

Introduction To Business Management

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1.1 Introduction to Business Management Main inputs in a business Capital Amount of money needed to run a business Man-made goods like machines, buildings,... Capital Amount of money needed to run a business Man-made goods like machines, buildings, vehicles, and equipment needed... Amount of money ...

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Management in all business and organizational activities is the act of getting people together to

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accomplish desired goals and objectives using available resources efficiently and effectively. Since organizations can be viewed as systems, management can also be defined as human action (including design) to facilitate the production of useful outcomes from a system.

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