

Phuket Beach Hotel Case Study

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This case solution includes an Excel file. This case solution includes a Word file. Phuket Beach Hotel (PBH) had an un-used space on the second floor of the main building. Plant Karaoke Pub (PKP) offered to sign a four year lease on this floor with PBH with a proposed rent of 170,000 baht per month.

Phuket Beach Hotel Valuing Mutually Exclusive Capital ...

Phuket Beach Hotel: Valuing Mutually Exclusive Capital Projects (Case 27-3) The unused space of the Phuket. Beach Hotel was initially meant for the construction of an alley linking to its new wing which would not be completed until two years later. The Planet Karaoke Pub made an offer to Mike Campbell (General Manager, Phuket Beach Hotel) to sign a four year lease agreement with the hotel for the unused space.

Phuket Beach Hotel | Expense | Cost Of Capital

The current scenario of the company is based on the selection of two options that are based on utilizing the unused space of the Phuket Beach hotel. A pub named as Planet Karaoke Pub made an offer to the hotel through signing a four year leasing contract with Phuket beach Hotel on a rent of 170,000 Baht on a monthly basis. By making the evaluation of this option, the manager of the company is considering another option that is making its own pub on unutilized space.

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Phuket Beach Hotel Case Study Essay. Words: 1262, Paragraphs: 13, Pages: 5. Paper type: Case study. This sample essay on Phuket Beach Hotel Case Study offers an extensive list of facts and arguments related to it. The essay's introduction, body paragraphs, and the conclusion are provided below. Located at Patong beach.

Phuket Beach Hotel Case Study Essay Example

Phuket Beach Hotel Case Study Solution. General Manager, Phuket Beach Hotel From: Albert, Andy, Becca, Chris, & Derek Consulting Date: June 14, 2011 Re: Valuation of Potential Karaoke Pub Projects Thank you for retaining AaBCD Consulting in the valuation of your future capital improvement project. There are two mutually exclusive capital improvement projects under consideration: lease under ...

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Beach Mike Campbell, the General Manager of Phuket Beach Hotel was considering an offer made by Planet Karaoke Pub to lease the unused space owned by the Hotel. Planet Karaoke pub offered to pay 170,000 baht per month for the first 2 years, and thereafter, and a 5% increment fee for the next 2 years.

Phuket Beach Hotel by Margarita Nograles - Prezi

Phuket Beach Resort Case Study. Feasibility study on KEING BEACH RESORT In Pitogo, Zamboanga del Sur A Feasibility Study Presented to the Faculty of the College of Business and Economics In Partial Fulfillment of the Requirements For the Degree of Bachelor of Science in Business Administration Presented by Marjorie A. Espinosa Juneil L. Amarella Gremar J. Araniago Introduction A resort is a ...

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Phuket Beach Hotel Valuing Mutually Exclusive Capital ...

Case 10:Phuket Beach Hotel VALUING MUTUALLY EXCLUSIVE CAPITAL PROJECTS Case Overview Planet Karaoke Pub Project Lives Monthly rental (5% increment for 3rd and 4th year) 4 years 170, 000 (THB) 770, 000 to 1, 000, 000 (THB) 55, 000 (THB) Up front renovation cost (Depreciated over the life of project - straight line method with zero salvage value) Overhead expenses Repair and maintenance cost 10, 000 (THB) / year Case Overview Beach Karaoke Pub Project Lives Up front investment

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The Phuket Beach Hotel: Valuing Mutually Exclusive Capital Projects (referred as “Hotel Phuket” from here on) case study provides evaluation & decision scenario in field of Finance & Accounting. It also touches upon business topics such as - Value proposition, . The net present value (NPV) of an investment proposal is the present value of the proposal's net cash flows less the proposal's initial cash outflow.

NPV: Phuket Beach Hotel: Valuing Mutually Exclusive ...

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