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Some issues for 1972 for 1972-75
include section: The fleet specialist.

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Ward's Auto World

Popular Mechanics

Motor Industry Management

Hunt-Scanlon's Select Guide to

Human Resource Executives

National Petroleum News

The automobile industry is

Page 2/32

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***evolving rapidly on a
worldwide basis.***

***Manufacturers are
merging, component design
and manufacture are now
frequently outsourced
instead of being created in-***

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house, brands are changing and the giant auto makers are expanding deeper into providing financial services to car buyers. The skyrocketing price of gas spurs developments in

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hybrid technology and clean diesel, as manufacturers look for ways to improve fuel efficiency. Meanwhile, all of the biggest, most successful firms have become totally global in

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***nature. Plunkett's
Automobile Industry
Almanac will be your
complete guide to this
immense, fascinating
industry. On the car
dealership side, giant,***

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nationwide holding companies have acquired the best dealers in major markets. Even the used car business is being taken over by national chains. E-commerce is having

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profound effects on the car industry. Consumers use the Internet to become better informed before making a purchase. Online sites like Autobytel steer millions of car buyers

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***toward specific dealers
while the same sites deliver
competing bids for cars,
insurance and financing in
a manner that lowers costs
and improves satisfaction
among consumers.***

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Meanwhile, auto makers are using the latest in e-commerce methods to manage their supply chains and replenish their inventories. This exciting new book (which includes a

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***database on CD-ROM) is a complete reference tool for everything you need to know about the car, truck and specialty vehicles business, including:
Automotive industry trends***

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***and market research;
Mergers, acquisitions,
globalization; Automobile
manufacturers; Truck
makers; Makers of specialty
vehicles such as RVs;
Automobile loans,***

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***insurance and other
financial services;
Dealerships; Components
manufacturers; Retail auto
parts stores; E-commerce ;
and much, much more.
You'll find a complete***

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***overview, industry analysis
and market research report
in one superb, value-priced
package. This book also
includes statistical tables,
an automobile industry
glossary, industry contacts***

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and thorough indexes. The corporate profile section of the book includes our proprietary, in-depth profiles of the 400 leading companies in all facets of the automobile industry.

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***Purchasers may also receive
a free copy of the company
profiles database on CD-
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***CCJ. Commercial Car
Journal/for Fleet
Managment***

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***Diesel Progress North
American
Vault Guide to the Top
Manufacturing Employers
Nondramatic literary works.
Part 1
Cars & Parts***

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Chevrolet Big Block Parts
Interchange Manual CarTech
Inc

Plunkett's Automobile
Industry Almanac 2008
Catalog of Copyright Entries,
Fourth Series

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F & S Index United States
Annual

Diesel and Gas Engine
Catalog

Catalog of Copyright Entries
Vols. for 1970-71 includes
manufacturers' catalogs.

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Thomas' Register of American
Manufacturers
Fleet Owner

Motor Trend
Chevrolet Big Block Parts
Interchange Manual

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Includes a list of members.

Hot Rod

***The Value Line Investment
Survey***

1971: January-June

Agricultural Engineering

Electronic News Financial Fact

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Book & Directory

*Vols. for 1958- include an annual
Factbook issue.*

*Catalog of Copyright Entries. Third
Series*

Automotive News

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***copyright registration
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***Michigan Purchasing
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Road & Track
Catalog of Copyright
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Page 25/32

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***Vans and the Truckin' Life
Journal of the Institute of
the Motor Industry***

*Popular Mechanics inspires,
instructs and influences
readers to help them master
the modern world. Whether*

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it's practical DIY home-improvement tips, gadgets and digital technology, information on the newest cars or the latest breakthroughs in science -- PM is the ultimate guide to our high-tech lifestyle.

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Standard Directory of

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U.S. Industrial Directory

MacRae's Blue Book

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and 502 engines.

Ocean Industry

Maps and atlases

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Thomas Register of American

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The Pocket List of Railroad Officials

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