

Designing Successful E Learning Michael Allens Online Learning Library Forget What You Know About Instructional Design And Do Something Interesting

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Michael W. Allen pioneered multimedia learning technologies, interactive instructional paradigms, and rapid-prototyping processes, bringing each forward into leading corporate enterprises. He is the chairman and CEO of Allen Interactions Inc. that builds universally acclaimed custom e-learning, provides strategic learning consulting, and trains e-learning professionals in collaboration with ASTD.

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Allen , Michael W (2007) Designing successful e-learning Pfeiffer (San Francisco & Wiley worldwide <http://www.pfeiffer.com>) ISBN 978-0-7879-8299-7 238 pp \u00a318.99 Written for trainers and emblazoned "Forget What You Know About Instructional Design and Do Something Interesting", this is the second of the six volumes of Michael Allen's "E-learning library"; the first is Creating successful e-learning ("A Rapid System for Getting It Right First Time, Every Time").

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