

Unit 10 Market Research In Business Learn Marketing

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Unit 10: Market Research in Business Unit code: H/502/5427 QCF Level 3: BTEC National Credit value: 10 Guided learning hours: 60 Aim and purpose The aim of this unit is to enable learners to develop an understanding of the fundamental concepts that underpin

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Unit 10 Market Research in Business aim to is to enable learners to develop an understanding of the fundamental concepts that underpin why businesses collect data about their market, how they collect and interpret it and how it can be used to support marketing decisions. Here is the Unit 10 Market Research in Business Guide and Assignment Help Sheet.

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Unit 10 Market Research P5 Interpret findings from the research presenting them clearly in an appropriate format.
Unit 10 Market Research M1 Explain, with examples, how different market research methods are appropriate to assist different marketing situations.

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UNIT 10 P1 Describe types of market research In this task I will be explaining the different types of market research there are to gather information. There are two types of data in which market research can collect; qualitative and quantitative.

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Unit 10: Marketing in the Aviation Industry Unit code: J/504/2284 QCF Level 3: BTEC Nationals Credit value: 9 Guided learning hours: 54 Aim and purpose The aim of this unit is to give learners an understanding of the principles of marketing and the skills needed to conduct market research and to develop a marketing plan for an aviation organisation. Unit introduction

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