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This is the condensed, value-priced version of the best-selling Public Relations: Strategies & Tactics 6/e by the same author team. Essentials features the same strengths that have made the comprehensive version such a success: a highly readable writing style; an abundance of current, real-life case studies; unique "Global PR" boxes; "Focus on Ethics" boxes; and the latest on technology's profound impact on the field. Those interested in entering the public relations field.

Directory of Special Libraries and Information Centers

Advanced Materials in Catalysis

Index of Patents Issued from the United States Patent Office

S. 2035 and H. R. 8401, Nuclear Fuel Assurance Act of 1975

Monthly Catalog of United States Government Publications

List of Inspected Tank Barges & Tankships

A reference set containing 375 articles presented in alphabetical order on topics related to business and industry over the past two ce

Business and Industry

Federal Energy Regulatory Commission Reports

Labor Cases

Federal Register

Alphabetic List of Lenders

Title List of Documents Made Publicly Available

The Congressional Record is the official record of the proceedings and debates of the United States Congress. It is published daily when Congress is in session. The Congressional Record began publication in 1873. Debates for sessions prior to 1873 are recorded in The Debates and Proceedings in the Congress of the United States (1789-1824), the Register of Debates in Congress (1824-1837), and the Congressional Globe (1833-1873)

Essentials of Public Relations

Corporate Crime, Corporate Law, and the Perversion of Democracy

Petroleum Press Service

Subject Directory of Special Libraries and Information Centers: Science and technology libraries, including agriculture, environment

Congressional Record

Monthly Catalogue, United States Public Documents

Including contributions from sixty international authors, this book examines emergency responses to environmental dangers such as chemical fires, hazardous material and oil spills, nuclear reactor accidents, and earthquakes, and crises in the environment, global public service, and politics. It covers a wide range of international issues and topics, using various analyses, including critical, descriptive, empirical, quantitative, and normative methods. The book discusses approaches to natural disasters, resolutions to cultural, religious, and political tensions, terrorism and the potential use of biological, chemical, and nuclear weapons, the role of crisis public relations, and more.

Index of Patents Issued from the United States Patent and Trademark Office

Wealth by Stealth

Hearing Before the Subcommittee on Energy and Power of the Committee on Interstate and Foreign Commerce, House of Representatives, Ninety-sixth Congress, First Session, on H.R. 4445 ... July 16, 1979

Proceedings and Debates of the ... Congress

Fortune

IPI Data Service: Middle East

A full-text reporter of decisions rendered by federal and state courts throughout the United States on federal and state labor problems, with case table and topical index.

Subject Directory of Special Libraries and Information Centers

Flying Magazine

Antitrust Exemptions for International Energy Program Participants, and Schools and Hospitals Energy Conservation Programs

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Private Empire

Steve Coll's Private Empire is winner of the FT/GOLDMAN SACHS BUSINESS BOOK OF THE YEAR AWARD 2012. In this prize-winning book, the author of Ghost Wars and The Bin Ladens investigates the notoriously mysterious ExxonMobil Corporation and the secrets of the oil industry In many of the nations where it operates, ExxonMobil has a greater sway than that of the US embassy, its annual revenues are larger than the total economic activity in most countries and in Washington it spends more on lobbying than any other corporation. Yet despite its outsized influence, it is to outsiders a black box. Private Empire begins with the Exxon Valdez accident in 1989 and closes with the Deepwater Horizon oil spill. Steve Coll's narrative spans the globe, taking readers to Moscow, impoverished African capitals, Indonesia and elsewhere as ExxonMobil carries out its activities against a backdrop of blackmail threats, kidnapping, civil wars, and high-stakes struggles at the Kremlin. In the US, Coll goes inside ExxonMobil's ruthless Washington lobbying offices and its corporate headquarters in Irving, Texas, where top executives oversee a bizarre corporate culture of discipline and secrecy. Private Empire is the masterful result of Steve Coll's indefatigable reporting, from the halls of Congress to the oil-laden swamps of the Niger Delta; previously classified U.S. documents; heretofore unexamined court records; and many other sources.

ExxonMobil and American Power

The Petroleum Economist

The Foundation Center Source Book Profiles

The History of the Standard Oil Company

Transit Manager's Handbook

Nuclear Science Abstracts

How is it that corporations are able to behave irresponsibly, criminally, and undemocratically? *Wealth by Stealth* is a scathing introduction to the operations of the modern corporation, written by a corporate lawyer. Many writers point to the growth of undemocratic corporate power. Glasbeek takes these observations further and outlines clearly how corporations become so powerful. He also shows how they are able to act without regard to the behaviour and laws governing citizens and other groups. Glasbeek is known by generations of students for his brilliant, funny lectures at Osgoode Hall Law School. With *Wealth by Stealth* his informative critique of corporate behaviour becomes available and accessible to all. How is it "The corporation makes them do it"?

Handbook of Crisis and Emergency Management

A Monthly Looseleaf Service

The Oil & Gas Directory

Hearings Before the Joint Committee on Atomic Energy, Congress of the United States, Ninety-fourth Congress, First Session

National Union Catalog

Patents

Advanced Materials in Catalysis is a collection of materials that discusses various catalysts. The book presents the physical and chemical properties that indicate that a particular class of materials may be of catalytic interest. The text first covers bimetallic catalysts, and then proceeds to examining the catalytic properties of compounds such as graphite intercalation compounds; oxides with the scheelite structure; and synthetic layered silicates and aluminosilicate. The book also covers reduction catalysts, biological catalysts, and monolithic catalyst supports. The selection will be of great use to students and practitioners of chemistry, particularly those who are involved in research studies that investigate materials problems in catalysis.

Hearings, Reports and Prints of the Joint Committee on Atomic Energy

Official Gazette of the United States Patent Office

Supplement

Government Reports Announcements & Index

World Trade and Arbitration Materials

Science and technology libraries

Federal Register Handbook of Crisis and Emergency Management CRC Press

A Cumulative Author List Representing Library of Congress Printed Cards and Titles Reported by Other American Libraries

Official Gazette of the United States Patent and Trademark Office

The Wall Street Journal