

Traction: Get A Grip On Your Business

Power Electronics and Electric Drives for Traction Applications offers a practical approach to understanding power electronics applications in transportation systems ranging from railways to electric vehicles and ships. It is an application-oriented book for the design and development of traction systems accompanied by a description of the core technology. The first four introductory chapters describe the common knowledge and background required to understand the preceding chapters. After that, each application-specific chapter: highlights the significant manufacturers involved; provides a historical account of the technological evolution experienced; distinguishes the physics and mechanics; and where possible, analyses a real life example and provides the necessary models and simulation tools, block diagrams and simulation based validations. Key features: Surveys power electronics state-of-the-art in all aspects of traction applications. Presents vital design and development knowledge that is extremely important for the professional community in an original, simple, clear and complete manner. Offers design guidelines for power electronics traction systems in high-speed rail, ships, electric/hybrid vehicles, elevators and more applications. Application-specific chapters co-authored by traction industry expert. Learning supplemented by tutorial sections, case studies and MATLAB/Simulink-based simulations with data from practical systems. A valuable reference for application engineers in traction industry responsible for design and development of products as well as traction industry researchers, developers and graduate students on power electronics and motor drives needing a reference to the application examples.

A comedian and Moth veteran lays out useful tips and tricks for maximizing the impact of your stories—so you can nail it every time Do you ever wish you could tell a story that leaves others spellbound? Comedian, Upright Citizens Brigade storytelling program founder, and Moth champion Margot Leitman will show you how in this practical guide to storytelling. Using a fun, irreverent, and infographic approach, Long Story Short breaks a story into concrete components. From content and structure to emotional impact and delivery, Leitman guides you through the entire storytelling process, providing personal anecdotes, relatable examples, and practical exercises along the way. Using a fun, irreverent, and infographic approach, Long Story Short breaks a story into concrete components. From content and structure to emotional impact and delivery, Leitman guides you through the entire storytelling process, providing personal anecdotes, relatable examples, and practical exercises along the way.

Matt Mochary coaches the CEOs of many of the fastest-scaling technology companies in Silicon Valley. With The Great CEO Within, he shares his highly effective leadership and business-operating tools with any CEO or manager in the world. Learn how to efficiently scale your business from startup to corporation by implementing a system of accountability, effective problem-solving, and transparent feedback. Becoming a great CEO requires training. For a founding CEO, there is precious little time to complete that training, especially at the helm of a rapidly growing company. Now you have the guidance you need in one book. You've thought about starting your own business . . . but how can you decide if you should really take the leap? There's a lot on the line, and you have to ask yourself difficult questions: Do I have what it takes? Is it worth it? And how the hell do I do it? You need answers, not bullsh!t. This book has them. Entrepreneurial Leap: Do You Have What It Takes to Become an Entrepreneur? is an easy-to-use guide that will help you decide, once and for all, if entrepreneurship is right for you—because success as an entrepreneur depends on far more than just a great idea and a generous helping of luck. In this three-part book, Gino Wickman, bestselling author of Traction, reveals the six essential traits that every entrepreneur needs in order to succeed, based on real-world startups that have reached incredible heights. If these traits ring true for you, you'll get a glimpse of what your life would look like as an entrepreneur. What's more, Wickman will help you determine what type of business best suits your unique skill set and provide a detailed roadmap, with tools, tips, and exercises, that will accelerate your path to startup success. Packed with real-life stories and practical advice, Entrepreneurial Leap is a simple how-to manual for BIG results. Should you take the leap toward entrepreneurship? Find out today and let tomorrow be the first step in your new journey, whatever shape it may take.

What You Must Do to Increase the Value of Your Growing Firm

Secrets of a Successful South African Entrepreneur

How to Be a Great Boss

When Your Business Partner Is Your Spouse

The Four Obsessions of an Extraordinary Executive

Long Story Short

The EOS Life

The NEW Rulebook for Entrepreneurial Success What's the surest way to startup failure? Follow old, outdated rules. In Content Inc., one of today's most sought-after content-marketing strategists reveals a new model for entrepreneurial success. Simply put, it's about developing valuable content, building an audience around that content, and then creating a product for that audience. Notice a shift? Author Joe Pulizzi flips the traditional entrepreneurial approach of first creating a product and then trying to find customers. It's a brilliant reverse-engineering of a model that rarely succeeds. The radical six-step business-building process revealed in this book is smart, simple, practical, and cost-effective. And best of all, it works. It's a strategy Pulizzi used to build his own successful company, Content Marketing Institute, which has landed on Inc. magazine's list of fastest growing private companies for three years straight. It's also a strategy countless other entrepreneurs use to build their own multi-million dollar companies. Build an audience and you'll be able to sell pretty much anything you want. Today's markets are more dynamic and customers are more fickle than ever before. Why would you put all your eggs in one basket before securing a loyal customer base? Content Inc. shows you how to get customers first and develop products later. It's the best way to build a solid, long-lasting business positioned for today's content-driven world. This is the simple but profoundly successful entrepreneurial approach of one of today's most creative business minds. A pioneer of content marketing, Pulizzi has cracked to code when it comes to the power of content in a world where marketers still hold fast to traditional models that no longer work. In Content Inc., he breaks down the business-startup process into six steps, making it simple for you to visualize, launch, and monetize your own business. These steps are:
• The "Sweet Spot": Identify the intersection of your unique competency and your personal passion
• Content Tilting: Determine how you can "tilt" your sweet spot to find a place where little or no competition exists
• Building the Base: Establish your number-one channel for disseminating content (e.g. podcast, YouTube, etc.)
• Harvesting Audience: Use social-media and SEO to convert one-time visitors into long-term subscribers
• Diversification: Grow your business by expanding into multiple delivery channels
• Monetization: Now that your expertise is established, you can begin charging money for your products or services This model has worked wonders for Pulizzi and countless other examples detailed in the book. Content Inc. has six pieces like a puzzle, and before you know it, you'll be running your own profitable, scalable business. Pulizzi walks you step by step through the process, based on his own success (and failures) and real-world multi-million dollar examples from multiple industries and countries. Whether you're seeking to start a brand-new business or drive innovation in an existing one, Content Inc. provides everything you need to reverse-engineer the traditional entrepreneurial model for better, more sustainable success. Joe Pulizzi is an entrepreneur, professional speaker, and podcaster. He is the founder of several startups, including the Content Marketing Institute (CMI), recognized as the fastest growing business media company by Inc. magazine in 2014. CMI produces Content Marketing World, the world's largest content marketing event, and publishes the leading content marketing magazine, Chief Content Officer. Pulizzi's book Epic Content Marketing was named one of Fortune magazine's Five Must Read Business Books of the Year.

Updated edition of Buy it, rent it, profit!, 2009.

The Effective Manager is a hands-on practical guide to great management at every level. Written by the man behind Manager Tools, the world's number-one business podcast, this book distills the author's 25 years of management training expertise into clear, actionable steps to start taking today.

According to John Warrillow, the number one mistake entrepreneurs make is to build a business that relies too heavily on them. Thus, when the time comes to sell, buyers aren't confident that the company—even if it's profitable—can stand on its own. To illustrate this, Warrillow introduces us to a fictional small business owner named Alex who is struggling to sell his advertising agency. Alex turns to Ted, an entrepreneur and old family friend, who encourages Alex to pursue three criteria to make his business sellable:
• Teachable: focus on products and services that you can teach employees to deliver.
• Valuable: avoid price wars by specialising in doing one thing better than anyone else.
• Repeatable: generate recurring revenue by engineering products that customers have to repurchase often.

Hacking Growth

An Entrepreneurial Fable . . . Your Journey to Get Real, Get Simple, and Get Results

Entrepreneurial Leap

The End is Always Near: Apocalyptic Moments from the Bronze Age Collapse to Nuclear Near Misses

End the Status Quo, Start an Innovation Revolution

The Great CEO Within: The Tactical Guide to Company Building

1501 Ways to Reward Employees

Now may be the perfect time to enter the wearables industry. With the range of products that have appeared in recent years, you can determine which ideas resonate with users and which don't before leaping into the market. In this practical guide, author Scott Sullivan examines the current wearables ecosystem and then demonstrates the impact that service design in particular will have on these types of devices going forward. You'll learn about the history and influence of activity trackers, smartwatches, wearable cameras, the controversial Google Glass experiment, and other devices that have come out of the recent Wild West period. This book also dives into many other aspects of wearables design, including tools for creating new products and methodologies for measuring their usefulness. You'll explore: Emerging types of wearable technologies How to design services around wearable devices Key concepts that govern service design Prototyping processes and tools such as Arduino and Processing The importance of storytelling for introducing new wearables How wearables will change our relationship with computers

Discover the vital relationship that will take your company from "What's next?" to "We have liftoff!" Visionaries have groundbreaking ideas. Integrators make those ideas a reality. This explosive combination is the key to getting everything you want out of your business. It worked for Disney. It worked for McDonald's. It worked for Ford. It can work for you. From the author of the bestselling Traction, Rocket Fuel details the integral roles of the Visionary and Integrator and explains how an effective relationship between the two can help your business thrive. Offering advice to help Visionary-minded and Integrator-minded individuals find one another, Rocket Fuel also features assessments so you're able to determine whether you're a Visionary or an Integrator. Without an Integrator, a Visionary is far less likely to succeed long-term, and realize the company's ultimate goals—likewise, with no Visionary, an Integrator can't rise to his or her full potential. When these two people come together to share their natural talents and innate skill sets, it's like rocket fuel—they have the power to reach new heights for virtually any company or organization.

In Traction, serial entrepreneurs Gabriel Weinberg and Justin Mares give startups the tools for generating explosive customer growth 'Anyone trying to break through to new customers can use this smart, ambitious book' Eric Ries, author of The Lean Startup Most startups don't fail because they can't build a product. Most startups fail because they can't get traction. Building a successful company is hard. Smart entrepreneurs know that the key to success isn't the originality of your offering, the brilliance of your team, or how much money you raise. It's how consistently you can grow and acquire new customers. Traction will teach you the nineteen channels you can use to build a customer base, and offers a three-step framework to figure out which ones will work best for your business. No matter how you apply them, the lessons and examples in Traction will help you create and sustain the growth your business desperately needs. 'Here is the inside scoop, the latest, most specific tactics from the red-hot centre of the Internet marketing universe. From someone who has done it. Twice' Seth Godin, author of Linchpin

BEAT ZEN AND THE ART OF DAVE is the latest travel memoir by Australian author, David McNamara. His new book expands on the world of Independent global travel, to capture how the wonderment of an outbound adventure conspires towards an equally profound inner journey. It is a personal account that only comes from living the life of a vagabond and free spirit. By sharing the candid story of how the author's 1998 gap year turned into a way of life, "Beat Zen and the Art of Dave" becomes a wending exploration into the modern wayfaring lifestyle. It intertwines humorous anecdotes and travel lore with backpacking philosophy and Eastern spirituality to show that everyone's journey is a travelogue of sorts. So join the rucksack revolution because we're all part of a travel fraternity overlanding it through life.

Create Time, Reduce Errors, and Scale Your Profits with Proven Business Systems

A Startup Guide to Getting Customers

Mastering the Rockefeller Habits

The Age of Speed

Rocket Fuel

Built to Sell

Make Money as a Landlord in ANY Real Estate Market

In this stunning follow-up to his best-selling book, The Five Temptations of a CEO, Patrick Lencioni offers up another leadership fable that's every bit as compelling and illuminating as its predecessor. This time, Lencioni's focus is on a leader's crucial role in building a healthy organization—an often overlooked but essential element of business life that is the linchpin of sustained success. Readers are treated to a story of corporate intrigue as the frustrated head of one consulting firm faces a leadership challenge so great that it threatens to topple his company, his career, and everything he holds true about leadership itself. In the story's telling, Lencioni helps his readers understand the disarming simplicity and power of creating organizational health, and reveals four key disciplines that they can follow to achieve it.

Do you have a grip on your business, or does your business have a grip on you? All entrepreneurs and business leaders face similar frustrations—personal conflict, profit woes, and inadequate growth. Decisions never seem to get made, or, once made, fail to be properly implemented. But there is a solution. It's not complicated or theoretical. The Entrepreneurial Operating System® is a practical method for achieving the business success you have always envisioned. More than 80,000 companies have discovered what EOS can do. In Traction, you'll learn the secrets of strengthening the six key components of your business. You'll discover simple yet powerful ways to run your company that will give you and your leadership team more focus, more growth, and more enjoyment. Successful companies are applying Traction every day to run profitable, frustration-free businesses—and you can too. For an illustrative, real-world lesson on how to apply Traction to your business, check out its companion book, Get A Grip.

An updated & revised version of the previous edition on the making of Mr. Magoo's Christmas Carol featuring new information, over 130 new images and a soundtrack CD.

What are the underlying handful of fundamentals that haven't changed for over a hundred years? From Hamish's famous "Mastering a One Page Strategic Plan" process that has been a best-selling article on the web to his concise outline of eight practical actions you can take to strengthen your culture, this book is a compilation of best practices adapted from some of the best-run firms on the planet. Included is an instructive chapter co-authored by Rich Russakoff, revealing winning tactics to get banks to finance your business. Lastly, there are case studies demonstrating the validity of Hamish's practical approaches.

Vision to Results: Leadership in Action

How Any Startup Can Achieve Explosive Customer Growth

How to Create Leadership at Every Level

Content Inc.: How Entrepreneurs Use Content to Build Massive Audiences and Create Radically Successful Businesses

Beat Zen and the Art of Dave

Mario Kart 8 Deluxe, Switch, Wii U, Unlockables, Cheats, DLC, Characters, Controls, Guide Unofficial

A Leadership Fable

Traction Gino Wickman is your guide to running a robust, thriving business. These blinks explain how a valuable tool called the Entrepreneurial Operating System (EOS) works and how you can use it to build your business.

In the ever-changing world of business, we've arrived at a point where process has trumped culture, where the race toward efficiency has left us unable to reach our potential. Stuck in the land of status quo, we've forgotten how to think. The very structures put in place to help businesses grow are now holding us back;; it's time to Kill the Company. This book is a call to arms: to start a revolution in how we think and work. But instead of more one-size-fits-all change initiatives forced upon employees, we need to embrace small changes that create ripple effects throughout the organization. Lisa Bodell urges companies to move from "Zombies, Inc." to "Think, Inc." Thinking can no longer be exclusive to the creative team or lead strategists. A culture of curiosity must be fostered among the ranks to shake up our standard practices, from unproductive meetings to go-nowhere strategic planning. This revolution can and will awaken our ability to think, and ultimately, to innovate and grow.

If your employees brought their "A-Game" to work every day, what would it mean for your company's performance? Studies have repeatedly shown that the majority of employees are disengaged at work. But it doesn't have to be this way. Often, the difference between a group of indifferent employees and a fully engaged team comes down to one simple thing—a great boss. In How to Be a Great Boss, Gino Wickman and Rene' Boer present a straightforward, practical approach to help bosses at all levels of an organization get the most from their people. They share time-tested tools that have worked for more than 30,000 bosses in every industry. You can learn to be a great boss—and dramatically improve both your organization's performance and your team's excitement about their work. In this book you will discover: How to surround yourself with great people How to make more effective use of your time The difference between leadership and management and why they're equally important The five leadership practices and five management practices of all great bosses How to create accountability How to develop productive, relationships with each of your people How to deal with direct reports that don't meet your expectations How to Be a Great Boss provides practical tools that you can apply immediately with your people, allowing you to focus on improving and growing your organization and truly enjoy what you do.

The commander of the USS Santa Fe provides leadership lessons from his experiences in implementing an empowerment style of command, giving crew members more decision making authority and accountability, with a focus on accomplishments.

Billionaire Mindset

The Effective Manager

Designing for Wearables

How to Get Everything You Want from Your Entrepreneurial Business

Scaling Up

Vampires Never Get Old:

Design Your Business to Run Itself

Do you worry that your business will collapse without your constant presence? Are you sacrificing your family, friendships, and freedom to keep your business alive? What if instead your business could run itself, freeing you to do what you love when you want, while it continues to grow and turn a profit? It's possible. And it's easier than you think. If you're like most entrepreneurs, you started your business so you could be your own boss, make the money you deserve, and live life on your own terms. In reality, you're bogged down in the daily grind, constantly putting out fires, answering an endless stream of questions, and continually hunting for cash. Now, Mike Michalowicz, the author of Profit First and other small-business bestsellers, offers a straightforward step-by-step path out of this dilemma. In Clockwork, he draws on more than six years of research and real life examples to explain his simple approach to making your business ultra-efficient. Among other powerful strategies, you will discover how to:
• Make your employees act like owners: Free yourself from micromanaging by using a simple technique to empower your people to make smart decisions without you.
• Pinpoint your business's most important function: Unleash incredible efficiency by identifying and focusing everyone on the one function that is most crucial to your business.
• Know what to fix next: Most entrepreneurs try to fix every inefficiency at once and end up fixing nothing. Use the "weakest link in the chain" method to find the one fix that will add the most value now. Whether you have a staff of one, one hundred, or somewhere in between, whether you're a new entrepreneur or have been overworked and overstressed for years, Clockwork is your path to finally making your business work for you.

Argues that the speed and stimulation characteristic of twenty-first-century business life are conditions to be sought out and encouraged, and provides examples and advice for managing rapid change. Reprint. 50,000 first printing.

Whether you've tried to systemise in the past or not, SYSTEMology provides a revolutionary approach to small business systems.

Have you ever queued for a restaurant? Pre-ordered something months in advance? Fought for tickets that sell out in a day? Had a hairdresser with a six-month waiting list? There are people who don't chase clients, clients chase them. In a world of endless choices, why does this happen? In this book, entrepreneur and author Daniel Priestley explains why and, most importantly, how. This is a recipe for ensuring demand outstrips supply for your product or service, and you have scores of customers lining up to give you money

Tales with Fresh Bite

Do You Have What It Takes to Become an Entrepreneur?

A Complete Guide for Entreprenees in Companies Running on EOS

48-Hour Start-Up

Traction

Oversubscribed

Power Electronics and Electric Drives for Traction Applications

Winner of the International Book Awards for General Business Winner of the Readers' Favorite International Book Award for Non-Fiction Business It's been over a decade since Verne Hamish's best-selling book Mastering the Rockefeller Habits was first released. Scaling Up (Rockefeller Habits 2.0) is the first major revision of this business classic which details practical tools and techniques for building an industry-dominating business.

This book is written so everyone -- from frontline employees to senior executives -- can get aligned in contributing to the growth of a firm. Scaling Up focuses on the four major decision areas every company must get right: People, Strategy, Execution, and Cash. The book includes a series of new one-page tools including the updated One-Page Strategic Plan and the Rockefeller Habits Checklist™, which more than 40,000 firms around the globe have used to scale their companies successfully -- many to \$10 million, \$100 million, and \$1 billion and beyond -- while enjoying the climb!

As a leader, your job is to make your people and your organization better. It's safe to say you have no intention of leading a stagnant organization, yet organizational decay can creep in and go unnoticed unless you're actively working to combat it. What begins with a few missed goals and declining productivity can evolve into a widespread malaise that robs your people of their passion and causes them to create uninspired work.For every organization in this situation, the real culprit is a lack of vision. If leaders want their people to achieve results that will drive the organization forward, each employee must understand why they're doing what they're doing. In Vision to Results, Jim Fischetti teaches you how to create an actionable vision for your organization that brings everyone's role into sharp focus, as well as implement a continuous accountability system that addresses problems before they arise, keeping your organization healthy for years to come.

Information Technology (IT) is at the center of every company's survival and growth. The CIOs leading the IT teams need to be business leaders first and technology leaders second. Perfect Imbalance, written by IT veteran, provides a robust framework to manage the conflicting objectives of business value, risk and cost in a systematic way. Has your company struggled to roll EOS out to all levels of your organization? Do your employees understand why EOS is important or even what it is? What the Heck is EOS? is for the millions of employees in companies running their businesses on EOS (Entrepreneurial Operating System). An easy and fast read, this book answers the questions many employees have about EOS and their company:
! What is an operating system?
! What is EOS and why is my company using it?
! What are the EOS foundational tools and how do they impact me?
! What's in it for me?
! Designed to engage employees in the EOS process and tools, What the Heck is EOS? uses simple, straightforward language and provides questions about each tool for managers and employees to discuss creating more ownership and buy-in at the staff level. After reading this book, employees will not only have a better understanding of EOS but they will be more engaged, taking an active role in helping achieve your company's vision.

Turn the Ship Around!

Effective UX for Current and Future Devices

Perfect Imbalance

Mr. Magoo's Christmas Carol 50th Anniversary Edition

SYSTEMology

How Today's Fastest-Growing Companies Drive Breakout Success

Do what you love—with people you love. Make a huge difference. Get compensated accordingly. And still have time for other passions. The EOS Life will help you to discover, clarify, and customize the life you want to live: one where you do what you love every day, with the people you love doing it with—while at the same time making a huge difference and impact, getting compensated very well for doing it, and still having plenty of time to pursue other passions, hobbies, and interests that energize you. From Gino Wickman, creator of the Traction Library, TheEOS Life will give you practical, real-world, time-tested tools and insights to maximize your productivity, vitality, happiness, and work-life balance. This book is a must-read for all entrepreneurs and their leadership team members interested in living their ideal life.

TractionGet a Grip on Your BusinessBenBella Books, Inc. 'a compelling methodology... to increase market share quickly' -- Eric Ries, bestselling author of THE LEAN STARTUP 'a must-read for anyone in business' -- James Currier, managing partner, NFX Guild 'will teach you how to think like a marketer of tomorrow' -- Josh Elman, partner, Greylock Partners Growth is now the first thing that investors, shareholders and market analysts look for in assessing and valuing companies. HACKING GROWTH is a highly accessible, practical, method for growth that involves cross-functional teams and continuous testing and iteration. Hacking Growth does for marketshare growth what THE LEAN STARTUP does for product development and BUSINESS MODEL GENERATION does for strategy. HACKING GROWTH focuses on customers - how to attain them, retain them, engage them, and monetize them - rather than product. Written by the method's pioneers, this book is a comprehensive toolkit or "bible" that any company in any industry can use to implement their own Growth Hacking strategy, from how to set up and run growth teams, to how to identify and test growth levers, and how to evaluate and act on the results. It is designed for any company or leader looking to break out of the

*ruts of traditional marketing and become more collaborative, less wasteful, and achieve more consistent, replicable, and data-driven results. Information Technology (IT) is at the center of every company's survival and growth. The CIOs leading the IT teams need to be business leaders first and technology leaders second. Perfect Imbalance, written by IT veteran, provides a robust framework to manage the conflicting objectives of business value, risk and cost in a systematic way. Has your company struggled to roll EOS out to all levels of your organization? Do your employees understand why EOS is important or even what it is? What the Heck is EOS? is for the millions of employees in companies running their businesses on EOS (Entrepreneurial Operating System). An easy and fast read, this book answers the questions many employees have about EOS and their company:
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SUMMARY and CONCISE ANALYSIS of Traction: Get a Grip on Your BusinessBy Gino Wickman How a Few Companies Make It... and Why the Rest Don't How to Get People Lining Up to Do Business with You The Making of the First Animated Christmas Special Learning to Thrive in a More-Faster-Now World Get A Grip What the Heck Is EOS?

Fraser Doherty's 48-Hour-Start-Up is a handy and essential cheat sheet to starting your own business giving the key steps for developing an idea and getting it to market quickly. Almost everyone dreams of starting their own business but very few do. But what if it only had to be a decision of a weekend and it didn't cost a fortune? In t developing a multi million dollar company to attempt an experiment: starting with a blank piece of paper, he sets out to start a profitable new business over a weekend, without relying on any technical ability whatsoever. He succeeds and you can, too. By following his journey, in which Fraser shares all of his lessons and mistakes, he will expoible to: Come up with a business idea without the guesswork Create a kick-ass brand, website and on-line marketing campaign Promote your product The 48-Hour-Start Up pioneers the idea of a microbusiness, a creative outlet, income stream and business you can run in your spare time at the weekends without having to quit the day learning about start-ups Established entrepreneurs looking for shortcuts Teams within corporates who want to create a more innovative and competitive environment

Most startups end in failure. Almost every failed startup has a product. What failed startups don't have are enough customers. Traction Book changes that. We provide startup founders and employees with the framework successful companies use to get traction. It helps you determine which marketing channel will be your key to growth. You have a great business." -- Peter Thiel, billionaire PayPal founder The number one traction mistake founders and employees make is not dedicating as much time to traction as they do to developing a product. This shortsighted approach has startups trying random tactics -- some ads, a blog post or two -- in an unstructured way that will Bultseye with the help of the founders behind several of the biggest companies and organizations in the world like Jimmy Wales (Wikipedia), Alexis Ohanian (Reddit), Paul English (Kayak.com), Alex Pachikov (Evernote) and more. We interviewed over forty successful founders and researched countless more traction stories -- pulling out the real traction. "Many entrepreneurs who build great products simply don't have a good distribution strategy." -- Mark Andreessen, venture capitalist Traction will show you how some of the biggest internet companies have grown, and give you the same tools and framework to get traction.

Unofficial Guide Version Advanced Tips & Strategy Guide. This is the most comprehensive and only detailed guide you will find online. Available for instant download on your mobile phone, eBook device, or in paperback form. Here is what you will be getting when you purchase this professional advanced and detailed game guide. - Professional Levels. - Unlock Characters and Karts. - Get Powerups. - Secrets, Tips, Cheats, Unlockables, and Tricks Used By Pro Players! - How to Get Tons of Cash/Coins. - PLUS MUCH MORE! Disclaimer: This product is not associated, affiliated, endorsed, certified, or sponsored by the Original Copyright Owner. All trademarks and registered trademarks respective owners.

Eleven diverse vampire stories from YA s leading voices, including V.E. Schwab's First Kill, soon to be a major Netflix adaptation! SINK YOUR TEETH INTO THIS... In this delicious new collection, you'll find eleven fresh vampire stories from young adult fiction's leading voices. Enter 'The House of Black Sapphires' by Dhonielle Clayton, and discover behind the doors of New Orleans. Meet 'The Boys From Blood River' by Rebecca Roanhorse and their enticing power and terrible sacrifices. And in V.E. Schwab's 'First Kill', witness the centuries-old struggle between vampire and slayer – and the thrill of forbidden love. Vampires lurking on social media, vampires hungry for more than just blood first kill – this collection puts a new spin on the age-old classic. WELCOME TO THE EVOLUTION OF THE VAMPIRE – AND A REVOLUTION ON THE PAGE SAMIRA AHMED DHONIELLE CLAYTON ZORAIDA CORDOVA AND NATALIE C. PARKER TESSA GRATTON HEIDI HEILIG JULIE MURPHY MARK OSHIRO REBECCA ROANHORSE LAURA RUBY VICTORIA “V. E.” SCHWAB KAYLA WHALEY

The One Essential Combination That Will Get You More of What You Want from Your Business

Clockwork

The Only Storytelling Guide You'll Ever Need

Kill the Company

Buy It, Rent It, Profit! (Updated Edition)

Creating a Business That Can Thrive Without You

Get a Grip on Your Business

Owning a business is tough; so is being married. If you're one of the millions people who happen to be married to your business partner then you likely know the extra challenges that come along with mixing business with marriage. Finally, a book that will help you navigate through many of the main problems married couples face when they become business partners. Things like lack of direction, mixing roles, ineffective communication and poor money management are a tried and true formula for disaster. Stop fighting over the business and putting that added stress to your marriage! The training, exercises and experiences in this book are designed to open the door of communication, understanding, empathy and trust between you and your spouse like never before. Business owners who implement these strategies are able to grow their business AND strengthen their marriage, simultaneously.

It's time to take your business to the next level. Eileen Sharp and Vic Higdon were frustrated. After years of profitable, predictable growth, Swan Services was in a rut. Meetings were called and discussions held, but few decisions were made and even less got done. People were pointing fingers and assigning blame, but nothing happened to solve Swan's mounting problems. It felt as though they were working harder than ever but with less impact. The company Eileen and Vic had founded and built for 10 years was a different place. It just wasn't fun anymore. Their story is not unusual. The challenges they were facing are common, predictable, and solvable. Get A Grip tells the story of how Swan Services resolves its issues by implementing The Entrepreneurial Operating System®. With the help of EOS, Eileen, Vic, and their leadership team master a set of managerial tools that allow them to get traction on their business, grow the business, and deliver better results for clients. The story of Swan Services is a fable, but the Entrepreneurial Operating System® is very real and has helped thousands of businesses worldwide. A complete entrepreneurial toolkit, EOS has helped thousands of businesses get to where they want to be. In Get A Grip, learn how Swan Services leaders learned to develop and commit to a clear vision, establish focus, build discipline, and create a healthier and more cohesive team. With characters and situations created from collective business experiences and stories, Get A Grip is a fable that will ring true for entrepreneurial leaders the world over and guide them to get their companies on track.

THE NEW YORK TIMES BESTSELLER FROM THE CREATOR OF THE AWARD-WINNING, 100+ MILLION DOWNLOAD PODCAST HARDCORE HISTORY How to Have a Successful Business AND a Happy Marriage The Key To Enabling Business-Centric IT