

## *Likeable Social Media How To Delight Your Customers Create An Irresistible Brand And Be Generally Amazing On Facebook Other Networks Dave Kerpen*

**Live Session: Dave Kerpen: "Likeable Social Media" Likeable Social Media - Book Trailer**

**Likeable Social Media: Engaging with Authenticity**~~Likeable Social Media How to Delight Your Customers Create an Irresistible Brand and Be Generally Am Likeable Social Media Revised and Expanded How to Delight Your Customers Create an Irresistible Bran~~

**Social Media Book Review Likeable Social Media Review**~~Social Media Book Review by Designated Editor: 'Likeable'~~

**"Likeable Social Media" by Dave Kerpen. Weekend Book Club Recommendation**

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**Likeable Social Media**

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**Likeable Social Media: Getting from Like to Sale**~~Likeable Social Media: Customer Comment Response Strategies Likeable Social Media How To~~

Maybe you'd sit quietly for a while and absorb it all. Either way, you'd do some listening before you did any talking. In fact, you'd probably do more listening than talking. Listening on social media is so crucial — and also so easy to overlook or dismiss. There are a lot of talkers on social media. Be a listener, instead.

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In Likeable Social Media, Dave Kerpen reveals the secrets to building a brand's popularity by being authentic, engaging, and transparent on Facebook and other social media sites. He shares the methods he has used to successfully redefine the brands of a number of large companies, including 1-800-FLOWERS and Cumberland Farms.

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**Likeable | Social Media Agency | Digital Marketing Firm**

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## **Duplicate**

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