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- writing in academe
- writing for the media
- writing as a career
- public speaking plus: how to avoid jargon and gender-specific language, tailor your writing to your audience, enhance ...

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*What has writing got to do with design? - Eye Magazine*

*The Professional Writing and Information Design, BS will prepare students for careers in writing and designing information for industry, science, technology, engineering, government, and health contexts; editing and publishing; user experience and usability; information design, documentation, content creation, and document management.*

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*1. Keep your profile short and concise. Your professional profile should be no more than four brief sentences. You may write your profile as a list in bullet form or as a short paragraph. Include your job title and years of work or training experience. Highlight your professional strengths for the role. 2.*

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