

Entrepreneur Magazine Small Business Legal

The experts at Entrepreneur provide a two-part guide to success. First, find out how to start your own construction or contracting firm doing remodels, new constructions, home additions, and more. Then, master the fundamentals of business startup including defining your business structure, funding, staffing and more.

This kit includes: • Essential industry and business-specific startup steps with worksheets, calculators, checklists and more • Entrepreneur Editors' Start Your Own Business, a guide to starting any business and surviving the first three years • Interviews and advice from successful entrepreneurs in the industry • Worksheets, brainstorming sections, and checklists • Entrepreneur's Startup Resource Kit (downloadable) More about Entrepreneur's Startup Resource Kit Every small business is unique. Therefore, it's essential to have tools that are customizable depending on your business's needs. That's why with Entrepreneur is also offering you access to our Startup Resource Kit. Get instant access to thousands of business letters, sales letters, sample documents and more – all at your fingertips! You'll find the following: The Small Business Legal Toolkit When your business dreams go from idea to reality, you're suddenly faced with laws and regulations governing nearly every move you make. Learn how to stay in compliance and protect your business from legal action. In this essential toolkit, you'll get answers to the "how do I get started?" questions every business owner faces along with a thorough understanding of the legal and tax requirements of your business. Sample Business Letters 1000+ customizable business letters covering each type of written business communication you're likely to encounter as you communicate with customers, suppliers, employees, and others. Plus a complete guide to business communication that covers every question you may have about developing your own business communication style. Sample Sales Letters The experts at Entrepreneur have compiled more than 1000 of the most effective sales letters covering introductions, prospecting, setting up appointments, cover letters, proposal letters, the all-important follow-up letter and letters covering all aspects of sales operations to help you make the sale, generate new customers and huge profits. - See more at: https://bookstore.entrepreneur.com/product/start-your-own-construction-business-2e/#sthash.R827WvTz.dpuf

Let your keyboard unlock the door to financial independence. Do you dream about being your own boss, breaking free of the 9-to-5 grind, working hard to make yourself rich instead of a company you just work for? If you have a computer (or if you have as little as \$1,000 to invest in one) you may already be halfway to your dream. The small-business experts at Entrepreneur Magazine have pulled together everything you need to know to start and run a business built around your personal computer. Inside you'll find business basics, such as how to set up your office, choosing the right legal form for your company, creating a business plan, marketing your products or services, and keeping accurate records. To help you learn the ins, outs and special requirements of computer-based businesses, there is a terrific series of appendices, lists of business resources, technical support phone numbers, specialized software vendors, on-line services, publications, and more. But that's not all! You'll also get the low-down on two dozen of the hottest computer-based businesses, including: * Business consulting. * Electronic clipping services. * Sports forecasting. * Mail order. * Newsletter publishing. * Word processing. * And many more. You'll find detailed information on the hardware and software you'll need, likely start-up costs, and the current market for each of these businesses. You'll discover businesses that allow you to exploit your special skills and others for which hard work and determination are the only requirements. Now you can stop dreaming and start to make your dreams come true, knowing that America's leading experts on small business are there to guide you every step of the way. Also available from the Entrepreneur Magazine library: Starting an Import/Export Business, The Entrepreneur Magazine Small Business Advisor.

Cash in, One Load at a Time The problem with most high-profit businesses is that you spend so much time on the job that you have little free time to enjoy the fruits of your labor. But coin-operated laundries are different. They're low-maintenance, recession-proof, and you can make as much as \$200,000 a year working only part-time hours. But you have to know what you're doing. And with our guide, you will. You'll get an in-depth overview of the industry (where its been and where it's likely to go) and learn everything you need to know before launching your own self-serve laundry business including: New ideas for marketing your laundry An expanded section on hiring and training attendants Updated information on card systems Recent advances in laundry equipment The latest on laws and regulations concerning laundries More ways to combine a laundry with other businesses You'll also get first-hand advice from successful coin-op laundry owners on how to create an inviting atmosphere that will draw customers in and keep them coming back. Clean clothes are a necessity, not a luxury. People are going to use laundromats no matter how the stock market is performing. So if you're looking for an easy-to-run business that will keep the cash flowing no matter how the rest of the economy is doing, you've found it. And while you're at it, why not order our Vending Business guide, too? It makes an ideal companion business and it's a great way to augment your income. This kit includes: • Essential industry and business-specific startup steps with worksheets, calculators, checklists and more. • Entrepreneur Editors' Start Your Own Business, a guide to starting any business and surviving the first three years. • Downloadable, customizable business letters, sales letters, and other sample documents. • Entrepreneur's Small Business Legal Toolkit.

Transportation Service shows readers how to create a revenue stream by thinking outside the traditional transportation box. Features information on how to start businesses in the areas of ride sharing, executive car service, special events, medical transport, and pedicab/party services. The personal transportation business is the hottest trend in the service industry, offering riders an alternative to traditional taxi, bus, and shuttle services. The perfect business for the entrepreneur, a transportation service allows business owners to go as big or as small as their market allows, from a single-car ride share service to a full-fleet operation with multiple drivers. Featuring Entrepreneur's trusted branding and strategies, this title gives readers the keys to success.

Coaching Business

Entrepreneur Magazine Small Business Legal Guide

Guide to Professional Services

Fashion Accessories Business

Child-Care Services

Keep legal costs to a minimum by doing it yourself! " . . . will enable small-business people to save a lot of money by doing simple legal matters (contracts, partnership agreements) on their own." --Charles Fuller Editor of Business Products, Entrepreneur Magazine Group Don't let crippling legal fees stop you from realizing your dreams of success. Learn how to handle many of your own legal matters with the Entrepreneur Magazine Small Business Legal Guide. Barbara S. Shea, founder of the celebrated alternative legal counseling firm Court Coach, and Jennifer Haupt help you cut your legal fees significantly by arming you with all the basic legal knowledge and expert guidance you need to act as your own attorney in appropriate situations. A valuable resource for newcomers and established business owners alike, it covers legal issues crucial to every stage of a business's life cycle, including: * Legal terminology--what it means and how to use it * Statutes, regulations, and case law * How to think analytically like a lawyer and apply the law to the facts * Filing forms of organization and capitalizing your business * Negotiating leases and contracts * The ins and outs of taxes, employee rights, and claims litigation * The legalities of bankruptcy and the protection of personal assets * How to find a good lawyer and get the most out of legal assistance * Much more Offering an easy, safe, and affordable way to keep your legal costs to a minimum, the Entrepreneur Magazine Small Business Legal Guide just might be the most important capital investment you make this year. Also available from the Entrepreneur Magazine library: * The Entrepreneur Magazine Small Business Advisor * Starting an Import/Export Business * Making Money with Your Home Computer * Starting a Home-Based Business SPECIAL OFFERS! FREE issue of Entrepreneur Magazine * 50% Discount on Entrepreneur Magazine subscription * 1/2 price admission to any Entrepreneur Magazine Small Business Expo * Discount on American Entrepreneurs Association membership See details and coupons in back of book.

This state-specific title in Entrepreneur's evergreen SmartStart series shows the reader how to start a business in Texas. The staff of Entrepreneur Media presents essential guidance to aspiring business owners including state-specific rules, regulations, contacts, and statistics. Includes updated forms, worksheets, and tax information.

Lawn Care or Landscaping Business shows you how to create a revenue stream in your (or anyone's) backyard. This guide features information on how to start businesses in the areas of lawn care and maintenance as well as specialty, residential, and commercial landscaping.

This state-specific title in Entrepreneur's evergreen SmartStart series shows the reader how to start a business in Virginia. The staff of Entrepreneur Media presents essential guidance to aspiring business owners including state-specific rules, regulations, contacts, and statistics. Includes updated forms, worksheets, and tax information.

Human Resources for Small Businesses

The Entrepreneur Magazine Small Business Advisor

Making Money with Your Personal Computer

Entrepreneur Magazine

The Entrepreneur Magazine Small Business Answer Book

The experts at Entrepreneur provide a two-part guide to success. First, learn the nuts and bolts of starting a travel hosting business, including everything from writing your property listing to dealing with guests who break the rules. Then, master the fundamentals of business startup including defining your business structure, funding, staffing and more. This kit includes: • Essential industry and business-specific startup steps with worksheets, calculators, checklists and more • Entrepreneur Editors' Start Your Own Business, a guide to starting any business and surviving the first three years • Interviews and advice from successful entrepreneurs in the industry • Worksheets, brainstorming sections, and checklists • Entrepreneur's Startup Resource Kit (downloadable) More about Entrepreneur's Startup Resource Kit Every small business is unique. Therefore, it's essential to have tools that are customizable depending on your business's needs. That's why with Entrepreneur is also offering you access to our Startup Resource Kit. Get instant access to thousands of business letters, sales letters, sample documents and more – all at your fingertips! You'll find the following: The Small Business Legal Toolkit When your business dreams go from idea to reality, you're suddenly faced with laws and regulations governing nearly every move you make. Learn how to stay in compliance and protect your business from legal action. In this essential toolkit, you'll get answers to the "how do I get started?" questions every business owner faces along with a thorough understanding of the legal and tax requirements of your business. Sample Business Letters 1000+ customizable business letters covering each type of written business communication you're likely to encounter as you communicate with customers, suppliers, employees, and others. Plus a complete guide to business communication that covers every question you may have about developing your own business communication style. Sample Sales Letters The experts at Entrepreneur have compiled more than 1000 of the most effective sales letters covering introductions, prospecting, setting up appointments, cover letters, proposal letters, the all-important follow-up letter and letters covering all aspects of sales operations to help you make the sale, generate new customers and huge profits. A billion-dollar industry, fashion accessories offer a world of business possibilities for stylish entrepreneurs like you! From jewelry and handbags to scarves and hats, Entrepreneur covers the hottest accessories businesses within the flourishing fashion industry. Learn how to create and sell your own accessories, buy wholesale accessories for resale, or establish your own online or traditional store! Providing insider advice, tips, and tricks along the way, our expert fashionistas take you step by step and show you how to discover your specialty, establish your business, set up your home workshop and office, manage your finances, and much more! • Choose from popular fashion accessory niches— handcrafted jewelry, handbags, belts, scarves, and hats • Discover the right sales avenue for your products • Outfit your home workshop and office with the right tools and supplies • Partner with retailers and designers to boost brand recognition • Efficiently manage inventory and supplies for easy order fulfillment • Boost profits by expanding and cross-marketing your product line • And more Turn your passion for fashion into a successful business today! All Entrepreneur Step-By-Step Startup Guides Include: • Essential industry-specific startup steps with worksheets, calculators, checklists and more • Bestselling title, Start Your Own Business by Entrepreneur Media Inc., a guide to starting any business and surviving the first three years • Downloadable, customizable business letters, sales letters, and other sample documents • Entrepreneur's Small Business Legal Toolkit

Entrepreneur Magazine Small Business Legal GuideJohn Wiley & Sons Incorporated

Personal Training Business shows you how to create a revenue stream by helping clients build stronger, healthier bodies. This guide features information on how to start a training business, choose a training focus and location, cultivate a client base, and market training services using the latest trends in social media.

Successful Advertising for Small Businesses

Photography Business

Specialty Food Business

Step-By-Step Startup Guide

Start a Business in Virginia

Extra money, a better lifestyle, the satisfaction of building a business you believe will really take off—whatever your motive, the success of your home-based business depends upon making the right decisions from the very start. And this comprehensive guide will help you do just that. It's packed with expert advice from some of the most experienced and knowledgeable people around—the staff of business consultants at Entrepreneur Magazine. You'll learn: What businesses are best conducted from home How to research your potential markets, analyze the strengths and weaknesses of your competition, and set your prices accordingly How to organize your finances correctly right from the start—and avoid disaster later How to establish effective advertising and promotional strategies without spending a lot of money How to handle the legal aspects of a home-based business—forms of operation, licenses, zoning ordinances and restrictions, and taxes How to control crucial, but often overlooked, issues like time management, business image, and working in isolation How to turn a room into an office and buy equipment, supplies, and fixtures to create an efficient, comfortable work environment ENTREPRENEUR Magazine is the banner publication of the Entrepreneur Magazine Group. It has the largest newsstand circulation of any business monthly and has a total ABC audited circulation of 410,000. The Entrepreneur Magazine Group also publishes Business Start-Ups and Entrepreneur in Mexico, as well as videos, audiocassettes, and software that deal with business start-up management. Also available from the Entrepreneur Magazine library: The Entrepreneur Magazine Small Business Advisor Making Money with Your Personal Computer Starting an Import/Export Business Small Business Legal Guide

Set up your business for success with the perfect shot. The experts at Entrepreneur provide a two-part guide to success. First, learn how to take your writing career into your own hands as a professional freelance writer. Then, master the fundamentals of business startup including defining your business structure, funding, staffing, and more. This kit includes: Essential industry and business-specific startup steps with worksheets, calculators, checklists, and more Entrepreneur magazine's Start Your Own Business, a guide to starting any business and surviving the first three years and beyond Interviews and advice from successful entrepreneurs in the industry Worksheets, brainstorming sections, and checklists Entrepreneur's Startup Resource Kit (downloadable) MORE ABOUT ENTREPRENEUR'S STARTUP RESOURCE KIT Every small business is unique. Therefore, it's essential to have tools that are customizable depending on your business's needs. That's why Entrepreneur is also offering you access to our Startup Resource Kit. Get instant access to thousands of business letters, sales letters, sample documents, and more—all at your fingertips! You'll find the following: The Small Business Legal Toolkit When your business dreams go from idea to reality, you're suddenly faced with laws and regulations governing nearly every move you make. Learn how to stay in compliance and protect your business from legal action. In this essential toolkit, you'll get answers to the "how do I get started?" questions every business owner faces along with a thorough understanding of the legal and tax requirements of your business. Sample Business Letters 1000+ customizable business letters covering each type of written business communication you're likely to encounter as you communicate with customers, suppliers, employees, and others. Plus a complete guide to business communication that covers every question you may have about developing your own business communication style. Sample Sales Letters The experts at Entrepreneur have compiled more than 1000 of the most effective sales letters covering introductions, prospecting, setting up appointments, cover letters, proposal letters, the all-important follow-up letter, and letters covering all aspects of sales operations to help you make the sale and generate new customers and huge profits.

This state-specific title in Entrepreneur's evergreen SmartStart series shows the reader how to start a business in New York. The staff of Entrepreneur Media presents essential guidance to aspiring business owners including state-specific rules, regulations, contacts, and statistics. Includes updated forms, worksheets, and tax information.

The experts at Entrepreneur provide a two-part guide to success. First, learn how to skillfully navigate the web and turn your e-business dream into an online reality. Then, master the fundamentals of business startup including defining your business structure, funding, staffing and more. This kit includes: □ Essential industry-specific startup essentials including industry trends, best practices, important resources, possible pitfalls, marketing musts, and more □ Entrepreneur Editors' Start Your Own Business, a guide to starting any business and surviving the first three years □ Interviews and advice from successful entrepreneurs in the industry □ Worksheets, brainstorming sections, and checklists □ Downloadable, customizable business letters, sales letters, and other sample documents □ Entrepreneur's Small Business Legal Toolkit More about Entrepreneur's Startup Resource Kit Every small business is unique. Therefore, it's essential to have tools that are customizable depending on your business's needs. That's why with Entrepreneur is also offering you access to our Startup Resource Kit. Get instant access to thousands of business letters, sales letters, sample documents, and more—all at your fingertips! You'll find the following: The Small Business Legal Toolkit When your business dreams go from idea to reality, you're suddenly faced with laws and regulations governing nearly every move you make. Learn how to stay in compliance and protect your business from legal action. In this essential toolkit, you'll get answers to the "how do I get started?" questions every business owner faces along with a thorough understanding of the legal and tax requirements of your business. Sample Business Letters 1000+ customizable business letters covering each type of written business communication you're likely to encounter as you communicate with customers, suppliers, employees, and others. Plus a complete guide to business communication that covers every question you may have about developing your own business communication style. Sample Sales Letters The experts at Entrepreneur have compiled more than 1000 of the most effective sales letters covering introductions, prospecting, setting up appointments, cover letters, proposal letters, the all-important follow-up letter and letters covering all aspects of sales operations to help you make the sale, generate new customers and huge profits.

Lawn Care or Landscaping Business

Charting the Path to Small Business Success

Start a Business in Texas

Blogging Business

Small Business Legal Guide

The experts at Entrepreneur provide a two-part guide to success. First, capitalize on your talents and learn how help others achieve their business goals as a consultant. Then, master the fundamentals of business startup including defining your business structure, funding, staffing and more. This kit includes: • Essential industry-specific startup essentials including industry trends, best practices, important resources, possible pitfalls, marketing musts, and more • Entrepreneur Editors' Start Your Own Business, a guide to starting any business and surviving the first three years • Interviews and advice from successful entrepreneurs in the industry • Worksheets, brainstorming sections, and checklists • Downloadable, customizable business letters, sales letters, and other sample documents • Entrepreneur's Small Business Legal Toolkit More about Entrepreneur's Startup Resource Kit Every small business is unique. Therefore, it's essential to have tools that are customizable depending on your business's needs. That's why with Entrepreneur is also offering you access to our Startup Resource Kit. Get instant access to thousands of business letters, sales letters, sample documents and more – all at your fingertips! You'll find the following: • The Small Business Legal Toolkit • Sample Business Letters • Sample Sales Letters

For 21st-century entrepreneurs, this book provides the practical guidance they need to overcome the often intimidating challenges of starting, organizing, and running a new business effectively and efficiently. • 400 unique evaluative descriptions of print and electronic resources for initial start-up, creating a business plan, management, marketing, personnel and HR, and competitive analysis • Screenshots of important and useful web pages • A glossary of relevant terms and acronyms • An index provides access by author, title, subject, and webpage

"What are the most important elements of a business plan?" "How can I afford the time and money to train my employees?" "Where do I turn when my company gets into trouble?" In this no-nonsense guide, you'll find bull's eye answers to these and a hundred other questions you're bound to ask as you launch, develop, and grow your business. Jim Schell, a grizzled veteran of four successful start-ups, helps you avoid the common pitfalls and adapt proven strategies to your company's needs. He shows you how to find the capital you need, create a working environment that lures and keeps the best employees, and develop management skills that are crucial to continued growth. You'll also learn: What makes a successful entrepreneur How to manage your inventory When and whether to grow, sell, or merge a business How to generate a network What to look for in an accountant, lawyer, consultant, and mentor ENTREPRENEUR Magazine is the banner publication of the Entrepreneur Magazine Group. It has the largest newsstand circulation of any business monthly with a total ABC audited circulation of 410,000. Jim Schell has written two previous books about entrepreneurship and management. He has owned and managed four successful sportswear and sporting goods businesses. Also available from the Entrepreneur Magazine library: The Entrepreneur Magazine Small Business Advisor Guide to Integrated Marketing Making Money with Your Personal Computer Small Business Legal Guide Starting an Import/Export Business Starting a Home-Based Business Successful Advertising for Small Businesses

Each month for the past twenty years, hundreds of thousands of enterprising individuals have turned to Entrepreneur Magazine for the latest business trends and expert tips on how to maximize the success of their ventures. Now from the experts at Entrepreneur, here is the ultimate guide to becoming a small business success story. An indispensable resource for those already in business as well as those thinking about going into business for themselves, this comprehensive and practical guide affords you instant access to a gold mine of proven strategies, techniques, and tricks of the trade on every aspect of running a small business, including: Starting a Business: It tells you what you need to know about setting goals and objectives, risk assessment, getting financing, researching market opportunities, developing business plans, franchising, protecting your ideas, and much more. Managing a Business: You get expert guidance on pricing, maintaining financial control, taxation, insurance, record keeping, personnel management, purchasing, inventory, presentations, time and stress management, legal matters, and dozens of other important topics. Growing a Business: You learn how to develop a marketing plan, perform strategic planning, wage an effective, low-cost advertising campaign, increase sales, perform telemarketing, obtain expansion capital, go public, and more. And don't worry, you don't have to have an MBA to get the most out of The Entrepreneur Magazine Small Business Advisor. Written to meet the needs of every entrepreneur or small business owner, it defines all the important terms, clearly explains difficult concepts in plain English, and supplies you with useful worksheets, checklists, sample forms, and other valuable tools that you can put to work in your business, today. Also, each chapter includes a quick-reference resource listing of trade associations, periodicals, on-line services, software, government agencies, and other sources of business assistance and information. Offering you the combined wisdom and expertise of the all-star team at one of the most respected business monthlies in the world, The Entrepreneur Magazine Small Business Advisor is a resource that no small business owner or entrepreneur should be without. It's like having a team of top business consultants on call, 24 hours a day . . . but a whole lot cheaper. From the experts at Entrepreneur Magazine comes your total guide to starting, managing, and growing a small business. Written to meet all the information needs of entrepreneurs, small business owners, and those thinking about going into business for themselves, this practical, user-friendly guide tells you everything you need to know about setting goals and objectives, assessing risk, finding the right location, financing, marketing, pricing, taxation, insurance, record keeping, personnel management, purchasing, inventory, time and stress management, legal matters,

advertising, sales, obtaining expansion capital, and many other topics of vital importance to smart, enterprising businesspeople like you. Proven strategies, techniques, and expert tips on every aspect of starting, managing, and growing a small business Defines all important terms and clearly explains difficult concepts in plain English Packed with useful worksheets, checklists, sample forms, and other valuable business tools that you can put to work for you, today Chapters include listings of trade associations, periodicals, on-line services, software, government agencies, and other valuable sources of business assistance and information Also available from the Entrepreneur Magazine library: Starting an Import/Export Business.

Making Money with Your Personal Computer

Guide to Integrated Marketing

Starting a Home-Based Business

Solutions to the 101 Most Common Small Business Problems

Organizing and Promoting Seminars

Start a Business in New York

Start Your Own Information Marketing Business 2E A six-figure income from information? Yes! It sounds easy because it is. You've got information that millions of others are looking for and now you can learn how to package, price and sell it. The experts at Entrepreneur take you step by step, jumpstarting your thinking about your area of expertise and showing you how to convert it into a high-demand information product. Following the example set by today's most successful information marketers, you learn the ins and outs of running your own information marketing business using proven strategies and effective marketing techniques. Whether looking for a side business or a full-time venture-information marketing is a flexible, lucrative business that you can start any time, and everything you need is right here. This kit includes: • Essential industry and business-specific startup steps with worksheets, calculators, checklists and more. • Entrepreneur Editors' Start Your Own Business, a guide to starting any business and surviving the first three years. • Downloadable, customizable business letters, sales letters, and other sample documents • Entrepreneur's Small Business Legal Toolkit.

Start a Specialty Food Business Today. We'll Show You How. The experts at Entrepreneur provide a two-part guide to success. First, find out what it takes to start, run, and grow a successful specialty food business fueled by a growing consumer demand for new tastes, cleaner ingredients, health benefits, and more convenient ways to shop and eat. Then, master the fundamentals of business startup including defining your business structure, funding, staffing and more.

Build an empire step by step Don't risk a small fortune trying to make a big one. Let acclaimed consultant Don Debelak show you how to get your exciting new product off the drawing board and into the marketplace--without losing your shirt! In this book, you'll learn what every inventor and entrepreneur needs to know about manufacturing techniques, product design, distribution channels, patents, licensing, and cash flow. You'll also discover how to handle some very tricky issues that are crucial to your success, including • Knowing when your product is market ready • Creating a step-by-step product-to-market strategy • Adjusting your strategy to changing market conditions • Finding financial help from investors, manufacturers, and distributors • Having manufacturers pay development costs prior to licensing Also available from the Entrepreneur Magazine library: • The Entrepreneur Magazine Small Business Advisor • The Entrepreneur Magazine Small Business Answer Book • Guide to Integrated Marketing • Human Resources for Small Businesses • Making Money with Your Personal Computer • Small Business Legal Guide • Starting a Home-Based Business • Starting an Import/Export Business • Successful Advertising for Small Businesses SPECIAL OFFERS! FREE issue of Entrepreneur Magazine • 50% discount on Entrepreneur Magazine subscription • 1/2 price admission to any Entrepreneur Magazine Small Business Expo • Discount on American Entrepreneurs Association membership See details and coupons in back of book.

Set up your business for success with the perfect shot. The experts at Entrepreneur provide a two-part guide to success. First, learn how to turn your talent for snapping great pictures into a lucrative business. Then, master the fundamentals of business startup including defining your business structure, funding, staffing, and more. This kit includes: Essential industry and business-specific startup steps with worksheets, calculators, checklists, and more Entrepreneur magazine's Start Your Own Business, a guide to starting any business and surviving the first three years and beyond Interviews and advice from successful entrepreneurs in the industry Worksheets, brainstorming sections, and checklists Entrepreneur's Startup Resource Kit (downloadable) MORE ABOUT ENTREPRENEUR'S STARTUP RESOURCE KIT Every small business is unique. Therefore, it's essential to have tools that are customizable depending on your business's needs. That's why Entrepreneur is also offering you access to our Startup Resource Kit. Get instant access to thousands of business letters, sales letters, sample documents, and more—all at your fingertips! You'll find the following: The Small Business Legal Toolkit When your business dreams go from idea to reality, you're suddenly faced with laws and regulations governing nearly every move you make. Learn how to stay in compliance and protect your business from legal action. In this essential toolkit, you'll get answers to the "how do I get started?" questions every business owner faces along with a thorough understanding of the legal and tax requirements of your business. Sample Business Letters 1000+ customizable business letters covering each type of written business communication you're likely to encounter as you communicate with customers, suppliers, employees, and others. Plus a complete guide to business communication that covers every question you may have about developing your own business communication style. Sample Sales Letters The experts at Entrepreneur have compiled more than 1000 of the most effective sales letters covering introductions, prospecting, setting up appointments, cover letters, proposal letters, the all-important follow-up letter, and letters covering all aspects of sales operations to help you make the sale and generate new customers and huge profits.

Day Spa & More

Construction and Contracting Business

The Entrepreneur's Information Sourcebook: Charting the Path to Small Business Success, 2nd Edition

Personal Training Business

Freelance Writing Business: Step-by-Step Startup Guide

How to plan, write, design, and profit from your own advertising! There is nothing mysterious about creating high-quality, effective advertising-but there is a lot to learn. In this remarkable handbook, you'll discover how to plan and carry out an ad campaign that boosts sales, increases profits, and helps your business grow. Small-business advertising veteran Conrad Berke provides countless examples as he shows you step by step how to conceive, budget, create, and place ads that will have customers flocking to your place of business ready to spend money. You'll learn how to: • Plan for a 25% sales jump and a 33% leap in profits • Write powerful headlines and effective advertising copy that move people to action • Identify and target consumers who are most likely to buy your goods or services • Become a smart media buyer • Turn a \$1,000 outlay into \$15,000 worth of advertising ENTREPRENEUR Magazine is the banner publication of the Entrepreneur Magazine Group. It has the largest newsstand circulation of any business monthly with a total ABC audited circulation of 410,000. CONRAD BERKE, former head of advertising and associate publisher of Jewish Week, currently sells advertising space for New York's Daily News and teaches advertising at Fairleigh Dickinson University. He has 40 years' experience writing, designing, and selling small-business advertising. Also available from the Entrepreneur Magazine library: • The Entrepreneur Magazine Small Business Advisor • The Entrepreneur Magazine Guide to Integrated Marketing • Making Money with Your Personal Computer • The Entrepreneur Magazine Small Business Answer Book • Small Business Legal Guide • Starting a Home-Based Business • Starting an Import/Export Business

Big-business marketing on a small-business budget! Integrated marketing enables small businesses to wage highly focused campaigns that send strong sales messages to the people who count. And you can do it on a shoestring! The Entrepreneur Magazine Guide to Integrated Marketing shows you how to put this powerful tool to work for your business. Bestselling marketing guru Jeanette Smith uses real-life examples from successful ads, marketing strategies, promotions, and publicity releases to demonstrate winning marketing techniques. Then she explains how integrated marketing can magnify the effect of every marketing effort and save money at the same time. For example, you'll learn how to write a terrific press release—then you'll discover how to quadruple its power with integrated marketing techniques. You'll also learn to identify your target market and focus your message Find the right mix of marketing media for your company Write great copy for ads, direct mail, TV, and radio Get the biggest bang for your promotional buck Advertise on cable TV, radio, and even the Internet Also available from the Entrepreneur Magazine library: The Entrepreneur Magazine Small Business Advisor The Entrepreneur Magazine Small Business Answer Book Making Money with Your Personal Computer Small Business Legal Guide Starting an Import/Export Business Starting a Home-Based Business Successful Advertising for Small Businesses

Are you ready to take the plunge and start your own spa? Now's the perfect time. Spas have become one of the fastest-growing industries around the globe. Whether you're interested in day spas, medical spas, spiritual spas, yoga centers or another variety, the expert advice in this guide helps you get started today. Learn all the business information you need to succeed—from choosing a location to setting prices to attracting new clients.Plus, get the hottest trends in the spa industry and expert advice on the creative elements that turn an ordinary spa into an extraordinary relaxation center. Researching the market Identifying a niche and attracting a target audience Creating the right atmosphere to enhance the spa experience Offering the hottest spa services Hiring talented and trustworthy employees 25 marketing tactics under \$50 And more! Pick up this guide to get started and succeed in this fun , profitable, and rewarding business. The First Three Years In addition to industry specific information, you'll also tap into Entrepreneur's more than 30 years of small business expertise via the 2nd section of the guide - Start Your Own Business. SYOB offers critical startup essentials and a current, comprehensive view of what it takes to survive the crucial first three years, giving you exactly what you need to survive and succeed. Plus, you'll get advice and insight from experts and practicing entrepreneurs. all offering common-sense approaches and solutions to a wide range of challenges. • Pin point your target market • Uncover creative financing for startup and growth • Use online resources to streamline your business plan • Learn the secrets of successful marketing • Discover digital and social media tools and how to use them • Take advantage of hundreds of resources • Receive vital forms, worksheets and checklists • From startup to retirement, millions of entrepreneurs and small business owners have trusted Entrepreneur to point them in the right direction. We'll teach you the secrets of the winners, and give you exactly what you need to lay the groundwork for success. BONUS: Entrepreneur's Startup Resource Kit! Every small business is unique. Therefore, it's essential to have tools that are customizable depending on your business's needs. That's why with Entrepreneur is also offering you access to our Startup Resource Kit. Get instant access to thousands of business letters, sales letters, sample documents and more – all at your fingertips! You'll find the following: The Small Business Legal Toolkit When your business dreams go from idea to reality, you're suddenly faced with laws and regulations governing nearly every move you make. Learn how to stay in compliance and protect your business from legal action. In this essential toolkit, you'll get answers to the "how do I get started?" questions every business owner faces along with a thorough understanding of the legal and tax requirements of your business. Sample Business Letters 1000+ customizable business letters covering each type of written business communication you're likely to encounter as you communicate with customers, suppliers, employees, and others. Plus a complete guide to business communication that covers every question you may have about developing your own business communication style. Sample Sales Letters The experts at Entrepreneur have compiled more than 1000 of the most effective sales letters covering introductions, prospecting, setting up appointments, cover letters, proposal letters, the all-important follow-up letter and letters covering all aspects of sales operations to help you make the sale, generate new customers and huge profits.

The next best thing to hiring a human resources professional If you need help managing the people side of your small business, you're in luck! This comprehensive, practical guide supplies everything you need to know to manage human resources effectively and avoid legal hassles: • Easy-to-follow guidelines for job advertising, interviewing, hiring, setting wages and benefits, and conducting performance reviews. • Important information on civil rights, affirmative action, and the ADA (Americans with Disabilities Act). • Guidance on developing workplace policies, dealing with layoffs, managing employees with disabilities, and other sensitive issues. • Sample documents, including performance review forms, job descriptions, and applications. • Sample letters and memos for key types of formal communication with employees. Also available from the Entrepreneur Magazine library: • The Entrepreneur Magazine Small Business Advisor • The Entrepreneur Magazine Small Business Answer Book • Guide to Integrated Marketing • Making Money with Your Personal Computer • Small Business Legal Guide • Starting an Import/Export Business • Starting a Home-Based Business • Successful Advertising for Small Businesses SPECIAL OFFERS! • Free issue of Entrepreneur Magazine. • 50% discount on Entrepreneur Magazine subscription. • 1/2 price admission to any Entrepreneur Magazine Small Business Expo. • Discount on American Entrepreneurs Association membership. See details and coupons in back of book.

Photography Business: Step-by-Step Startup Guide

Information Marketing Business

An Exploration

Transportation Service

Bringing Your Product to Market

This kit includes: Essential industry and business-specific startup steps with worksheets, calculators, checklists and more. Entrepreneur Editors' Start Your Own Business, a guide to starting any business and surviving the first three years. Downloadable, customizable business letters, sales letters, and other sample documents. Entrepreneur's Small Business Legal Toolkit. Blogs are still one of the internet's fastest-growing phenomena-and one of the best and easiest ways to make money online. Packed with the latest blog tools, tricks, and up-and-coming trends, this fully revised edition teaches you the ins and outs of creating an eye-catching blog that captures millions of eyeballs and reaps huge financial rewards-all within hours and with little to no financial investment. We'll reveal: The latest forms of blogging including Twitter/micro-blogging, mobile blogging, and video blogging •How you can make money as a YouTube partner and develop a YouTube Channel •10 proven ways to promote your blog •How to avoid the most common blogging mistakes •Priceless advice from successful bloggers for maximizing profits •How to create new and original content to attract new followers Now you can create your own incredible platform to showcase your thoughts, knowledge, expertise, and opinions to millions of web surfers and make money doing it!

This guide covers everything you need to know to run a seminar business, including how to identify marketable seminar topics; how to find and recruit qualified speakers; how to plan, promote, market, and price seminars; how to locate facilities; and how to find and work with temporary staff at the event.

Practical solutions to one of the most critical problems facing entrepreneurs today Finding reliable advisors, consultants, freelancers, and suppliers can be a challenge. This book provides lists of qualities to look for in a potential advisor or supplier and even questions to ask during an interview. It also supplies guidelines on how to monitor performance and control costs, methods of payment for services, negotiation tactics, tips on how to handle a working relationship gone sour, and more. • Features tips on working with lawyers, accountants, bankers, and creative services LEONARD BISK (Ithaca, New York) is an entrepreneur who started six successful companies.

The experts at Entrepreneur provide a two-part guide to success. First, find out what it takes to start a family-style child-care center in your home, a large center at a commercial site, or a niche business like child transportation. Then, master the fundamentals of business startup including defining your business structure, funding, staffing and more. This kit includes: • Essential industry and business-specific startup steps with worksheets, calculators, checklists and more • Entrepreneur Editors' Start Your Own Business, a guide to starting any business and surviving the first three years • Interviews and advice from successful entrepreneurs in the industry • Worksheets, brainstorming sections, and checklists • Entrepreneur's Startup Resource Kit (downloadable) More about Entrepreneur's Startup Resource Kit Every small business is unique. Therefore, it's essential to have tools that are customizable depending on your business's needs. That's why with Entrepreneur is also offering you access to our Startup Resource Kit. Get instant access to thousands of business letters, sales letters, sample documents and more - all at your fingertips! You'll find the following: The Small Business Legal Toolkit When your business dreams go from idea to reality, you're suddenly faced with laws and regulations governing nearly every move you make. Learn how to stay in compliance and protect your business from legal action. In this essential toolkit, you'll get answers to the "how do I get started?" questions every business owner faces along with a thorough understanding of the legal and tax requirements of your business. Sample Business Letters 1000+ customizable business letters covering each type of written business communication you're likely to encounter as you communicate with customers, suppliers, employees, and others. Plus a complete guide to business communication that covers every question you may have about developing your own business communication style. Sample Sales Letters The experts at Entrepreneur have compiled more than 1000 of the most effective sales letters covering introductions, prospecting, setting up appointments, cover letters, proposal letters, the all-important follow-up letter and letters covering all aspects of sales operations to help you make the sale, generate new customers and huge profits.

Step-by-Step Startup Guide

Coin-Operated Laundry: Entrepreneur's Step-by-Step Startup Guide

Starting an Import / Export Business

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Turn your passion for life into a fulfilling, lucrative career as a motivational coach. Whether you want to inspire others to go after their dreams, achieve their business goals or better manage their everyday life, Entrepreneur gives you the steps you need to get started. This hands-on guide shows you how to launch your own successful coaching company, helping clients with life, motivation and business. Learn step by step how to establish your business, position yourself as an expert, attract clients and build revenue. Our experts provide real-life examples, sound business advice and priceless tips to put you on your way to making a difference- and making money. Learn how to: Set up your business with minimal startup investment Develop your coaching expertise Build a business brand that gets noticed Capture clients by showing them you're worth their money Price your service Advertise and publicize to attract more clients Boost profits by expanding your business You already have the motivation and the passion-this guide shows you how to share it with others and make a profit! BONUS: Every Guide contains Entrepreneur's Startup Resource Kit! Every small business is unique. Therefore, it's essential to have tools that are customizable depending on your business's needs. That's why with Entrepreneur is offering you access to our Startup Resource Kit. Get instant access to thousands of business letters, sales letters, sample documents and more - all at your fingertips! You'll find the following: The Small Business Legal Toolkit When your business dreams go from idea to reality, you're suddenly faced with laws and regulations governing nearly every move you make. Learn how to stay in compliance and protect your business from legal action. In this essential toolkit, you'll get answers to the "how do I get started?" questions every business owner faces along with a thorough understanding of the legal and tax requirements of your business. Sample Business Letters 1000+ customizable business letters covering each type of written business communication you're likely to encounter as you communicate with customers, suppliers, employees, and others. Plus a complete guide to business communication that covers every question you may have about developing your own business communication style. Sample Sales Letters The experts at Entrepreneur have compiled more than 1000 of the most effective sales letters covering introductions, prospecting, setting up appointments, cover letters, proposal letters, the all-important follow-up letter and letters covering all aspects of sales operations to help you make the sale, generate new customers and huge profits.

Provides advice for small business owners on legal issues, including negotiating contracts, employee rights, and bankruptcy

Picture Yourself a Success If you have a talent for snapping great pictures, why not turn your hobby into a lucrative business? You can take portraits in a studio or on location, submit photos as a freelancer to newspapers and magazines, frame and display your favorite shots in a gallery, or record special events like weddings and sweet sixteen parties. No matter where your talents and interests lie, you can make a bundle from your work with this expert advice. Learn how to: Set up a functional studio and build a portfolio Choose the right equipment for all types of photos-and find great deals on the cameras and accessories you need Find paying jobs and market yourself professionally Get great exposure for your work at art festivals, contests, galleries, local businesses and more Protect yourself from legal concerns such as copyright infringement and privacy issues Whether you want to earn a little extra money with a part-time business or set yourself up as a full-time, professional photographer, all the information you need to succeed is inside. This kit includes: • Essential industry and business-specific startup steps with worksheets, calculators, checklists and more. • Entrepreneur Editors’ Start Your Own Business, a guide to starting any business and surviving the first three years. • Downloadable, customizable business letters, sales letters, and other sample documents. • Entrepreneur’s Small Business Legal Toolkit. Dominicans believe that the world - turbulent and restless, often violent and terrifying - is also the place where the holy comes to light, the place where we encounter God. Eric Borgman shows how the Dominican Way has something to offer people coping with the exigencies of the modern world.

Dominican Spirituality

Consulting Business

From the source you trust most-everything you need to start up, grow, and prosper in international trade... If you're excited by the opportunities you see in international trade but nervous about facing a world of problems you don't understand, you've come to the right place. In Starting an Import/Export Business, the experts at Entrepreneur Magazine help you break into this fast-growing field and import/export business in this easy-to-use guide--clear concise information that demystifies the foreign trade process and explains precisely what clients expect from import/export services. In addition to all the basics you need to start your own business, this book is loaded with helpful statistics on international trade with 17 countries, sample documents, and resource listings. You'll learn about the customs services and the best ways to protect trademarks and copyrights. You'll discover the best places to go for working capital, how to attract clients, and when to hire consultants. You'll also learn how to: * Price goods and services and calculate exchange rates. * Choose the best payment method for each transaction. * Cope with international legal issues. * Manage your company's finances and abroad. * Hook up with import and export distribution systems. There's never been a better time to launch yourself into the exciting world of international trade, and Starting an Import/Export business is the ideal book to get you going. ENTREPRENEUR Magazine is the banner publication of the Entrepreneur Magazine Group. It has the largest newsstand circulation of any business monthly and of 385,000. The Entrepreneur Magazine Group also publishes Business Start-Ups and Entrepreneur in Mexico, as well as videos, audiocassettes, and software that deal with business start-up management. Also available from the Entrepreneur Magazine library: Making Money With Your Personal Computer, The Entrepreneur Magazine Small Business Advisor.

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