A Librarians Guide To An Uncertain Job Market

Tailored specifically to librarians' point of view, this book will inform and empower libraries to work effectively with Friends groups for greater fundraising, engagement, and advocacy outcomes.

A convincing explanation of why interactive or movable books should be included in the library collection that documents their value as motivational instructional tools—in all areas of the school curriculum, across many grade levels.

What is content marketing? Simply put, it's the most effective way to increase your value to customers. When you deliver content that library users find useful and relevant, you give a compelling answer to their question, "What's in it for me?" Author of the best-selling book The Librarian's Nitty-Gritty Guide to Social Media, Solomon speaks directly to public relations personnel, web librarians, and other staff responsible for the library's online presence. Filled with nuts-and-bolts advice on how to increase the library's value to its users, her guide: defines the essential characteristics of effective content marketing;explores methods of audience assessment;demonstrates how to optimize content for sharing;explains the elements of an editorial calendar for sustainable content, and shows how to create once and re-purpose many times;describes meaningful metrics for the library context;points out 5 common mistakes and how to avoid them;provides a template for creating personas; andincludes first-hand accounts from library marketers.Making content marketing concepts bite-sized and easily digestible, this guide shows libraries how to market effectively by focusing on what library users find useful and relevant.

Extra-Help Librarians are commonly known as substitute librarians in public and school libraries and adjunct librarians in academic libraries. Even though each institution has it's own mission and it's patrons have their own characteristics, the Extra-Help Librarian category has similiarities among locations. Therefore, this book focuses on their professional profile and work issues in these library settings. It is geared to anyone interested in pursuing a Library Science degree, to students and recent graduates and to professors in this field. In addition, retired librarians and those between jobs or re-entering the job market could benefit from the book's content.

A Librarian's Guide to Ontologies and Semantics

A Guide for Success at Public, Academic and School Libraries

Exhibits and Displays

Librarian's Guide to Online Searching: Cultivating Database Skills for Research and Instruction, 5th Edition

A School Librarian's Guide to Becoming an Invaluable Leader

Being Indispensable

The vast array of social media options present a challenge: it's tough to keep current, let alone formulate a plan for using these tools effectively. Solomon, a librarian with extensive experience in web development, design, and technology, cuts to the chase with this invaluable guide to using social media in any kind of library. With a straightforward and pragmatic approach, she broadens her best-selling ALA Editions Special Report on the topic and Presents an overview of the social media world, providing context for services like Facebook, Twitter, and YouTube, and analyzes how adults' and teens' use of social media impacts the library Offers advice on easy ways to use these tools on a daily basis, with planning strategies for posting and scheduling

Addresses the fine points of Facebook, comparing the various types of profiles and accounts Guides readers in the basics of crafting eye-catching status updates, and other social media best practices Shows how to manage and monitor accounts, including pointers on dealing with negative feedback Including a bibliography of additional resources, Solomon's guide will empower libraries to use social media as a powerful tool for marketing, outreach, and advocacy. Provides context to the social media phenomenon and offers practical advice on how libraries can choose, use, and monitor these tools effectively, whilst identifying additional resources and best practices.

Librarians need to know of existing databases, and they must be able to teach search capabilities and strategies to library users. This practical guide introduces librarians to a broad spectrum of fee-based and freely available databases and explains how to teach them. The updated 6th edition of this well-regarded text covers new databases on the market as well as updates to older databases. It also explains underlying information structures and demonstrates how to search most effectively. It introduces readers to several recent changes, such as the move away from metadata-based indexing to full text indexing by vendors covering newspaper content. Business databases receive greater emphasis. As in the previous edition, this book takes a real-world approach, covering topics from basic and advanced search tools to online subject databases. Each chapter includes a thorough discussion, a recap, concrete examples, exercises, and points to consider, making it an ideal text for courses in database searching as well as a trustworthy professional resource.

As games grow ever-more ubiquitous in our culture and communities, they have become popular staples in public library collections and are increasing in prominence in academic ones. Many librarians, especially those who are not themselves gamers or are only acquainted with a handful of games, are ill-prepared to successfully advise patrons who use games. This book provides the tools to help adult and youth services librarians to better understand the gaming landscape and better serve gamers in discovery of new games—whether they are new to gaming or seasoned players—through advisory services. This book maps all types of games—board, roleplaying, digital, and virtual reality—providing all the information needed to understand and appropriately recommend games to library users. Organized by game type, hundreds of descriptions offer not only bibliographic information (title, publication date, series, and format/platform), but genre classifications, target age ranges for players, notes on gameplay and user behavior type, and short descriptions of the game's basic premise and appeals.

Doing Social Media So It Matters

Young Adult Literature in Action: A Librarian's Guide, 2nd Edition

Usability Testing

Digital Rights Management

Zotero

A Book Club Guide for Librarians, Kids, and Families

Gaming offers a great way to reach teens. This book gives library staff the tools to deliver game programming that goes beyond the basic video and board game format.

A Librarian's Guide on How to Publish discusses the publishing strategies needed for the development of skills that are essential for successful job requirements and the production of quality print and electronic publications. The book serves as a useful guide indicating the main principles of professional library publishing activities in both print and virtual environments. A number of library activities are, in fact, publishing, and requires librarians to have the knowledge and skills in

order to manage it. With the wide use of web sites, these competencies are becoming indispensable. Whether it is publishing catalogues of their collections, selected bibliographies, exhibition catalogues, or journals. The Internet has transformed libraries' web pages into real publishing projects. Enables librarians to undertake successful publishing projects Helps librarians to avoid professional mistakes which can be a challenge for library image and cause financial loses Equips managers with the skills for supervising the main publishing process outcomes

Zotero: A Guide for Librarians, Researchers, and Educators is the first book-length treatment of this powerful research tool developed by the Center for History and New Media at George Mason University (VA). This book is written for Zotero end users, librarians and teachers. Part One introduces Zotero and presents it in the context of bibliography managers and open source software, Part Two explains in detail how to use the software in research and writing, and Part Three provides information for those who teach and support Zotero, with instructional best practices, examples, support tips and advanced techniques. A perfect guidebook to a robust open access research tool that allows the user to manage all aspects of bibliographic data, Zotero: A Guide for Librarians, Researchers, and Educators is essential for librarians and teaching faculty alike. Due to the clarity of explanation and the depth of application, its usefulness extends to undergraduate and graduate students as well. This book is also appropriate for schools of information science and librarianship, library educators, and researchers

Utilizing a genre approach, this overview of young adult literature shows new librarians and library science students the criteria to use for selecting quality books, including recommended titles. • Provides unbiased, authoritative guidance for finding recommended classic and recent titles by genre • Presents an excellent introduction to the field of young adult literature for undergraduate and graduate students who intend to be public or school librarians, students who are new to the study of young adult literature, or librarians who are new to working with young adults • Includes a new section consisting of fascinating answers from 14 authors explaining their motivations and inspirations for writing for young adult readers • Provides expanded coverage on the popular genres of graphic novels and science fiction books

The Librarian's Book of Lists
A Librarian's Guide to Engaging Families in Learning
Librarian's Guide to Games and Gamers: From Collection Development to Advisory Services
A Librarian's Guide to Increasing Visibility and Impact
Systems Librarianship
The Librarian's Guide

During these tough economic times, more people are relying on libraries than ever before, even as library funding is being slashed or eliminated altogether. The hard truth is that many seasoned librarians are losing their jobs, and many recent LIS graduates are having a hard time finding one. Being unemployed is potentially devastating; without a clear, well-thought out game plan and considerable attention to their own personal well-being, those affected may find it difficult to recover. In this ALA Editions Special Report, Woodward, a veteran librarian with decades of experience, helps at-risk librarians Prepare for budget crunches by showing them how to develop versatile skills and plan ahead for potential changes in

employment Educate themselves about which library positions are being phased out and which will hold steady or expand Adjust their career goals, repurpose their existing skills for non-traditional librarianship, and even search for work in non-library settingsThis Special Report provides the compassionate guidance and pragmatic support that librarians will need to survive possible career crises and reenter the job market with renewed confidence.

Offers a reference for librarians faced with helping patrons who want to conduct genealogy research.

As if transitioning from library school or a different type of library job into the role of a school librarian wasn't challenging enough, just factor in today's straitened funding environment for the position itself. Librarians new on the job need expert advice on what to expect and how thrive, and since its publication in 2006 this guide has served as an invaluable resource for the new school librarian. From job search strategies and discovering work philosophy to the nitty-gritty details of creating acceptable use policies, this revised and updated edition, which includes a new foreword from Sarah Kelly Johns, shares the joys and perils of the profession along with a wealth of practical advice from decades of experience in school library programs. With this guide as a roadmap, new school librarians can Tackle the job search with confidence, with tips on everything from polishing a résumé and acing a job interview to ways of handling any potentially negative Google results and other digital footprintsLearn the secrets to successfully collaborate with teachersNavigate new roles and responsibilities through orientation and organizationCreate dynamic interactions with students to deepen their learning experiencesMaster the art of communicating with the principal, IT experts, and vendorsBecome familiar with school library technology, including e-book collections, online databases, and library management systemsReceive field-tested guidance on daily matters – from budgeting and purchasing to advocacy and programming The AASL Standards for the 21st-Century Learner, Partnership for 21st Century Skills, and Common Core State Standards are also thoroughly discussed. New school librarians as well as those already in the profession can set the tone for rewarding career with this one-stop, hands-on guide.

In this helpful book, author, Internet trainer, and blogger Michael P. Sauers, MLS, shows how blogging and RSS technology can be easily and effectively used in the context of a library community. Sauers covers everything librarians need to know, beginning with an introduction to the blogging phenomenon and a review of the library "blogosphere." He recommends his favorite blogs, shares the opinions and advice of top librarian bloggers, and offers step-by-step instructions for creating, publishing, and syndicating a blog using free Web-based services, software, RSS feeds, and aggregators. A recommended reading list, examples of feed code, and a glossary round out the book. Book jacket.

Essential Guide to the Library IBM PC.

Pop-up Books

The Librarian's Guide to Homelessness

The Good, the Great, and the Unfriendly

The Librarian's Guide to Book Programs and Author Events

An Empathy-driven Approach to Solving Problems, Preventing Conflict, and Serving Everyone

"Homelessness is a perennial topic of concern at libraries. In fact, staff at public libraries interact with almost as many homeless individuals as staff at shelters do. In this book Dowd, executive director of a homeless shelter, spotlights best practices

drawn from his own shelter's policies and training materials" --

Using this guide, libraries can connect book lovers eager to learn about recent and noteworthy books to authors and fellow book lovers.

"Provides information about librarianship as a career, including types of libraries, types of jobs within libraries, professional issues, and educational requirements"--Provided by publisher.

Librarians constantly conduct searches for their customers and for themselves. However the internet and technology are constantly changing, resulting in pressure on librarians to keep up-to-date with how best to use the internet. This guide offers advice on how to use the internet and how to gain the information required most effectively. It covers for example: how to search in order to achieve the best results (strategies, what to ask and examples) and interpreting results (including examples). Importantly, not only does the book show how to use the Internet, but it also links this to perfect customer service - how to teach your customers what you know and how to properly interpret what your customers want. Helps a librarian deliver perfect customer service with confidence Provides practical tips and hints Written by a highly respected and experienced practitioner

Basics of Genealogy Reference

The Agile Librarian's Guide to Thriving in Any Institution

Finding the Concept, Not Just the Word

The Invisible Librarian

The Librarians' Guide

Complete Copyright

Aimed at students and professionals within Library and Information Services (LIS), this book is about the power and potential of ontologies to enhance the electronic search process. The book will compare search strategies and results in the current search environment and demonstrate how these could be transformed using ontologies and concept searching. Simple descriptions, visual representations, and examples of ontologies will bring a full understanding of how these concept maps are constructed to enhance retrieval through natural language queries. Readers will gain a sense of how ontologies are currently being used and how they could be applied in the future, encouraging them to think about how their own work and their users' search experiences could be enhanced by the creation of a customized ontology. The authors, a librarian and software consultant, use their expertise to convey both the information science and technical aspects of ontologies and semantic search Written for librarians. Unlike most work on ontologies which is highly technical and written for professionals in computer science and knowledge management, this text is easy to understand and highlights applications of this technology that are most relevant Case studies of real life ontologies give a practical look at how they are currently being used

"This essential guidebook will teach librarians all they need to know about the tools, supplies, techniques, and science behind e-textiles and how to design successful collections and programs around this hot new topic"--

Offering 100 ready-made book club instructions for popular children's and YA titles, this guide provides comprehensive background information needed to conduct lively book discussions for four types of family-oriented book clubs--family, mother/daughter, father/son, and readers' rap--as well as a book club for kids only. Perfect for public library programs and after-school book clubs, this is a one-stop resource, with practical, ready-made plans that can easily be adapted to multiple environments.

Here is a complete guide for librarians seeking to launch or refine their systematic review services. Conducting searches for systematic reviews goes beyond expert searching and requires an understanding of the entire process of the systematic review. Just as expert

searching is not fully mastered by the end of a library degree, mastering the systematic review process takes a great deal of time and practice. Attending workshops and webinars can introduce the topic, but application of the knowledge through practice is required. Running a systematic review service is complicated and requires constant updating and evaluation with new standards, more efficient methods, and improved reporting guidelines. After a brief introduction to systematic reviews, the book guides librarians in defining and marketing their services, covering topics such as when it is appropriate to ask for co-authorship and how to reach out to stakeholders. Next, it addresses developing documentation and conducting the reference interview. Standards specific to systematic reviews, including PRISMA, Institute of Medicine, and Cochrane Collaboration, are discussed. Search strategy techniques, including choosing databases, harvesting search terms, selecting filters, and searching for grey literature are detailed. Data management and critical appraisal are covered in detail. Finally, the best practices for reporting the findings of systematic reviews are highlighted. Experts with experience in both systematic reviews and librarianship, including the editors of the book, contributed to the chapters. Each step (or piece) of the review process (Planning the review, Identifying the studies, Evaluating studies, Collecting and combining data, Explaining the results, and Summarizing the review into a report), are covered with emphasis on information roles. The book is for any librarian interested in conducting reviews or assisting others with reviews. It has several applications: for training librarians new to systematic reviews, for those developing a new systematic review service, for those wanting to establish protocols for a current service, and as a reference for those conducting reviews or running a service. Participating in systematic reviews is a new frontier of librarianship, in which librarians can truly become research partners with our patrons, instead of merely providing access to resources and services.

Assembling the Pieces of a Systematic Review
A Librarian's Guide to the Internet
A Guide for Librarians, Researchers, and Educators
New on the Job
A Librarian's Guide on How to Publish
Teen Games Rule!

Do you want to improve the usability of your library website, but feel that it is too difficult, time-consuming, or expensive? Usability Testing: A Practical Guide for Librarians will teach you how to make the case for usability testing, define your audience and their goals, select a usability testing method appropriate for your particular context, plan for an in-house usability test, conduct an effective in-house usability test, analyze usability test results, and create and implement a plan for ongoing, systematic usability testing. Step-by-step instructions, along with a myriad of examples, allow you to use this book as a practical guide, and adapt the techniques for your own context. Techniques are appropriate for libraries of all types, including academic, public, and special libraries.

Collects lists about library-related topics, including the top ten library blogs, the top five movies with librarian role models, and the top fifteen books about real librarians, and features library history, information, and trivia.

Learn how to get support for yourself through simple on-the-job activities. Suggestions are given for when to hold and when to fold and how to behave ethically. Librarians and their services can and should have more recognition and support than they do. Librarians can take courses and read books about marketing,

politics, and advocacy and still miss the daily attitude and tracks of the trade that can make the difference. This book presents a collection of actions that they can take immediately.

Exhibits and displays are booming and in demand at all types of libraries. From simple displays of books to full-scale museum-quality exhibitions, library exhibits can highlight collections that surprise visitors, tell stories, and engage audiences in innovative ways. Often, exhibits feature more than books—showcasing art, photographs, archival materials, multimedia elements, as well as hands-on activities. Stepping outside traditional walls, digital exhibits reach audiences beyond the circulation desk and pave another way for libraries to share information, promote resources, and even lead change in the community. Despite the growing interest, most library and information science (LIS) programs do not include exhibit development courses. It is not uncommon for librarians learn exhibit production on the job or through resources in the museum sector. Wearing many hats, librarians absorb exhibit work as part of community outreach initiatives, or take on exhibit duties as a general professional interest in the emerging field. Exhibits & Displays is a practical how-to guide that helps librarians unleash their library's potential to engage and wow visitors. The guide explains how to kick-start and grow an exhibit program through expert advice, insights from professional literature, and winning case studies that cover exhibition development from conceptual planning through de-installation packing and evaluation. Exhibits & Display: A Practical Guide for Librarians covers: · Pre-planning · Curation and content development · Project management · Graphic design and writing for readability · Preservation and collection care · Legal considerations and loan registration · Installation/de-installation and maintenance tips · Hands-on interactives and digital exhibits · Educational programming · Marketing · Audience evaluation · Supplemental examples and case studies Librarians in academic, public, school, and special libraries will benefit from Exhibits & Displays: A Practical Guide for Librarians. The book is also an excellent textbook for LIS courses covering exhibition development and outreach.

A Librarian's Guide to Graphs, Data and the Semantic Web

A Practical Guide for Librarians

A School Librarian's Guide to Success, Second Edition

A Librarian's Guide. Spreadsheets for the IBM. Vol. 6

Blogging and RSS

The Hipster Librarian's Guide to Teen Craft Projects

Graphs are about connections, and are an important part of our connected and data-driven world. A Librarian's Guide to Graphs, Data and the Semantic Web is geared toward library and information science professionals, including librarians, software developers and information systems architects who want to understand the fundamentals of graph theory, how it is used to represent and explore data, and how it relates to the semantic web. This title provides a firm grounding in the field at a level suitable for a broad audience, with an emphasis on open source solutions and what problems these tools

solve at a conceptual level, with minimal emphasis on algorithms or mathematics. The text will also be of special interest to data science librarians and data professionals, since it introduces many graph theory concepts by exploring data-driven networks from various scientific disciplines. The first two chapters consider graphs in theory and the science of networks, before the following chapters cover networks in various disciplines. Remaining chapters move on to library networks, graph tools, graph analysis libraries, information problems and network solutions, and semantic graphs and the semantic web. Provides an accessible introduction to network science that is suitable for a broad audience Devotes several chapters to a survey of how graph theory has been used in a number of scientific data-driven disciplines Explores how graph theory could aid library and information scientists

Offers step-by-step instructions for creating twelve unique items using recycled and low-cost materials.

In a world of users that routinely click "I Agree" buttons, librarians may be the lone voice raising an alert to the privacy, use, and ownership issues arising in connection with the design and implementation of digital rights management (DRM) technologies. DRM reflects the efforts of copyright owners to prevent the illegal distribution of copyrighted material – an admirable goal on its face. A common misunderstanding is that DRM is copyright law. It is not. Rather it is a method of preventing copyright infringement; however, if unchecked, DRM has the potential to violate privacy, limit ownership rights, and undermine the delicate balance of rights and policies established by our current system of copyright. All three of these arenas are critical for both librarians and their users. Reflecting the shift from ownership to access, libraries are increasingly providing access to rights-protected digital content. Libraries strive to provide access to rights-protected content in a manner that protects both the content creator and the privacy of the user. DRM encompasses a variety of technologies and strategies utilized by content owners and managers to limit access to and the use of rights-protected content. Librarians need to understand DRM to effectively enable users to access and use rights-protected digital content while at the same time protecting the privacy of the user. Designed to address the practical operational and planning issues related to DRM, this guide explores the critical issues and challenges faced by librarians. After reading it, librarians will better understand: the digital content rights protection scheme; the various DRM technologies and how they are used; how to use authentication and authorization standards, strategies, and technologies; and, the privacy and security issues related to DRM. Edited by two librarians who also hold law degrees, this is a best practices guide for front-line librarians on how to best respond to the impact of DRM schemes on collection development, staffing, budget, service, and other library concerns.

Libraries are increasingly focusing on families. Educational research confirms that family engagement in children's learning and development predicts school readiness, positive social behaviors, high school graduation, interest in STEM careers, and post-secondary education. A Librarian's Guide to Engaging Families in Learning will inspire libraries and librarians to innovate and promote family learning from a child's earliest years through adolescence. By bringing together research and practice, it will deepen your understanding of families' role in education and help you to learn new ways to build positive and trusting family partnerships that honor diverse cultures and languages, as well as to develop leadership for community impact. Written by thought leaders in the fields of family

engagement and library science, each of the three main sections of the book begins with a framework followed by case studies illustrating key concepts of the framework. Cases are followed by reflections from practicing librarians. All chapters focus on practical family engagement in the social infrastructure, lifelong learning, and diversity and social justice.

A Librarian's Guide to Civil Service

A Guide for Teachers and Librarians

So You Want to Be a Librarian

A Librarian's Guide to an Uncertain Job Market

A Librarian's Guide

The Librarian's Nitty-Gritty Guide to Social Media

The Invisible Librarian: A Librarian's Guide to Increasing Visibility and Impact provides insights into what many librarians are feeling, including questions such as "do they feel invisible?" and "How many times have they heard somebody say 'but everything is on the Internet'?" If you are a librarian struggling to find the best strategy for the future of the profession in a rapidly changing information environment, this book is for you. People don't realize that librarians make information available and not just by search engine. This book will make people think differently about librarians, making a case for their value and impact that is compelling, convincing, and credible. Given their versatility and knowledge, now is the time for librarians to become champions of the information age as they improve the visibility and impact of libraries to readers, to stakeholders, and in society. By the end of the book, librarians will have a Visibility Improvement Plan to guarantee future success. Provides strategies that librarians can use to raise their visibility Presents how successful librarians have made a positive impact Covers new techniques that measure current visibility amongst readers and key stakeholders Includes key guidance on how to implement a 10-step Visibility Improvement Plan

Through real-life examples, ALA copyright expert Russell illustrates how librarians can be advocates for a fair and balanced copyright law and provides guidance for both common copyright issues and latest trends. She also addresses the intricacies of copyright in the digital world and recent copyright legislation, including the Digital Millennium Copyright Act (DMCA) and the Technology, Education and Copyright Harmonization Act (TEACH).

Systems Librarianship: A Practical Guide for Librarians offers new systems librarians and interested LIS students foundational knowledge about the field of systems librarianship

as well as practical information and strategies for common projects like migrating a library system and technology planning. With up-to-date information based on a survey of 200 practicing systems librarians, the current professional literature, and on-the-job experience, this practical guide covers everything a new systems librarian should know in order to succeed in this field. The first half of the book covers background information about the systems librarian position, hiring trends and job searching tips, as well as essential knowledge on library systems like the ILS, content management systems, and emerging technology. The second half of the book provides how-to information for some of the most common and often daunting projects a new systems librarian might be expected to take on, including systems migration, website redesign, technology planning, and project management. Also included are where to find useful resources and support from the library community, such as pertinent listservs, professional associations, conferences, and journals, blogs, and other professional content. Finally, the book features informational interviews with over a dozen systems librarians working in a variety of library types across the professional spectrum, offering their experienced takes and advice on libraries, technology, and the profession. While new systems librarians can often feel overwhelmed and underprepared for their first professional position, this book will serve as a useful resource for navigating the ins and outs of this dynamic and challenging field.

Understanding and navigating online databases is an essential skill for today's librarians, but staying current in this changing landscape can be a challenge. The fifth edition of this vital book ensures that you meet that challenge. Today's librarians not only need to know about existing databases and how to perform searches within them but must also be able to teach search capabilities and strategies to library users. This practical guide introduces librarians to a broad spectrum of the fee-based and freely-available databases that are available, some of which are new to this edition, and explains their underlying information structures as well as updates to some standard databases. In addition, it covers search strategies, provides criteria for evaluating databases, and discusses how to teach others about databases. As in the previous edition, this book takes a "real world approach," covering everything from basic and advanced search tools to online subject databases.

Each chapter includes a thorough discussion, recap, concrete examples, exercises, and points to consider, making this an ideal text for courses in database searching as well as a trustworthy professional resource. Provides professional development to librarians looking to acquire or improve their proficiency in an essential professional skill Offers additional professional guidance in the form of recaps, concrete examples, exercises, and points to consider Empowers students and librarians to search online effectively Discusses databases in the context of real-world problems

An Everyday Guide for Librarians

The Librarian's Nitty-Gritty Guide to Content Marketing

E-textiles in Libraries

A Librarian's Guide to Working with Friends Groups

A Guide for Librarians

Instructs school librarians on becoming invaluable at a time when librarians are losing their jobs, including how to identify a mission, manage time effectively, understand what management wants, and become an advocate.

A Librarian's Guide on How to PublishElsevier

Cultivating Database Skills for Research and Instruction, 6th Edition

Searching and Evaluating information

Reading Raps

Librarian's Guide to Online Searching

Extra-help Librarians

A Librarian's Guide to Platforms and Programs