

Ubiquitous And Pervasive Commerce New Frontiers For Electronic Business Computer Communications And Networks

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The new capabilities of ubiquitous and pervasive computing imply that products, locations, consumers and employees create rich streams of information about themselves, their immediate environment and their use.

Ubiquitous and Pervasive Commerce: New Frontiers for...

Introduction. Ubiquitous and pervasive computing will be the emerging computing paradigm for the next few decades. What differentiates it from previous technologies is the fact that computation and wireless communications capability is embedded into objects, locations and even people. Like every new technology before it, ubiquitous and pervasive computing has considerable implications for conducting business.

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Whats.com. Contributor (s): Sharon Shea, Beth Archibald Tang, Kevin Ferguson. Pervasive computing, also called ubiquitous computing, is the growing trend of embedding computational capability (generally in the form of microprocessors) into everyday objects to make them effectively communicate and perform useful tasks in a way that minimizes the end user's need to interact with computers as computers.

What is Ubiquitous Computing (Pervasive Computing)?

Ubiquitous and pervasive commerce : new frontiers for electronic business. [George Roussos.] -- "This book brings together the technological and business aspects of conducting commerce using ubiquitous and pervasive computing techniques, and also examines its implications for society at large. ...

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Ubiquitous Commerce also known as U-Commerce, u commerce or uCommerce, refers to a variety of goods and/or services. Sometimes, it is used to refer to the wireless, continuous communication and exchange of data and information between and among retailers, customers, and systems regardless of location, devices used, or time of day. Sometimes, U-Commerce describes the generic term for all-encompassing business transactions through or by means of information and communications technology. Ubiquitou

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