

## Company Style Guide Examples

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*Style Guide Examples 1. Medium. Medium emphasizes both typography and color in its brand style guide. ... See the full brand guide here. 2. Wolf Circus Jewelry. Wolf Circus Jewelry's product is all about appearance. Naturally, the company's style guide is... 3. Ollo. Ollo is so into color and ...*

*21 Brand Style Guide Examples for Visual Inspiration*

*5 Examples of Epic Brand Style Guides Medium. Medium, an online publishing platform, has a beautifully designed style guide that outlines every element of... Bacardi. Bacardi focuses mainly on logo, color, and typography in their simple style guide. It's cool to see the... American Red Cross. ...*

*5 Examples of a Powerful Brand Style Guide You Need to See*

*One example is Twitter who have made their style guide accessible to everybody. A smart move on Twitter's part, as their brand is applied just about everywhere over the internet, and while it's not always applied in the right way, by providing the brand rules, they have a higher chance of having it presented right.*

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*30 Great Examples of Brand and Style Guides. Last Updated on December 25, 2019. The moment you start building your brand, you immediately imagine what you want people to think about it. You create this persona, this specific image that would make it stand out from the rest of the brands in the market. You give it this character that would allow people to create a mental image every time they hear the name of the brand or anything else associated with it.*

*30 Great Examples of Brand and Style Guides - Inspirationfeed*

*The brand manual and style guide has a very close relationship. The style guide, however, emphasizes the design aspect of your brand. Like the colors, fonts, and logo guidelines. This template is made to showcase all those parts of your brand. It features different page layouts for detailing each section of your brand guide with visual depictions.*

*20+ Best Brand Manual & Style Guide Templates 2020 (Free ...*

*There is a lot to be found here, as Walmart is the largest company in the world. The style guidelines recognize this, and they appear to be a little more lenient than most of the style guides looked at here. There is allowance for the blue and yellow logo to be straight blue, or straight black, or all white on a green background, and on and on.*

*10 Examples of Great Brand Guidelines | Lucidpress*

*Creative Small Business Brand Style Guide Example In this brand guide example from Bash + Butter they did something very interesting with their official color palette by including an official gold texture. This extra element to their visual brand helps make their content distinct from other brands.*

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*[email protected]'s style guide prepares any contributor to create on-brand #content, says @SashaLaferte via @CMContent. #Contentmarketing #Examples Click To Tweet Uber. Uber's brand style guide is packed with GIFs and videos that convey the very movement Uber is so proud of. Uber uses this site to not only describe brand style but to share the brand story, showcase examples of its branding done well, and provide helpful tools.*

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