

## Financial Intelligence Karen Berman

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Accessible, jargon-free, and filled with entertaining stories of real companies, Financial Intelligence gives nonfinancial managers the financial knowledge and confidence for their everyday work. Karen Berman and Joe Knight are the owners of the Los Angeles-based Business Literacy Institute and have trained tens of thousands of managers at many leading organizations.

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KAREN BERMAN and JOE KNIGHT KAREN BERMAN is founder and president of the Business Literacy Institute, a training and consulting firm which develops financial literacy programs. She has worked with a wide range of companies creating financial literacy programs which aim to transform employees and managers into business partners. Dr. Berman is a

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by Joe Knight, Karen Berman, read by Tom Zingarelli. Inc. magazine calls it one of "the best, clearest guides to the numbers" on the market. Readers agree, saying it's exactly "what I need to know" and calling it a "must-read" for decision makers without expertise in finance.

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