

## **A Profile Of Kenyan Entrepreneurs**

*This book outlines the unique challenges and opportunities of doing business in Africa, analysing how varying degrees of development across its countries affects entrepreneurship. Taking into account historical and cultural contexts, the authors approach the topic by evaluating the different possibilities of business opportunity in Africa. Insightful contributions explore an extensive range of African countries, discussing both formal and informal entrepreneurship, as well as the different factors that influence the growing economy of Africa. African Entrepreneurship will be of interest to anyone researching the potential of doing business in Africa, as well as entrepreneurs and policy-makers looking to expand their knowledge on how businesses are managed in this region.*

*This book reinforces the value and importance of entrepreneurial teams within the entrepreneurship literature. The expert group of contributors identifies and develops various key areas of research on entrepreneurship teams and suggests the way ahead for future research in the area. The contributors expand on the existing literature on entrepreneurial teams by first revisiting the most recent framework applied to entrepreneurial teams (that is the Inputs-Mediators-Outputs-Inputs model) and then advancing our understanding of issues such as formation, structuring, deep-level diversity and emergent states. The book additionally considers different contexts of application with reference to their commonalities and specificities and investigates under-researched areas such as entrepreneurial teams within indigenous communities, ethnically diverse groups and women entrepreneurs. The contributors present practice-relevant research and offer researchers a platform from which they can explore new insights into the phenomenon of entrepreneurial teams.*

*Who are the real power brokers in Africa? Who are the dynamic entrepreneurs making things happen on the continent? How did they do it and what are their personal stories? Africa's Greatest Entrepreneurs is a unique collection of stories about 16 of the most successful entrepreneurs and business visionaries currently operating in Africa. Each chapter is dedicated to a single entrepreneur and focuses on a sometimes tumultuous, often challenging, but mostly exciting journey to success. This fascinating and well-researched book examines the life of each entrepreneur and maps out the path each elected to follow in tackling and overcoming the obstacles that stood in the way of the realisation of their dreams. Meet, among others, Kagiso Mmusi, the Motswana transport millionaire; Richard Maponya, the South African retail giant behind Soweto's Maponya Mall; Kwabena*

*Adjei, the rags-to-riches Ghanaian millionaire; Wale Tinubu, the Nigerian head of the Oando oil and gas giant; Ndaba Ntsele, the South African king of high finance; and Mo Ibrahim, the Sudanese-born telecoms millionaire. Each story is inspiring and informative in its own unique way. Makura sheds light on the different historical, political and economic power structures that helped create - and in some cases frustrate - these business heroes. The book shines the spotlight on and provides an unprecedented insight into a new breed of African hero - some of whose stories have never been told until now.*

*On January 20, 2009, Barack Hussein Obama made history as the first African-American president of the United States of America since its founding in 1776. Around the world, people celebrated his election as if he were one of their own and held exceedingly high expectations of his presidency. When, as senator of Illinois, he visited his fathers village in Nyangoma KOGelo in Kenya, he was struck by the ecstatic reception that the people accorded him. He was deeply touched by the abject poverty and fullness of spirit of the people. The level of need and the challenges that he witnessed in the poor neighbourhoods of Chicago in the US, in Indonesia and Kenya may have significantly contributed to his spirited drive to the White House. In this book, the author re-traces the life of Barack Obama Senior and how his character, vision and intellect influenced his sons drive to the most powerful office in the land. In so doing, the author revisits the events in pre- and post-colonial Kenya and how these, too, had a bearing on the life of Obama Senior. The book also relates the history of his people the Luo from their original settlements along the Nile in Egypt and the Sudan to their present homelands in East Africa and the Great Lakes region. It details the often tragic and ultimately triumphant struggle of a people in pursuit of a just, peaceful and progressive society.*

*Entrepreneurship, Technology Commercialisation, and Innovation Policy in Africa*

*Business and Social Crisis in Africa*

*A Profile of Kenyan Entrepreneurs*

*The Handbook of Social Work and Social Development in Africa*

*Operations and Service Management: Concepts, Methodologies, Tools, and Applications*

*Learn from the Stories of 25 Entrepreneurs Who've Built Thriving Businesses*

*A Conversation with Kiraitu Murungi*

**This book explores the ways in which women in Africa utilize Information and Communication Technologies to facilitate their empowerment; whether through the mobile village phone business, through internet use, or through new career and ICT employment opportunities. Based on the outcome of an extensive research project,**

**this timely books features chapters based on original primary field research undertaken by academics and activists who have investigated situations within their own communities and countries. The discussion includes such issues as the notion of ICTs for empowerment and as agents of change, ICTs in the fight against gender-based violence, and how ICTs could be used to re-conceptualize public and private spaces.**

**From the founder of the award-winning website ([www.howwemadeitinafrica.com](http://www.howwemadeitinafrica.com)) comes the stories of 25 entrepreneurs who've built thriving businesses. \* Be inspired by the experiences of Africa's most dynamic entrepreneurs \* Gain insight into the continent's business opportunities \* Find the courage to make your own dreams and ambitions become a reality Discover why Ken Njoroge is building a billion-dollar pan-African digital payments company (it is not because he wants to drive a Ferrari); Find out how Jean de Dieu Kagabo grew a Rwanda-based industrial group from a simple product: toilet paper; And be inspired by the extraordinary tale of Hassan Bashir who created a booming insurance company from nothing but grit and persistence. Each entrepreneur's story is told in an honest manner, not shying away from the mistakes made and the considerable hurdles they had to overcome. And there were many tough times: from being betrayed by long-time senior managers to losing vast sums of money because of poor market research. Pursuing their business ambitions also had a toll on their personal lives: one entrepreneur was too broke to afford diapers for his baby, while another had to sell her house to keep the company alive. MEET THE ENTREPRENEURS 1. Ken Njoroge (Kenya): The long, hard journey to build a billion-dollar company 2. Tseday Asrat (Ethiopia): A modern twist on Ethiopia's coffee culture 3. Tumi Phake (South Africa): Flexing his entrepreneurial muscles to exploit a gap in the fitness industry 4. Monica Musonda (Zambia): Instant noodle pioneer 5. Hassan Bashir (Kenya): An insurance firm created from nothing but grit and persistence 6. Ebele Enunwa (Nigeria): A \$50-million food and retail empire 7. Tayo Oviolu (Nigeria): The entrepreneur who traded in his Silicon Valley life to bring mobile money to Nigerians 8. Navalayo Osembo (Kenya): How to make a Kenyan running shoe 9. Jean de Dieu Kagabo (Rwanda): Rwandan industrialist always hunting for the next big business idea 10. Addis Alemayehou (Ethiopia): Serial entrepreneur bringing the world to Ethiopia 11. Kasope Ladipo-Ajai (Nigeria): Nigerian cooking made convenient 12. Chijioke Dozie (Nigeria): Leveraging past experiences to disrupt the banking industry 13. Sylvester Chauke (South Africa): Marketer with a passion to take African brands global 14. Yoadan Tilahun (Ethiopia): Showing Ethiopia how to throw an event 15. Mossadeck Bally (Mali): West African hotel group built on an appetite for risk 16. Jennifer Bash (Tanzania): Adding value to everyday staples 17. Jesse Moore (Kenya): Thinking out of the box to power over 600 000 homes with solar energy 18. Twapewa Kadhikwa (Namibia): How one hair salon became a group of companies 19. Jacques de Vos (South Africa): Growing a high-impact tech business one problem statement at a time 20. Nana Akua Birmeh (Ghana): Architect breaking glass ceilings 21. Nelly Tuikong (Kenya): Kenyan**

beauty brand taking on global giants 22. Dr Hend El Sherbini (Egypt): From a small Egyptian family business to a London-listed healthcare giant 23. NJ Ayuk (Cameroon): A lawyer on the road less travelled 24. Polo Leteka (South Africa): The investor who spots opportunity where others see risk 25. Ashley Uys (South Africa): Diagnostic hustler ABOUT THE AUTHOR Jaco Maritz is CEO of Maritz Africa, publisher of the award-winning pan-African online business publication How we made it in Africa. Jaco holds a BA in Information Science from USB. He started his career at South African media company Media24, working on the websites of some of the country's most well-known newspapers. He went on to become editor of TradeInvestNigeria, after which he founded Maritz Africa. When not building Maritz Africa, Jaco enjoys investing in other businesses. He is a regular speaker on business in Africa.

Although the world's poorest inhabited continent, Africa has recently shown signs of being a source of economic growth in the coming decades, with increased foreign investment - notably from China - and huge growth in GDP from a number of African states. In contrast to the heaving weight of books focusing on business opportunities in Asia, Eastern Europe and Latin America, Africa has been poorly served by academic publishing. This compendium of scholarship offers cutting-edge knowledge relating to business in Africa. The objectives of this collection include: To shed new light on the socio-cultural and historical underpinnings of business practice in Africa and their implications for promoting entrepreneurship and business behaviour in the region To consider the important constraints on business activities in Africa, and the emerging 'best practice' for redressing their real and potential impacts To facilitate a better understanding of contemporary business practice in Africa through the application of relevant theories and models, including emergent ones. The Routledge Companion to Business in Africa is a comprehensive reference resource that provides the perfect platform for embarking on research and study into Africa from the business perspective.

Organizations of all types are consistently working on new initiatives, product lines, and workflows as a way to remain competitive in the modern business environment. No matter the type of project at hand, employing the best methods for effective execution and timely completion of the task is essential to business success.

**Operations and Service Management: Concepts, Methodologies, Tools, and Applications** is a comprehensive reference source for the latest research on business operations and production processes. It examines the need for a customer focus and highlights a range of pertinent topics such as financial performance measures, human resource development, and business analytics, this multi-volume book is ideally designed for managers, professionals, students, researchers, and academics interested in operations and service management.

**Rethinking the Role of Business in Africa**  
**Entrepreneurship Education and Training**  
**Insights from Ghana, Kenya, and Mozambique**  
**Kenya National Human Development Report**

**The Report: Kenya 2016  
Entrepreneurship in Africa  
Digital Kenya**

*Analyses and applies the Africapitalism philosophy to economic prosperity and social wealth in Africa, presenting a new approach to Africa's development.*

*All recent books on international social work mention Africa only briefly and few engage with the broader field of development studies. This book focuses solely on the unique African context engaging with issues relating to social work and development more broadly thus enabling a deeper examination and more complex and nuanced picture to emerge. Unlike most academic works, this book highlights multiple practitioner voices, with authors or co-authors that have recently been or are currently practising social workers. As an edited book, it draws from both academic research as well as lived practice experience, supported by strong theoretical positioning and guidance in introductory chapters, drawing on African literature, wherever possible. Looking at case-studies from Lesotho, Botswana, Kenya, Zimbabwe, Ethiopia, Namibia, Uganda, Nigeria, Kenya, South Africa, Rwanda, Zambia and Tanzania and covering established areas of practice such as child protection; working with older people; working with people with disabilities; mental health; and mainstream services targeting women as well as emerging areas of developmental social work practice, such as humanitarian assistance in post-conflict situations; work with immigrants and refugees; and the training of community-based workers, this book takes a future-oriented perspective that aims to move beyond well-worn critiques to envision constructive and sustainable futures for social work and social development in Africa from a critical perspective.*

*If you're a woman entrepreneur, think big-and get funded! Clearing the Hurdles shows how to overcome the obstacles that face every entrepreneur, and the unique challenges women face in finding investors. Five experts on women entrepreneurship guide you every step of the way, through concept development, planning, strategy, resource acquisition, deployment, and growth. Discover how to align your business around your personal goals, fill "gaps" in your expertise-and access the money and networks you need to grow fast.*

*The African Development Bank's (AfDB) Addis Ababa Forum in June 2003 focused on the role of women entrepreneurs in private sector development, poverty reduction, and sustainable growth and development. It provided an opportunity for the AfDB and the International Labour Office (ILO) to join forces using their complementary expertise in support of women-owned businesses in Ethiopia, Kenya and Tanzania. This report provides background information on the ILO-AfDB country-level studies on growth-oriented women entrepreneurs in Ethiopia, Kenya and Tanzania. It discusses the growing global interest in the phenomenon and offers details on the methodology used in gathering information for the report as well as an overview of the situation facing women entrepreneurs in these countries. In addition, the report examines the application of integrated framework and identifies policy and programme measures in support of women entrepreneurs while also highlighting good practices and offering*

*recommendations for further action.*

*Support for Growth-oriented, Women Entrepreneurs in Ethiopia, Kenya, and Tanzania*

*Finance*

*International Perspectives and Prospects*

*The Routledge Companion to Business in Africa*

*Beyond Politics*

*Regional and Genderbased Disparities*

As governments worldwide invest heavily in entrepreneurial education and training (EET), this study examines the highly varied landscape of EET programs in Kenya, Ghana, and Mozambique. It draws on both global research and the experience of local stakeholders to deliver practical insights

The hope and hype about African digital entrepreneurship, contrasted with the reality on the ground in local ecosystems. In recent years, Africa has seen a digital entrepreneurship boom, with hundreds of millions of dollars poured into tech cities, entrepreneurship trainings, coworking spaces, innovation prizes, and investment funds. Politicians and technologists have offered Silicon Valley-influenced narratives of boundless opportunity and exponential growth, in which internet-enabled entrepreneurship allows Africa to “leapfrog” developmental stages to take a leading role in the digital revolution. This book contrasts these aspirations with empirical research about what is actually happening on the ground. The authors find that although the digital revolution has empowered local entrepreneurs, it does not untether local economies from the continent's structural legacies. Drawing on a five-year research project, the authors show how entrepreneurs creatively and productively adapt digital technologies to local markets rather than dreaming of global dominance, achieving sustainable businesses by scaling based on relationships and customizing digital platform business models for African infrastructure challenge. The authors examine African entrepreneurial ecosystems; show that African digital entrepreneurs have begun to form a new professional class, becoming part of a relatively exclusive cultural and economic elite; and discuss the impact of Silicon Valley's mythologies and expectations. Finally, they consider the implications of their findings and offer recommendations to policymakers and others.

The purpose of this guide is to provide a better understanding of the concept and practice of entrepreneurship. This guide has been prepared for people who want to start a farm business for the first time and for farmers that want to make changes to their farming systems by introducing high value enterprises directed to the market. This guide can also help extension workers be better able to help farmers develop the skills and spirit of an entrepreneur. Is it part of a series of booklets on farm business management designated to help extension workers support farmers.

This book is open access under a CC BY 4.0 license. Presenting rigorous and original research, this volume offers key insights into the historical, cultural, social, economic and political forces at play in the creation of world-class ICT innovations in Kenya. Following the arrival of fiber-optic cables in 2009, Digital Kenya examines why the initial entrepreneurial spirit and digital revolution has begun to falter despite support from motivated entrepreneurs, international investors, policy experts and others. Written by engaged scholars and professionals in the field, the book offers 15 eye-opening chapters and 14 one-on-one conversations with entrepreneurs and investors to ask why establishing ICT start-ups on a continental and global scale remains a challenge on the “Silicon Savannah”. The authors present evidence-based recommendations to help Kenya to continue producing globally impactful ICT innovations that improve the lives of those still

waiting on the side-lines, and to inspire other nations to do the same.

How a Continent Is Escaping Silicon Valley's Long Shadow

Obama Senior

ICIE 2015 3rd International Conference on Innovation and Entrepreneurship

How We Made It in Africa

Client Profiles and Institutional Growth

Spontaneous Shelter

Multi-Ethnic Coalitions in Africa

Kiraitu Murungi easily fits into the category of 'Philosopher-King', a leader who, according to Plato, combines intellect, intelligence and wisdom in leadership. An alumnus of the University of Nairobi and the prestigious Harvard University, Kiraitu has applied these qualities to serve the society at constituency, county and national levels. In this candid interview with veteran journalist, Njeri Rugene, Kiraitu is blunt, brutal, frank and rational on politics and development issues. The first of its kind in the country, this lengthy interview is not only inspiring, but also an insightful and igniting expos é of realpolitik in Kenya.

The hope and hype about African digital entrepreneurship, contrasted with the reality on the ground in local ecosystems. In recent years, Africa has seen a digital entrepreneurship boom, with hundreds of millions of dollars poured into tech cities, entrepreneurship trainings, coworking spaces, innovation prizes, and investment funds. Politicians and technologists have offered Silicon Valley-influenced narratives of boundless opportunity and exponential growth, in which internet-enabled entrepreneurship allows Africa to "leapfrog" developmental stages to take a leading role in the digital revolution. This book contrasts these aspirations with empirical research about what is actually happening on the ground. The authors find that although the digital revolution has empowered local entrepreneurs, it does not untether local economies from the continent's structural legacies.

This book offers a comprehensive study of the history of African business. By analyzing the specificities of African business culture, as well as the dynamically changing African policy context, the author sheds new light on the development of African enterprises, markets and institutions. The book covers a wide range of historical studies, starting with the earliest exchange networks, the new market opportunities resulting from European penetration, the dualism of state-owned companies and private enterprises during the twentieth century, the role of foreign direct investments and multinational companies during the 1990s, and the globalization of African business.

Kenya is one of the most politically dynamic and influential countries in sub-Saharan Africa. Today, it is known in equal measure as a country that has experienced great highs and tragic lows. In the 1960s and 1970s, Kenya was seen as a "success story" of development in the periphery, and also led the way in terms of democratic breakthroughs in 2010 when a new constitution devolved power and placed new constraints on the president. However, the country has also made international headlines for the kind of political instability that occurs when electoral violence is expressed along ethnic lines, such as during the "Kenya crisis" of 2007/08 when over 1,000 people lost their lives and almost 700,000 were displaced. The Oxford Handbook of Kenyan Politics explains these developments and many more, drawing together 50 specially commissioned chapters by leading researchers. The chapters they have contributed address a range of essential topics including the legacy of colonial rule, ethnicity,

land politics, devolution, the constitution, elections, democracy, foreign aid, the informal economy, civil society, human rights, the International Criminal Court, the growing influence of China, economic policy, electoral violence, and the impact of mobile phone technology. In addition to covering some of the most important debates about Kenyan politics, the volume provides an insightful overview of Kenyan history from 1930 to the present day and features a set of chapters that review the impact of devolution on regional politics in every part of the country.

The African Book Publishing Record

ICIE 2015

Africa's Greatest Entrepreneurs

Business and Government Relations in Africa

Entrepreneurship in Farming

African Entrepreneurship

Globalization Alternatives

**Africa's long-ruling incumbents stay in power because opposition politicians struggle to secure the finances required to build electoral coalitions.**

**Much of the time, when confronted with a crisis of national dimensions, businesses do exactly what we expect them to do: they look to their own survival. Occasionally, however, firms in some contexts go beyond this. Based on qualitative, country-based fieldwork in Eastern and Southern Africa, Antoinette Handley examines how African businesses can be key responders to wider social and political crises, often responding well in advance of the state. She reveals the surprising ways in which business responses can be focused, not on short-term profits, but instead on ways that assist society in resolving that crisis in the long term. Taking African businesses in Kenya, Uganda, Botswana and South Africa as case studies, this detailed exploration of the private sector response to crises, including HIV/AIDS and political violence crises, introduces the concept of relative business autonomy, exploring the conditions under which it can emerge and develop, when and how it may decline, and how it might contribute to a higher level of overall societal resilience.**

**This book endeavors to take the conceptualization of the relationship between business, government and development in African countries to a new level. In the twenty-first century, the interests and operations of government and business inevitably intersect all over the African continent. No government, federal or state, can afford to ignore the needs of business. But what are these needs, how does business express its needs to government and what institutions organize government-business relations in African countries? How should government regulate business, or should it choose to let the markets rule? Government and Business Relations in Africa brings together many of sub-Saharan African leading scholars to address these critical questions. Business and Government Relations in Africa examines the key players in the game—federal and state governments and business groups—and the processes that govern the relationships between them. It looks at the regulatory regimes that have an impact on business and provides a number of case studies of the relationships between government and economic development around the African continent, highlighting different processes and practices. It shows the latest state of knowledge on the topic and will be of interest both to students at an advanced level, academics and reflective practitioners. It addresses the topics with regard to business-government relations and will be of interest to researchers, academics, policymakers, and students in the fields of African politics, comparative politics, public policy,**

**business and politics, sustainable development and sustainability, economic development, and managerial economics.**

**The Kenyan economy performed comparatively well in 2015, even in the face of global economic headwinds. According to the World Bank, GDP growth is expected to reach 5.4% for the year, aided in large part by sustained public sector capital spending. The country has a strong private sector and received encouraging signs of new oil, gas and water reserves, which if harnessed appropriately bode well for future growth. The country's medium- to long-term economic outlook is robust. With over 40% of the population under the age of 15, Kenya stands to benefit from a significant demographic dividend, provided that sufficient jobs can be found when this population enters the workforce. The country has a reasonably sized industrial base, competitive infrastructure and a large agricultural sector, all of which offer opportunities for capital-intensive investment.**

**Theory and Practice**

**Complex Discontinuity to Emerging Markets**

**How a Continent Is Escaping Silicon Valley's Long Shadow**

**The Oxford Handbook of Kenyan Politics**

**Concepts, Methodologies, Tools, and Applications**

**Clearing the Hurdles**

**Support for Growth-oriented, Women Entrepreneurs in Kenya**

These proceedings represent the work of researchers participating in the 3rd International Conference on Innovation and Entrepreneurship - ICIE 2015, which is being co-hosted by The University of KwaZulu Natal, Durban and the Ethekewini Municipality, Durban, South Africa on the 19-20 March 2015. The ICIE Conference constitutes a valuable platform for individuals to present their research findings, display their work in progress and discuss conceptual advances in many different branches of innovation and entrepreneurship in business and management. At the same time, it provides an important opportunity for researchers and managers to come together with peers, share knowledge and exchange ideas. ICIE builds on the now well established European Conference on Innovation and Entrepreneurship, and allows universities outside the European Boundaries the opportunity to host an academic conference on these important topics. In addition to the presentations of research the conference will feature a knowledge cafe, led by Dr Shawren Singh looking at this topic How can academics focus research efforts to better serve the business and public sector communities?. The second day will open with a panel discussion looking at Smart cities: Opportunities for Entrepreneurship and Economic growth. Following an initial submission of 85 abstracts that have undergone a double blind peer review process, 26 research papers, 3 PhD research papers, 2 work-in-progress papers are published in these Conference Proceedings, representing research results from the Czech Republic, Denmark, Italy, Kazakhstan, Kenya, Lithuania, Nigeria, Poland, Saudi Arabia, South Africa, Sweden, The Netherlands, UK, USA and Zambia.

This book provides a comprehensive overview of role of entrepreneurship, technology commercialisation and innovation policy for the achievement of economic development and prosperity in African societies. It adopts a broad innovation systems approach. The book examines entrepreneurship, innovation, and technology commercialisation alongside context-specific factors associated with them. It also provides an interdisciplinary perspective, by discussing the above disciplines in a connected way. This book is presented in three distinct parts. It starts by discussing entrepreneurship and the state of the entrepreneurial ecosystem in Africa. It then moves on to present technology commercialisation in Africa, before finally discussing the future directions for entrepreneurship, technology commercialisation and

innovation policy. This broad picture provided in the book enables the reader to grasp the relevant messages, whilst the detailed analysis applies world-class theories and frameworks to deepen the readers understanding of key concepts and issues examined.

Sandra Fielden and Marilyn Davidson, already well known for their contributions to gender issues in management, have brought together an absorbing collection of articles that serve to enhance our understanding of a complex area within organisation studies. . . this particular Handbook is not a mere glossary. The editors provide a forum for scholarly works in a specialised area of small business and entrepreneurship research. And the International Handbook of Women and Small Business Entrepreneurship provides a rich resource collectively, the papers serve to summarise and re-examine much of the relevant research to date. . . an accessible book that follows a logical and coherent pattern. . . the range of this book is significant, and the accomplishment considerable. . . the International Handbook of Women and Small Business Entrepreneurship is a serious contribution to a niche area of entrepreneurship scholarship. The editors and authors have established a place for women in the literature, confirming that gender issues cannot be dismissed as a mere adjunct to the broader field of entrepreneurship study. This collection offers the reader intelligent engagement with the range of research and ways of knowing about women and entrepreneurship. Established scholars will find much of interest, and we would also confidently recommend the Handbook to interested newcomers. Robyn Walker and Kate Lewis, *Women in Management Review* Sandra L. Fielden and Marilyn J. Davidson have put a great deal of work into producing this compilation of scientific studies on women and small business entrepreneurship. In this book, the editors have managed to put together an excellent compilation of studies that look at topics that have aroused the highest interest in this field in recent years. . . It offers a good balance between theory and practice-oriented studies and presents an academic viewpoint that comes extremely close to the real, current situation of this phenomenon. This book therefore provides a useful tool both for the academic community in general and for students, particularly at a postgraduate or doctorate level, who wish to gain a state-of-the-art overview of this business phenomenon. It may also be put to good use by women in management and entrepreneurship as well as policymakers and small service providers, given its high empirical content, supported by a sound empirical framework, which deals with real-life issues for women who wish to start up and manage their own businesses. María Ángeles Escribá Moreno, *Entrepreneurship Management* . . . a truly international, unique and impressive contribution to our knowledge and understanding of issues for females starting, running and growing businesses. . . an important read for anyone with an interest in female entrepreneurship, including researchers, support agents and policymakers. Moreover, this book may be of interest to those concerned with the theoretical development of the study of entrepreneurship. Laura Galloway, *International Journal of Entrepreneurship and Innovation* . . . this book can be recommended as an insightful and interesting work on women s entrepreneurship from a broad perspective. Wing Lam, *International Small Business Journal* This truly international Handbook makes a significant contribution to the field of women s entrepreneurship by broadening the scope of the conversation, hearing voices that are often unheard, and providing a framework that organizes the current body of knowledge but also presents pathways for future research and practice. Patricia G. Greene, Babson College, US This Handbook is a breakthrough collection. Women worldwide are now starting small businesses and entrepreneurial ventures at a faster rate than men. Though small in size, these initiatives represent a significant factor in economic growth, highlighting their importance. This collection sheds light on the motivations, personality and

behaviors of women entrepreneurs, the constrai

In a complex and growingly chaotic global environment, individuals, companies, and countries are forced to adapt, innovate, and operate in new ways. Creative and unconventional economic and business models are constantly being developed in order for countries and corporations to gain a competitive advantage. Countless novel ideas have challenged traditional views on the merits of globalization. Populist and protectionist sentiments have gained ground alongside calls for economic nationalism, alter-globalization, deglobalization and even unglobalization.

Skepticism is on the rise, and there is a pressing need for fresh solutions and viable strategies. This book assembled a cast of international experts and thought leaders and gathered their views on alternative pathways toward global success.

Strategies for the New International Economy

Challenges and Opportunities for Doing Business

The History of Business in Africa

Digital Entrepreneurship in Africa

A Dream Fulfilled

Creating New Spaces with Technology

Structural Changes of the Potter's Craft in Kenya

A Profile of Kenyan Entrepreneurs East African Educational Publishers

The African Development Bank's (AfDB) Addis Ababa Forum in June 2003

focused on the role of women entrepreneurs in private sector development, poverty reduction, and sustainable growth and development. It provided an opportunity for the AfDB and the International Labour Office (ILO) to join forces using their complementary expertise in support of women-owned businesses in Tanzania, Ethiopia and Zambia. This report is based on the country assessment for Kenya, where the ILO has been researching and supporting women's entrepreneurship. Examining such issues as the economic context, micro-finance.

Using cross-national political, economic, and environmental comparisons as well as case studies from all parts of the world, this volume focuses on the increasing problem of providing shelter in underdeveloped countries, The innovative solutions that have been applied To The problem, And The prospects For The future. Spontaneous Shelter examines the contemporary and emerging issues that face homeless people in the Third World and suggests policy actions that can be taken. Providing middle-class as well as poverty-level examples, and considering environmental issues, The contributors use case materials, photographs, and drawings to clarify the policy agenda for basic shelter provision. Author note: Carl V. Pattonis Dean of the School of Architecture and Urban Planning at the University of Wisconsin, Milwaukee.

A Profile of Kenyan Entrepreneurs profiles a dozen of Kenya's most successful entrepreneurs across a variety of industries - manufacturing, pharmaceuticals, agriculture, ICT, retail, media and entertainment to name a few. It is a collection that proves that when there is money to be made, you cannot beat a good entrepreneur no matter how deprived his or her background. Be inspired by stories that illustrate the triumph of hope over means and the resilience of the

human spirit in the face of seemingly insurmountable odds. Find out how they got to where they are, the pitfalls and challenges along the way and how they made and lost millions. Through their eyes you will get a fascinating glimpse into Kenya's history and the events that shaped business in the colonial, pre- and post-independence periods. In this first book of its kind, Kenyan entrepreneurs tell it all - the good, the bad and the ugly. From the building of the Kenya-Uganda railway, the state of emergency in 1952 and the crackdown on Mau Mau fighters, the coffee boom and policy of Africanisation in the 1970s, to the political corruption in the 1980s, the decline of the Kenyan economy in the 1990s and the modicum of hope in 2000s. And best of all, a section on tips for aspiring entrepreneurs where they tell you how to achieve their level of success.

An Overview Report

Kenyan Capitalists, the State, and Development

African Women and ICTs

Research Handbook on Entrepreneurial Teams

Africapitalism

Women Building High-growth Businesses

Inside Kenya Today