

Engaging Organizational Communication Theory And Research Multiple Perspectives

To date, most network research contains one or more of five major problems. First, it tends to be atheoretical, ignoring the various social theories that contain network implications. Second, it explores single levels of analysis rather than the multiple levels out of which most networks are comprised. Third, network analysis has employed very little the insights from contemporary complex systems analysis and computer simulations. Foruth, it typically uses descriptive rather than inferential statistics, thus robbing it of the ability to make claims about the larger universe of networks. Finally, almost all the research is static and cross-sectional rather than dynamic. Theories of Communication Networks presents solutions to all five problems. The authors develop a multitheoretical model that relates different social science theories with different network properties. This model is multilevel, providing a network decomposition that applies the various social theories to all network levels: individuals, dyads, triples, groups, and the entire network. The book then establishes a model from the perspective of complex adaptive systems and demonstrates how to use Blanche, an agent-based network computer simulation environment, to generate and test network theories and hypotheses. It presents recent developments in network statistical analysis, the p* family, which provides a basis for valid multilevel statistical inferences regarding networks. Finally, it shows how to relate communication networks to other networks, thus providing the basis in conjunction with computer simulations to study the emergence of dynamic organizational networks.

This edited book delves into important current issues and trends in internal communication from a strategic communication perspective. It presents recent research findings, theories, best practices, and cases in internal communication on a global scale. The book discusses emerging and important long-standing issues in-depth, including topics such as employee advocacy, internal social media, internal issue management and crisis communication, employee activism, purposeful communication, leadership communication, internal CSR communication, cross-cultural/global internal communications, internal communication, and employee well-being. Within these topics, the chapters address the function of internal communications in contemporary times, the role of leaders, how to integrate emerging technologies, building an internal brand, and measuring the effectiveness of internal communication. This book will be a comprehensive source on internal communication, especially on its new theoretical development related to the emerging issues and trends, best practices, and future directions for research and practice.

This book combines 20 stories from a variety of organizations with a selection of nine theories, both mainstream and emerging. The stories introduce readers to individuals talking about how they communicate today via information and communication technologies (ICTs) in business or organizational contexts. The theories, presented in accessible language, illuminate the implicit patterns in these stories. This book demonstrates how and why these technologies are used under myriad circumstances.

Organizational Rhetoric introduces students to a rhetorical approach to understanding, analyzing and creating organizational messages for both internal employees and external customers. This textbook provides students a theoretically-grounded understanding of the basic building blocks of organizational rhetoric, the types of rhetorical situations faced by organizational communicators, and the specific strategies used to address six common organizational rhetorical situations (such as image management). Students will gain an understanding of the power of organizations in contemporary society and be able to think critically about organizational messages. The text is organized in two units. In the first unit, authors Mary Hoffman and Debra Ford introduce the rationale for a rhetorical approach to organizational messages, and introduce the basic rhetorical building blocks and principles behind the rhetorical situation and the analysis of strategies. In the second unit, the authors cover six specific rhetorical situations commonly faced by organizations, image and identity management, issue management, impression management, risk management, crisis management and organizational apologia, and internal message management. Each chapter is structured similarly, in conjunction with the ideas developed in unit one, and each ends with a case study that exemplifies the content presented in that chapter. Features and Benefits: - The first unit in the text will introduce the details of analyzing situations and identifying strategies - The second unit will examine six specific recurring rhetorical situations for organizations - Organizational schema centered on situations and strategies - Use of real-life case studies - Focus on careers in organizational rhetoric - Focus on thinking critically about organizations in society

Key Issues in Organizational Communication

Fundamentals of Organizational Communication, Updated Edition

Engaging Theories in Family Communication

Rethinking Engineering Education

Empirical and Theoretical Explorations in the Dynamic of Text and Conversation

Perspectives and Trends

Collective Action in Organizations

In Communication as...: Perspectives on Theory, editors Gregory J. Shepherd, Jeffrey St. John, and Ted Striphas bring together a collection of 27 essays that explores the wide range of theorizing about communication, cutting across all lines of traditional division in the field. The essays in this text are written by leading scholars in the field of communication theory, with each scholar employing a particular stance or perspective on what communication theory is and how it functions. In essays that are brief, argumentative, and forceful, the scholars propose their perspective as a primary or essential way of viewing communication with decided benefits over other views.

Organizational Leadership provides an accessible, critical and engaging analysis of what constitutes 'leadership' today. Demonstrating leadership as an interconnected process between leaders, followers and context, the book ensures a rounded understanding of theory and practice to support students throughout their course and future career. Part 1: Contextualising Leadership examines the internal and external forces influencing leadership, addressing issues such as ethics, power, culture and innovation. Part 2: Leadership Theories reviews and analyses traditional and contemporary theories of leadership. Part 3: Managing People and Leadership builds on the idea of leadership as a human process and considers how complementary aspects of HRM can inform leadership practice and its outcomes on employees and organizational performance. Part 4: Contemporary Leadership considers topical issues including the shift of leadership studies towards followership, gender and leadership and pro-environmental leadership. Bringing complex theories and concepts to life through a range of case studies and examples, the book is further supported by a series of fascinating expert video conversations with those in leadership roles. From small social businesses to major multi-nationals, from the NHS to the frontline military teams, the videos offer a unique insight into the diverse reality of leadership in practice today.

Communication in organizations has changed drastically since the release of the first edition of this bestselling textbook. This fully revised and updated edition delves into state-of-the-art studies, providing fresh insights into the challenges that organizations face today. Yet this foundational resource remains a cornerstone in the examination of classic research and theory in organization communication.

Movements in Organizational Communication Research is an essential resource for anyone wishing to become familiar with the current state of organizational communication research and key trends in the field. Seasoned organizational communication scholars will find that the book provides unique insights by way of the intergenerational dialogue that is found in the book, as well as the contributors' stories about their scholarly trajectories. Those who are new to the field will find that the book enables them to familiarize themselves with the field and become a part of the organizational communication scholarly community in an inviting and accessible way. Key features of the book include: A review of current issues and future directions in 13 topical areas of organizational communication research.

Intergenerational dialogue and collaboration between both established and emerging scholars in their specialty areas. Reflections by the authors on their scholarly trajectories and how they became a part of the field. Discussion questions at the end of each chapter that prompt reflections and debate. The book also features online resources for instructors: Sample course syllabus Suggested case studies from the book Cases in Organization and Managerial Communication to align with this book's chapters The book is recommended as the anchor text for introductory graduate-level courses and upper-level undergraduate courses in organizational communication. It is also an excellent supplementary text for advanced doctoral-level courses in organizational communication, and courses in related fields such as organization studies, organizational behavior, and management.

Current Trends and Issues in Internal Communication

Movements in Organizational Communication Research

Essays on Communication, Organization, and Identity

Applied Organizational Communication

A Feminist Communicology of Organization

Organizations and Communication Technology

Engaging Employees through Strategic Communication

*Engaging Organizational Communication Theory and Research*Multiple PerspectivesSAGE

Organizational Communication is an engaging introduction that helps students understand and effectively apply communication theory to the contextual realities of everyday life. This text considers the increasingly global and mediated communication in organizations to present a highly readableand engaging introduction to the field for twenty-first century students.

The Encyclopedia of Communication Theory provides students and researchers with a comprehensive two-volume overview of contemporary communication theory. Reference librarians report that students frequently approach them seeking a source that will provide them with a quick overview of a particular theory or theorist - just enough to help them grasp the general concept or theory and its relation to the discipline as a whole. Communication scholars and teachers also occasionally need a quick reference for theories. Edited by the co-authors of the best-selling textbook on communication theory and drawing on the expertise of an advisory board of 10 international scholars and nearly 200 contributors from 10 countries, this work finally provides such a resource. More than 300 entries address topics related not only to paradigms, traditions, and schools, but also metatheory, methodology, inquiry, and applications and contexts. Entries cover several orientations, including psycho-cognitive; social-interactional; cybernetic and systems; cultural; critical; feminist; philosophical; rhetorical; semiotic, linguistic, and discursive; and non-Western. Concepts relate to interpersonal communication, groups and organizations, and media and mass communication. In sum, this encyclopedia offers the student of communication a sense of the history, development, and current status of the discipline, with an emphasis on the theories that comprise it.

Bill Quirke demonstrates practically how businesses can use internal communication to achieve differentiation, to improve their quality, customer service, and innovation, and to manage change more effectively. He describes the why, the what and the how of internal communication - why business needs better communication to achieve its objectives, what internal communication needs to deliver to add value, and how organizations need to manage their communication for best results.

Strategic Ambiguities

A Critical Approach

Organizational Communication in an Age of Globalization

Finding Common Ground

Making the Connections

Current Issues and Future Directions

Multiple Perspectives

Organizational Communication: A Critical Approach is the first textbook in the field that is written from a critical perspective while providing a comprehensive survey of theory and research in organizational communication. The text familiarizes students with the field of organizational communication—historically, conceptually, and practically—and challenges them to reconsider their common sense understandings of work and organizations, preparing them for participation in 21st century organizational settings. Linking theory with practice, Mumby skillfully explores the significant role played by organizations and corporations in constructing our identities. The book thus provides important ways for students to critically reflect on their own relationships to work, consumption, and organizations.

Communication as Organizing unites multiple reflections on the role of language under a single rubric: the organizing role of communication. Stemming from Jim Taylor's earlier work, The Emergent Organization: Communication as Its Site and Surface (LEA, 2000), the volume editors present a communicational answer to the question, "what is an organization?" through contributions from an international set of scholars and researchers. The chapter authors synthesize various lines of research on constituting organizations through communication, describing their explorations of the relation between language, human practice, and the constitution of organizational forms. Each chapter develops a dimension of the central theme, showing how such concepts as agency, identity, sensemaking, narrative and account may be put to work in discursive analysis to develop effective research into organizing processes. The contributions employ concrete examples to show how the theoretical concepts can be employed to develop effective research. This distinctive volume encourages readers to discover and develop a truly communicational means of addressing the question of organization, addressing how organization itself emerges in the course of communicational transactions. In presenting a single and entirely communicational perspective for exploring organizational phenomena, grounded in the discourse of communicational transactions and the establishment of relationships through language, it is required reading for scholars, researchers, and graduate students working in organizational communication, management, social psychology, pragmatics of language, and organizational studies.

Engaging Organizational Communication Theory and Research: Multiple Perspectives is a book unlike any in the field. Each chapter is written by a prominent scholar who presents a theoretical perspective and discusses how he or she "engages" with it, personally examining what it means to study organizations. Rejecting the traditional model of a "reader," this volume demonstrates the intimate connections among theory, research, and personal experience. Engaging Organizational Communication Theory and Research is an indispensable resource for anyone wishing to be familiar with current trends in the field of organizational communication.

An authoritative survey of different contexts, methodologies, and theories of applied communication The field of Applied Communication Research (ACR) has made substantial progress over the past five decades in studying communication problems, and in making contributions to help solve them. Changes in society, human relationships, climate and the environment, and digital media have presented myriad contexts in which to apply communication theory. The Handbook of Applied Communication Research addresses a wide array of contemporary communication issues, their research implications in various contexts, and the challenges and opportunities for using communication to manage problems. This innovative work brings together the diverse perspectives of a team of notable international scholars from across disciplines. The Handbook of Applied Communication Research includes discussion and analysis spread across two comprehensive volumes. Volume one introduces ACR, explores what is possible in the field, and examines theoretical perspectives, organizational communication, risk and crisis communication, and media, data, design, and technology. The second volume focuses on real-world communication topics such as health and education communication, legal, ethical, and policy issues, and volunteerism, social justice, and communication activism. Each chapter addresses a specific issue or concern, and discusses the choices faced by participants in the communication process. This important contribution to communication research: Explores how various communication contexts are best approached Addresses balancing scientific findings with social and cultural issues Discusses how and to what extent media can mitigate the effects of adverse events Features original findings from ongoing research programs and original communication models and frameworks Presents the best available research and insights on where current research and best practices should move in the future A major addition to the body of knowledge in the field, The Handbook of Applied Communication Research is an invaluable work for advanced undergraduate students, graduate students, and scholars.

Skills, Strategies, and Tactics

Perspectives on Organizational Communication

Perspectives on Theory

Communication as Organizing

Encyclopedia of Communication Theory

Theory and Practice

*This volume bridges the gap between practicing organizational communication consultants, organizational communication courses, and the student. Combining theory with actual applied communication practices, the text is based on the integration of perspectives, principles, and pragmatics rather than case studies and insights. In-depth examination is provided for verbal and nonverbal communication, channels, networks, listening, symbolic behavior, interpersonal and small group communication, leadership, conflict management, motivation, and new communication technologies. The coverage is current, incorporating vital organizational issues such as empowering, self-directed work units, and human-computer interfaces. Applied Organizational Communication provides a thorough analysis of the forces and influences in organizational communication. This text: *explains the impact of critical environmental influences on all levels; *provides extensive discussion of teams, leadership, technology, listening, and interpersonal communication; *offers current analysis, utilizing a broad base of information and research; and *Establishes links between organizational communication and perceptions, theory, networks, and symbolic behavior. Building on the successful foundation of the first volume, this second edition has been thoroughly revised, reflecting the current state of organizational communication theory and research. Highlights of this edition include: *extensive topical coverage; *integrated discussion of change, diversity, and digital age issues in all chapters; *updated analysis of major issues and influences in organizational communication; and *real-world examples. As an accessible and practical examination of organizational communication, this textbook is an excellent course text and serves as a valuable resource. It is intended for use in organizational communication, leadership, organizational development, and organizational intervention courses at the advanced undergraduate and graduate levels.*

It is often said that the practice of management is in crisis, and that managers are now finding it harder than ever to develop strategies which withstand the shocks of the marketplace. This illuminating book cuts through these conflicting issues to show how organizational communication plays a vital role in confronting uncertainty. Arguing that many managers fail to adequately

consider the communication consequences of the decision making process and its impact on organizational effectiveness, Hargie and Tourish present here numerous organizational communication insights, and show how they reveal a way through these dilemmas. Based on cutting-edge research findings and case studies, this book features contributions from the UK, USA, Canada, New Zealand and Norway, bringing multiple perspectives to this topical subject. The result is a comprehensive guide to organizational communication useful for managers, academics and students.

Engaging Employees through Strategic Communication provides a detailed overview of employee communication and its evolution as a tool to drive employee engagement and successful change management. Approaching the subject with the philosophy that internal audiences are essential to the success of any strategic communication plan and business strategy—particularly as they relate to driving change—Mark Dollins and Jon Stemmler give readers a working knowledge of employee communication strategies, skills, and tactics in ways that prepare students for careers in this rapidly expanding field. Providing the tools necessary to evaluate the impact of successful employee communication campaigns, they put theory and cutting-edge research into action with practical examples and case studies sourced from award-winning entries judged as best-in-class by the International Association of Business Communicators (IABC), the Public Relations Society of America (PRSA), PRWeek, and PRNews. The book is ideal for undergraduate and graduate students in internal, corporate, or employee communication courses and will be a useful reference for practitioners who want to understand how to carry out effective employee communication engagement and change-management campaigns.

Organizational communication as a field of study has grown tremendously over the past thirty years. This growth is characterized by the development and application of communication perspectives to research on complex organizations in rapidly changing environments. Completely re-conceptualized, The SAGE Handbook of Organizational Communication, Third Edition, is a landmark volume that weaves together the various threads of this interdisciplinary area of scholarship. This edition captures both the changing nature of the field, with its explosion of theoretical perspectives and research agendas, and the transformations that have occurred in organizational life with the emergence of new forms of work, globalization processes, and changing organizational forms. Exploring organizations as complex and dynamic, the Handbook brings a communication lens to bear on multiple organizing processes.

Reworking Gender

Engaging Communication, Transforming Organizations

Issues, Reflections, Practices, Second Edition

The Handbook of Communication Ethics

Ethical Perspectives and Practices

Crisis Communication

Organizing Inclusion

Organizing Difference explores difference (the complex intersections of discourses of gender, race, class, sexuality, and other markers of difference) as a communicative phenomenon. All of the scholars in this volume explore difference from a variety of perspectives, each of which systematically looks at the relationships among communication, organizing, and difference.

This book describes an approach to engineering education that integrates a comprehensive set of personal, interpersonal, and professional engineering skills with engineering disciplinary knowledge in order to prepare innovative and entrepreneurial engineers. The education of engineers is set in the context of engineering practice, that is, Conceiving, Designing, Implementing, and Operating (CDIO) through the entire lifecycle of engineering processes, products, and systems. The book is both a description of the development and implementation of the CDIO model and a guide to engineering programs worldwide that seek to improve the education of young engineers.

The thought-provoking, timely second edition continues to offer a comprehensive, global perspective on organizational communication. The authors' multinational experience, consulting and teaching expertise, enthusiasm for their subject, and engaging style of writing create an inviting foundation for the exploration of this multifaceted topic. Each chapter demonstrates the practicality of theory and how practice contributes to the development of theory, while challenging readers to build on established knowledge to develop new approaches to the pressing problems in complex, multicultural organizations. The text is organized topically around the most important issues in organizational communication. Five themes recur throughout the chapters: the interdependence of internal and external forms of organizational communication, the disciplinary and multidisciplinary of organizational communication, global and multicultural perspectives of organizational communication, the unity of theory and practice, and critical thinking in the analysis of organizational messages and discourses. Discussions highlight language and symbolism. The authors weave analysis of the multiple levels of messages throughout the chapters; stimulate critical thinking about contemporary work and organizational life; approach the familiar as unfamiliar; ask probing questions about commonly accepted practices; and offer more imaginative ways of working together. Readers gain an appreciation for the social, political, economic, technological, and ideological contexts in organizations and the place of organizations within the broader culture. The authors lead by example in encouraging readers to think about, talk about, and experience organizational communication in entirely new ways.

REVEL™ for Fundamentals of Organizational Communication helps students develop the knowledge, sensitivity, skills, and values critical for organizational communication. Utilizing a competency-based approach, author Pamela Shockley-Zalabak blends theory, analysis, and practice to provide a practical and engaging introduction to the field. REVEL is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, REVEL offers an immersive learning experience designed for the way today's students read, think, and learn. Enlivening course content with media interactives and assessments, REVEL empowers educators to increase engagement with the course, and to better connect with students.

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Transformative Practice and Research in Organizational Communication

Perspectives, Principles, and Pragmatics

Research, Pedagogy, and Practice

The SAGE Handbook of Organizational Communication

Interaction and Engagement in an Era of Technological Change

The CDIO Approach

Moving Diversity from Demographics to Communication Processes

The Handbook of Communication Ethics serves as a comprehensive guide to the study of communication and ethics. It brings together analyses and applications based on recognized ethical theories as well as those outside the traditional domain of ethics but which engage important questions of power, equality, and justice. The work herein encourages readers to make important connections between matters of social justice and ethical theory. This volume makes an unparalleled contribution to the literature of communication studies, through consolidating knowledge about the multiple relationships between communication and ethics; by systematically treating areas of application; and by introducing explicit and implicit examinations of communication ethics to one another. The Handbook takes an international approach, analyzing diverse cultural contexts and comparative assessments. The chapters in this volume cover a wide range of theoretical perspectives on communication and ethics, including feminist, postmodern and postcolonial; engage with communication contexts such as interpersonal and small group communication, journalism, new media, visual communication, public relations, and marketing; and explore contemporary issues such as democracy, religion, secularism, the environment, trade, law, and economics. The chapters also consider the dialectical tensions between theory and practice; academic and popular discourses; universalism and particularism; the global and the local; and rationality and emotion. An invaluable resource for scholars in communication and related disciplines, the Handbook also serves as a main point of reference in graduate and upper-division undergraduate courses in communication and ethics. It stands as an exceptionally comprehensive resource for the study of communication and ethics.

Crises happen. When they do, organizations must learn to effectively communicate with their internal and external stakeholders, as well as the public, in order to salvage their reputation and achieve long-term positive effects. Ineffective communication during times of crisis can indelibly stain an organization's reputation in the eyes of both the public and the members of the organization. The subject of crisis communication has evolved from a public relations paradigm of reactive image control to an examination of both internal and external communication, which requires proactive as well as reactive planning. There are many challenges in this text, for crisis communication involves more than case analysis; students must examine theories and then apply these principles. This text prepares students by: Providing a theoretical framework for understanding crisis communication Examining the recommendations of academics and practitioners Reviewing cases that required efficient communication during crises Describing the steps and stages for crisis communication planning Crisis Communication is a highly readable blend of theory and practice that provides students with a solid foundation for effective crisis communication.

Organizing Inclusion brings communication experts together to examine issues of inclusion and exclusion, which have emerged as a major challenge as both society and the workforce become more diverse. Connecting communication theories to diversity and inclusion, and clarifying that inclusion is about the communication processes of organizations, institutions, and communities, the book explores how communication as an organizing phenomenon underlies systemic and institutionalized biases and generates practices that privilege certain groups while excluding or marginalizing others. Bringing a global perspective that transcends particular problems faced by Western cultures, the contributors address issues across sub-disciplines of communication studies, ranging from social and environmental activism to problems of race, gender, sexual orientation, age and ability. With these various perspectives, the chapters go beyond demographic diversity by addressing interaction and structural processes that can be used to promote inclusion. Using these multiple theoretical frameworks, Organizing Inclusion is an intellectual resource for improving theoretical understanding and practical applications that come with ever more diverse people working, coordinating, and engaging one another. The book will be of great relevance to organizational stakeholders, human resource personnel and policy makers, as well as to scholars and students working in the fields of communication, management, and organization studies. This volume promotes constructive dialogue among the basic methodological positions in organizational communication today. Three essays discuss the concept of common ground from interpretive, post-positivist, and critical vantage points.

Communication as ...

Organizational Heartbeats

Scholarship of Engagement in Action

Organizational Communication

The Handbook of Applied Communication Research

Engaging Organizational Communication Theory & Research

Today's Professional Life in Context

Strategic Communication for Organizations elucidates the emerging research on strategic communication, particularly as it operates in a variety of organizational settings. This book, appropriate for both students and practitioners, emphasizes how theory and research from the field of communication studies can be used to support and advance organizations of all types across a variety of business sectors. Grounded in scholarship and organizational cases, this textbook: focuses on message design provides introductory yet comprehensive coverage of how strategy and message design enable effective organizational and corporate communication explores how theory and research can be synthesized to inform modern communication-based campaigns Strategic Communication for Organizations will help readers discuss how to develop, implement, and evaluate messages that are consistent with an organization's needs, mission, and vision, effectively reaching and influencing internal and external audiences.

The authors present theory emergence & development as an engaged process that occurs through the work of real scholars who are grappling with particular organisational problems & issues.

Strategic Ambiguities: Essays on Communication, Organization, and Identity is a provocative journey through the development of a new aesthetics of communication that rejects all fundamentalisms and embraces a contingent world-view. Author Eric M. Eisenberg both collects and reflects on over two decades of his writing to provide important personal, historical, and theoretical context.

Communication creates organizations, and the ways individuals communicate determines the functions and processes of organizations. Understanding communication challenges is necessary in order to understand organizational successes and organizational change. Transformative Practice and Research in Organizational Communication is an essential reference publication featuring the latest scholarly research on the practice of organizational communication. The chapters cover a range of topics such as business expertise, social media, and capitalism. This book is ideally designed for academicians, students, professionals, and managers seeking current research on organizational communication practices.

Theories of Communication Networks

Using Internal Communication to Turn Strategy into Action

Reframing Difference in Organizational Communication Studies

Organizational Leadership

Linking Theories and Narratives of Practice

Engaging Employees in Sustainability by Leveraging Purpose and Curating Culture

Situations and Strategies

The Second Edition of Case Studies in Organizational Communication: Ethical Perspectives and Practices, by Dr. Steve May, integrates ethical theory and practice to help strengthen readers' awareness, judgment, and action in organizations by exploring ethical dilemmas in a diverse range of well-known business cases.

While traditional in its coverage of the major research traditions that have developed over the past 100 years, Organizational Communication is the first textbook in the field that is written from a critical perspective while providing a comprehensive survey of theory and research in organizational communication. Extensively updated and incorporating relevant current events, the Second Edition familiarizes students with the field of organizational communication—historically, conceptually, and practically—and challenges them to critically reflect on their common sense understandings of work and organizations, preparing them for participation in 21st-century organizational settings. Linking theory with practice, Dennis K. Mumby and new co-author Timothy R. Kuhn skillfully explore the significant role played by organizations and corporations in constructing our identities.

Reworking Gender: A Feminist Communicology of Organization examines the place of gender and feminist scholarship in contemporary critical organization studies. Departing from the common view of gender as a specialized branch of organization scholarship, authors Dennis K. Mumby and Karen Lee Ashcraft reposition feminism in a communication-centered model that integrates recent developments in feminist, critical, and postmodern organizational studies. Linking theory to practical projects, the authors address many of the complex and often contradictory concerns of critical organizational scholarship, including issues of discourse, subjectivity, power, race, and class.

"This book explores how people participate in public life through organizations. The authors examine The American Legion, AARP, and MoveOn, and show surprising similarities across these three organizations"--

A Critical Introduction

Information and Communication Technologies in Action

Case Studies in Organizational Communication: Ethical Perspectives and Practices

Organizational Rhetoric

Advances in Theory, Research, and Methods

Organizational Communication Theory

Strategic Communication for Organizations

This employee engagement book focuses on the HOW of engaging employees in sustainability through four diverse case studies, thought-prompting questions and tips, as well as a unique model of employee engagement to guide strategy. The book includes both the mechanics of engagement and also the art of engagement through practices of authenticity, collective leadership, curating culture, and leveraging purpose. The power of purpose-driven employee engagement efforts featured in this book will inspire readers to help employees thrive, as a by-product of doing so is retaining employees, who effectively drive strategy, which lifts the organization and bolsters the economic bottom line. Numerous examples of successful engagement initiatives at Dubai Chamber of Commerce and Industry, Arizona State University, Seventh Generation, and Danone North America will catalyze readers' imaginations regarding what is possible at their organizations. Moran's purpose-driven employee engagement model will guide readers and their teams to hone initiatives into ones that will align with the heart and the systems of the organization. Prompting tips and questions throughout the text invite readers to engage with the material, so it is advised to have a notebook to record ideas while reading. Whether sustainability directors, human resource or talent management professionals seeking guidance on how to engage employees, middle managers striving to drive organizational change, or business school students wanting to learn about purpose-driven organizations, this book provides myriad tangible resources, as well as inspiring cases, to support the human capital that serves as the heart of organizations.

An important classroom addition at both the senior seminar and graduate level in organizational communication, this book takes seriously the role of theory in engaging practice."--Jacket.

How do technology and organization interact to shape organizational structures and processes? What organizational, political and social processes constrain technological development? What forces shape the articulation of organizational and technological systems? Answering these and other pivotal questions, this volume centres on the role of theory for advancing our knowledge of communication technology in organizations at several levels - micro, group and macro. The distinguished contributors examine richly diverse topics, including telecommunications, communication networks and new media, the use of group decision support systems and discretionary databases.

Engaging Theories in Family Communication, Second Edition delves deeply into the key theories in family communication, focusing on theories originating both within the communication discipline and in allied disciplines. Contributors write in their specific areas of expertise, resulting in an exceptional resource for scholars and students alike, who seek to understand theories spanning myriad topics, perspectives, and approaches. Designed for advanced undergraduate and graduate students studying family communication, this text is also relevant for scholars and students of personal relationships, interpersonal communication, and family studies. This second edition includes 16 new theories and an updated study of the state of family communication. Each chapter follows a common pattern for easy comparison between theories.

Engaging Organizational Communication Theory and Research