

## Dynamics Of Entrepreneurship

**This book hopes to stimulate discussion about how entrepreneurship and innovation contribute to growing inequalities in territories. This will help bridge the gap between research and practice on the role of territory dynamics and regional development. The book begins by examining the growing inequality in regions,**

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which has resulted in lagging economic development. The need to shift current economic policy towards spatial inequality through harnessing the innovative capabilities of regions is examined. The book puts forth a case for reversing the inequality that is evident in lagging regions as a way to reinvigorate territories. The book should appeal to researchers, policy makers, business leaders

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and the general public interested in territorial dynamics and development.

Entrepreneurship, Growth and Innovation provides comprehensive insight into the economics of entrepreneurship, claiming that this recently established discipline should establish a framework of analysis that integrates the understanding of the determinants and the effects of both entrepreneurship and innovation without

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neglecting the functioning of the inducement mechanisms. For this purpose, the book combines theoretical prescriptions and international empirical evidence. Contributions by some of the best known scholars in the field of the economics of entrepreneurship and innovation investigate whether the interrelationships between the forces that affect firm and industry dynamics and ultimately

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determine economic growth are subject to change across countries and over time. The analysis of different national cases puts forward that the relationship between entrepreneurship and growth via innovation is shaped by the context of country-specific institutions and industries, thereby providing hints for industrial and innovation policy. As governments across the world look to

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entrepreneurship as a way to increase the wealth and well-being of their countries, this volume brings together leading scholars to provide a comprehensive overview of entrepreneurial activity based on empirical data--Résumé de l'éditeur.

The result of the application of strategic management philosophy to the nexus of entrepreneurship, innovation, and economy, strategic

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entrepreneurship fosters sustainable development and competitiveness. This volume provides an introduction to the theories of strategic entrepreneurship and accounts of their real-world applications in the entrepreneurial sector. The book is divided into three parts. Chapters in Part I discuss strategic entrepreneurship dynamics and mechanisms. Chapters in Part II focus on strategic entrepreneurship

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concepts and theories. Chapters in Part III provide global examples of strategic entrepreneurship practices in action. Presenting a view of strategic entrepreneurship across diverse sectors and industries, this edited volume will be attractive to researchers and students interested in management, entrepreneurship, economics, public administration, and



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public policy, as well as corporate strategists, managers, and policymakers looking to integrate the principles of strategic entrepreneurship.

Entrepreneurship as  
Networking  
Dynamics of  
Entrepreneurship  
Development in  
Agriculture  
Panel Study of  
Entrepreneurial Dynamics  
II Initial Assessment  
Entrepreneurship and  
Taiwan's Economic  
Dynamics

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# **The Dynamics of Firms and Industries The Competitive Dynamics of Entrepreneurial Market Entry Evidence from Global Entrepreneurship Monitor Data**

Although there have been considerable technological advances over the past decade, particularly in terms of mobile applications, much remains unknown about their effect on societal progress. This book focuses on how inequality and entrepreneurship are both by-products of technological change. The book provides

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insights into how society has shifted from consumer division to human centrality, and helps readers gain a better understanding of the positive and negative effects of entrepreneurship.

Knowledge intensive entrepreneurship lies at the core of the structural shift necessary for the growth and development of a knowledge based economy, yet research reveals that the EU has fewer young leading innovators, and Europe ' s new firms do not adequately contribute to industrial growth. This is especially true in the high R&D

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intensive, high-tech sectors. This structural malaise, undermining Europe ' s growth potential, is well diagnosed, but poorly understood. This volume fills this important gap by exploring new firms that have significant knowledge intensity in their activity and develop and exploit innovative opportunities in diverse sectors. Through an evolutionary and systemic approach to entrepreneurship, focusing on knowledge intensive entrepreneurship as both a micro and a macro phenomena and analyzing firms in the context of various socio-economic models, the authors

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explore firms creation and origins around the world, their organization, strategies and business models as well as the role of innovation systems and institutions in their formation and growth. This comprehensive research text is vital reading for academics, researchers and students of high-tech and knowledge intensive entrepreneurship as well as those with an interest in industrial dynamics, innovation management and public policy. This book sheds new light on the economic development of Taiwan, examining how entrepreneurs identify and

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pursue profit opportunities, and showing how their efforts have enhanced Taiwan ' s economic dynamics.

This book looks at entrepreneurship and innovation as ways out of the economic crisis in Europe and other regions, and examines the main theoretical issues and practices related to this analysis. The volume addresses such questions as: From an institutional perspective, how do economic crisis conditions affect different types of entrepreneurs and entrepreneurship? Is it useful for public policymakers and

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entrepreneurs to understand the basic characteristics of entrepreneurial activity, relations between the institutional environment and entrepreneurship and among entrepreneurship, innovation and social change? Featuring case studies from several industries and countries, and a variety of methodological, theoretical, and empirical approaches, the authors build a compelling narrative on the dynamics of entrepreneurship and innovation as drivers of economic growth and organizational renewal. They demonstrate that the strategic

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and operational relationships that entrepreneurship creates within and outside the enterprise are a fundamental route for leading and mobilizing economic and social resources that permit innovation at the organizational level and in relationships with suppliers, customers, and other stakeholders - in turn, enabling technological innovation, creating new revenue streams through new productive activities and new demand, and ultimately facilitating emergence from economic crisis. The authors consider social, gender, and generational



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aspects of entrepreneurship, as well as the institutional conditions necessary to promote entrepreneurial activity.

The Dynamics of  
Entrepreneurship Development  
Management

Business Strategy and Public  
Policy

Entrepreneurship As  
Networking

Drivers of Innovation,  
Entrepreneurship and Regional  
Dynamics

Mechanisms, Dynamics,  
Practices, and Strategies

Concepts, Theory and  
Perspective

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*Entrepreneurship is the backbone of a strong economy. Necessity-driven entrepreneurs make up a large portion of the employed population and analyzing their methods and habits offers numerous benefits for future workers. Nascent Entrepreneurship and Successful New Venture Creation is a valuable resource that delves into the current trends and methodologies of recent entrepreneurs and entrepreneurial activities. Highlighting relevant topics that include non-cognitive skills, intellectual capital protection, regional development, and technology-based firms, this scholarly reference source is an ideal publication for business*

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*managers, organizational leaders, professionals, and researchers that would like to discover new insights into the world of entrepreneurship. The phenomenon of entrepreneurship has attracted researchers from a variety of disciplines and a diverse number of analytical approaches. Currently, there is a considerable amount of confusion and a variety of conflicting theories which are being used interchangeably and ambiguously. In this important new book, the authors argue that there are analytically distinct forms of entrepreneurship, each of them having an individual logic of their own. They highlight the role of individual economic agents with*

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*endowments of new knowledge or new combinations of old knowledge as entrepreneurs, and thus identify them as dynamic factors in the knowledge economy. Overall, this book not only provides a contemporary overview of current research in the field, but also summarizes the policy conclusions that can be drawn from current research.*

*Entrepreneurship can, at times, seem like a veritable jungle where finding one's way can prove to be difficult. This book functions as a map locating the most important issues: those where an acceptable consensus already exists, and those that remain open to discussion. In so doing, we have*

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*presented the accounts of distinguished explorers in their own words.*

*Research on general market entry usually focuses on large enterprises. Often, however, small entrants can alter the competitive dynamics of an industry. This volume brings together the most prominent thought leaders and the best research on the asymmetric entrant-incumbent dynamics. The ideas presented offer a more nuanced perspective on how, when, where and with what consequences small, single-product firms enter markets that are dominated by large, multiproduct and multimarket incumbents. Large enterprises often enjoy a number of*

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*advantages that young, small ventures (as well as matured, but still small firms) lack. These differences manifest not only in how large and small firms operate and in their resource-capability mix, but also in how they compete and interact with each other. Research on general market entry and competitive dynamics is extensive yet it focuses on entrants and incumbents that are of similar profile - similar size, comparable asset mixes, related product strategies, and equivalent organizational capabilities. The unique contribution of this volume is its concentration on asymmetric entrant-incumbent dynamics. Scholars and students in*

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*entrepreneurship, strategy, international business and related fields will find this excellent collection of key published and original material illuminating.*

*Entrepreneurship and Dynamics in the Knowledge Economy*

*Evidence from the Global*

*Entrepreneurship Monitor Data*

*From Consumer Division to Human Centricity*

*Comparative Perspectives of Firms, Markets and Entrepreneurship*

*Theory and Evidence*

*Dynamics of Knowledge Intensive Entrepreneurship*

*Origins of Entrepreneurship and the Evolution of Industries*

***New organizations do not emerge full blown from the***

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*idiosyncratic minds of individual entrepreneurs. Their ideas for new organizations, their ability to acquire capital and other essential resources, and their likelihood of survival as entrepreneurs derive from the contexts in which they live and work. The Entrepreneurship Dynamic explores the conditions that prompt the founding of large numbers of new organizations or entirely new industries, and the effects on existing industries, economies, and societies. The need for informed and effective insights into key concepts and models of regional development and*



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*growth, from an endogenous growth perspective, has risen over the past decade. These recent advances address in particular local and regional assets and characteristics comprising inter alia creativity, knowledge, innovation forces and entrepreneurship. Access to and exploitation of these modern forms of human and social capital are of paramount importance for the dynamic regional economic environment in a city or region. This volume offers an overview and critical treatment of the spatial-economic roots, opportunities and impacts of new growth strategies,*

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*mainly from an evidence-based perspective. In the various contributions to this volume, relevant findings and strategic options are interpreted and discussed from both an analytical and a policy perspective to help cultivate creativity, human capital development and innovation as well as entrepreneurial activity, with a view to exploit the drivers of economic development, in order to strengthen the competitive edge of cities and regions. Entrepreneurship is critical to economic growth, but it cannot flourish without open markets. Entrepreneurs can*

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*only be expected to take risks in 'open settings' where individuals and firms are free to contract with one another. In this important book, leading economists explain and document the role of open markets, within and across national boundaries, in facilitating entrepreneurship, innovation, and economic growth. The main message of this book is especially timely given growing concerns in developed countries about off-shoring and openness to trade. The book includes discussions of 'star' scientists-entrepreneurs and their*

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*positive impacts on local growth, the globalization of venture capital, information technology, entrepreneurship and cities, culture, off-shoring, trade competition and the expansion of world trade. This book will be welcomed by policy makers at all levels of government, university leaders and academic scholars in entrepreneurship, business and management, innovation, economics, sociology and urban economics.*

*The Dynamics of International Business offers a comparative, chronological overview of the strategic and structural evolution of international*

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*firms. Organized around eras of global economic development, the text synthesizes research on the internationalization of firms, highlighting crucial turning points in the evolution of the international economy. A particular emphasis is placed on the relationship between historical evidence and the theoretical frameworks available for its interpretation. Each period is illustrated by a selection of short case studies from a variety of industry sectors, including the Levant Company, Nestlé, Singer, Saint Gobain and NEC. An essential textbook*

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*for courses in business and economic history, this book will also be a valuable resource for scholars and students of international business more generally.*

*Basics to Advances*

*Bridging the Territorial and Functional Rationales*

*Lessons for Research, Policy and Practice*

*Entrepreneurship in the United States*

*Enacting Regional Dynamics and Entrepreneurship*

**DYNAMICS OF ENTREPRENEURSHIP**  
*Contributions from Developed and Developing Countries*

Why do some individuals decide they want to create businesses and

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then actually do so? Why do others decide against this course of action, even though they appear to have what it takes to succeed? These two questions were among the first that researchers in the field of entrepreneurship tried to answer. Recently, it seems that the problem is much more difficult to solve than it first appeared thirty years ago. The venture creation phenomenon is a complex one, covering a wide variety of

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situations. The purpose of this 2007 book is to improve our understanding of this complexity by offering both a theory of the entrepreneurial process and practical advice on how to start a new business and manage it effectively.

Entrepreneurship and New Value Creation is a fascinating, research-driven book that will appeal to graduate students, researchers and reflective practitioners concerned



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with the dynamics of the entrepreneurial process. This book aims to provide new approaches to analysing and thinking about how entrepreneurial ecosystems develop and evolve over time as well as shed light on the relatively unexplored area of entrepreneurship ecosystem dynamics. The concept of entrepreneurial ecosystems has emerged as a framework to understand the nature of places in which

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entrepreneurial activity flourishes. Time is fundamental to the analysis of the dynamics of an entrepreneurial ecosystem. New firm creation, survival, growth and demise all occur within a temporal context that is, over and within time. Systems approaches to research invariably model the influential effects of the actors and elements that shape, re-shape, maintain, shift and change the system itself. An

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entrepreneurial ecosystem point of view, therefore, is inherently time-dependent and provides an analytical framework that reveals how the number and diversity of entrepreneurial actors situated in a place and time influence the creation of new firms, their survival, growth, and ultimately the stability of markets and industry in a time and place. Whether for better or worse, the historic and present

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time dimensions underpin the functioning and trajectory of entrepreneurial ecosystem performances and how they are shaped over time. Each chapter in this edited volume outlines a particular perspective and/or a unique case drawn from a range of countries that collectively reveal the dynamics of an ever-changing entrepreneurial ecosystem. The chapters were originally published as a special issue of the journal,

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Entrepreneurship and Regional Development.  
Networking mechanisms --  
Network agency and network dynamics --  
Perceiving and capturing opportunities through social interaction --  
Accessing and acquiring resources --  
Legitimizing through entrepreneurial networking --  
Conclusion: entrepreneurship as networking.  
Entrepreneurial ecosystems involve a complex synergy of

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factors, including social and structural changes that are frequently cumulative within territories, promoting the improvement of citizens' quality of life and higher development levels. Further, dynamic territories are characterized by constant change, activity and progress. Each chapter in this volume examines a specific entrepreneurial ecosystem in an effort to describe why and how

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certain companies and organizations manage to overcome adversities and achieve strong performance, while others fail. Unlike the conventional focus, the volume examines microenterprises and Small and Medium Enterprises (SMEs), while also discussing selected experiences and case studies from developed and developing countries alike.

Dynamics of  
International Business  
The First 10 Yards

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A Brief History of Entrepreneurship  
Business Creation in the United States

The Dynamics of Entrepreneurship:  
Hysteresis, Business Cycles and Government Policy

Technological Progress, Inequality and Entrepreneurship  
Growth and Strategy

In the world of business, who you know is usually more important than what you know. While most research highlights the personal characteristics and expertise important to business



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success, this book demonstrates that networking is the core of entrepreneurship. Both counterintuitive and powerful, this perspective reframes entrepreneurial action by placing networking at the center of the process. Traditionally, networks have been regarded as facilitators of business, but Tom Elfring, Kim Klyver, and Elco van Burg argue that networking is actually the basis of entrepreneurial action, and conversely, that entrepreneurial action is networking. In developing an "entrepreneurship as networking" model, the book addresses the persistent problems that plague the

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dominant "individual-opportunity" approach in entrepreneurship. They describe the key dynamics, mechanisms, and practices of entrepreneurship as networking, and point at fruitful networking strategies for entrepreneurs. Thus, the authors provide an integrated and dynamic account of entrepreneurial agency that prioritizes interaction with the surrounding social environment. They also explain what a viable network is for entrepreneurs and how networking activities affect their endeavours. Their perspective sheds new light on the origins of opportunities and how entrepreneurs access and

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mobilize resources. The approach also explains how entrepreneurs build legitimacy and exploit the networks they work within. Offering a groundbreaking theory of entrepreneurial action as networking, *Entrepreneurship as Networking* opens up an entirely new research agenda. For entrepreneurs to really succeed in the long run in their business ventures, they have to deal with certain fundamentals of entrepreneurship. *The Five Dynamics of Entrepreneurship*, developed by Po Chung with Saimond Ip, describes the minimum qualities that an entrepreneur must have and tap

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into in order to build a company that inspires. Po should know; he helped build DHL, the world's a most global of global companies. This book, written by two practicing entrepreneurs, taps into the wealth of experience, the stories and the cases, from Asia and the West. More importantly, the authors accomplish what few books out there have, which is to really explore how to survive the a first ten yards of a new company and thrive. From the dreamer who wants to launch a business to an MBA student or an executive, this book is for all of them. It addresses the critical factors

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that determine the success or failure of any new business venture. Also available in the Gale Virtual Reference Library (eBook). eBook pricing varies according to the size of your institution. Please contact us for details. eBook ISBN-13:

9789814253796 Available Now

A Brief History of

Entrepreneurship charts how the pursuit of profit by private individuals has been a prime mover in revolutionizing civilization. Entrepreneurs often butt up against processes, technologies, social conventions, and even laws. So they circumvent, innovate, and violate to obtain what they

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want. This creative destruction has brought about overland and overseas trade, colonization, and a host of revolutionary technologies—from caffeinated beverages to the personal computer—that have transformed society. Consulting rich archival sources, including some that have never before been translated, Carlen maps the course of human history through nine episodes when entrepreneurship reshaped our world. Highlighting the most colorful characters of each era, he discusses Mesopotamian merchants' creation of the urban market economy; Phoenician merchant-sailors

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intercontinental trade, which came to connect Africa, Asia, and Europe; Chinese tea traders' invention of paper money; the colonization of the Americas; and the current "flattening" of the world's economic playing field. Yet the pursuit of profit hasn't always moved us forward. From slavery to organized crime, Carlen explores how entrepreneurship can sometimes work at the expense of others. He also discusses the new entrepreneurs who, through the nascent space tourism industry, are leading humanity to a multiplanetary future. By exploring all sides of

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this legacy, Carlen brings much-needed detail to the role of entrepreneurship in revolutionizing civilization. The chapters in *The Handbook of Entrepreneurial Dynamics* provide the rationale for questionnaires used in the Panel Study of Entrepreneurial Dynamics (PSED). The PSED is a research program that was initiated to provide systematic, reliable, and generalizable data on important features of the new business creation process. The PSED includes information on the proportion and characteristics of the adult population involved in efforts to start businesses, the activities



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and characteristics that comprise the nature of the business start-up process, and the proportion and characteristics of those business start-up efforts that actually become new businesses. The handbook also describes the PSED data collection process; provides documentation of the interview schedules, codebooks, data preparation and weighting scheme; as well as offers examples of how analyses of PSED data might be conducted. The authors identify specific measures that can be used to operationalize theory as well as provide evidence from the

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PSED data sets on these measures' reliability and validity.

Entrepreneurship and Structural Change in Dynamic Territories  
Entrepreneurship, Growth, and Innovation

The Dynamics Between Entrepreneurship, Environment and Education

Exploring Territorial Dynamics and Development

The Future Is Now

Exploring the dynamics of entrepreneurship

The Dynamics of Entrepreneurship

As governments across the world look to entrepreneurship as a way to increase the wealth and well-

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being of their countries, this volume brings together leading scholars to provide a comprehensive overview of entrepreneurial activity based on empirical data.

The book. . . does exactly what the editors say it does, it delivers a rich variety of European research. . . it comprehensively inspires important and worthwhile dialogue. Anne M.J. Smith, *International Journal of Entrepreneurship & Innovation* This overview of the current research in the field will provide academics, researchers and policy makers with new insights through which to understand the contextual dimensions and the broadening aspects of the current state-of-the-art in European research.

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International Journal of  
Sustainability in Higher Education  
The authors of the chapters offer a  
broad variety of topics and  
approaches that significantly  
contribute to the understanding of  
changes in society, and the  
diversity of the contexts in which  
entrepreneurship occurs. I am  
convinced that the book will inspire  
a dialogue, not only among  
researchers, but also between  
research and policy-makers in  
order that the changes and  
dynamics of society be better  
understood. From the foreword by  
Hans Landström, Lund University,  
Sweden This book introduces the  
expanding European dialogue  
between entrepreneurship,

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environment and education. It considers the shape, dimensions and horizon of this multidisciplinary landscape in entrepreneurship research. The striking differences and contradictions in entrepreneurial activities, readiness and innovativeness within European countries and the proactive attitude and activities of European competitors impose a demand for a better understanding of the complex dynamics. The Dynamics between Entrepreneurship, Environment and Education reflects how the European landscape of entrepreneurship research is now more complex than ever. It presents an overview of the current

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state of entrepreneurship research in Europe and also reflects on the future directions of research in this field. The dynamics between entrepreneurship and society are evaluated, and the discussion is then continued from an education perspective. The authors also focus on the ability and capability of different kinds of ventures to compete in different contexts. This comprehensive overview of the current research in the field will provide academics, researchers and policy-makers with new insights through which to understand the contextual dimensions and the broadening aspects of the current state-of-the-art in European research.

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The Handbook of Entrepreneurial Dynamics provides an important forum for scholars to generate new theory, identify promising research directions, and present important insights to a very wide audience of scholars in entrepreneurship. The book is formed by empirical research from the Panel Study of Entrepreneurial Dynamics (PSED), and is the first attempt to develop a comprehensive and thoroughly representative portrait of entrepreneurial activity in the US. In order to study individuals as their businesses and organizations take shape, this study located and studied nascent entrepreneurs while in the process of building their enterprises.

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In present digital times the focus is on globalization and the dynamics and complexities that it creates. However, in spite of being dominated by technology the world remains populated by human beings practising a localized everyday life. This contrast should challenge every researcher who is concerned with business and societal development and how that is contingent upon the institutional and cultural (national) context. In this book, Swedish researchers reflect upon entrepreneurship as a possible mediator between local and global economic and social concerns. Using as a point of departure the tensions between a functional, footloose rationale and a



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territorial rationale tied to place, the authors provide different aspects on regional development in a globalised world. A shared concern is the importance of recognizing the many appearances of entrepreneurship that brings it beyond being an innovative force in the market. The book thus presents different strategies and tactics for pursuing localized economic development and it also critically reviews adopted public support programmes and measures of the (local) business climate. The conclusive message is that only by bridging the functional and territorial views will it be possible to sustain, and possibly enhance, economic and social life in local places as

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well as in our shared world. This book was originally published as a special issue of European Planning Studies.

Entrepreneurship, Innovation and Economic Crisis

Entrepreneurship, Innovation and Inequality

Dynamic Processes

Strategic Entrepreneurship

Enterprise Development in SMEs and Entrepreneurial Firms:

Dynamic Processes

The 5 Dynamics of

Entrepreneurship and how They

Made a Difference at DHL and

Other Successful Startups

Nascent Entrepreneurship and

Successful New Venture Creation

*In order to increase the*

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*economic opportunities available, enterprise development plays a crucial role in the progression of socio-economic development for small and medium enterprises. Enterprise Development in SMEs and Entrepreneurial Firms: Dynamic Processes explores the process of enterprise development and its reconstruction of entrepreneurial identities, critical competencies as well as market turnaround for SMEs. This book aims to be a critical resource in the understanding of enterprise strategies adopted and lessons learned for management development.*

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*It is a successful resource for students, researchers and professionals interested in the growth SMEs.*

*This important book enhances understanding of entrepreneurial dynamics, providing the first analysis of changes in US entrepreneurial activity.*

*Based on the unprecedented Panel Study of Entrepreneurial Dynamics, it examines adult participation in new firm creation and differences in regional firm creation activity. Shedding light on the importance of new firms for job growth, productivity enhancements, innovation, and routes for social mobility, the author*

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*tracks the success or failure of entrepreneurs, including comparisons of different groups, such as women and minorities, as well as across countries. Business Creation in the United States presents the results of The Panel Study of Entrepreneurial Dynamics [PSED] II and is the only nationally representative dataset of new business creation providing a critical source of information on the early stages of the entrepreneurial process. It is designed to provide an overview which can form the basis for exploring more issues relevant to specific*

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*theories or conceptual  
frameworks.*

*Dynamics of Entrepreneurship*

*Entrepreneurship and New*

*Value Creation*

*Planning for Future*

*Sustainable Growth*

*Entrepreneurship and*

*Openness*

*The Pioneers, Profiteers,*

*and Racketeers Who Shaped*

*Our World*

*Entrepreneurship*

*The Entrepreneurship Dynamic*

*The Process of Business*

*Creation*

*"Entrepreneurship is a*

*dynamic process constantly*

*evolving through*

*innovation, in that*

*entrepreneurs devise*

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profitable products and services that did not previously exist. This process requires entrepreneurs to have major skills in different business areas."--Page 4 of cover

Dynamics of  
Entrepreneurship

The Dynamics of  
Entrepreneurial Ecosystems  
Perspectives on Dynamics,  
Theories, and Practices  
Handbook of

Entrepreneurial Dynamics  
The Dynamic of the  
Entrepreneurial Process