Adobe After Effects Cc Visual Effects And Compositing Studio Techniques

In this clear and straightforward guide, digital video veteran Jan Ozer gives beginning and intermediate video editors just what they need to know on Adobe Premiere Pro CC. Tasked-based, step-by-step instructions and loads of visuals and time-saving tips help professionals and newcomers alike quickly find and learn tasks specific to their needs, benefiting from the award-winning Visual QuickStart style. Topics covered include essential editing tasks and media-management strategies, transitions, effects and filters, rendering options, and optimal editing and production strategies for streaming delivery of HD source content. It includes coverage of all the new features in Premiere Pro CC, such as working with closed captions, enhanced multicam workflows, and significantly improved audio effects.

"Get started with real world motion tracking and compositing techniques inside Adobe After Effects CC! It will take you from the very beginning of opening After Effects, creating a composition, importing footage, opening Mocha AE for tracking, sending data back to After Effects and performing your composite into your footage. Your instructor for this course is Will Bartlett. He has been using After Effects since 2006 for commercials, feature films, and animated creative projects. He is the founder of an established video production company in Toronto Canada and has been the Visual Effects Supervisor and Lead Visual Effects Artist on dozens of projects including feature films and television commercials. Our team will be available to answer any questions as well as help you with any issues you may come across while making your way through the course. Even if you don't have After Effects you can still take advantage of this course by downloading a free 30 day trial from Adobe, on their website. All you need to do is create a free account with them, it only takes a minute and you will then be able to start downloading After Effects. Get started now with Adobe's visual effects program to enhance your footage today!"--Resource description page.

"How to Cheat in After Effects is an easy-to-follow book that lets you in on all of the little secrets to create those commonly needed effects with ease and speed. With clear pictures illustrating the step-by-step procedures, this is the perfect tool for the arsenal of any After Effects user, from novice to advanced." - Michele Yamazaki, Vice President Marketing and Web Development Czarina, Toolfarm.com Compose eye-popping After Effects projects quickly and creatively with dozens of concise, step-by-step tutorials accompanied by vivid 4-color

illustration. Covering features new to CS5 such as Freeform AE, Refine
Matte, Roto Brush, and more, this book clearly explains how to
perform advanced, typically time-consuming tasks in simplified, quick
steps. * Create an entire 3D planet scene from scratch * Create true
3D text * Make smoke, snow, rain, chocolate, molten gold, and more
from scratch with particles * Create animated growing vines * Fake a
tilt shift effect, and so much more The companion DVD includes
project files allowing you to work alongside the exercises in the book,
as well as QuickTime movies displaying the techniques shown in the
book. Chad Perkins is an award winning software trainer, as well as a
filmmaker, musician, and visual effects artist. He is also the
creator/owner of Movies and Computers (moviesandcomputers.com),
which provides training in independent filmmaking. He is an Adobe
Certified Instructor in After Effects, Photoshop, Illustrator, and
Premiere. Chad is also the author of the book The After Effects
Illusionist (Focal Press, 2009).

Adobe After Effects Classroom in a Book (2020 release) is the best-
selling guide to Adobe's powerful motion graphics program. The 15
project-based lessons in this book teach students step-by-step the
key techniques for working efficiently in After Effects and delivering
in the widest possible range of media types. In addition to the key
elements of the After Effects interface, this revised edition covers
new features and techniques. Learn how to create, manipulate, and
optimize motion graphics for film, video, DVD, the web, and mobile
devices. Gain hands-on experience animating text and images,
customizing a wide range of effects, tracking and syncing content,
rotoscoping, removing unwanted objects, and correcting color. Learn
to create 3D content with both After Effects and Maxon Cinema 4D
Lite (included with the software). The online companion files include
all the necessary assets for readers to complete the projects featured
in each chapter. All buyers of the book get full access to the Web
Edition: A Web-based version of the complete ebook enhanced with
video and multiple-choice quizzes.

Adobe After Effects CS4 Visual Effects and Compositing Studio
Techniques
Real-World Production Techniques
Adobe After Effects CS5 Visual Effects and Compositing Studio
Techniques
Hands-On Motion Graphics with Adobe After Effects CC
After Effects CC 2017: VFX Essential Training
The Official Training Workbook from Adobe

"Adobe After Effects CC for Beginners! This course is an introduction to Adobe After Effects. It
will get you started with understanding the software to create effects, animations, and titles

for your video projects. This course will take you from the very beginning of opening After Effects and learn the windows and settings to create your first motion graphic title. Your instructor for this course is William Bartlett. He has been using After Effects since 2006 for commercials, feature films, and animated creative projects. He is the founder of an established video production company in Toronto Canada, and has been the Visual Effects Supervisor and Lead Visual Effects Artist on hundreds of projects including feature films and television commercials."--Resource description page.

The fastest, easiest, most comprehensive way to learn Adobe® After Effects® CC (2014 release) Classroom in a Book®, the best-selling series of hands-on software training workbooks, offers what no other book or training program does—an official training series from Adobe Systems Incorporated, developed with the support of Adobe product experts. Adobe After Effects® CC Classroom in a Book contains 14 lessons that cover the basics, providing countless tips and techniques to help you become more productive with the program. You can follow the book from start to finish or choose only those lessons that interest you. In addition to learning the key elements of the After Effects interface, this completely revised CC (2014 release) edition covers new features, including mask tracker, detail-preserving Upscale effect, property linking, new snapping options and improvements, improved Cinema 4D integration, settings migration, bicubic sampling option in Transform effect, and more. Purchasing this book gives you access to the downloadable lesson files you need to work through the projects in the book, and to electronic book updates covering new features that Adobe releases for Creative Cloud customers. For access, goto www.peachpit.com/redeem and redeem the unique code provided inside this book. " The Classroom in a Book series is by far the best training material on the market. Everything you need to master the software is included: clear explanations of each lesson, step-by-step instructions, and the project files for the students." Barbara Binder, Adobe Certified Instructor Rocky Mountain Training

The fastest, easiest, most comprehensive way to learn Adobe After Effects CC Classroom in a Book®, the best-selling series of hands-on software training workbooks, offers what no other book or training program does–an official training series from Adobe Systems Incorporated, developed with the support of Adobe product experts. Adobe After Effects CC Classroom in a Book contains 14 lessons that cover the basics, providing countless tips and techniques to help you become more productive with the program. You can follow the book from start to finish or choose only those lessons that interest you. Purchasing this book gives you access to the downloadable lesson files you need to work through the projects in the book, and to electronic book updates covering new features that Adobe releases for Creative Cloud customers. For access, go to www.peachpit.com/redeem and redeem the unique code provided inside this book. " The Classroom in a Book series is by far the best training material on the market. Everything you need to master the software is included: clear explanations of each lesson, step-bystep instructions, and the project files for the students." Barbara Binder, Adobe Certified Instructor Rocky Mountain Training

The Adobe After Effects software package was developed by Adobe to be an application to handle visual effects and motion graphics. It is mostly used in the post production process in television production and film making. It can be used for other things such as tracking, keying, animation and compositing. With these features, it can also stand as a basic non-linear editor, media transcoder and an audio editor. The After Effects software was created by the Company of Science and Art located in Providence, Rhode Island. It followed many company acquisition until the package was acquired by Adobe in 1994 with Adobe releasing its version 3.0 in the same year. This software package is used to create great animations and designs especially when combined with other software from the Creative Cloud. This also promotes collaboration between teams without any distortion or major disruptions.

A Begineers Guide for Adobe After Effects CC
Essential Techniques

After Effects and Cinema 4D Lite
Motion Tracking and Compositing Basics
The Green Screen Handbook
The fastest, easiest, most comprehensive way to learn Adobe After Effects CC Classroom in a Book, the best-selling series of hands-on software training workbooks, offers what no other book or training program does-an official train series from Adobe Systems Incorporated, developed with the support of Adobe product experts. Adobe After Effects CC Classroom in a Book contains 14 lessons that cover the basics, providing countless tips and techniques to help yo become more productive with the program. You can follow the book from start finish or choose only those lessons that interest you. Purchasing this book gives you access to the downloadable lesson files you need to work through the projects in the book, and to electronic book updates covering new features that Adobe releases for Creative Cloud customers. For access, go to www.peachpit.com/redeem and redeem the unique code provided inside this book. "The Classroom in a Book series is by far the best training material on the market. Everything you need to master the software is included: clear explanations of each lesson, step-bystep instructions, and the project files for t students." Barbara Binder, Adobe Certified Instructor Rocky Mountain Training Adobe After Effects is a digital visual effects, motion graphics, and compositing application developed by Adobe Systems and used in the post-production process of film making and television production. Among other things, After Effects can be used for keying, tracking, compositing and animation So uy this book now and learn to design motion graphics and create animations. Ranging from beginner to advanced, these courses demonstrate how to composite video and create special effects--even how to use After Effects to design lower third graphics. Adobe After Effects serves a different role depending on the users needs. For example, an indie VFX artist might only use After Effects for compositing 3D rendered footage. ... In an editing context, Adobe After Effects is usually used to apply effects after your footage has been roughly edited The beginner's guide to After EffectsAfter Effects is at the core of the workflows of most motion graphics, VFX and 3D artists and animators. It offers a range of tools that can be adapted for a huge range of tasks, from simple titles to full 3D stereo compositing. Here, you'll learn how to get started.
Produce impressive visual effects using After Effects CC About This Video Create visually appealing animations and 3D layers Design beautiful infographics using After Effects tools and apply them to suit your needs Learn effective visua effects methods and techniques with the help of practical demonstrations In Detail Adobe After Effects CC is a creative compositing application you can use to develop amazing visual effects and manipulated video content. It supports the creation of motion graphics, 3D special effects, animations, and much more. Afte

Effects enables you to create vibrant visualizations that you can incorporate into your projects. In this course, you'll use essential After Effects tips and tricks to create wonderful visualizations. You'll progress through your After Effects journey by uncovering key aspects of its interface and shortcuts you can use to perform tasks swiftly. Then you'll get to grips with useful techniques while working with layer editing and learn to re-map them to suit your needs.You'll learn some valuable tips for producing beautiful animation effects such as motion blur, overshoot, offset, and more. With practical demonstrations, you'll master animating avatar icons, charts, and graphs. Finally, you'll operate with 3D layers, expressions, and cameras and develop truly stunning visual effects. By the end of the course, you'll have built the solid knowledge you need to enhance your After Effects workflow and create dynamic and impressive motion-graphics, visual effects, animations, and infographics-easily and quickly. Please note that a working knowledge of Adobe After Effects is assumed for taking this course. This is the only book in the After Effects market to focus exclusively on the creation of visual effects, and is a one-stop resource for anyone who wants in-depth explanations that demystify the realm of visual effects and how they were created, thanks to veteran author Mark Christiansen's friendly and accessible style. A thoroughly packed, informative read, this masterful guide focuses on explaining the essential concepts, features, and techniques that are key to creating seamless movie-quality visual effects. Users who are comfortable with After Effects will find a helpful review of After Effects fundamentals—managing footage, viewing and editing layers, animating type, and more—so they can learn how to work smarter and more efficiently. Readers of all levels will learn core techniques for effects compositing including color matching, keying, rotoscoping, motion tracking, emulating the camera, and concluding with using expressions in After Effects, written by contributor and expert Dan Ebberts. The final section of the book delves into creative explorations, demonstrating professional effects that readers might want to re-create. Readers will also find comprehensive coverage of all that's new and makes this version of Adobe's effects program such a boon to video pros of all stripes: searchable timelines and projects, Photoshop 3D layers import, the Cartoon effect, Imagineer Systems' Mocha for Adobe After Effects, improved workflow for mobile devices, and more. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Help tips: · If you are able to search the book, search for "Where are the lesson files?" · Go to the very last page of the book and scroll backwards. · You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. · Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear. Throughout the book, beautiful full-color examples

demonstrate what's possible, while the companion DVD offers demos of After Effects CS4, sample footage, and software plug-ins.

Adobe After Effects Classroom in a Book

3D Motion Graphics and Visual Effects Using CINEWARE

Adobe After Effects Cc for Motion Graphics Designing

Adobe After Effects CC Classroom in a Book (2014 release)

Develop your skills as a visual effects and motion graphics artist

Premiere Pro CC

Presents techniques and examples to help create a variety of visual effects.

This is the only book on the market to focus exclusively on the creation of visual effects for After Effects users, and is a one-stop resource for anyone who wants in-depth explanations that demystify the realm of visual effects and how they were created, thanks to veteran author Mark Christiansen's friendly and accessible style. A thoroughly packed, informative read, this master guide focuses on explaining the essential concepts, features, and techniques that are key to creating seamless movie-quality visual effects. Users who are comfortable with After Effects will find a helpful review of the fundamentals - managing footage, viewing and editing layers, animating type, and more - so they can learn how to work smarter and more efficiently. Readers of all levels will learn core techniques for effects compositing including color matching, keying, rotoscoping, motion tracking, emulating the camera, and concluding with using expressions in After Effects, written by contributor and expert Dan Ebberts. An incredibly useful appendix on scripting in After Effects is included as well, written by Adobe engineer Jeff Almasol. The final section of the book delves into creative explorations, demonstrating professional effects that commonly seen in films and games which readers can re-create. Readers will also find comprehensive coverage of all that's new and makes this version of Adobe's effects program a must-have update, including the revolutionary new Roto Brush, all new effects such as the New Refine Matte effect, new support for Color Look-Up Tables, workflows that take advantage of all-new 64-bit support, inclusion of third-party tools for additional creativity, and much more. Note from the publisher: FREE Adobe After Effects CS5.5 updates are available for this title. Simply register your product at www.peachpit.com/register and you will receive the updates when they become available.

Motion graphics are no longer just for movie and television screens. You now see motion graphics anywhere there's a moving image, including your desktop web browser, your smartphone, and digital signage when you shop or travel. Creating motion graphics with Adobe After Effects can enhance your value as a creative professional. Learn Adobe After Effects CC by building cool creative projects that teach you how to: Apply and customize effects and layer styles, and use animation presets to apply pre-built animations and effect combinations Achieve advanced effects quickly using techniques such as green screen background removal, masking, speed changes, motion tracking, and animation in 3D space Animate individual layers of still graphics imported from Adobe Photoshop and Adobe Illustrator Animate text, including changing type size, letter spacing, rotation, and color over time, and flowing text along a path Create a set of visually consistent intro videos for a social media platform, while practicing efficient production techniques Export a motion graphics composition once and render multiple versions for different delivery media (such as television, web sites, and smartphones) This study guide uses over 7 hours of video integrated with text to help you gain real-world skills that will get you started in your career in motion graphics. It lays the foundation for taking the Adobe Certified Associate (ACA) certification exam and helps prepare you for an entry-level position in a competitive job market.

Learn Adobe After Effects CC for Visual Effects and Motion GraphicsPeachpit Press

Creating Motion Graphics with After Effects

Learn Adobe After Effects CC for Visual Effects and Motion Graphics, 1/e

Adobe After Effects CC Visual Effects and Compositing Studio Techniques
After Effects Apprentice
Adobe After Effects Cc 2017: Beginner's Guide
Adobe After Effects Cc 2017

This is the only book to focus exclusively on the creation of visual effects for After Effects, and is a one-stop resource for anyone who wants in-depth explanations that demystify the realm of visual effects and how they were created, thanks to veteran author Mark Christiansen's friendly and accessible style. A thoroughly packed, informative read, this masterful guide focuses on explaining the essential concepts, features, and techniques that are key to creating seamless movie-quality visual effects. Users who are comfortable with After Effects will find a helpful review of the fundamentals—managing footage, viewing and editing layers, animating type, and more—so they can learn how to work smarter and more efficiently. Readers of all levels will learn core techniques for effects compositing including color matching, keying, rotoscoping, motion tracking, emulating the camera, and concluding with using expressions in After Effects. The final section of the book delves into creative explorations, demonstrating professional effects that readers might want to re-create. Readers will also find comprehensive coverage of all new features, including the new workflow between After Effects CC and CINEMA 4D, coverage on the 3D Camera Tracker, and examples of the Refine Edge tool for high-quality matting results. Included with the book are HD media files and After Effects project files used for many of the techniques in the book, as well as demos of plug-ins that you can use to experiment with in your own effects. To access these files goto www.peachpit.com/redeem and redeem the unique code provided inside this book. Information on where to locate the code can be found on page xxvi. Author Expertise: Mark Christiansen (christiansen.com) is a visual effects supervisor and creative director and has worked on features including Avatar, Pirates of the Caribbean 3, and Beasts of the Southern Wild, and has served as a director, producer, designer, and compositor/animator on commercials, music videos, live events, and television documentary productions. Mark has done work directly for the Adobe After Effects development and marketing teams, is a founder at providecoalition.com, and has taught courses at fxphd.com and Academy of Art University. He has been a guest host of popular podcasts such as "The VFX Show" and has written all editions of this book and coauthored After Effects 5.5 Magic. Mark is also founder of New Scribbler Press.

Build an opener with animations, video footage, and visual effects using After Effects in this beginners' tutorial About This Video Build a fun and flashy intro to a comic book while learning and implementing Adobe After Effects Step-by-step instructions will ease you through your first professional project Learn not only how to use After Effects, but also the concepts behind high-quality work In Detail Whether you are a hobbyist or keen to become a professional video editor, learning a powerful tool such as Adobe After Effects can be a daunting task; however, in just 3.5 hours, this course breaks down the essentials of what you need to know to complete your first project. The course starts with a quick overview of the After Effects interface and some key concepts in motion

graphics. In the following sections, you'll start working with the core features of After Effects by delving into video footage, graphics, animations, and effects. You will gain hands-on experience of professional concepts such as animation principles, typography, and color correction. Each section jumps right in and takes you through each step using fun artwork and new features to help build your skills. You will gain the foundational knowledge you need to create exceptional visual effects, extraordinary motion graphics, and exciting animated text for amazing video effects. You will learn how to animate objects; put them in motion; and change their size, rotation, and opacity over time and you'll discover how to apply and animate visual effects. Also, you will explore how to create shapes, perform color correction, and animate text. Through taking this course, you will create a professional-looking Intro for a comic book series, learning the core basics of After Effects along the way and becoming familiar with its newly-released features. By the end of this course, you will have the skills and knowledge of Adobe After Effects CC you need to produce compelling digital-media projects.

Visual effects and motion graphics pros of all stripes - from broadcast professionals to VFX supervisors to Web designers who need to produce occasional video segments - will welcome the dramatically accelerated features provided in the brand-new After Effects CS4. This best-selling book has been revised to cover all that's new in this upgrade: the ability to import 3D layers from Photoshop; the Cartoon effect that converts live-action footage into stylized imagery; Adobe Device Central CS4, which lets you preview and test animations for mobile devices, and more. Designed around a single complex project that's broken down into manageable lessons, this book mimics a real-world workflow - but one that readers tackle at their own pace. Contains all the lesson files and footage readers need to complete the lessons. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: · If you are able to search the book, search for "Where are the lesson files?" · Go to the very last page of the book and scroll backwards. · You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. · Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

Bestselling book on After Effects – now fully revised for CS3.
Adobe After Effects 6.5 Studio Techniques
Adobe After Effects CC for Beginners
Beginner's Guide
Adode After Effects CS3
Adobe After Effects Classroom in a Book (2022 Release)
Adobe After Effects CS4 Classroom in a Book
Gain hands-on experience creating, manipulating, and optimizing motion graphics for film, video, the web, and mobile devices. Learn how to animate text and images,

customize a wide range of effects, track and sync content, rotoscope, manipulate timing, correct color, and remove unwanted objects. Customize cameras and lighting to create compelling 3D content. Design Motion Graphics templates for editing in Adobe Premiere Pro. Deform and animate objects and video using robust Puppet tools. The fastest, easiest, most comprehensive way to learn Adobe After Effects Classroom in a Book(R), the best-selling series of hands-on software training workbooks, offers what no other book or training program does--an official training series from Adobe, developed with the support of Adobe product experts. Adobe After Effects Classroom in a Book (2022 release) contains 15 lessons that cover the basics and beyond, providing countless tips and techniques to help you become more productive with the program. You can follow the book from start to finish or choose only those lessons that interest you. Purchasing this book includes valuable online extras. Follow the instructions in the book's Getting Started section to unlock access to: Downloadable lesson files you need to work through the projects in the book Web Edition containing the complete text of the book, interactive quizzes, and videos that walk you through the lessons step by step What you need to use this book: Adobe After Effects (2022 release) software, for either Windows or macOS. (Software not included.) Note: Classroom in a Book does not replace the documentation, support, updates, or any other benefits of being a registered owner of Adobe After Effects software.

Create vibrant visual effects with Adobe After Effects. Gain the tips, tricks, and applied knowledge you need to carry out essential visual effects tasks and bring your digital compositing to the next level. In Compositing Visual Effects in After Effects, industry veteran Lee Lanier covers all the common After Effects techniques any serious visual effects artist needs to know, combining the latest, professionally-vetted studio practices and workflows with multi-chapter projects and hands-on lessons. Engaging, full-color tutorials cover: Altering resolutions and frame rates Channel and color space manipulation Rotoscoping and masking Matchmoving and motion tracking Keying green screen Working in the 3D environment and integrating 3D render passes Particle simulation Color grading and distressing Expressions and project management The companion website (www.focalpress.com/cw/lanier) features video image sequences, 3D renders, matte paintings, and other tutorial materials, allowing you to immediately apply the techniques taught in the book.

Creative professionals seeking the fastest, easiest, most comprehensive way to learn Adobe After Effects CC (2018 release) choose Adobe After Effects CC Classroom in a Book (2018 release) from Adobe Press. The 15 project-based lessons in this book show users step-by-step the key techniques for working in After Effects. Learn how to create, manipulate, and optimize motion graphics for film, video, DVD, the web, and mobile devices. Gain hands-on experience animating text and images, customizing a wide range of effects, tracking and syncing content, rotoscoping, and correcting color. Create Motion Graphics templates in After Effects so colleagues can make specific edits in Premiere Pro without accidentally changing other critical settings. Learn to create 3D content with both After Effects and Maxon Cinema 4D Lite (included with the software). The online companion files include all the necessary assets for readers to complete the projects

featured in each chapter as well as ebook updates when Adobe releases relevant new features for Creative Cloud customers. All buyers of the book get full access to the Web Edition: a Web-based version of the complete ebook enhanced with video and multiple-choice quizzes.

Now that video is on practically every screen around us, working with video is an essential skill for a creative professional. Becoming proficient in Adobe Premiere Pro CC can help you deliver video for a wide range of projects, from web-friendly smartphone video to high-definition content for room-sized screens. Learn Adobe Premiere Pro CC by building cool creative projects that teach you how to: · Develop a promotional video that includes a voiceover, a title, and a logo · Combine an interview with secondary clips using slow-motion effects and rolling credits · Create an action scene by editing multiple video formats and multicam video in the same timeline · Make a weather report using green screen effects and animated graphics · Build a video slide show quickly using a folder of still images and motion effects · This study guide uses 8 hours of video integrated with text to help you gain real-world skills that will get you started in your career in video post-production. It lays the foundation for taking the Adobe Certified Associate (ACA) certification exam and helps prepare you for an entry-level position in a competitive job market. Purchasing this book gives you access to valuable online extras. Follow the instructions in the book's "Getting Started" section to unlock access to: • Web Edition containing instructional video embedded in the complete text of the book with interactive review questions along with product updates • Downloadable lesson files you need to work through the projects in the book

After Effects CC Digital Classroom
ADO AFT EFF CS5 VIS_p1
Adobe After Effects CC Classroom in a Book (2018 Release)
[digital] Visual Effects and Compositing
Adobe After Effects CC
Adobe Certified Associate Exam Preparation

Adobe After Effects CC is a hugely popular piece of software that covers a wide range of basics, from motion graphics and simple title sequences to full-blown 3D special effects and animation. It is available as part of Adobe's Creative Cloud suite of design tools, giving all the sharing and other benefits that provides. Adobe After Effects CC is an animation, motion graphics, and creative compositing application. As well as assisting in the creation of everything from simple to complex animations, After Effects can be used to create cinematic film titles, transitions, and special effects. Designers, animators and compositors use motion graphic software like After Effects to create visual effects and manipulated video content for TV, movies, and the web. This Book is an introduction into Adobe After Effects. It will get you started with understanding the software to create effects, animations, and titles for your video projects. This Book will take you from the very beginning of opening After Effects and learning the windows and settings to creating your first motion graphic title. so buy this book now

Bring your characters to life with Adobe After Effects. Explore the essential tools and techniques for character animation in Learn After Effects by working through examples that

examine each feature as it applies to an animator's workflow. Discover how to rig characters with the Puppet tools and expressions, animate keyframes in the Graph Editor, and animate on the fly--with your mouse--using motion sketching. Plus, discover how to add 3D layers and cameras to your scenes for a multidimensional perspective on your characters.This Book is an introduction into Adobe After Effects CC. It will get you started with understanding the software to create effects, animations, titles and more for your video projects.This Book will take you from the very beginning of opening After Effects and learning the panel windows and settings to creating your first motion graphic title.This Adobe After Effects book is meant for people interested in learning how to create titles for their videos, simple animations, and introduction to motion graphics. This course is probably not for you if you're looking to learn advanced After Effects workflows, techniques, and 3D graphics. This Book teach you how to use this immensely powerful tool for creating an extensive variety of audio and visual effects. In the view of the fact that Adobe After Effects is an indispensable mean of high quality video and audio production we make sure that we are equipped with advanced technological workstations to better learn and use this software.

Trish and Chris Meyer share over 17 years of hard-earned, real-world film and video production experience inside this critically acclaimed text. More than a step-by-step review of the features in AE, readers will learn how the program thinks so that they can realize their own visions more quickly and efficiently. This full-color book is packed with tips, gotchas, and sage advice that will help users thrive no matter what projects they might encounter. Creating Motion Graphics 5th Edition has been thoroughly revised to reflect the new features introduced in both After Effects CS4 and CS5. New chapters cover the revolutionary new Roto Brush feature, as well as mocha and mocha shape. The 3D section has been expanded to include working with 3D effects such as Digieffects FreeForm plus workflows including Adobe Repoussé, Vanishing Point Exchange, and 3D model import using Adobe Photoshop Extended. The print version is also accompanied by a DVD that contains project files and source materials for all the techniques demonstrated in the book, as well as nearly 200 pages of bonus chapters on subjects such as expressions, scripting, and effects. Subjects include: Animation Techniques; Layer Management; Modes, Masks, and Mattes; Mastering 3D Space; Text Animation; Effects & Presets; Painting and Rotoscoping; Parenting, Nesting, and Collapsing; Color Management and Video Essentials; Motion Tracking and Keying; Working with Audio; Integrating with 3D Applications; Puppet Tools; Expressions; Exporting and Rendering; and much more.

This is the only book to focus exclusively on the creation of visual effects for After Effects, and is a one-stop resource for anyone who wants in-depth explanations that demystify the realm of visual effects and how they were created, thanks to veteran author Mark Christiansen's friendly and accessible style. A thoroughly packed, informative read, this masterful guide focuses on explaining the essential concepts, features, and techniques that are key to creating seamless movie-quality visual effects. Users who are comfortable with After Effects will find a helpful review of the fundamentals—managing footage, viewing and editing layers, animating type, and more—so they can learn how to work smarter and more efficiently. Readers of all levels will learn core techniques for effects compositing including color matching, keying, rotoscoping, motion tracking, emulating the camera, and concluding with using expressions

in After Effects, written by contributor and expert Dan Ebberts. The final section of the book delves into creative explorations, demonstrating professional effects that readers might want to re-create. ¿ Readers will also find comprehensive coverage of all that's new in CS6, including variable mask feathering, Rolling Shutter Repair, Camera Tracker, and the new ray-traced 3D rendering engine which allows users to quickly design in 3D space. ¿ Included with the book are files used for many of the techniques in the book: Sample clips and projects include HD footage from Pixel Corps and Artbeats, as well as demos of plug-ins that you can use to experiment with in your own effects. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

How to Cheat in After Effects

Learn Adobe After Effects CC for Visual Effects and Motion Graphics, First Edition

Learn Adobe Premiere Pro CC for Video Communication

Classroom in a Book : the Official Training Workbook from Adobe Systems

Getting Started with Adobe After Effects CC 2019

Real-World Skills for the Aspiring Motion Graphics Artist

Motion graphics are no longer just for movie and television screens. You now see motion graphics anywhere there's a moving image, including your desktop web browser, your smartphone, and on digital signage when you shop or travel. Creating motion graphics with Adobe After Effects can enhance your value as a creative professional. Learn Adobe After Effects CC by building cool creative projects that teach you how to: Apply and customize effects and layer styles, and use animation presets to apply pre-built animations and effect combinations Achieve advanced effects quickly using techniques such as green screen background removal, masking, speed changes, motion tracking, and animation in 3D space Animate individual layers of still graphics imported from Adobe Photoshop and Adobe Illustrator Animate text, including changing type size, letter spacing, rotation, and color over time, and flowing text along a path Create a set of visually consistent intro videos for a social media platform, while practicing efficient production techniques Export a motion graphics composition once and render multiple versions for different delivery media (such as television, web sites, and smartphones) This study guide uses over 7 hours of video integrated with text to help you gain real-world skills that will get you started in your career in motion graphics. It lays the foundation for taking the Adobe Certified Associate (ACA) certification exam and helps prepare you for an entry-level position in a competitive job market.

Edit and apply effects for stellar visual and special effects This important resource is like having a personal instructor guiding you through each lesson, while you work at your own pace. Each self-paced lesson lets you discover essential skills and explore the new features and capabilities of Adobe After Effects CC (Creative

Cloud). Every lesson is presented in full color with step-by-step instructions. Video tutorials and lesson files on a companion DVD were developed by the same team of professional instructors and After Effects experts who have created many of the official training titles for Adobe Systems. Combines a full-color, step-by-step instructional book along with lesson files and video training from expert instructors Written for After Effects CC, a leading motion graphics and visual effects program that allows users to create and deliver compelling motion graphics and visual effects Demonstrates how to quickly get up to speed using After Effects to create and animate text, images, and video for the web, TV, and digital displays After Effects CC Digital Classroom takes you from the basics through intermediate-level topics, teaching you this complex software in a clear, approachable manner. DVD and other supplementary materials are not included as part of the e-book file, but are available for download after purchase.

Learn how to create stunning visual effects with Adobe After Effects CC 2017. Discover how to work with green screen footage, use rotoscoping, and more. Whether you're new to After Effects and want to get up to speed quickly, or already a user who needs to become familiar with the new features, After Effects Apprentice was created for you. With 12 core lessons including a trio of projects combining After Effects with CINEMA 4D Lite, you'll learn how to tap this program's vast potential – whether you create motion graphics for network television, corporate communications, or your own projects. Fully updated to cover the major new features added in After Effects CC, this edition of the book presents a professional perspective on the most important features a motion graphics artist needs to master in order to use After Effects effectively. You'll learn to creatively combine layers; animate eye-catching titles; manipulate 3D space; color key, track or rotoscope existing footage to add new elements; and use effects to generate excitement or enhance the realism of a scene. Easy to follow, step-by-step instructions guide you through the features, with explanations of the "why" instead of just the "how" behind each technique. You'll learn more than just the tools; you'll learn skills that you can immediately put to work expressing your own ideas in your productions. USER LEVEL: Novice–Intermediate Topics include how to: • Animate, edit, layer, and composite a variety of media. • Manipulate keyframes and the way they interpolate to create more refined animations. • Use masks, mattes, stencils and blending modes to add sophistication to your imagery. • Create, animate, and extrude text and shape layers. • Explore 3D space, including using CINEMA 4D Lite. • Use tracking and keying to create special effects, such as replacing screen displays. A companion website at www.routledge.com/cw/meyer makes available for download all exercise source material and After Effects CC project files required to get the most out of this book.

Adobe After Effects CC Classroom in a Book
Learn After Effects CC
Essential and Advanced Techniques
Professional
Adobe After Effects Classroom in a Book (2020 release)
Adobe After Effects Cc Beginners and Scripting Guide

Adobe After Effects Classroom in a Book is the best-selling guide to Adobe's powerful motion graphics program. The project-based lessons in this book teach students step-by-step the key techniques for working efficiently in After Effects and delivering in the widest possible

range of media types. In addition to the key elements of the After Effects interface, this revised edition covers new features and techniques. Learn how to create, manipulate, and optimize motion graphics for film, video, DVD, the web, and mobile devices. Gain hands-on experience animating text and images, customizing a wide range of effects, tracking and syncing content, rotoscoping, removing unwanted objects, and correcting color. Learn to create 3D content with both After Effects and Maxon Cinema 4D Lite (included with the software). The online companion files include all the necessary assets for readers to complete the projects featured in each chapter. All buyers of the book get full access to the Web Edition: A Web-based version of the complete ebook enhanced with video and multiple-choice quizzes. In this latest book in the critically-acclaimed [digital] series from New Riders you'll learn all of the techniques and skills that will take you from beginner to visual effects (VFX) professional in just one book. Seasoned visual effects producer Jon Gress has refined the teaching of the skills and techniques presented in this book for over a decade to distill them down to the most effective methodology, delivered in a way that's both fun and easy to understand while being state-of-the-art for industry professionals. You'll start with a solid understanding of the basics of visual effects and compositing, the fundamentals of bluescreen and greenscreen keying, 3D texturing, cloning, wire & rig removal, rotoscoping, 2D and 3D motion tracking, and matchmoving. And then experiment with a wide range of 2D, 2.5D & 3D visual effects, including 3D CGI, crowd replication, face replacements, faking shadows, reflections and Z depth, atmospheric, smoke, cloud & heat FX, sky replacements, day-for-night and digital 3D HUD FX. Building on this strong foundation of compositing and visual effects, you'll be prepared for the advanced section of the book which teach skills, such as 2D, 2.5D & 3D digital matte painting and projections, film colorization, particle systems, fluid and rigid body dynamics, full digital environments, digital destruction, advanced lighting and rendering techniques, stereoscopic 3D, 2D to 3D conversions, and expert 3D and Photoshop extraction and modeling techniques that can only be described as magic! Throughout the lessons, you'll glean insider advice on cutting edge methods that even experienced professionals will find amazing. You'll learn everything you need to know to begin working in the world of visual effects as an industry professional. • All the info you need to go from beginner to professional in one book • Easily accessible teaching style from an instructor who has helped launch the careers of some of the best-known Hollywood visual effects specialists • Includes companion graphics files and videos to follow along with the lessons
Discover techniques to enhance your videos with complex animation Key Features Design, animate, and sequence a complete motion graphics project Work with compositions and pre-compositions to create animations speedily Maximize your motion graphics and visual effects skills Book Description If you're thinking seriously about making and publishing your videos with professional editing and animation, look no further! Adobe After Effects is a popular tool among video editors

and YouTubers to enhance their videos and bring them to life by implementing visual effects and motion graphics. This book will take you right from the basics through to the advanced techniques in Adobe After Effects CC 2018. You will start by setting up your editing environment to learn and improve techniques to sharpen your video editing skills. Furthermore, you will work with basic and advanced special effects to create, modify, and optimize motion graphics in your videos. Lastly, you will not only learn how to create 2.5D animations, but also get to grips with using Cinema 4D Lite to build and animate complete 3D scenes. By the end of the book, you'll have learned how to package a video efficiently with the help of the projects covered. What you will learn Create a lower third project for a TV show with complex layers Work with shape layer animation to create an animated lyrics video Explore different tools to animate characters Apply text animation to create a dynamic film-opening title Use professional visual effects to create a VFX project Model, light, and composite your 3D project in After Effects Who this book is for If you're a student, professional, YouTuber, or anyone who is interested in video editing, animation, and motion graphics, this book is for you. You'll also find this resource useful if you're an Illustrator looking to put your creations in motion.

One of the most exciting new features in After Effects is the integration of Cinema 4D using the CINEWARE plug-in and a free version of Cinema 4D Lite. Both provide a wide assortment of new 3D tools and options that are difficult or nearly impossible to achieve in After Effects alone. This book clearly demonstrates how the new 3D workflow bridges the two applications together to raise the design bar for motion graphics and broadcast design. Hands-on exercises teach you essential production skills including: Modeling in CINEMA 4D Lite Importing 3D models in After Effects Tracking 3D motion in After Effects Compositing with CINEWARE Using MoGraph features in CINEMA 4D Rendering and optimization techniques Additional online materials include project files and videos showcasing the techniques covered in the book. To access these materials, please see the 'eResources' tab.

Learn Adobe After Effects CC for Visual Effects and Motion Graphics

Compositing Visual Effects in After Effects

Adobe After Effects CS6 Visual Effects and Compositing Studio Techniques

Visual QuickStart Guide

Tips, Tricks, and Techniques