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Further Up The Organization How

Further Up the Organization: How to Stop Management from Stifling People and Strangling Productivity. Robert Townsend, former CEO and the man that got AVIS to "Try Harder" tells in provocative style how to get rid of the inertia in American Business. This is your opportunity to learn from the master.

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Key Points. SWOT Analysis is a simple but useful framework for analyzing your organization's strengths, weaknesses, opportunities, and threats. It helps you to build on what you do well, to address what you're lacking, to minimize risks, and to take the greatest possible advantage of chances for success.

SWOT Analysis - Strengths, Weaknesses, Opportunities and ...

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