

Practices Of Looking An Introduction To Visual Culture

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and how we use images to express ourselves, to communicate, to play, and to learn. Marita Sturken and Lisa Cartwright--two leading scholars in the emergent and dynamic field of visual culture and communication--examine the diverse range of approaches to visual analysis and lead students through key theories and concepts.

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Challenging yet accessible, Practices of Looking is ideal for courses across a range of disciplines, including media and film studies, communications, art history, and photography. Beautifully designed and now in a larger format and in full color throughout, Practices of Looking is an invaluable guide to understanding the complexities, contradictions, and pleasures of the visual world.

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An Introduction to Visual Culture

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