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Written by an experienced researcher in the field of qualitative methods, this dynamic new book provides a definitive introduction to analysing qualitative data. It is a clear, accessible and practical guide to each stage of the process, including: - Designing and managing qualitative data for analysis

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Qualitative Data Analysis is an excellent text that deals with not just the practical issues of handling different types of qualitative data but also provides insights into methodological and epistemological assumptions underpinning the methods of analysis in qualitative inquiry. Carol has impressively weaved detailed examples of qualitative data with appropriate research theories, which enables a better understanding of analytical approaches in the research process.

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Together with rich online resources including videos, datasets and journal articles, this is an important new edition for all students undertaking qualitative research, with a focus on analysis and design.

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Extremely accessible book, suitable for final year UG students engaged in qual research analysis, as well as PG students. A good starting point for more practical advice and ideas for analytical approaches. Highly recommended, along with Miles & Huberman's Qual Data Analysis (also published by Sage)

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