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# **Everything Is Obvious How Common Sense Fails Us**

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~~**Everything Is Obvious  
How Common**~~

**From one of the world's  
most influential and cited  
sociologists, this title  
reveals how variable**

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***human common sense is  
and how, as individuals,  
societies and businesses,  
we delude ourselves into  
thinking we can know the  
future***

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~~**Everything is obvious :  
how common sense fails -  
City of ...**~~

**From one of the world's  
most influential and cited  
sociologists, Everything  
is Obvious reveals how**

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***variable is human  
common sense and how,  
as individuals, societies  
and businesses, we  
delude ourselves into  
thinking we can know the  
future. 'Fascinating...***

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***Sparkles with counter-  
intuitive insights'***  
***Financial Times***

~~***Everything is Obvious:  
Why Common Sense is  
Nonsense ...***~~

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## ~~How Common Sense Fails Us~~

**Quick Summary:**

***“Everything is Obvious”  
by Duncan Watts is a  
thorough investigation  
into the nature of***

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***practical judgments and  
the shared mechanisms  
which usually help us  
make them, i.e., common  
sense. Drawing on the  
latest scientific research  
and numerous examples,***

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***the book reveals that we  
know far less about the  
world than we think we  
do.***

**~~*Everything is Obvious  
Summary - Duncan Watts*~~**

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**“Common sense is a kind  
of bespoke make-believe,**

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Fails Us

***and we can no more use  
it to scientifically explain  
the workings of the social  
world than we can use a  
hammer to understand  
mollusks.” - Nicholas  
Christakis, The New York***

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***Times "Everything is  
Obvious is engagingly  
written and sparkles with  
counter-intuitive insights.  
Its modesty about what  
can and cannot be known  
also compares favourably***

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***with other “big idea”  
books.”***

~~***Everything Is Obvious:  
How Common Sense Fails  
Us: Watts ...***~~

***Everything Is Obvious***

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***Summary. 1-Sentence-  
Summary: Everything Is  
Obvious shows you that  
common sense isn't as  
reliable as you think it is,  
because it often fails us  
in helping to make***

File Type PDF Everything Is  
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***predictions, and how you  
can change the way you  
or your company make  
decisions with more  
scientific, statistically  
grounded methods.***



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Summary - Four Minute  
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***If you think the answers  
to these questions are a  
matter of common sense,  
think again. As***

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***sociologist and network  
science pioneer Duncan  
Watts explains in this  
provocative book, the  
explanations that we give  
for the outcomes that we  
observe in life-***

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***explanations that seem  
obvious once we know  
the answer-are less  
useful than they seem.***

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***Edition, Publisher:***

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How Common "Common  
sense is a kind of**~~

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***bespoke make-believe,  
and we can no more use  
it to scientifically explain  
the workings of the social  
world than we can use a  
hammer to understand  
mollusks” - Nicholas***

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***Christakis, The New York  
Times "Everything is  
Obvious is***

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**By : Alexander Pushkin**

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***Everything is Obvious:  
Once you know the  
answer is a challenge to  
the notion that common  
sense is good sense. It is  
a presentation of the  
author's significant***

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***researches into this topic.  
It is a presentation of the  
author's significant  
researches into this topic.***

**~~*Everything is Obvious:  
Once You Know the*~~**

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~~**Answer by Duncan ...**~~

***“Common sense is a kind  
of bespoke make-believe,  
and we can no more use  
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the workings of the social  
world than we can use a***

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***hammer to understand mollusks.” - Nicholas Christakis, The New York Times “Everything is Obvious is engagingly written and sparkles with counter-intuitive insights.***



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***Its modesty about what  
can and cannot be known  
also compares favourably  
with other “big idea”  
books.”***

**~~Everything Is Obvious by~~**

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~~**Duncan J. Watts:  
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***Everything is Obvious:  
Why Common Sense is  
Nonsense Book Review  
This publication is indeed  
gripping and interesting.***

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***It is rally exciting throug  
reading period of time. I  
am just happy to inform  
you that this is the very  
best publication i actually  
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How Common  
From one of the world's  
most influential and cited  
sociologists, this title**~~

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***reveals how variable  
human common sense is  
and how, as individuals,  
societies and businesses,  
we delude ourselves into  
thinking we can know the  
future***

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most influential and cited  
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***is Obvious reveals how  
variable is human  
common sense and how,  
as individuals, societies  
and businesses, we  
delude ourselves into  
thinking we can know the***

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***future. 'Fascinating...  
Sparkles with counter-  
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**Quick Summary:**

**“Everything is Obvious”**  
**by Duncan Watts is a**  
**thorough investigation**



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***into the nature of  
practical judgments and  
the shared mechanisms  
which usually help us  
make them, i.e., common  
sense. Drawing on the  
latest scientific research***

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***and numerous examples,  
the book reveals that we  
know far less about the  
world than we think we  
do.***

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***also compares favourably  
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***Everything Is Obvious  
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Summary: Everything Is  
Obvious shows you that  
common sense isn't as  
reliable as you think it is,  
because it often fails us***

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***in helping to make  
predictions, and how you  
can change the way you  
or your company make  
decisions with more  
scientific, statistically  
grounded methods.***

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***If you think the answers  
to these questions are a  
matter of common sense,***

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***think again. As sociologist and network science pioneer Duncan Watts explains in this provocative book, the explanations that we give for the outcomes that we***

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***observe in life-  
explanations that seem  
obvious once we know  
the answer-are less  
useful than they seem.***

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bespoke make-believe,  
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world than we can use a  
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promoted new product  
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Once you know the  
answer is a challenge to  
the notion that common  
sense is good sense. It is  
a presentation of the***

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***author's significant  
researches into this topic.  
It is a presentation of the  
author's significant  
researches into this topic.***

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**~~Once You Know the  
Answer by Duncan ...~~**

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of bespoke make-believe,  
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***world than we can use a  
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you that this is the very  
best publication i actually  
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