

Croatian Tourism Development Strategy Until 2020 Mint

The tourism sector has been deeply affected particularly in economic terms by the COVID-19 pandemic. This crisis has led to new practices and radical changes. Scientists emphasize that mankind will face pandemics more frequently in the forthcoming years. Thus, it is important to understand the negative impacts the COVID-19 pandemic had on the tourism sector as well as the measures that were and are being put in place to protect the industry during future outbreaks. The Handbook of Research on the Impacts and Implications of COVID-19 on the Tourism Industry is a comprehensive reference source that reflects upon the evaluations of the experienced and ongoing pandemic crisis in the context of the tourism sector. The positive and negative effects experienced by tourism employees and tourists are examined, and post-pandemic processes and business practices are evaluated. Covering topics including consumer rights in tourism, dynamic changes in the tourism industry, and employment in tourism, this book is suitable for travel agencies, restaurateurs, hotel managers, brand managers, marketers, advertisers, managers, executives, hospitality personnel, policymakers, government officials, tourism practitioners, students, academicians, and researchers seeking the latest sustainable policies and practices that are being utilized to increase the productivity of the tourism sector and will allow it to thrive in the years to come.

This book presents significant theoretical and empirical studies of various aspects of hospitality and tourism from the perspectives of both tradition and innovation. With thirty-nine contributors from Bulgaria, Croatia, Indonesia, Italy, Portugal, Slovenia, Switzerland, Turkey, and the USA, it offers a collection of recent regional and marketing studies. The first part is dedicated to traditional tourism and hospitality issues ranging from tourism policy and planning and management practices, through cultural event marketing to the need for more intercultural communication. Special attention is paid to new developments in specialised types of tourism and specific tourist destinations. The second part of the book deals with new developments in the tourism industry offering a range of chapters on new technologies and techniques, the modern concept of urban and city tourism development and specific new and innovative tourism types and products.

This publication discusses sustainability as it directly concerns the potentials of the different approaches for World Heritage and for Intangible Heritage. The inclusion of the four dimensions of sustainability, which are environmental, economic, social and cultural, into Heritage Studies discourse opens a new perspective on the discourse itself.

This book takes a multidisciplinary look at various hot issues in present day tourism development, including studying how global the industry has become; new forms of travel like space tourism; new trends in marketing and promotion.

Hospitality and Tourism in Transition in Central and Eastern Europe

Issues, Challenges and Prospects

Remembering Utopia

Cooperating for Sustainable Tourism

The Sustainable City XIII

Evolution of Destination Planning and Strategy

This book comprises studies that reflect on various influences of excessive tourism development in protected areas, and solutions designed and initiated to mitigate such challenges. A large proportion of tourism in Mediterranean destinations constitutes nature-based tourism, in particular, tourism in parks and protected areas. As a destination experiences higher intensity and density of tourism, the potential conflict between maintaining a healthy natural environment and economic development also increases. This has urged planners and decision-makers to devise and adopt innovative approaches that seek to strike a balance between tourism development and nature conservation. This book demonstrates the importance of collaboration across and beyond disciplines and of all groups of stakeholders for maximization of societal impacts and tourism-related benefits.

This review was prepared in response to Croatia's 2015 request to adhere to the Declaration on International Investment and Multinational Enterprises. It assesses the climate for domestic and foreign investment in Croatia, its ability to comply with the principles of openness, transparency and non-discrimination and its policy convergence with the OECD Declaration, including responsible business conduct practices, and discusses the challenges and opportunities faced by the government of Croatia in its reform efforts.

Real estate is one of the driving factors of destination development. In some destinations value added from the construction and sales of second homes even surpasses value added created in the traditional tourism sector. This book, edited by Peter Keller and Thomas Bieger, contributes to the deeper understanding of the dynamics of real estate development in destinations: the role, structure and development of destination real estate markets; evolving real estate business models in destinations; the socio-economic impacts of real estate on destinations; optimizing destination capacity through real estate management strategies, and public-private governance approaches for managing holiday property market development. The book provides a unique database for the important topic of real estate and destination development in tourism with contributions from 43 researchers and 18 case studies.

This collection of essays helps uncover various aspects of everyday life during the time of socialism in Yugoslavia, such as leisure, popular culture, consumption, sociability and power. This volume attempts to uncover various aspects of everyday life during the time of socialism in Yugoslavia from 1945 until 1980 (Tito's death), based on accounts of memories of leisure, popular culture, consumption, and sociability, or power, in everyday settings. Research about

socialism/communism typically tends to draw attention to official aspects of power and dissent and to state politics rather than to negotiations of state power within the sphere of ordinary life. These histories stress the study of social structures and the political and institutional histories of socialism and tend to presuppose a powerful state and a party with its official ideology on one side, and repressed, manipulated or collaborating citizens on the other side. "This is a highly original project, which will cover a much neglected area, helping those who either did not make it to Yugoslavia in Tito's time or were born too late to understand what life then and there was all about." -Sabrina P. Ramet, Professor of Political Science at The Norwegian University of Science and Technology in Trondheim, Norway "This collection represents an original and highly useful work that helps fill a gap in the existing literature on socialist Yugoslavia and East-Central Europe in the Cold War. It also makes an important contribution to cultural history of the region in the second half of the twentieth century." - Dejan Djokic, Lecturer in Serbian and Croatian Studies, The University of Nottingham "This book focuses on a cultural and social history of socialist Yugoslavia from the perspective of 'ordinary' people and by reconstructing their memories. The contributors, many of them belonging to a new generation of scholars from the former Yugoslavia, employ new approaches in order to make sense of the complicated past of this country." - Ulf Brunnbauer, Department of History, Freie Universitat Berlin"

Neostrategic Management

Real Estate and Destination Development in Tourism

Mediterranean Protected Areas in the Era of Overtourism

Managing, Marketing, and Maintaining Maritime and Coastal Tourism

Tourism and the Environment in European Countries

Safety and Security in Tourism

Investments in sport, events and tourism in cities and wider regions are part of nascent regeneration strategies linked to transitioning economic bases and place images. While it is important to consider physical regeneration, there is a range of subsequent benefits and opportunities brought about through regeneration that considers social impacts, communities and how investments and developments influence how people interact in transformed spaces. This book brings together a collection focusing on the diverse range of approaches and perspectives of regeneration. Twelve chapters outline and bring together critical perspectives of regeneration from scholars in different parts of the world. This collection critically assesses some of the key factors impacting upon regeneration initiatives in relation to sport, events and tourism. By doing so, this book assesses if new opportunities have arisen from developments, increasing the demands and needs of locals and tourists, or if transformations result in exclusion - thus challenging who regeneration is for. This book will be valuable reading for students and academics interested in tourism studies, events planning, sport and leisure studies or development studies, as well as the wider social sciences.

A profitable industry which continues to grow rapidly. Considers economic growth, sustainable development, international policy, consumer demand & world market. Examines provision, expansion of nautical tourism in European economies at different stages of development, comparative analysis of nautical tourism in Pacific. Dowling at Edith Cowan Uni.

This book presents a comprehensive overview of the tourism market development in Central and Eastern European countries. It is divided into 13 chapters, including a chapter dedicated to Belarus, all richly illustrated with colorful maps and illustrations. The book presents the output of international conferences organized every two years by the Department of Regional Geography and Tourism of the University of Wroclaw which have served as inspiration for this book. Chapter 1 provides the characteristics of 20 post-communist countries of the region on the international tourism market and it sets the background and context for the following chapters. Chapters 2 to 13 present the condition of research on tourism, tourist attractions, tourist infrastructure, tourism movement, main types of tourism as well as tourist regionalization in 12 Central and Eastern European countries. All chapters have been updated with reference to the statistics. This book is a revised and updated version of "The Geography of Tourism of Central and Eastern Europe Countries" published by the Department of Regional Geography and Tourism of Wroclaw University in 2012. It has been developed by a group of specialists through their exchange of research experience in the scope of international tourism in Central and Eastern Europe.

Croatia Mineral & Mining Sector Investment and Business Guide - Strategic and Practical Information

Croatia - First Review

An International Perspective on Trends and Challenges

Event Studies

Croatia's Foreign Policy After Independence. The Various Impacts of Tourism on the Country

Croatia Business Law Handbook Volume 1 Strategic Information and Basic Laws

Croatia Business Law Handbook - Strategic Information and Basic Laws

This book presents a multidisciplinary approach to the Western Balkans, addressing topics from the green image of a country, sustainable waste management, the way in which SMEs develop green entrepreneurship, sustainability in tourism and trade, green consumerism, energy efficiency, and conservation projects.

Containing papers presented at the 13th International Conference on Urban Regeneration and Sustainability, this volume includes latest research providing solutions that lead towards sustainability. The series maintains its strong reputation and contributions have been made from a diverse range of delegates, resulting in a variety of topics and experiences.

We have been witnessing huge competition among the organisations in the business world. Companies, NGO's and governments are looking for innovative ways to compete in the global tourism market. In the classical

literature of business the main purpose is to make a profit. However, if purpose only focus on the profit it will not to be easy for them to achieve. Nowadays, it is more important for organisations to discover how to create a strong strategy in order to be more competitive in the marketplace. Increasingly, organisations have been using innovative approaches to strengthen their position. Innovative working enables organisations to make their position much more competitive and being much more value-orientated in the global tourism industry. In this book, we are pleased to present many papers from all over the world that discuss the impact of tourism business strategies from innovative perspectives. This book also will help practitioners and academician to extend their vision in the light of scientific approaches.

Visions for Global Tourism Industry

Croatia Company Laws and Regulations Handbook Volume 1 Strategic Information and Basic Laws

Challenges and Solutions

The Geography of Tourism of Central and Eastern European Countries

A Comparative Analysis

OECD Investment Policy Reviews: Croatia 2019

2011 Updated Reprint. Updated Annually. Croatia Investment and Trade Laws and Regulations Handbook

This is the first volume to examine and shed significant light on the issues, challenges and prospects presented by foreign direct investment in tourism – a topic of increasing relevance in light of the COVID-19 pandemic and economic consequences. This book addresses the need to understand the TFDI phenomenon considering resilient tourism development approaches and includes discussion on impacts of a rapidly evolving global tourism. Recognising that its impact on tourism has only just begun, the book includes early estimates of the damage to the tourism sector over 2020 and beyond. It considers how the COVID-19 pandemic may change society, the economy, and tourism, and how some of the needs to understand these changes and contribute to a more sustainable post-pandemic tourism sector. Through a collection of chapters on principles, practices and a diverse range of destination case studies, the book considers TFDI from the economic, social and environmental regulatory perspectives. Thus, the book will advance understanding of the positive and negative impacts of TFDI as well as how emerging wider implications for local economies and communities can be managed more sustainably, while also discussing the transformative opportunities offered by TFDI regarding key economic, social and environmental issues. This will be essential reading for upper-level students and researchers in the field of tourism development.

This book deals broadly with tourism planning and development from the perspective of Croatia, a major Adriatic tourism destination which is becoming one of the most popular vacation spots in the European Union. With the recent accession of Croatia to the EU, Croatia is undergoing a political and economic transition and generating scholarly interest in the country's primary, secondary, and tertiary industries. This book examines the country's long history and thriving success in the tourism industry through issues of destination image and identity, management challenges, and impact, and how to attract tourists in the midst of extreme political changes. The book explores the implications of policy decisions on tourism development and takes a theoretically sound approach to destination planning and problem-solving in Croatia. Its timely view of Croatia's tourism policy and the broader Adriatic/Mediterranean region makes this book of interest to all scholars, students, and practitioners in the aspects of destination development planning and management.

Taking a global and multidisciplinary approach, The SAGE International Encyclopedia of Travel and Tourism brings together a team of international scholars to examine the travel and tourism industry, which is expected to grow at an annual rate of four percent for the next decade. In 100 entries spanning four comprehensive volumes, the Encyclopedia examines the business of tourism around the world paying particular attention to social, economic, environmental, and policy issues at play. The book examines global, regional, national, and local issues including transportation infrastructure, the environment, and business promotion. By looking at travel trends and countries large and small, the Encyclopedia analyzes a variety of challenges and opportunities facing the industry. In taking a comprehensive and global approach, the Encyclopedia approaches travel and tourism through the numerous disciplines it reaches, including the traditional tourism administration curriculum within schools and management, economics, public policy, as well as social science disciplines such as the anthropology and sociology. Key features include more than 500 entries authored and signed by key academics in the field. Entries on individual countries that details the health of the tourism industry and planning approaches, promotion efforts, and primary tourism draws. Additional entries look at major cities and popular destinations, travel trends such as culinary tourism, wine tourism, agritourism, ecotourism, geotourism, slow tourism, heritage and cultural-based tourism, sustainable tourism, and recreation-based tourism. Cross-references and further readings. A Reader's Guide grouping articles by disciplinary broad themes.

Tourism Development

Issues for a Vulnerable Industry

OECD Tourism Trends and Policies 2020

Reflections from Tourism Sector in Nepal

The SAGE International Encyclopedia of Travel and Tourism

Environmental Performance Reviews

Seminar paper from the year 2019 in the subject Tourism, grade: 1,3, University of Passau, language: English, abstract: The object of this paper is to give the reader a general understanding of tourism on a global scale, continued by a broader overview on the history and development of Croatian tourism from its ancient times over the early 19th century to the perspectives and challenges the country is facing today. Complemented by current statistical data, a comparative report with other travel destinations is further provided. In the main focus of this paper these tendencies are being followed by a broader theoretical framework of the general impacts of tourism on a travel destination with the focus on economic developments. Consequently, the findings will be then put in disposition, what implications the tourism industry has to Croatia and what measures could help the country for staying competitive in the coming years. The combined topics of this paper lead us to the following research question: "What effects and challenges has the tourism industry in the case of Croatia and what steps could be implemented in the country in order to maintain a long-lasting positive development for the next decades?" Moreover, as an outlook for upcoming discussions, various factors will be briefly taken into consideration, in particular, whether the official Tourism Development Strategy until 2020 has born fruits in the last years and if the large financial contribution of tourism to the country's economy can be seen on a long term as a blessing or a curse for this young EU member.

The green economy represents an important support to economic growth, investments and competitiveness. Therefore, it is considered to be an important alternative in attaining the general wellbeing of the humans, which is seen in the decrease of the risk while preserving the environment and using alternative energy sources. Atmospheric gases, especially carbon dioxide, create the greenhouse effect which influences the climate changes. They are already generating the extreme weather conditions, including powerful hurricanes and floods which have recently affected the Western Balkans. Having this in mind, this book is created with the intention not only to point out to the extent to which the Western Balkan countries have accepted the concept of green growth,

but also to see what results are achieved in respect of implementation of this concept with the goal of overcoming the economic and financial crisis and creating the conditions for sustainable growth of this Region. Besides this, the intention was to emphasise the political, economic and legal limitations that are blocking faster development of green economy, as well as the possibilities of their overcoming. This monograph has a very broad topic range, with the goal of comprising the most important aspects and considerations of these issues. As the end result of theoretical and research considerations of the author, in approximately twenty chapters, one gets a clear insight in how the Region has progressed in respect of making the most important sectors „green“.

Contemporary research in strategic management, with an emphasis on different tools and skills created by scholars in the field, is evident throughout Neostrategic Management. This book is specially designed to accommodate the needs of strategy students worldwide in our fast-changing twenty-first century. The authors integrate cutting-edge research on topics including corporate performance, governance, strategic leadership, technology and internationalization. Based on real-world practices and current research in the field, Neostrategic Management features an increased emphasis on the changing global economy and its role in strategic management.

As other emerging economies reliant on tourism (about 25 percent total contribution of tourism-related industries in GDP and employment), Croatia has been hit hard by the pandemic and two devastating earthquakes, leading the economy to contract by 8.0 percent in 2020. Vaccinations have been rolled out to about 38 percent of the population (end-June 2021). Staff projects growth to bounce back to 5.4 percent in 2021, driven by a rebound in the services sector and investment, aided by fiscal and monetary policies, and bolstered by large EU grants over the medium-term.

Green Economy in the Western Balkans

Creating and Sustaining Competitive Strategies

Perceptions of Sustainability in Heritage Studies

Croatia Investment and Business Guide Volume 1 Strategic and Practical Information

The Rise of Tourism in Croatia

Making Business Count for Peace

The focus of the ECE review programme is to help countries in transition to improve their individual and collective performance in environmental management. The ultimate goal is the promotion of sustainable development and the convergence of environmental conditions and policies throughout Europe. These reviews present a detailed study of countries' environmental position and examines: the framework for environmental policy and management; the management of pollution and natural resources; economic and sectoral integration featuring environmental concerns in agriculture and food processing, the transport of oil products and human health.

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Prosperous Future 99

Croatia's Foreign Policy After Independence. The Various Impacts of Tourism on the Country

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Croatia Investment and Business Guide Volume 1 Strategic and Practical Information

Handbook of Research on the Impacts and Implications of COVID-19 on the Tourism Industry

Tourism in the New Europe

Proceedings of the Forum International at the Reisepavillon, 2002

The Challenges and Opportunities of EU Enlargement

Nautical Tourism

Croatia

This report aims to identify actions which might achieve more sustainable and environment-friendly tourism development. It contains an overview of the situations in Europe but the bulk of the publication lists the replies from individual countries to a questionnaire. The topics covered were: the positive and negative impacts of tourism, plans and policies to achieve sustainable development, the organisation of tourism, tourism development, successful measure that had been taken to attain sustainable development and environmental training.

Reviews Croatia's environmental performance and identifies strengths and weaknesses in the implementation of environmental policy and management. Contains sections on the framework for environmental policy and management, management of pollution and natural resources, and economic and sectoral integration. Lacks a subject index. Annotation copyrighted by Book News, Inc., Portland, OR.

Natural disasters, wars and conflicts, epidemics, and other major crises can devastate a tourism service or destination. Though there is extensive literature and research on preparation and coping with tourism crises, there is a gap in information on how to best market and recover from the destruction of caused to tourism businesses and destinations. This book fills the gap by comprehensively examining how to rebuild the market for a tourism service or destination after a catastrophe. This important book presents leading experts from around the world providing useful instruction on effective ways to plan for future crisis response and strategies for recovering business. A crisis may arise from several types of destructive occurrences, from natural physical destruction of important infrastructure to acts of terrorism.

Because of the broad range of potential problems, there is no single strategy for which to deal with crises. The book explores a wide range of catastrophes, from Hurricane Katrina to tsunamis to war, taking a detailed look at management and administrative strategies which can help stimulate tourism recovery. This book explores stealth and catastrophic risks, risk perceptions, mediating the effects of natural disasters on travel intention, and various marketing strategies designed to bring customers back. This volume may become one of the most crucial resources in a tourism professional's library. The book is extensively referenced and includes several tables and figures to clearly explain data. This book is essential reading for tourism researchers, tourism educators, tourism industry managers, and tourism industry administrators. This book was published as a special issue of the Journal of Travel & Tourism Marketing.

Tourism in the New Europe addresses European tourism within the framework of an enlarged European Union of 25 members. It looks at the substantial reorientation of the organisational framework of European tourism and its profound implications for future structural and geographical patterns of development. Providing a series of thematic evaluations of the relationships between tourism and EU enlargement, this book includes a country-by-country examination of each of the new member states, in terms of their current patterns and trends of tourism development and the impacts which EU accession brings to them.

The Culture of Everyday Life in Socialist Yugoslavia

Croatia Investment, Trade Laws and Regulations Handbook Volume 1 Strategic Information and Basic Laws

Tourism and Foreign Direct Investment

Sport, Events, Tourism and Regeneration

Diversification and Sustainable Development in Southern Europe

Croatia Customs, Trade Regulations and Procedures Handbook Volume 1 Strategic and Practical Information

Many books exist on various aspects of event management, reflecting growing academic and professional interest, but there has not been a book written on Event Studies until now. As the event management field expands, there is a growth in demand for advanced texts, particularly with a multidisciplinary research and theoretical orientation. Event Studies is the first text to embrace this new direction in the field of event management providing: students and practitioners with an explanation of why planned events are important from a social/cultural, economic and environmental perspective. readers with an understanding of how various disciplines and other professional fields view planned events, and the contributions they make to understanding events. research students with a detailed evaluation of research issues and challenges, and of methodologies and theories applicable to event studies. The bibliography is extensive and numerous research examples are provided. professionals with a tool to expand their knowledge well beyond the art and science of producing events to include the philosophical and scientific foundations of event studies. For the event management student, and for professionals, Event Studies provides the necessary body of knowledge and theoretical /methodological underpinnings on the subject of planned events.

This book is the result of the joint efforts of hospitality and tourism academicians of eleven countries in Central and Eastern Europe - all of them members of La Fondation pour la Formation Hôtelière based in Switzerland, which for more than twenty years has supported the development and the evolution of hospitality and tourism education in thirty nine educational institutions across Central and Eastern Europe. The book analyses hospitality and tourism development in various countries in the period of transition (1990-2015). Its main advantage is that the research is conducted by native hospitality and tourism researchers and specialists from each country. The volume will appeal to a large audience of lecturers, researchers, and students in hospitality and tourism both across Europe and worldwide, as well as to all people interested in Central and Eastern European countries' general development and its specifics during the transition period.

The Mediterranean coastal regions of Southern Europe have long been world leaders in mass tourism. This book examines some key questions for tourism development in these areas, with implications for similar regions across the world. The standardised forms of mass tourism are diversifying - with more specialised forms, notably those based on nature, culture and heritage, and those catering for special interests. There is a growing spectrum of modes of tourism, with an emphasis on variety, flexibility and permeability. Both mass tourism and the more diversified forms substantially impact on sustainable development. Policies promoting sustainable development are often of two main types: developing smaller-scale, alternative tourism products that are intended to be less damaging to the environment and society, and secondly, attempts to make mass tourism coastal resorts more sustainable. But there has been little critical assessment of these policies, either evaluating their basic assumptions or their successes and failures in practice. This edited book critically examines these issues for varied coastal regions in Southern Europe, including case studies from Spain, Croatia, Turkey, and north and south Cyprus.

The 2020 edition analyses tourism performance and policy trends across 51 OECD countries and partner economies. It highlights the need for coherent and comprehensive approaches to tourism policy making, and the significance of the tourism economy, with data covering domestic, inbound and outbound tourism, enterprises and employment, and internal tourism consumption.

Successful Strategies and Instruments

Towards a Sustainable Future

Republic of Croatia: 2021 Article IV Consultation-Press Release; Staff Report; and Statement by the Executive Director for Croatia

Recovery Marketing after Crises

Traditions and Innovations in Contemporary Tourism

Coastal Mass Tourism

2011 Updated Reprint. Updated Annually. Croatia Customs, Trade Regulations and Procedures Handbook

The extraordinary beauty, cultural wealth, and diversity of EU's coastal areas have designated them as one of the preferred destinations for many holiday-goers. The numerous businesses that operate in these heavily traveled areas have to struggle with other similarly-minded companies and with providing sustainable practices for the people and surrounding area. Managing, Marketing, and Maintaining Maritime and Coastal Tourism is a pivotal reference source that provides vital material on the application of multidisciplinary and interdisciplinarity logic surrounding sea tourism. While highlighting topics such as destination marketing, event management, and global business, this publication explores the dynamic capabilities and the methods of overall management of hospitality by the sea. This book is ideally designed for marketers, advertisers, tour directors, cruise directors, travel agents, port managers, coastal cities managers, event coordinators, academics, students, researchers, policymakers, public managers, and tourism entrepreneurs.

TOWARD GREEN ECONOMY: OPPORTUNITIES AND OBSTACLES FOR WESTERN BALKAN COUNTRIES

Croatia Mineral, Mining Sector Investment and Business Guide Volume 1 Strategic Information and Regulations