

How To Sell Your Crafts Online

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You open an online store within their site to sell your crafts. Zibbet has three different store options to choose from. With the Starter plan you pay \$5 per month (\$4 per month if you choose to be billed annually), pay no listing or transaction fees, and are allowed to sell up to fifty items per month.

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Pricing your work is a major worry when setting up a small craft business. You need to hit that [sweet spot] where your work sells and you make a profit. If you want to have a healthy business, it's worth investing time at the beginning to get your pricing right. Otherwise, even if you get lots of sales, your business will fail.

[A beginner's guide to selling craft online - 7 steps to...](#)

Be honest with yourself about the cost for all of your materials, how much time it takes to make a piece, and how much your time is worth. To figure out the retail price, many people recommend multiplying the base price by 2.5 or 3. For the note cards example above, a 2.5 multiply would be: \$7.45 x 2.5 = \$18.62.

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