

Online Library Earning It Hard
Won Lessons From Trailblazing
Women At The Top Of The
Business World

Earning It Hard Won Lessons From Trailblazing Women At The Top

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**Of The Business
World**
Women At The Top Of The
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This is a story of
Robert Bagley's
biography - his: family,

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faith, entrepreneurship,
corporate sales
experience, and then
diving into being a full
time reseller on Amazon
and back to corporate
America (due to "Lessons

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Women At The Top Of The
Business World

Learned") - putting his Amazon business back to part time. This is not a "how-to" book for how to sell on Amazon and Ebay, just sharing my story and a few best practices

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I learned along the way.
Please don't purchase
this book if you want a
step-by-step tutorial on
how to be a re-seller on
Amazon and Ebay. As a
young professional,

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Robert Bagley climbed
and overcame many
corporate mountains
eventually earning a
high six-figure income
with several Fortune 500
companies. Still,

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something was missing from his vocational career and he knew that he needed to add a small business to his lifestyle. This would bring a change that not

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only involved a lot of personal risks, but a good amount of faith as well. And, not just faith in himself. And so he embarked on what would prove to be the

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most incredible game-changing season of his life. You'll be inspired, motivated, challenged, and moved-to-action by Robert's life-story and how selling on

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Amazon and eBay pulled
his career toward a
whole new path of
becoming an eCommerce
entrepreneur.

Silicon Valley visionary
John Chambers shares the

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lessons that transformed
a dyslexic kid from West
Virginia into one of the
world's best business
leaders and turned a
simple router company
into a global tech

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titan. When Chambers
joined Cisco in 1991, it
was a company with 400
employees, a single
product, and about \$70
million in revenue. When
he stepped down as CEO

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in 2015, he left a \$47 billion tech giant that was the backbone of the internet and a leader in areas from cybersecurity to data center convergence. Along the

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way, he had acquired 180
companies and turned
more than 10,000
employees into
millionaires. Widely
recognized as an
innovator, an industry

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leader, and one of the
world's best CEOs,

Chambers has outlasted
and outmaneuvered
practically every rival
that ever tried to take
Cisco on--Nortel,

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Lucent, Alcatel, IBM,
Dell, and Hewlett-

Packard, to name a few.

Now Chambers is sharing

his unique strategies

for winning in a digital

world. From his early

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lessons and struggles
with dyslexia in West
Virginia to his bold
bets and battles with
some of the biggest
names in tech, Chambers
gives readers a playbook

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on how to act before the
market shifts, tap
customers for strategy,
partner for growth,
build teams, and disrupt
themselves. He also
adapted those lessons to

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transform government,
helping global leaders
like French President
Emmanuel Macron and
Indian Prime Minister
Narendra Modi to create
new models for growth.

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As CEO of JC2 Ventures,
he's now investing in a
new generation of game-
changing startups by
helping founders become
great leaders and scale
their companies.

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Connecting the Dots is
destined to become a
business classic,
providing hard-won
insights and critical
tools to thrive during
the accelerating

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disruption of the
digital age.

They say the only
certainties in life are
death and taxes. I would
add a third: mistakes.
We all commit errors -

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often small ones,
sometimes big ones, and
all too frequently the
same ones. What if you
learned it was actually
crucially important to
learn from our mistakes?

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What if you discovered that the most successful people and organizations in the world did just that, and it is often one of the secrets to their success? What if

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someone gave you a
simple tool - a six-step
checklist captured in
the acronym M.A.S.T.E.R.
- which you could use to
quickly draw the right
lessons from both little

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miscues and massive failures? Finally, what if you were taught 12 key habits that your team or organization could implement to harness the power of

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failure? Whether you're
an entrepreneur, an
employee or an
executive, this book is
for you. All winners in
sports, business and
life consistently and

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systematically learn
from their mistakes.

It's also the fastest,
simplest, most powerful
and yet least practiced
way to improve you or
your organization's

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performance. We know intuitively we should learn from our missteps. However, very few of us actually do, and that itself is a huge error. Discover what Michael

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Phelps, Warren Buffett,
Amazon and Delta Force
have in common in "The
Magnificent Mistake."
From bestselling writer
David Graeber—"a master
of opening up thought

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and stimulating debate”
(Slate)—a powerful
argument against the
rise of meaningless,
unfulfilling jobs...and
their consequences. Does
your job make a

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meaningful contribution
to the world? In the
spring of 2013, David
Graeber asked this
question in a playful,
provocative essay titled
"On the Phenomenon of

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Bullshit Jobs." It went
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viral. After one million
online views in
seventeen different
languages, people all
over the world are still
debating the answer.

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There are hordes of
people—HR consultants,
communication
coordinators,
telemarketing
researchers, corporate
lawyers—whose jobs are

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useless, and, tragically, they know it. These people are caught in bullshit jobs. Graeber explores one of society's most vexing and deeply felt

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concerns, indicting
among other villains a
particular strain of
finance capitalism that
betrays ideals shared by
thinkers ranging from
Keynes to Lincoln.

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"Clever and charismatic"
(The New Yorker),

Bullshit Jobs gives
individuals,
corporations, and
societies permission to
undergo a shift in

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values, placing creative
and caring work at the
center of our culture.
This book is for
everyone who wants to
turn their vocation back
into an avocation and "a

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thought-provoking
examination of our
working lives"

(Financial Times).

Hundreds of Real-World
Lessons for Success and
Happiness

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How to Achieve Gender
Diversity

Undrafted

When Management

Consultants Are the

Problem, Not the

Solution

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Earn the Right to Win
Over the Boards

Principles and Practice

This book rhetorically
analyzes discourses of the
current genderblind system
of social control that seeks

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to render gender as
irrelevant in public life.

The author reveals the
functioning of
genderblindness as ideology
through examining discourse
on the gender wage gap,
abortion rights, rape

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culture, and tech culture.

A retired Wall Street
Journal editor and mother
compares two generations of
women—boomers and GenXers—to
examine how each navigates
the emotional and
professional challenges

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involved in juggling managerial careers and families. For the first time in American history, a significant number of mothers are heading major corporations, including General Motors, Ulta Beauty,

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and Best Buy. Over the past
several decades, women have
made gains throughout
executive suites. Yet these
"Power Moms" still struggle
with balancing their
management responsibilities
with raising children. Joann

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S. Lublin draws on the experiences of the nation's two generations of these successful women to measure how far we've come—and how far we still need to go. Lublin combines her own insights with those of

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eighty-five executive mothers across industries—including experienced public-company chiefs such as Carol Bartz, the first woman to command Autodesk and Yahoo; Hershey's Michele Buck,

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DuPont's Ellen Kullman,
ITT's Denise Ramos, and WW

International's Mindy
Grossman—and twenty-five of
their grown daughters.

Lublin reveals how
trailblazer boomers, many
now in their sixties, often

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endured sweeping disapproval
for their demanding
management careers, even as
their own daughters
sometimes rejected their
choices. While the second
wave of executive
mothers—all under forty-

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five—handle working
parenthood with less angst,
they still lead stressful
lives. Power Moms provides
lessons and advice to help
today's professional women,
their families, and their
employers navigate this

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challenging terrain. Lublin
looks at the trade-offs

mothers are too often forced
to make between work and
family and the root causes,
including the dearth of
large-scale paid parental
leave and other family-

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friendly policies. While it celebrates the gains women have made, Power Moms makes clear how much more must be done to make being a working mother easier.

Buy a new version of this textbook and receive access

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outline tool and other
helpful resources. Connected

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eBooks provide what you need
most to be successful in
your law school classes.

Corporate Governance
examines in an
extraordinarily practical
and accessible way the legal
concerns of today's

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shareholders, stakeholders,
directors, officers, and
their counsel, with a
special emphasis on drafting
documents and developing
procedures to anticipate and
prevent problems. Designed
for real-world application

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by students, practitioners, executives, investors, and activists, the text includes excerpts from only the most important judicial decisions. Extensive notes and analyses provide context from courts, commentators,

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institutional investors, proxy advisors, stock exchange requirements, and businesspeople. Dozens of examples "ripped from the headlines," or taken from corporate documents, the "Great Books," or pop

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culture illustrate and illuminate key principles. Appendices offer detailed information to establish, support, and advance the reader's career in corporate governance practice. New to the Third Edition: Composite

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provisions, offset in text boxes, patterned on the corporate governance guidelines of major corporations, identify the issues in and approaches to drafting such documents. New appendices discussing: On

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Preparing and Presenting
"Actionable" Advice, for

both executives and their
counsel (Appendix B), and
Ten Tips for Transparency in
Posting Core Corporate
Documents Online (Appendix
C); and a fully updated list

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of Recommended Resources for
Corporate Governance
Research (Appendix A). In
Chapter 1, enhanced
discussion and examples of
themes and trends in the
study, theory, and practice
of corporate governance.

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Throughout Chapter 2,
Business World
expanded treatment of the
directors' responsibility to
monitor and reduce risks
(including special issues of
cybersecurity); and analyses
of the rules of conduct for
board meetings, of

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variable/differential voting powers of directors; and of emergency bylaws. In Chapter 3, new discussions of meetings in "executive session," and of the viability of a policy against a company's

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directors' dating each
other; and additional

material on: constraints on
executives' "private"
activities and statements;
special responsibilities of
members of the audit
committee; and the

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composition and role of the
executive committee. In

Chapter 4, updated
discussions of virtual
meetings of shareholders, of
the rules of conduct for
shareholder meetings, and of
forum selection provisions

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Business World
for intracorporate
litigation; and new sections
on "loyalty shares"/"tenure
voting," on fee-shifting
provisions, and on mandatory
arbitration provisions. In
Chapter 5, new examinations
of: increased efforts (and

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mandates) to diversify the composition of boards; the "financial literacy" requirement for (some) directors; enabling the CEO also to serve as the board chair; the role of the "executive chair"; "golden

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leashes" for directors; the
Business World

roles and responsibilities
of advisory board members,
advisory directors, emeritus
directors, honorary
directors, and board
observers; proxy access
proposals; and "refreshing"

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the board through age and
term limits for directors.

In Chapter 6, expanded
discussions of clawbacks,
restrictions on executives'
pledging and hedging company
stock, Key Employee
Retention Plans (KERPs) in

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bankruptcy situations,
"golden hellos," and "say on

pay" litigation; and an

analysis of the recent

requirement of "pay ratio

disclosure." In Chapter 7,

updated material on ESG

(Environmental, Social, and

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Governance) issues, and on social enterprises such as benefit corporations and Certified B Corporations. In Chapter 8, a new discussion of the role and relationship to corporate counsel, of the chief compliance officer.

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Professors and students will benefit from: References to more than 200 newly added decisions. Identification of hundreds of intriguing topics for papers and/or blogs. Comparisons and contrasts of the governance

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practices supported by
institutional investors,

proxy advisors, and stock
exchanges. A practice-ready,
drafting-oriented approach
to the systems, structures,
and strategies of corporate
governance.

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An accessible and timely guide to increasing female presence and leadership in tech companies Tech giants like Apple and Google are among the fastest growing companies in the world, leading innovations in

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design and development. The industry continues to see rapid growth, employing millions of people: in the US it is at the epicenter of the American economy. So why is it that only 5% of senior executives in the tech

Online Library Earning It Hard Won Lessons From Trailblazing Women At The Top Of The Industry are female?

Underrepresentation of women on boards of directors, in the C-suite, and as senior managers remains pervasive in this industry. As tech companies are plagued with high-profile claims of

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harassment and
discrimination, and salary
discrepancies for comparable
work, one asks what prevents
women from reaching
management roles, and, more
importantly, what can be
done to fix it? The Future

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of Tech is Female considers
the paradoxes involved in
women's ascent to leadership
roles, suggesting industry-
wide solutions to combat
gender inequality. Drawing
upon 15 years of experience
in the field, Douglas M.

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Branson traces the history
of women in the information

technology industry in order
to identify solutions for
the issues facing women
today. Branson explores a
variety of solutions such as
mandatory quota laws for

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female employment, pledge programs, and limitations on the H1-B VISA program, and grapples with the challenges facing women in IT from a range of perspectives.

Branson unpacks the plethora of reasons women should hold

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leadership roles, both in
and out of this industry,

concluding with a call to
reform attitudes toward
women in one particular IT
branch, the video and
computer gaming field, a
gateway to many STEM

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futures. An invaluable resource for anyone invested in gender equality in corporate governance, *The Future of Tech is Female* lays out the first steps toward a more diverse future for women in tech leadership

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Hockey, Family, and What It
Takes to Be a Pro
Business World
Lessons in Leadership
The Psychology of Money
How to Earn the Right to Be
Followed
How You Can Earn More from
Failure Than You Learn from

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Success
Resilience World

Capital in the Twenty-First
Century

The popular LGBTQ advice columnist
and writer presents a memoir-in-essays
chronicling his journey growing up as a

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queer, mixed-race kid in America's
heartland to becoming the "Chicano
Carrie Bradshaw" of his generation.

True stories and hard-won lessons about
a life of hockey, from a Stanley Cup
champion and top analyst. As a child
growing up in Toronto, Nick Kypreos

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lived for hockey and dreamed of following in his idols ' footsteps to play in the NHL. Hockey was an important part of the Kypreos household. It was largely through the game that his immigrant Greek parents acclimatized to their new lives in Canada, and from a

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young age “Kyper” proved he was more than good enough to move through the ranks. But he was never a top prospect—he didn’t even attend the NHL draft when he became eligible. And yet, through dedication and constant improvement, he made it to the

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show. Kypreos built a career on his tireless work ethic and made a name for himself for always having a positive influence on team morale. A medium-weight fighter, he squared off with the league ' s toughest players, including Chris Simon, Joey Kocur, Tony Twist,

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and Scott Stevens—anything to give his team an edge. Ultimately, he was brought to the New York Rangers to help them win the Stanley Cup in 1994—their first in fifty-four years—with the legendary Mark Messier. And then he got to live his other dream: playing for his hometown

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team, the Toronto Maple Leafs. When a concussion forced him to retire early, it changed his life. But the lessons he 'd learned on the ice over eight seasons helped him build a new career as a top hockey analyst and personality for Sportsnet. For twenty seasons he

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provided unique insight on the evolving game, and a player ' s perspective on the biggest discussions of the day. Revealing, fun, and brutally honest, Undrafted shows the challenges of being a pro player. It ' s a story of the resilience it takes to prove yourself every night, and

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how the right attitude can lead to the greatest success, not only in the arena, but in life.

NATIONAL BESTSELLER The greatest women ' s hockey player of all time, Hayley Wickenheiser shares the lessons that won her four Olympic gold medals,

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and hard-earned wisdom distilled from moments when she fell short. There is no one in the world like Hayley Wickenheiser. 13 World Championship appearances. 6 Olympic Games. Hockey Hall of Famer. All while raising a child, earning multiple university degrees, and

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not benefiting from the financial stability male professional athletes have. She gave the game everything she had—now, Hayley shares what the game gave her. From motherhood to pro leagues to her new career in medicine, Hayley shares the hard-won lessons she learned on and

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Women At The Top Of The
Business World

off the ice that helped her not only have a record-breaking hockey career but craft a life filled with joy, growth, and challenges. In her own words, Hayley shares how she rose from the backyard pond and changing in boiler rooms (because girls' dressing rooms didn't

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exist) to Olympic MVP (twice). How becoming a parent made her a better athlete. How she learned to thrive under monumental pressure. But she doesn't stop at revealing the pillars to her tremendous success—Hayley delves into her immense failures and how she grew

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from them. Like Kobe Bryant, Tom Brady, and Abby Wambach before her, Hayley shares her wisdom through personal stories of triumph, relentlessness, and more than a couple confrontations. Told with humour, compassion, and steadfast optimism,

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Hayley 's practical advice, coaching, and invaluable perspective inspires readers to never accept “ that ’ s not the way we do things ” or “ that hasn ’ t been done before ” as limitations. An empowering and pragmatic guide, Hayley encourages readers to not follow

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in her footsteps, but to carve their own
ice.

"An uplifting and compelling leadership book based on the hard-earned lessons learned by the author when he was head coach of the Ann Arbor Huron High School ice hockey team, about how he

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motivated, engaged, and empowered his
players to go from being ranked as the
absolute worst team in the nation to one
of the country's best" --

Market Rules

Lessons from the Ice

A Leader's Gift

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And other hard-won leadership lessons

The Magnificent Mistake

Bullshit Jobs

I'm Sorry I Broke Your Company

*You can no longer count on old
motivational tricks to inspire loyalty
among your associates. The rules of*

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leading have changed, and now you must be able to take a diverse team and win with them quickly. Barry Banther knows how to equip you for today's business world because he knows what lasting leadership is made of. He has identified five qualities that aren't things leaders have; rather,

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they are things they give away freely and frequently to everyone they lead in the workplace. By embracing and demonstrating the five qualities expounded in this book, you will become a leader who brings out the best in your associates, whether you're a new manager or you occupy

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a C-suite office. Banther consults with and trains the teams of CEOs of family-owned as well as Fortune 100 companies. He has been the lead consultant on more than 400 leadership development engagements and has written 50-plus leadership training programs that are used by

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companies worldwide. After a career in
broadcasting and, later, teaching and
administration at the college level,
Banther served three Florida
governors as their appointee to
oversee private higher education and
was elected to an unprecedented
three terms as chairman of the Florida

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State Board of Independent Colleges and Universities. Having learned the hard way—caring about numbers rather than people—Banther can tell you with confidence that when leaders put others first they themselves become more valuable to their team and their company than any authority or job title

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could ever mandate! That's also the best way to grow your bottom line: deploy the right people with the right skills at the right time to create loyal and repeat customers!

The old saying goes, "To the man with a hammer, everything looks like a nail." But anyone who has done any

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kind of project knows a hammer often isn't enough. The more tools you have at your disposal, the more likely you'll use the right tool for the job - and get it done right. The same is true when it comes to your thinking. The quality of your outcomes depends on the mental models in your head. And most people

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*Women At The Top Of The
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are going through life with little more
than a hammer. Until now. *The Great
Mental Models: General Thinking
Concepts* is the first book in *The Great
Mental Models* series designed to
upgrade your thinking with the best,
most useful and powerful tools so you
always have the right one on hand.

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This volume details nine of the most versatile, all-purpose mental models you can use right away to improve your decision making, productivity, and how clearly you see the world. You will discover what forces govern the universe and how to focus your efforts so you can harness them to your

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advantage, rather than fight with them or worse yet- ignore them. Upgrade your mental toolbox and get the first volume today. AUTHOR BIOGRAPHY Farnam Street (FS) is one of the world's fastest growing websites, dedicated to helping our readers master the best of what other people

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Women At The Top Of The Business World
have already figured out. We curate, examine and explore the timeless ideas and mental models that history's brightest minds have used to live lives of purpose. Our readers include students, teachers, CEOs, coaches, athletes, artists, leaders, followers, politicians and more. They're not

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defined by gender, age, income, or politics but rather by a shared passion for avoiding problems, making better decisions, and lifelong learning.

AUTHOR HOME Ottawa, Ontario, Canada

The Navy SEAL, humanitarian and best-selling author of The Heart and

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the Fist draws on ancient wisdom and personal experience to counsel readers on how to promote personal resilience and overcome obstacles through positive action. 100,000 first printing.

From the Social Enterprise Alliance, the organization dedicated to building

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*a robust social enterprise field, comes
Succeeding at Social Enterprise. This
practical guide is filled with the best
practices, tools, guidance, models and
successful cases for leaders (and
future leaders) of social ventures and
enterprises. A groundbreaking work, it
brings together the knowledge and*

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experience of social enterprise pioneers in the field and some of today's most successful social entrepreneurs to show what it takes to implement and run an effective social venture or organization. Succeeding at Social Enterprise focuses on real life examples, lessons learned and the

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core competencies that are needed to run a social venture in a nonprofit, highlighting such skills as managing and leading, business planning, marketing and sales, and accounting. Praise for Succeeding at Social Enterprise "This is a must read for anyone starting or growing a social

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enterprise. The lessons learned offer
valuable, practical and real insights
from pioneers in the field. The
frameworks and tools presented can
be implemented immediately to help
drive success and expand your social
impact." —KRISS DEIGLMEIER,
executive director, Center for Social

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Innovation, Stanford Graduate School of Business "By successfully weaving together the best thinking and advice from a diverse set of our field's leading experts and practitioners, Succeeding at Social Enterprise will be the new 'must have' handbook for Social Enterprise."—JED EMERSON,

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www.BlendedValue.org "This is a timely book needed for a movement that's taking off. The leading thinkers and top practitioners in this book make today's pressing issues clear to both the novice and the experienced social entrepreneur."—KEVIN JONES, founding principal, Good Capital

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"Written by the nation's leading experts on starting, building and leading a successful social venture, this book is a profoundly important contribution to the growing body of literature on social entrepreneurship. No other book brings to bear this kind of business experience, practical

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advice and wisdom on the challenges of creating and sustaining a social enterprise." —DAVID ROLL, founder, Lex Mundi Pro Bono Foundation The Social Enterprise Alliance is advocate for the field, hub of information and education, and builder of a vibrant and growing community of social

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enterprises.
Business World
Connecting the Dots

*How to Win Friends and Influence
People
Earning It
How to Win Friends and Influence
People*

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Women At The Top Of The
Don't Lose Your Head
Corporate Governance

Working Daughter provides a roadmap for women trying to navigate caring for aging parents and their careers. Using the author's own experiences as a

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prime example, it's ideal for readers who want straight talk and real advice about the challenges and rewards of eldercare while managing a career and family.

Get what you need to achieve

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your objectives and produce
results Influence Without

Authority is the classic guide to
getting what you need from
people you don't control. Getting
things done requires
collaboration, and convincing

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others to contribute requires political skill; this book introduces the Exchange Model, in which you get what you need by offering something of value in return. The key lies in knowing what the other person

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values—that's their "currency,"
and it's your immediate tool for
coaxing their cooperation. This
model has been proven over
decades, as organizations
around the world have turned
away from frustration and

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resignation toward collaboration
and results. This book shows
you how to implement the
Exchange Model at the personal,
team, and organizational level to
raise the bar for performance
and leadership. This new third

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edition has been updated reflect the changing face of the workplace, and includes new examples and information on geographically dispersed virtual teams. Supplementary materials facilitate classroom and training

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use with discussions, role-play, videos, and other ancillaries that deepen understanding and promote practical application. Get what you need from the people who have it through mutual exchange Think in terms

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of interest, and pinpoint the
"currencies" other people trade
in Apply the Exchange Model
across entire organizations to
lead major change Learn
practical real-world strategies for
influencing those you do not

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control The ability to influence those not under your authority is becoming ever more valuable. Organizations are flattening, and outside contractors are taking on larger roles than ever before—getting results now

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means lateral cooperation, often across borders, time zones, organizations, and more.

Influence Without Authority provides a proven model for success in this new environment, with expert

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guidance for real-world
application.

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from Trailblazing Women at the
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WorldHarperBusinessEarning
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the Business WorldHarperCollins

A top NFL coach offers
leadership advice that applies
from the field to the office Tom
Coughlin led the New York
Giants to two Super Bowl

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victories with his unique system of relentless preparation and resilience. He teaches his players that you can never guarantee a win, but you can always earn the right to win-with focus, hard work, and

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anticipation of obstacles. Now
Coughlin shows how his
teachings apply beyond the
gridiron, illustrating his points
with previously untold stories
about players like Eli Manning,
Doug Flutie, and Michael

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Strahan. His wisdom can help leaders in any field rev up their own organizations. 'Tom Coughlin challenged us and prepared us to handle anything that was thrown at us ... The lessons I learned from him

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were'n't limited to football. They
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were applicable to every aspect
of my life' -Michael Strahan Tom
Coughlin is one of the most
successful coaches in NFL
history. Before winning two
Super Bowls with the New York

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Giants, he coached the Jacksonville Jaguars for nine seasons, leading them to two appearances in the AFC Championship Game. David Fisher is the co-author of seventeen New York Times

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bestsellers.

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Hard-Won Wisdom for Living a
Better Life

Making the Move from Manager
to Leader

Bankers, Presidents, and the
Origins of the Great Recession

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Booksmart

Life Lessons from the Six Ex-
Wives of Henry VIII
A Theory

How Success in Any Field Starts
with Superior Preparation

Cal Newport's clearly-written

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*manifesto flies in the face of
conventional wisdom by suggesting
that it should be a person's talent and
skill - and not necessarily their passion
- that determines their career path.
Newport, who graduated from
Dartmouth College (Phi Beta Kappa)*

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and earned a PhD. from MIT, contends that trying to find what drives us, instead of focusing on areas in which we naturally excel, is ultimately harmful and frustrating to job seekers. The title is a direct quote from comedian Steve Martin who,

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when once asked why he was successful in his career, immediately replied: "Be so good they can't ignore you" and that's the main basis for Newport's book. Skill and ability trump passion. Inspired by former Apple CEO Steve Jobs' famous

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Stanford University commencement speech in which Jobs urges idealistic grads to chase their dreams, Newport takes issue with that advice, claiming that not only is thsi advice Pollyannish, but that Jobs himself never followed his own advice. From

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there, Newport presents compelling scientific and contemporary case study evidence that the key to one's career success is to find out what you do well, where you have built up your 'career capital,' and then to put all of your efforts into that direction.

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Survive alongside Catherine of Aragon, Anne Boleyn, and the rest of King Henry VIII's ill-fated wives with this witty book of essential life advice, history, and trivia—the perfect handbook for fans of the hit musical Six. Get the inside scoop from some of

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the toughest women in English history, as ex-wives, mothers, and daughters of King Henry VIII dish out all their survival secrets in this humorous guide to life. With a bit of sarcasm and friendly charm, each of these legendary ladies explains how their

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16th-century hard-earned lessons (from living with unstable men to stifling Tudor traditions) apply to 21st-century dating, marriage, and feminism. Written from the perspectives of each of the different women around Henry VIII, you'll get

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*Women At The Top Of The
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*the facts from the Queen Mother and
the less-remembered but no less
important Anne of Cleves, Katherine
Howard, and more. With must-know
historical trivia alongside wise life
advice, Don't Lose Your Head is the
perfect survival guide for fans*

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*obsessed with Broadway's latest
historical pop musical Six, as well as
anyone fascinated by British royalty
and culture.*

*These Lessons Will Put You On The
Path to Success! When I first earned a
promotion to a leadership position, I*

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received no training to develop my skills. The unwritten rule seemed to be that if you received the promotion you must know what you are doing, so now go do it! Sound familiar?

Unfortunately, I have talked with thousands of newly promoted leaders

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over the years that have had the same experience. If you have been thrust into a position of leadership with little or no training, this book contains the lessons you need to jump-start your new role and get you on the path to become the leader you want to be. If

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you are serious about making the move from “manager to leader”, or if your job is to help others make the move, this book is for you! Your lessons will include:• Key behaviors that will cause you to be immediately recognized as an effective leader. • The power of

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perception: how to look, think and act like a leader. • The truths of our human connection and how to use these truths to strengthen your team. • Building an extraordinary team through selection, orientation, training and development. • Simple leader-led

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*processes to solve problems, create
action plans, and develop team
members. • Dealing with change,
preparing for the unexpected,
resources for the future and much
more!*

It's the People, Stupid! Karen Phelan

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is sorry. She really is. She tried to do business by the numbers—the management consultant way—developing measures, optimizing processes, and quantifying performance. The only problem is that businesses are run by people. And

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people can't be plugged into formulas or summed up in scorecards. Phelan dissects a whole range of consulting treatments for unhealthy companies and shows why they're essentially fad diets: superficial would-be fixes that don't result in lasting improvements

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and can cause serious damage. With a mix of clear-eyed business analysis, heart-wrenching stories, and hard-won lessons for both consultants and the people who hire them, this book is impossible to put down and impossible to ignore. Karen Phelan and other

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consultants may have “broken” your company, but she’s eager to make amends. “Finally, an author challenging our broken management models who has credibility—she has been there. Karen Phelan not only explains why the emperor—our sacred

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ways of managing—has no clothes but provides us with insightful alternatives that promise to add real value to our organizations and the people that make them function.” —Dean Schroeder, award-winning coauthor of Ideas Are Free “Funny, irreverent,

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and outrageous, this book is making a deeply serious point: talking to actual people and figuring out how to help them work together better is what's going to make organizations stronger, not another PowerPoint presentation.”
—Rosina L. Racioppi, President and

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CEO, Women Unlimited, Inc.

***The Rhetoric of a System of Social
Control of Women***

***Master Your Mind and Defy the Odds
- Clean Edition***

Failing To Win

What I Learned Leading a Great

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American Company

So Good They Can't Ignore You

How to Come Out in a Walmart

Parking Lot and Other Life Lessons

Why Some Companies Make the Leap

... and Others Don't

Life lessons from New York Times

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bestselling author and Today show personality Al Roker and his wife, globetrotting ABC news journalist Deborah Roberts. Al Roker and Deborah Roberts have sixteen Emmy Awards between them. They have covered everything from the

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Olympics and the Gulf War to natural disasters and the AIDS crisis in Africa. Now these two married journalists and parents have collaborated on the most personal and important "story" of their lives. Been There, Done That

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is a funny, heartfelt, and empowering collection of life lessons, hard-won wisdom, and instructive family anecdotes from Al and Deborah's lives, from their parents and grandparents, and from dear friends, famous and not.

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Here, Al and Deborah candidly share childhood obstacles like obesity and growing up in the segregated south; the challenges and blessings that come from raising very different kids; hard-won truths about marriage and

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career; the illuminating “little things” that adults can learn from children; and the genuine wisdom that the elderly can share with a younger generation. These are real-life stories told from every perspective—from parent, spouse,

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daughter, son, and friend, stories that every reader can relate to, appreciate, and share.

In the present book, How to Win Friends and Influence People, Dale Carnegie says, "You can make someone want to do what you want

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them to do by seeing the situation from the other person's point of view and arousing in the other person an eager want." You learn how to make people like you, win people over to your way of thinking, and change people

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without causing offense or
arousing resentment. For instance,
“let the other person feel that the
idea is his or hers” and “talk about
your own mistakes before
criticizing the other person.” This
book is all about building

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relationships. With good relationships, personal and business successes are easy and swift to achieve. Twelve Ways to Win People to Your Way of Thinking 1. The only way to get the best of an argument is to avoid it. 2.

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Show respect for the other person's opinions. Never say "You're wrong." 3. If you're wrong, admit it quickly and emphatically. 4. Begin in a friendly way. 5. Start with questions to which the other person will answer yes. 6. Let the other

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person do a great deal of the talking. 7. Let the other person feel the idea is his or hers. 8. Try honestly to see things from the other person's point of view. 9. Be sympathetic with the other person's ideas and desires. 10. Appeal to the

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nobler motives. 11. Dramatize your ideas. 12. Throw down a challenge. With over 2.5 million copies sold worldwide, Who Moved My Cheese? is a simple parable that reveals profound truths It is the amusing and enlightening story of

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four characters who live in a maze and look for cheese to nourish them and make them happy.

Cheese is a metaphor for what you want to have in life, for example a good job, a loving relationship, money or possessions, health or

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spiritual peace of mind. The maze is where you look for what you want, perhaps the organisation you work in, or the family or community you live in. The problem is that the cheese keeps moving. In the story, the characters

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are faced with unexpected change in their search for the cheese. One of them eventually deals with change successfully and writes what he has learned on the maze walls for you to discover. You'll learn how to anticipate, adapt to

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and enjoy change and be ready to change quickly whenever you need to. Discover the secret of the writing on the wall for yourself and enjoy less stress and more success in your work and life. Written for all ages, this story takes less than

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an hour to read, but its unique insights will last a lifetime. Spencer Johnson, MD, is one of the world's leading authors of inspirational writing. He has written many New York Times bestsellers, including the worldwide phenomenon Who

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Moved My Cheese? and, with
Kenneth Blanchard, The One
Minute Manager. His works have
become cultural touchstones and
are available in 40 languages.
The main driver of
inequality—returns on capital that

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exceed the rate of economic growth—is again threatening to generate extreme discontent and undermine democratic values. Thomas Piketty's findings in this ambitious, original, rigorous work will transform debate and set the

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agenda for the next generation of
thought about wealth and
inequality.

Unexpected Lessons in Leadership
from America's Worst High School
Hockey Team
Can't Hurt Me

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Genderblindness in American
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Society

Power Moms

Let Them Lead

Hard-Won Lessons from
Trailblazing Women at the Top of
the Business World

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Women At The Top Of The
Business World
Hard-Won Lessons for Nonprofits
and Social Entrepreneurs

*A fascinating and candid
memoir about successful
leadership from the former
CEO of General Electric,
named one of the "World's*

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Best CEOs" three times by
Barron's, and the hard-won
lessons he learned from
his experience leading GE
immediately after 9/11,
through the devastating
2008-09 financial crisis,

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*and into an increasingly
globalized world. In
September 2001, Jeff
Immelt replaced the most
famous CEO in history,
Jack Welch, at the helm of
General Electric. Less*

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*than a week into his
tenure, the 9/11 terrorist
attacks shook the nation,
and the company, to its
core. GE was connected to
nearly every part of the
tragedy—GE-financed planes*

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*powered by GE-manufactured
engines had just destroyed
real estate that was
insured by GE-issued
policies. Facing an
unprecedented situation,
Immelt knew his response*

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would set the tone for
businesses everywhere that
looked to GE—one of
America's biggest and most-
heralded corporations—for
direction. No pressure.
Over the next sixteen

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*years, Immelt would lead
GE through many more dire
moments, from the 2008-09
Global Financial Crisis to
the 2011 meltdown of
Fukushima's nuclear
reactors, which were*

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*designed by GE. But
Immelt's biggest challenge
was inherited: Welch had
handed over a company that
had great people, but was
short on innovation.
Immelt set out to change*

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GE's focus by making it more global, more rooted in technology, and more diverse. But the stock market rarely rewarded his efforts, and GE struggled. In Hot Seat, Immelt offers

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*a rigorous and raw
interrogation of himself
and his tenure, detailing
for the first time his
proudest moments and his
biggest mistakes. The most
crucial component of*

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*leadership, he writes, is
the willingness to make
decisions. But knowing
what to do is a thousand
times easier than knowing
when to do it.*

Perseverance, combined

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Business World
*with clear communication,
can ensure progress, if
not perfection, he says.*

*That won't protect any CEO
from second-guessing, but
Immelt explains how he's
pushed through even the*

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*most withering criticism:
by staying focused on his
team and the goals they
tried to achieve. As the
business world continues
to be rocked by stunning
economic upheaval, Hot*

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Seat "takes you into the
office, head, and heart of
the man who became CEO of
GE on the eve of 9/11, and
then led the iconic
behemoth for sixteen
fascinating, and often

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*turbulent, years. A
handbook on leadership—and
life” (Stanley A.
McChrystal, General, US
Army [Retired], CEO and
Founder, McChrystal
Group) .*

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*What are life's most
important lessons? It's
time to get booksmart!
Frank Sonnenberg, one of
America's "Top Thought
Leaders" and influential
small-business experts,*

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*reveals his best
strategies for unleashing
your full potential and
achieving success and
happiness in life.
Sonnenberg provides
practical, rock-solid*

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*advice that will help you
strengthen relationships,
achieve life balance,
boost your career, improve
your mental health, grow a
business, develop a sound
reputation, navigate tough*

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*times, and lead a more
productive and meaningful
life. This is what readers
are saying: "Buy it; read
it; live it. Then you'll
want to give copies to
those you really care*

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*about. I guarantee you
won't regret it." BOB
VANOUREK Award-winning
author and five-times
corporate CEO "If you buy
only one book this year,
get BOOKSMART. It*

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*simplifies the
complicated, and it gives
meaningful answers to our
questions about success
and happiness." LOLLY
DASKAL Founder and
President, Lead From*

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Within "One of The Most Inspiring Women in the World!" The Huffington Post "As a professional book reviewer for various eminent international journals, I read thousands

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*of books. This is
definitely one of the most
inspiring! I strongly
recommend it." PROFESSOR
M.S. RAO, PhD Father of
"Soft Leadership" and the
author of 30 books*

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In 2009, Canadian entrepreneur Mike Quinn packed his backpack and moved to Lusaka, Zambia on a mission to find African entrepreneurs building scalable, high-impact

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*businesses. There he
stumbled across two South
African brothers who had
founded a business to help
unbanked smallholder
farmers receive mobile
payments in a market where*

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*cash was king. After
convincing his retired
parents to mortgage their
house and lend him
\$100,000, Mike joined as a
co-founder of Zoono and
became CEO for nine of the*

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*next ten years. With his
partners, Mike built a
network of more than 3,000
entrepreneur agents across
Zambia and Malawi that
enabled millions of
unbanked consumers to send*

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*and receive \$2.5-billion
in money transfers and
remittances. Headquartered
in Cape Town, South
Africa, Zoono raised over
\$35-million of venture
investment and operated on*

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*the leading edge of
Africa's emerging fintech
ecosystem. Mike's
remarkable story gives a
rare and honest glimpse
into the workings of a
pioneering African startup*

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*through the lens of a
purpose-driven
entrepreneur who went "all
in". Zoono faced
tremendous adversity along
the way: currency crises,
investment round*

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*collapses, ruthless
pushback from the major
mobile network operators,
and a continuous internal
struggle to discover and
execute a growth strategy
that matched the company's*

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*billion-dollar ambition. It
was by failing to win that
Mike learned what
entrepreneurship -
specifically purpose-
driven entrepreneurship -
is all about, and it was*

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*what motivated him to
double down and try again.*

*"This raw, honest account
is a must-read for anyone
thinking about starting a
company and for every
entrepreneur who feels*

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*alone in the journey." -
Elizabeth Yin, Co-Founder
& General Partner of
Hustle Fund "Startups are
hard. Most people
understand this. However,
most people don't*

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*understand why. Mike's
story is a rare glimpse
into how challenges
present themselves - and
ultimately how to
overcome." - Matt
Flannery, Co-Founder of*

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*Kiva & Branch "In a rare
look behind the scenes,
Mike shares a vivid
picture of the other side
of leadership we don't
talk about enough. As he
aptly describes 'founding,*

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failing and winning', this book highlights the risk of taking that all-important first step, embracing failure and ensuring you learn the transformative lessons

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*critical to success as an
entrepreneurial leader." –
Fred Swaniker, Founder of
African Leadership Group
"This story is a gift for
entrepreneurs and indeed
anyone wanting to learn*

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*about the first generation
of African fintechs that
paved the way for future
companies to thrive." -
Katlego Maphai, Co-Founder
& CEO of Yoco*
THERE ARE SOME PEOPLE WHO

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**LIKE TO BE RIGHT. EVERY
SINGLE TIME** In their
minds, there is always a
winner and there is always
a loser. Deep down, very
few of us like these
people. And yet, often we

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*work for them, we work
with them and perhaps we
even identify as one of
them. At times, I have
been that person. It does
not make me proud. True
success comes from*

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*humility, compromise and
connection. As a former
Regional President and
Global brand head for Mars
Incorporated (UK,
Australia and Chicago), a
senior marketer for Reebok*

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*Women At The Top Of The
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*International (England and
the Netherlands) and a
fresh-faced account
executive in the London
advertising scene, Hamish
Thomson reveals that
breakthrough and*

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*transformation come not
from intellect or
technical mastery, but
from experience and
observation of real-life
occurrences. And sometimes
the best solutions are the*

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most counterintuitive.

*It's Not Always Right to
be Right offers learning
messages, practical steps,
and shareable strategic
frameworks to help drive
change in individuals,*

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*teams and entire
organisations. Including
commentary and critique
from 17 leading
international business
experts—leaders of global
industry, diplomacy and*

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*advocacy—this seminal
guide offers applicable
lessons, robustly tested.
Whether you're just
starting out in the
business and corporate
world, in the middle of*

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*your career looking to
break through, or in a
global leadership position
seeking meaningful change
and exceptionalism, this
guidebook will put you on
the path to true business*

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and personal success.

*The Future of Tech Is
Female*

*A Guide to Caring for Your
Aging Parents While Making
a Living*

It's Not Always Right to

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Be Right
Wildflower

Who Moved My Cheese

Been There, Done That

Hola Papi

**From the Social Enterprise Alliance,
the organization dedicated to**

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building a robust social enterprise field, comes Succeeding at Social Enterprise. This practical guide is filled with the best practices, tools, guidance, models and successful cases for leaders (and future leaders) of social ventures and enterprises. A

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groundbreaking work, it brings together the knowledge and experience of social enterprise pioneers in the field and some of today's most successful social entrepreneurs to show what it takes to implement and run an effective

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social venture or organization.

Succeeding at Social Enterprise
focuses on real life examples, lessons
learned and the core competencies
that are needed to run a social
venture in a nonprofit, highlighting
such skills as managing and leading,

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**business planning, marketing and
sales, and accounting. Praise for**

Succeeding at Social Enterprise

"This is a must read for anyone

starting or growing a social

enterprise. The lessons learned offer

valuable, practical and real insights

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from pioneers in the field. The frameworks and tools presented can be implemented immediately to help drive success and expand your social impact." —Kriss Deiglmeier, executive director, Center for Social Innovation, Stanford Graduate

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School of Business "By successfully weaving together the best thinking and advice from a diverse set of our field's leading experts and practitioners, Succeeding at Social Enterprise will be the new 'must have' handbook for Social

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Enterprise." —Jed Emerson,

www.BlendedValue.org "This is a
timely book needed for a movement
that's taking off. The leading
thinkers and top practitioners in this
book make today's pressing issues
clear to both the novice and the

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experienced social entrepreneur."

**—Kevin Jones, founding principal,
Good Capital "Written by the
nation's leading experts on starting,
building and leading a successful
social venture, this book is a
profoundly important contribution**

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to the growing body of literature on social entrepreneurship. No other book brings to bear this kind of business experience, practical advice and wisdom on the challenges of creating and sustaining a social enterprise." —David Roll, founder,

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Lex Mundi Pro Bono Foundation

Can a good company become a great one and, if so, how? After a five-year research project, Collins concludes that good to great can and does happen. In this book, he uncovers the underlying variables that enable

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**any type of organization to
Actress Drew Barrymore shares
funny, insightful, and profound
stories from her past and
present—told from the place of
happiness she's achieved today—in
this heart-stirring New York Times**

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bestseller that InStyle called “deeply thoughtful and fun.” Wildflower is a portrait of Drew's life in stories as she looks back on the adventures, challenges, and incredible experiences she's had throughout her life. It includes tales of living in

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**her first apartment as a teenager
(and how laundry may have saved
her life), getting stuck under a gas
station overhang on a cross-country
road trip, saying good-bye to her
father in a way only he could have
understood, and many more**

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journeys and lessons that have led her to the successful, happy, and healthy place she is today.

Doing well with money isn't necessarily about what you know.

It's about how you behave. And behavior is hard to teach, even to

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really smart people.

**Money—investing, personal finance,
and business decisions—is typically
taught as a math-based field, where
data and formulas tell us exactly
what to do. But in the real world
people don't make financial**

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**decisions on a spreadsheet. They
make them at the dinner table, or in
a meeting room, where personal
history, your own unique view of the
world, ego, pride, marketing, and
odd incentives are scrambled
together. In The Psychology of**

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**Money, award-winning author
Morgan Housel shares 19 short
stories exploring the strange ways
people think about money and
teaches you how to make better sense
of one of life's most important
topics.**

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**The Great Mental Models: General
Thinking Concepts**

Lesson Learned

**Lessons for Leadership in a Startup
World**

Succeeding at Social Enterprise

Good to Great

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Hot Seat

Influence Without Authority

More than fifty trailblazing executive women who broke the corporate glass ceiling offer inspiring and surprising insights and lessons in this essential, in-the-trenches career

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guide from Joann S. Lublin, a Pulitzer-Prize winning journalist and management news editor for The Wall Street Journal. Among the first female reporters at The Wall Street Journal, Joann S. Lublin faced a number of uphill battles in her

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career. She became deputy bureau chief of the Journal's important London bureau, its first run by women. Now, she and dozens of other women who successfully navigated the corporate battlefield share their valuable leadership

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lessons. Lublin combines her fascinating story with insightful tales from more than fifty women who reached the highest rungs of the corporate ladder—most of whom became chief executives of public companies—in industries as diverse

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as retailing, manufacturing, finance,
high technology, publishing,
advertising, automobiles, and
pharmaceuticals. Leaders like Carly
Fiorina, former CEO of Hewlett-
Packard, as well as Mary Barra,
CEO of General Motors, and Brenda

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Barnes, former CEO of Sara Lee, were the first women to run their huge employers. *Earning It* reveals obstacles such women faced as they fought to make their mark, choices they made, and battles they won—and lost. Lublin chronicles the

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major milestones and dilemmas of the work world unique to women, providing candid advice and practical inspiration for women of all ages and at every stage of their careers. The extraordinary women we meet in the pages of Earning It

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and the hard-won lessons they share provide a compelling career compass that will help all women reach their highest potential without losing a meaningful personal life. Although most Americans attribute shifting practices in the financial

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industry to the invisible hand of the market, Mark H. Rose reveals the degree to which presidents, legislators, regulators, and even bankers themselves have long taken an active interest in regulating the industry. In 1971, members of

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Richard Nixon's Commission on
Financial Structure and Regulation
described the banks they sought to
create as "supermarkets."

Analogous to the twentieth-century
model of a store at which Americans
could buy everything from soft drinks

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to fresh produce, supermarket banks would accept deposits, make loans, sell insurance, guide mergers and acquisitions, and underwrite stock and bond issues. The supermarket bank presented a radical departure from the financial

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industry as it stood, composed as it was of local savings and loans, commercial banks, investment banks, mutual funds, and insurance firms. Over the next four decades, through a process Rose describes as "grinding politics," supermarket

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banks became the guiding model of the financial industry. As the banking industry consolidated, it grew too large while remaining too fragmented and unwieldy for politicians to regulate and for regulators to understand—until, in

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2008, those supermarket banks, such as Citigroup, needed federal help to survive and prosper once again. Rose explains the history of the financial industry as a story of individuals—some well-known, like Presidents Kennedy, Carter,

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Reagan, and Clinton; Treasury Secretaries Donald Regan and Timothy Geithner; and JP Morgan CEO Jamie Dimon; and some less so, though equally influential, such as Kennedy's Comptroller of the Currency James J. Saxon, Citicorp

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CEO Walter Wriston, and Bank of America CEOs Hugh McColl and Kenneth Lewis. Rose traces the evolution of supermarket banks from the early days of the Kennedy administration, through the financial crisis of 2008, and up to the Trump

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administration's attempts to modify bank rules. Deeply researched and accessibly written, Market Rules demystifies the major trends in the banking industry and brings financial policy to life.

Do you feel stuck in life, not knowing

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how to make it more successful? Do you wish to become more popular? Are you craving to earn more? Do you wish to expand your horizon, earn new clients and win people over with your ideas? How to Win Friends and Influence People is a

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well-researched and comprehensive guide that will help you through these everyday problems and make success look easier. You can learn to expand your social circle, polish your skill set, find ways to put forward your thoughts more clearly,

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and build mental strength to counter all hurdles that you may come across on the path to success. Having helped millions of readers from the world over achieve their goals, the clearly listed techniques and principles will be the answers to

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New York Times Bestseller Over 2.5 million copies sold For David Goggins, childhood was a nightmare - poverty, prejudice, and physical abuse colored his days and haunted his nights. But through self-

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discipline, mental toughness, and hard work, Goggins transformed himself from a depressed, overweight young man with no future into a U.S. Armed Forces icon and one of the world's top endurance athletes. The only man in history to

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complete elite training as a Navy SEAL, Army Ranger, and Air Force Tactical Air Controller, he went on to set records in numerous endurance events, inspiring Outside magazine to name him The Fittest (Real) Man in America. In this curse-word-free

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edition of *Can't Hurt Me*, he shares his astonishing life story and reveals that most of us tap into only 40% of our capabilities. Goggins calls this The 40% Rule, and his story illuminates a path that anyone can follow to push past pain, demolish

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fear, and reach their full potential.

Family Wisdom For Modern Times

Working Daughter

Timeless lessons on wealth, greed,
and happiness

How Executive Mothers Navigate
Work and Life

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From a Corporate Guy Who Left His
Job to Sell on Amazon Full Time
Hard-earned Lessons from a
Purpose-driven Startup