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Planet Before Profits

Ecopreneuring Putting Purpose And The Planet Before Profits

The 'Arab Spring' of 2011 has affected the countries of the region to varying degrees, including the

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Gulf Cooperation Council (GCC) members, comprising Saudi Arabia, Kuwait, Qatar, the United Arab Emirates, Oman and Bahrain. The GCC has become a significant regional bloc playing a vital economic and political role far beyond its shores, given its

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geopolitical strategic location, a preponderance of global energy reserves and a major international player through the use of accumulated financial reserves. A new Gulf is rising, one that is more self assertive, looking to expand its membership to other Arab countries

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such as Jordan and Morocco, while at the same time strengthening the bloc's relationship with current and emerging trading and strategic partners in Europe, USA and Asia. Regional and international realities, especially the uncertainties unleashed by the 'Arab Spring', are

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forcing Gulf leadership to initiate new policies involving closer cooperation amongst GCC countries to address emerging challenges. This volume brings together thirty renowned academics and specialists to examine a range of multifaceted social, political and economic issues

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facing the GCC in key areas such as:

- Diversification from a high dependency on a narrow hydrocarbon base
- Social transformation, youth employment and effective gender participation
- Outward and inward foreign direct investment flows
- Prospects for

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education reforms and e-learning. ·
Sustainable security in oil, renewable
energy (including nuclear) and food ·
Corporate governance, transparency
and enhancing the private sector's
operating environment · The role and
governance of Gulf Sovereign Wealth
Funds in investing their surpluses.

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The volume also offers insights for challenges facing the GCC in monetary union, expanding the regional debt market and Sukuk issuance, GCC intellectual property rights application, detailed assessments of individual GCC country risk analysis, as well as the

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sustainability of long term
government fiscal stimulus programs
at the expense of private sector
involvement.

Written in an informal and engaging
style, Saving the Earth as a Career is
an ideal resource for students and
professionals pursuing a career in

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conservation. The book explores the major skills needed to become an effective conservation professional by offering useful advice on a range of topics. Chapters include: Is this the right career for you? Designing a program of study Designing and executing a project Attending

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conferences and making presentations Writing papers Finding a job Making a difference Saving the Earth as a Career 2e is a friendly, accessible guide with a global perspective for anyone interested in becoming a conservation or environmental professional, and

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teachers will find this an invaluable resource for university students at all levels.

À la lumière des expériences de plusieurs pays, cet ouvrage dresse un état des lieux détaillé du secteur informel, tel qu'il apparaît dans différentes régions du monde, à

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travers une approche factuelle
nécessaire pour des politiques
publiques basées sur des évidences
scientifiques. L'ouvrage est une
tribune unique qui traite à la fois des
causes, des manifestations, des
formes et des conséquences de
l'informel, avec des compétences

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internationales, et dans une approche pluridisciplinaire et multiculturelle. Les mécanismes, modalités, et politiques de transition vers l'économie formelle sont également abordés.

In the '60s it was called the "back to the land" movement, and in Helen

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and Scott Nearing's day, it was "living the good life." Whatever the term, North Americans have always yearned for a simpler way. But how do you accomplish that today? Blending inspiration with practical how-to's, Rural Renaissance captures the American dream of country living

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for contemporary times. Journey with the authors and experience their lessons, laughter and love for the land as they trade the urban concrete maze for a five-acre organic farm and bed and breakfast in southwestern Wisconsin. Rural living today is a lot more than farming. It's

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about a creative, nature-based and more self-sufficient lifestyle that combines a love of squash, solar energy, skinny-dipping and serendipity . . . The many topics explored in Rural Renaissance include: "right livelihood" and the good life organic gardening and

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permaculture renewable energy and
energy conservation wholesome
organic food, safe water and a
natural home simplicity, frugality
and freedom green design and
recycled materials community,
friends and raising a family
independence and interdependence

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wildlife conservation and land stewardship. An authentic tale of a couple whose pioneering spirit and connection to the land reaches out to both the local and global community to make their dream come true, Rural Renaissance will appeal to a wide range of Cultural Creatives,

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free agents, conservation entrepreneurs and both arm-chair and real-life homesteaders regardless of where they live. Lisa Kivirist and John Ivanko are innkeepers, organic growers, copartners in a marketing consulting company, and have previously

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published books. John is also a photographer. Former advertising agency fast-trackers, they are nationally recognized for their contemporary approach to homesteading, conservation and more sustainable living. They share their farm with their son, two llamas,

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and a flock of free-range chickens.

Rural Renaissance also offers a foreword by Bill McKibben.

A Toolkit for Women Farmers

Saving the Earth as a Career

The Elements of Peace

How to Set Up and Market a Food

Business from Your Home Kitchen

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The British National Bibliography
Library Journal

Greener Marketing

*Provides case studies and
offers information on
starting a business in areas
of environmental
conservation ranging from*

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*recycling to energy
conservation*

*"This is a cleverly written
and timely book. New Society
Publishers have managed to
put a well-designed
paperback on the market just
in time to wage a war of*

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*words, on the tail end of a
province-wide gag law.
Indeed, the cloak of silence
surrounding all things
Olympic have taken us to new
levels, as even the digits
2010, preceded by the name
of our fair city, are*

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considered fair game, and grounds for libel. A historical perspective on the original intent and players in the Games from the days of their creation answers trivia questions like" who was the first

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*athlete to win the gold?", while adding a nostalgic touch, and the chapter on dissent and resistance of the Olympics in other cities brings the whole book into international focus." -
Christina Ferrero, Epoch*

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Times The shiny rings of the Olympic Games have grown tarnished over the years as doping, corruption, and other scandals rise to the surface. Those scandals are the tip of the iceberg, according to author

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Christopher A. Shaw, the lead spokesperson for several anti-Games groups. Five Ring Circus details the history of how Vancouver won the bid for the 2010 Games, who was involved, and what the real motives were. It

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describes the role of corporate media in promoting the Games, the machinations of government and business, and the opposition that emerged. Disturbing questions come to light: Why does the International

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Olympic Committee pay no taxes? Who are the real estate developers behind the Vancouver bid? Why are mega projects paid for with tax dollars? What are the true costs of the Games? The Olympic Games, once

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considered the pinnacle of athleticism and fair play, have become a cesspool of greed, backroom deals, and the wholesale trampling of civil liberties. In Vancouver, preparations for the 2010 Games have had a

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substantial negative impact on the environment and have resulted in the “economic cleansing” of the poor and homeless. This book is a cautionary tale for future Olympic bid cities, and will appeal to those concerned

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about the effects of globalization on many aspects of life. Christopher A. Shaw is a professor at the University of British Columbia. He is a founding member and lead spokesperson for the No Games 2010

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Coalition and 2010 Watch. He lives in North Vancouver. The third edition of the book is thoroughly updated and presented in a new two-colour format. The book presents a detailed and authoritative exposition of

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the basic principles and applications of biochemistry. It focuses primarily on clarity of the fundamental concepts and explains them according to the need of undergraduate medical students. The

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organization of content in this book is such that it provides the reader with a logical sequence of events that aids learning. More emphasis in this edition is to systemize presentation and make reading soothing

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*and pleasurable by deleting
redundant details, adding
new text and figures,
improvement of earlier
figures, supplementing text
with easy to comprehend
flowcharts, without changing
basic framework of the book.*

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Each chapter ends with clinical cases and the related questions, which evokes yet another method of active learning rather than didactic methods of imparting knowledge. Key points have been highlighted

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and boxed at the end of each topic for quick revision of the core concepts. This book comes with a free companion website which contains self-assessment exercises, detailed case discussions related to the clinical

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*cases given inside the book,
glossary and various other
features for enhanced
learning.*

*This guide to nonviolent
conflict resolution presents
thirty methods of
maintaining or achieving*

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peace, each with an in-depth case study. Methods covered, and their real-world applications, include the art of diplomacy (the 1995 Dayton Peace Accords), fair trade (the 1997 fair trade certification agreement),

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*civil disobedience (the
civil rights movement in the
United States),
humanitarianism (the rescue
of the Hungarian Jews during
the Holocaust), the rule of
law (the International
Tribunal for the Former*

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Yugoslavia), and peace education (the Nobel Peace Prize), among many others. It concludes with a summary of the methods and the virtues of peace. Instructors considering this book for use in a course may

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*request an examination copy
here.*

*How Nonviolence Works
Leveraging Economic,
Political, and Cultural
Dimensions
Putting Purpose and the
Planet Before Profits*

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*Sustainable Tourism
Strategies for the Green
Economy: Opportunities and
Challenges in the New World
of Business
Social Entrepreneurship
The Heart of Simple Living
Can you come out and play? If*

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you woke up tomorrow in Egypt with a yen for a good game of tag, you could find it. Then you could hop on your magic carpet and fly to Thailand to play Go Fish with some new friends. Later, you

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could seesaw until the cows
come home in Ireland.

Everyone loves to play and the
universal appeal of games and
goofing around is joyfully
evident in COME OUT AND
PLAY. Brilliant, full-color

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photographs portray exuberant, playful kids from over 35 countries engaging in games of all kinds. The It's a Kid's World series is dedicated to the fascinating, imaginative lives of children everywhere.

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Each compact little book is jammed with bright, kinetic photographs of kids from around the world playing, going to school, caring for their animals, and much more. These action-packed and

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engaging books are sure to inspire and educate young minds about the world around them while introducing them to kids just like themselves.

The proprietors of Inn

Serendipity show how easy it

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is to cook homemade and homegrown meals that help the planet and go easy on your budget. Join Lisa Kivirist and John Ivanko, proprietors of the award-winning Inn Serendipity, as they launch a

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return to our roots of independence, self-sufficiency and frugality, blended with the spice of modern living.

Farmstead Chef whips up a quirky, homespun tale of how we can eat well, nourish our

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bodies, and restore the planet. Rediscover the benefits of homegrown and homemade cooking, preserving the harvest, stocking the pantry, all while building community. From breakfasts to mouth-

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watering desserts, Farmstead Chef showcases the creative and budget-friendly side to eating lower on the food chain more often while taking responsibility for the food we put into our bodies—by

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growing it, sharing it and savoring it. Recipes include:
Zucchini Feta Pancakes Winter Squash Fritters Herb-infused Spare Ribs Strawberry Dessert Pizza Homemade Graham Crackers After your meal, pull

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up a chair and enjoy inviting slice-of-life "Kitchen Table" features, such as interviews with local food heroes and visionaries transforming our food system. Farmstead Chef also shares tips practical

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cooking tips and lively short essays inspired by John and Lisa's organic, self-reliant homestead and bed & breakfast. This fully illustrated cookbook will show you how to reconnect with nature

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through food, especially when shared with friends. Praise for Farmstead Chef "Farmstead Chef stirs up revolution, moving us back into the kitchen, our home gardens and local farmers markets. It

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captures the renaissance of homemade and homegrown cooking where key ingredients include fresh, seasonal and local food along with a deep-rooted conviction that our every bite can make a

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difference in transforming our world." —Nell Newman, Co-founder and President of Newman's Own Organics

"This book put a big smile on my organic farmer face. Why? With playful people like Lisa

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Kivirist and John Ivanko
kissing off corporate America,
the serious nature of taking
back our food supply becomes
a belly-laugh, belly-full party
that even the most skeptic will
want to attend. For good food

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and good laughter, Farmstead
Chef is the place to be."

—MaryJane Butters, publisher
of MaryJanesFarm

One fateful day in 1996, upon
discovering that five freight
cars' worth of glittering corn

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have reaped a tiny profit of \$18.16, young Forrest Pritchard undertakes to save his family's farm. What ensues—through hilarious encounters with all manner of livestock and colorful local

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characters—is a crash course in sustainable agriculture.

Pritchard's biggest ally is his renegade father, who initially questions his career choice and eschews organic foods for sugary mainstream fare; but

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just when the farm starts to turn heads at local markets, his father's health takes a turn for the worse. With poetry and humor, this timely memoir tugs on the heartstrings and feeds the soul long after the

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last page is turned.

Businesses are entering the green marketplace at breakneck speed to keep pace with customer and societal demands to reduce their environmental impacts. But

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greening one's business is no small feat. While clear opportunities abound in this new economy, business leaders pursuing a green strategy are finding few roadmaps and established

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rules and plenty of hidden twists and turns. So, how does a company succeed in a world gone green? In *Strategies for the New Green Economy*, Joel Makower, one of the world's foremost green business

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experts, provides a clear roadmap for this challenging terrain. Makower offers insights and inspiration gleaned from his 20 years' experience helping Fortune 500 companies and start-ups

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alike formulate strategies that align environmental and business goals. Providing a comprehensive and realistic look at both the opportunities and challenges, Strategies for the New Green Economy

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shows how leadership companies are finding their way in the green economy, while their competitors struggle. Strategies for the Green Economy systematically tackles the

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central issues of greening your business: What does it take to be seen as an environmental leader? What are the standards, implicit or explicit, that you must meet to be green? How do you

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communicate what your business is doing right--and what it's doing wrong? How can you overcome consumer, media, and activist distrust? How can your company be heard amid the "green noise"

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in the marketplace? What are the new opportunities emerging for companies in the green economy? Including groundbreaking data about customers' attitudes and behaviors regarding green

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products and services,
Strategies for the Green
Economy will lead you
through the thicket of finicky
customers, confusing
research reports, and public
cynicism regarding green

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marketing claims--and place
you on solid footing in the
growing green economy.

Development Issues, Policies
and Actions: Selected Recent
Works on Malaysia and
Bangladesh

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Create a Clean, Algae-free
Pond without Pumps, Filters,
or Chemicals

Business Success through
Sustainability

Green Earth Guide

Textbook of Medical

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Biochemistry

Wesleyan Perspectives on
Human Flourishing
Developing Sustainable
Entrepreneurship

***Development Issues,
Policies and Actions is***

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***intended as a book of
readings on development
for the general readers
and for the
undergraduate and
graduate students of
development as a***

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***supplement to the text
book on economic
development. It is written
with materials mostly
taken from our recent
research works on
current development***

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***issues and policy actions
in Malaysia and
Bangladesh. As a result,
we believe that the
intended readers and
students will find the
materials fairly known***

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***and easier to read and
comprehend. To make the
book more reader-
friendly, we provided a
comprehensive summary
at the end of each essay.
Readers who are time***

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***pressed but want to know
the basic contents and
the key messages of the
essays at the shortest
time at hand, can do so by
reading the summaries of
the essays. An additional***

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and special feature of this book is that it emphasizes on the holistic and ethical aspects of development. This aspect is least covered by most standard text books on the subject.

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***In that sense this book
will serve as a make up
for the deficiencies of the
text book materials in
terms of ethical
orientation, essence, and
higher goals of***

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development. We gratefully acknowledge the generosity of the publishers and authors of all the research works from where the materials have been compiled for

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***use in this book. Similarly
we are profoundly
thankful to all the
scholars, particularly to
Prof. Golam Dastagir of
Jahangirnagar University,
Dhaka, and Prof. Munir***

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***Quddus of Prairie View
A&M University, Texas,
for their critical
comments on the draft of
the book. Specially, we
are profoundly thankful
and grateful to Prof.***

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***Datuk Dr. Syed Othman
Alhabshi for writing the
scholarly foreword of this
book. Finally, we remain
thankful to Universiti
Malaysia Perlis, Malaysia
and the International***

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***Islamic University
Chittagong, Bangladesh
for jointly publishing this
book.***

***The Heart of Simple
Living is your road map to
a more balanced life - a***

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***life centered on self-
discovery. Fewer
possessions. More time.
More friends. More
meaning. This book will
help you identify
objectives for your life***

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***and create awareness of
your actions and finances,
while planning for your
future. This inspirational
book delivers seven
tangible and actionable
paths, woven together***

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***with real-life stories and
humor along the way. You
can follow these paths
sequentially or cherry-
pick them one at a time.
Pursuing a life of
simplicity is a journey,***

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***and as you blaze the trail
to your simple life,
celebrate the magic and
joy of family, ritual and
community - the perfect
prescription for essential
good health and well-***

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being.

***Given the compelling
need to understand how
entrepreneurship can
support the Sustainable
Development Goals
(SDGs) and be***

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***appropriately guided, this
book explores how
entrepreneurial thinking
and action can support
social change, and
investigates alternative
entrepreneurship***

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***approaches by drawing
together different
studies.***

***Human flourishing is an
ever-expanding concept
that crosses geographic,
ethnic, cultural, and***

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***religious lines as persons,
both individually and
corporately, seek to find
happiness, fulfillment,
and purpose. This book
brings together well-
established and***

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***burgeoning Wesleyan
scholars to consider not
only John and Charles
Wesley's understanding
of human flourishing but
the broader Wesleyan
perspectives on***

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***contemporary issues such
as calling, creation care,
healthcare, education,
technological
enhancements, death and
dying, and more.
Throughout these***

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***chapters the complexities
and challenges of life,
both past and present,
are explored and grappled
with, and we are
reminded over and again
that God is the ultimate***

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source of flourishing.

Come Out and Play

A Global Perspective on

Greening Marketing

Practice

A Story of Farmers'

Markets, Local Food, and

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Saving the Family Farm
Sustainable Industries
Journal
Onearth
Gaining Ground
Green Travel Guide to
Southern Wisconsin

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**Build a natural pond for
wildlife, beauty, and quiet
contemplation Typical
backyard ponds are a
complicated mess of pipes,
pumps, filters, and nasty
chemicals designed to adjust**

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**pH and keep algae at bay.
Hardly the bucolic, natural
ecosystem beloved by
dragonflies, frogs, and
songbirds. The antidote is a
natural pond, free of hassle,
cost, and complexity and**

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**designed as a fully
functional ecosystem, ideal
for biodiversity, swimming,
irrigation, and quiet
contemplation. Building
Natural Ponds is the first
step-by-step guide to**

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**designing and building
natural ponds that use no
pumps, filters, chemicals, or
electricity and mimic native
ponds in both aesthetics and
functionality. Highly
illustrated with how-to**

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**drawings and photographs,
coverage includes:**

**Understanding pond
ecosystems and natural
algae control Planning,
design, siting, and pond
aesthetics Step-by-step**

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**guidance for construction,
plants and fish, and
maintenance and trouble
shooting Scaling up to large
ponds, pools, bogs, and rain
gardens. Whether you're a
backyard gardener looking**

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**to add a small serene
natural water feature or a
homesteader with visions of
a large pond for fish,
swimming, and irrigation,
Building Natural Ponds is
the complete guide to**

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building ponds in tune with nature, where plants, insects, and amphibians thrive in blissful serenity. Robert Pavlis , a Master Gardener with over 40 years of gardening experience, is

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**owner and developer of
Aspen Grove Gardens, a six-
acre botanical garden
featuring over 2,500
varieties of plants. A well-
respected speaker and
teacher, Robert has**

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**published articles in Mother
Earth News , Ontario
Gardening magazine, the
widely read blog
GardenMyths.com, which
explodes common gardening
myths and gardening**

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information site

GardenFundamentals.com.

**Environmental Design is
becoming an increasingly
significant agenda for many
manufacturing companies
and yet there is no standard**

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**to their approaches,
strategies or their levels of
execution. Applying Design
for Environment (DfE)
methodologies to develop a
more sustainable supply
chain has formed procedures**

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**and techniques which allow
designers to integrate these
methods with environmental
supply chain management.
Design for Environment as a
Tool for the Development of
a Sustainable Supply Chain**

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aims to define relevant target specifications for a product throughout its life cycle; from conception and design to the end of its operating life. Be considering this new

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**approach to the supply
chain, environmental
responsiveness can work in
tandem with sound
business management. The
usual focus on suppliers,
manufacturers and**

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**customers is expanded in
Design for Environment as a
Tool for the Development of
a Sustainable Supply Chain
to include stakeholders such
as government bodies and
recycling companies. The**

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influence of these additional groups is analyzed alongside concepts such as: Product life cycle development aimed at environmental impact minimization; Supplier selection and management

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**based on environmental
criteria; and Marketing and
communication choices
which increase the value of
environmentally sensitive
products. By including
several case studies**

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**alongside theoretical topics,
Design for Environment as a
Tool for the Development of
a Sustainable Supply Chains
acts as a foundation for
professionals across the
supply chain, from industrial**

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designers to marketing and sales departments, who are involved in environmental issues.

Written in an informal and engaging style, Saving the Earth as a Career is an ideal

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**resource for students and
professionals pursuing a
career in conservation.**

**Written in an informal and
engaging style this book
introduces all the important
steps to becoming a**

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**conservation professional,
from making the right
career choice to finding a
position in the field Provides
helpful advice to students
about selecting a course,
conducting research**

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**projects, writing papers, and
attending conferences Looks
at a number of professions,
from environmental lawyer
and civil engineer, to
ecologist and environmental
scientist “Saving the Earth**

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**as a Career is a valuable
reference and the authors
have taken a momentous
step forward in guiding
future generations to protect
the planet's natural assets,"
Conservation Biology, (Vol**

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23, No. 3, 2009)

Sustainable

**Entrepreneurship stands for
a business driven concept of
sustainability which focusses
on increasing both social as
well as business value - so**

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called Shared Value. This book shows why and how this unique concept has the potential to become the most recognised strategic management approach in our times. It aims to point

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**out the opportunities that
arise from putting
sustainable
entrepreneurship into
practice. At the same time,
this book is a wake-up call
for all those companies and**

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decision makers who underestimated Sustainable Entrepreneurship before or who are simply not aware of its greater dimension. Well structured chapters from different academic and

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**business perspectives clearly
outline how Sustainable
Entrepreneurship
contributes to solving the
world's most challenging
problems, such as Climate
Change, Finance Crisis and**

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Political Uncertainty, as well as to ensuring business success. The book provides a framework of orientation where the journey might go: What can a successful concept of SE look like?

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What are the key drivers for its realisation? What is the role of business in shaping the future of our society? The book also presents best practices and provides unique learnings as well as

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**business insights from the
international Sustainable
Entrepreneurship Award
(www.se-award.org). The
Sustainable
Entrepreneurship Award
(short SEA) is an award for**

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**companies today who are
thinking about tomorrow by
making sustainable business
practices an integral part of
their corporate culture.
Companies that receive the
SEA are being recognised for**

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**the vision they have shown
in combining economic and
sustainable responsibility.
A Small Business Handbook
for Success
Homemade for Sale
Myths and Realities of the**

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Olympic Games

Ecopreneuring

Sustainable

Entrepreneurship

Ethical Corporation

Magazine

Decent Work and Economic

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Growth

Green Travel Guide to Southern Wisconsin surveys the best green restaurants, lodgings, shops, and activities southern Wisconsin has to offer. Dine at independent, locally owned eateries that serve up

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delicious fare grown and raised by farmers right down the road.

Overnight at peaceful inns that sponsor workshops on topics ranging from cheesemaking to sustainability. Scour markets that sell locally foraged mushrooms,

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berries, and syrups as well as arts and crafts created by local artisans.

Bicycle through southern

Wisconsin, stopping at small-scale farms where travelers are not only welcome but encouraged to visit.

Honorable Mention, Foreword

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Magazine 's Travel Guidebook of
the Year

How to grow your own green
business from the ground up.

Leadership, corporate responsibility
and management ethics underline
the human centered paradigm in

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the complex world of today. One major issue in management is impact on people. This book relates to the outcomes of human interaction within and beyond the borders of an organization. It discusses what motivates moral

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behavior at the individual and the collective levels, how morality is engrained in markets and how it is deployed in business processes and stakeholder relations. The book shows that human centered management is built and

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consolidated in four complementary dimensions: ethical, social, economic and institutional. It emphasizes that moral managers and moral markets are essential for business sustainability. Rethinking Leadership covers ethics

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development from its origin to help managers understand and confront the 21st century's increasing challenges and disruptions. Its clear narrative and cogent examples bridge scholars and practitioners, with distinctive examples on how to

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implement human centered management and how to teach the subject to executives. The author has 30 years of business experience in developed and developing countries and 20 years in academia in the US and in

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Europe, which provides solid background to effectively and affectively discuss the topic from the multiple angles.

Written by the founder and publisher of The Alternative Health Guides, a web and print guide for

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Vermont and New Hampshire, Green Earth Guide is a one-stop reference that provides travelers in France with tips to stay green and healthy even when traveling. Green Earth Guide contains current, comprehensive listings of health

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food stores and farmers' markets,
public transit information,
alternative health care facilities,
green businesses, organic
vineyards, renewable energy
resources, yoga and spiritual
centers, national parks, and other

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green places of interest. Written in a friendly, accessible style with personal anecdotes, how-to travel tips, and practical information, the book offers an insider's guide to healthy living on the road. With Green Earth Guide, readers don't

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have to sacrifice healthy habits and ecolifestyle choices just because they are in a foreign country. Green Earth Guide helps travelers have a wonderful, fulfilling vacation while leaving a smaller footprint wherever they venture in France. Included is

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a 16-page color insert.

Stepping Up To Future Challenges

7 Paths to a Better Life

Advice on Becoming a

Conservation Professional

Making Ecopreneurs

Entrepreneurship and the

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Sustainable Development Goals

L ' économie informelle,

l ' entrepreneuriat et l ' emploi

Small Business Sourcebook

Ecotourism is an effective way
for businesses in a tourism
destination to have a positive

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impact on their host community.

Whether the business in question is an experience provider, a lodging facility, a product-based company, or anything in between, this handbook provides the proper

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guidelines for sustainable and responsible business practices that promote the preservation of natural resources and wildlife and contribute to the socio-cultural and economic growth of the local community. This

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handbook is intended to be used by small and medium businesses, including those under development, entrepreneurs, and organizations in the tourism industry as a resource and a guide to adopt

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specific actions to become more sustainable and successful.

This contributed volume features state-of-the-art research from ten different countries on implementation, institutionalization and the future

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prospects of social entrepreneurship. This volume aims at bringing together research that considers the context of economy, politics and cultural issues combining with the needs of social and human

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development. By conceptualizing the notion of social entrepreneurship and societal entrepreneurship, this volume aims to disseminate the numerous streams of research and theory of social

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entrepreneurship to educators,
libraries, scholars, non-profit
researchers, public policy
makers, practitioners,
undergraduate and graduate
students, and any organization
or person interested in staying

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abreast of advances in this area. It is also an important reference book for teachers, students and faculty interested in conducting research or teaching social entrepreneurship.

Women in agriculture are

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sprouting up in record numbers, but they face a host of distinct challenges and opportunities. Blending What Color is Your Parachute-style career advice with sustainable agriculture practices viewed through a

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gender lens, Soil Sisters provides a wealth of invaluable information for fledging female farming entrepreneurs. The first manual of its kind, this authoritative and comprehensive blueprint presents practical

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considerations from a woman's perspective, covering everything from business planning to tool use and ergonomics to integrating children and family in farm and field operations. Key topics include: Finding your

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niche: mid-life encore careers,
young and beginning,
Boomerangs, and more From
concept to crop: diversified farm
start-up basics Resources,
grants, and loans available
especially for women farmers.

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Soil Sisters also contains case studies, inspirational ideas, and savvy advice nuggets from over one hundred successful women farmers and advocates. Targeted specifically to members of the fastest-growing demographic in

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local agriculture, this highly readable guide is practical and pragmatic “Chick Lit” for today’s food scene. Lisa Kivirist is Senior Fellow, Endowed Chair in Agricultural Systems at the Minnesota Institute for

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Sustainable Agriculture and a national advocate for women in sustainable agriculture. She founded and directs the Rural Women's Project of the Midwest Organic Sustainable Education Service, an award-winning

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initiative championing female farmers and food-based entrepreneurs. Together with her husband, John Ivanko, Lisa is co-author of *Homemade for Sale*, *Farmstead Chef*, *ECOpreneuring*, and *Rural*

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Renaissance. Lisa and her family run Inn Serendipity Farm and Bed & Breakfast, completely powered by the wind and sun in the rolling green hills of southern Wisconsin.

Building on the strengths of the

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material published in the hugely successful first edition of Greener Marketing, this important new title examines on a global scale the progress of environmental marketing in the 1990s and considers how social

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issues are increasingly becoming critical factors in how corporations meet the ever-growing demands and expectations of customers. Despite the fact that such issues are increasingly important in

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marketing activities around the world, it is difficult for practitioners to keep up to date with complex and rapidly changing information and ideas. The purpose of this book is to provide practitioners and

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academics with best-practice examples and actionable recommendations on how to implement and appraise green marketing activities. It will provide information and ideas for those involved in marketing on

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how to incorporate environmental and social considerations, as well as providing new perspectives on marketing for environmental managers. To achieve a comprehensive viewpoint, the

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book is split into three sections. The first sets out the strategic issues and rationale for green marketing, the second addresses tactical issues in more detail, and the third provides detailed international case studies.

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Topics addressed by the global set of contributors include the growing area of products versus services, environmental product development, green marketing alliances, environmental communications, green

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consumers, eco-tourism and environmental marketing in developing countries. reener Marketing is not only a sequel to the successful first volume, but redefines global progress towards the successful

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marketing of greener products
and services.

Environmentally and Socially
Responsible Travel
Renewing the Quest for the
Good Life

The GCC Economies

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The Complete Guide to Small
Business Opportunities from the
Environmental Revolution
Rethinking Leadership
Home Power

The problems related to the process of
industrialisation such as biodiversity

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depletion, climate change and a worsening of health and living conditions, especially but not only in developing countries, intensify. Therefore, there is an increasing need to search for integrated solutions to make development more sustainable. The United Nations has acknowledged the problem and approved the "2030 Agenda

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for Sustainable Development". On 1st January 2016, the 17 Sustainable Development Goals (SDGs) of the Agenda officially came into force. These goals cover the three dimensions of sustainable development: economic growth, social inclusion and environmental protection. The Encyclopedia of the UN Sustainable

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Development Goals comprehensively addresses the SDGs in an integrated way. The Encyclopedia encompasses 17 volumes, each one devoted to one of the 17 SDGs. This volume addresses SDG 8, namely "Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work

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for all" and contains the description of a range of terms, to allow a better understanding and foster knowledge. The predominant economic model is promoting a lopsided economic growth that is further increasing the gap between the have and the have-nots. This SDG is not just proposing the attainment of more just and

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empowering economic models, but it also puts at the forefront the well-being of workers by striving to provide employment and better working conditions that respect the dignity of workers. Concretely, the defined targets are: Sustain per capita economic growth in accordance with national circumstances and, in particular,

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at least 7 per cent gross domestic product growth per annum in the least developed countries Achieve higher levels of economic productivity through diversification, technological upgrading and innovation, including through a focus on high-value added and labour-intensive sectors Promote development-oriented

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policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services Improve progressively, through 2030, global resource efficiency in

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consumption and production and
endeavour to decouple economic growth
from environmental degradation, in
accordance with the 10-Year Framework
of Programmes on Sustainable
Consumption and Production, with
developed countries taking the lead
Achieve full and productive employment

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and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value Substantially reduce the proportion of youth not in employment, education or training Take immediate and effective measures to eradicate forced labour, end modern slavery and human

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trafficking and secure the prohibition and elimination of the worst forms of child labour, including recruitment and use of child soldiers, and end child labour in all its forms Protect labour rights and promote safe and secure working environments for all workers, including migrant workers, in particular women

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migrants, and those in precarious employment Devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products Strengthen the capacity of domestic financial institutions to encourage and expand access to banking, insurance and financial services

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for all Increase Aid for Trade support for developing countries, in particular least developed countries, including through the Enhanced Integrated Framework for Trade-related Technical Assistance to Least Developed Countries Develop and operationalize a global strategy for youth employment and implement the Global

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Jobs Pact of the International Labour Organization Editorial Board Rimjhim M Aggarwal, Rosa Maria Fernandez, Edurne A. Inigo, Nerise Johnson, Dmitry Kurochkin, Wim Lambrechts, Sonja Rewhorn, Marco Tortora, Tony Wall
From the authors of Farmstead Chef, the authoritative guide for launching a

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successful home-based food enterprise, from idea and recipe to final product. From farm-to-fork and "Buy Local" to slow food and hand-made artisan breads, more people than ever are demanding real food made with real ingredients by real people. Widely known as "cottage food legislation," over forty-two states and

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many Canadian provinces have enacted recent legislation that encourages home cooks to create and sell a variety of “non-hazardous” food items, often defined as those that are high-acid, like pickles, or low moisture, like breads or cookies. Finally, “homemade” and “fresh from the oven” on the package can mean exactly

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what it says. Homemade for Sale is the first authoritative guide to conceiving and launching your own home-based food start up. Packed with profiles of successful cottage food entrepreneurs, this comprehensive and accessible resource covers everything you need to get cooking for your customers, creating items that by

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their very nature are specialized and unique. Topics covered include: Product development and testing Marketing and developing your niche Structuring your business and planning for the future Managing liability, risk, and government regulations You can join a growing movement of entrepreneurs starting small

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food businesses from their home. No capital needed, just good recipes, enthusiasm, and commitment, plus enough know-how to turn fresh ingredients into sought-after treats for your local community. Everything required is probably already in your home kitchen. Best of all, you can start tomorrow! Praise

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for Homemade for Sale "Revive local economies and create jobs. Add value instead of selling commodities. Rebuild regional food systems. Diversify production on the landscape. Capitalize the infrastructure for a sane and healthy diet. And yet, there is no switch to flip: we have to start-small, learn the lessons, and

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grow this sector ourselves. Homemade for Sale is the perfect start." —Severine von Tscharner Fleming, director, Greenhorns; and co-founder, Farm Hack and National Young Farmers Coalition "We are in a golden age for local, artisanal culinary products. But the food industry can be particularly challenging for startup

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businesses. Homemade for Sale is a valuable resource to help culinary entrepreneurs understand what lies ahead so they can more easily navigate their journey of turning their passion into a livelihood." —Gregory Heller, author, U.S. Kitchen Incubators: An Industry Snapshot
The first edition of this book looked at the

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emergence of 'ecopreneurs' - environmental entrepreneurs gaining competitive advantage for their firms through understanding and utilising green issues. These green entrepreneurs have led the way in enabling market forces to generate economic growth whilst protecting the environment and

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encouraging sustainability. This new edition continues the examination of what distinguishes these green entrepreneurs from others. It draws on a diverse range of case studies embracing examples of both successful and unsuccessful ecopreneurial ventures on at least four continents. Contributions have been updated and a

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number of entirely new chapters describe sustainable business projects in places ranging from the USA , India, western Europe, UK, Australia, central America and New Zealand. Making Ecopreneurs, second edition, charts recent developments and remains highly relevant to researchers in the fields of sustainable

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business development and entrepreneurship, to policymakers within governments and NGOs, and to those running businesses.

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New Society Publishers

A Human Centered Approach to

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Management Ethics

Five Ring Circus

Environment, Politics, People

Soil Sisters

Building Natural Ponds

Farmstead Chef

Farmstay