

The Economic Valuation Of Patents Methods And Applications New Horizons In Intellectual Property Series By Federico Munari Raffaele Oriani 2011 Hardcover

IP Valuation in less than 15 mins

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The Economic Valuation of Patents provides an original and essential analysis of patent valuation, presenting the main methodologies to value patents in different contexts. Starting with an analysis of the relevance of patent valuation from a strategic, economic and legal perspective, the book undertakes a thorough review of the existing financial and qualitative valuation methodologies.

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The median value of the patents produced was €300,000, with 10% of patent owners reporting values of €10 million Euros or more. In certain cases, patents may be valued using the techniques developed for financial options, as applied via a real options framework.

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The patent (option) will have value to the buyer (owner) only to the extent that the expected price in the future exceeds the opportunity cost of earning just as much in a risk-less alternative. Thus patent rights can be thought of as corresponding to a call option and may be valued correspondingly . [10]

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A key a part of valuing a patent is to acquire a price of the invention in question. Since patents are intangible property, it's usually troublesome to assign a financial worth to them. The most typical patent-valuation methodology is the economic-analysis methodology. The worth of a patent can vary from zero to billions.

Patent Valuation: Everything You Need to Know

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