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*In the Apple case study, the fact of impact and effect on apple, which is a US-based company, of the political bonds of the US government with the Chinese government is also taken in the account. One of the major concerns of Apple is that if it tries to get an alternative to production in China, it will increase the cost of production, resulting in an*

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*increase in prices of Apple products.*

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*Apple is known for different quality products that are; Apple iPhone and iPhone series, Apple iWatch, Apple iPod, Apple iPad, Apple Mac Book, Apple iTunes etc. Apple is bringing in innovational and technological advancement in these products continuously that force its competitors to bring in innovation and technological advancement in products to compete with Apple and to gain market share.*

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~~Apple Case Study Analysis  
Summary Assignment~~

*A case in point is Apple Computer's flagship product called the iPod, which occupies a dominant 73% share the portable music player market (Cantrell 2006). Analysts believe it is the impetus for Apple's financial rebirth 40% of Apple's sales is attributed to the iPod product line (Cantrell 2006)*

~~A Case Study And Analysis On  
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*The best method to study such factors is to perform PESTLE Analysis on a detailed case study of the Apple Incorporation. Often*

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*students are assigned to perform this task so that their analytical...*

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~~*The essential components of carrying out an organizational analysis (a case study on Apple Inc) include evaluating external factors that can affect the organization's performance as well as...*~~

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~~*The best method to study such factors is to perform PESTLE Analysis on a detailed case study*~~

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*of the Apple Incorporation. Often students are assigned to perform this task so that their analytical...*

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*However, Apple should take adequate time in testing its products before rushing to introduce them to the markets like case for MacBook Air that left many customers disappointed (Apple reports 2008). Gap analysis and assessment of current strategy*

~~*Apple's Case Study 3121  
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*The case starts by stating the fact that Apple computer changed to Apple Inc.! Music distributor have to make specific investments to broadcast music on iTunes which are digitalization and giving standard. If we look at the first paragraph of page 11, we will see:*

~~Lecture notes – Apple Case  
Study Analysis – Strategy ...~~

*This case study is to begin with a situational analysis that will encompass the industry structure, competitive situational analysis and the firm's self-analysis. Through which the external and internal analysis of*

*the Apple incorporation will be mentioned.*

~~*Apple inc. Strategic Case Analysis*~~

*Full strategic case analysis for Apple incorporation including industry , competitor's and firm's self analysis. It covers all the strategic issues facing the industry and Apple inc. as well as the recommended solutions for these issues on business and corporate levels.*

~~*Apple inc. Strategic Case Analysis Presentation*~~

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*Apple Pay: Marketing Case*

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*Study Analysis on Apple Pay On September 9, 2014, in front of a packed audience in Cupertino, CA, Tim Cook, the chief executive officer of Apple, announced the much anticipated launch of Apple Pay, “Our vision is to replace this [wallet] and we are going to start with payments.”<sup>1</sup> He continued, “Payments are a huge business.*

### ~~*Apple Pay: Marketing Case Study Analysis Questions ...*~~

*The case study then proceeds to present a reflection of the issues that Apple is dealing with despite the overall notable success in respect to revenue and brand*

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*recognition. The objective of this discussion is to dissect the internal and external environment of Apple through the analysis of the case study.*

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*Case Study: Apple Apple Inc. focuses on the design, manufacture, and marketing of personal computers, mobile phones, multimedia devices, and portable music players. Apple Inc. offers consumers manufactured goods under the brand names Apple Watch, iPhone, iPad, Mac, iPod, and Apple TV.*

~~The Apple Watch : A Case Study  
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*Apple Inc. 2015 Case Solution  
What should Tim Cook do? He  
should analyze the overall market  
in order to launch the Apple  
Watch as the company is facing  
many problems such as;  
Decrease in sales of iPods and  
other products sales*

~~Apple Inc. 2015 Case Solution  
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review Apple Inc.'s complete*

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*story and to define strategic management as to why it is critical to the success of an organization in meeting its goals and mission. Apple, Inc., is the new name of Apple Computers since*

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and Beats Electronics from  
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Inc. Case Study Apple A Case  
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In the Apple case study, the fact  
of impact and effect on apple,  
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the political bonds of the US  
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*Apple is known for different quality products that are; Apple iPhone and iPhone series, Apple iWatch, Apple iPod, Apple iPad, Apple Mac Book, Apple iTunes etc. Apple is bringing in innovational and technological advancement in these products*

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### ~~Apple Case Study Analysis Summary – Assignment~~

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many customers disappointed~~

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*(Apple reports 2008). Gap analysis and assessment of current strategy*

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*Full strategic case analysis for Apple incorporation including industry , competitor's and firm's self analysis. It covers all the strategic issues facing the industry and Apple inc. as well as the recommended solutions for these issues on business and*

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*corporate levels.*

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*performance ...*

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*Apple Pay: Marketing Case  
Study Analysis on Apple Pay On  
September 9, 2014, in front of a  
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payments."1 He continued,  
"Payments are a huge business.*

~~*Apple Pay: Marketing Case*~~

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### ~~Study Analysis Questions ...~~

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Decrease in sales of iPods and other products sales*

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story and to define strategic  
management as to why it is  
critical to the success of an  
organization in meeting its goals  
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