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Principle: Making Extraordinary
Profits From Ordinary Shares
(Harriman Modern Classics)

*The Zulu Principle:
Making
Extraordinary Profits
From Ordinary
Shares (Harriman
Modern Classics)*

3 simple strategies to earn high returns and beat the professionals
Would you like to use a simple, low-risk investing system that beats market indexes and fund manager performance over the long term, but requires only a few minutes of your time each month? Does it sound like a lot of hard work? It's not - even the laziest investor can achieve it. The Idle Investor includes three straightforward

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DIY strategies for long-term investing. All you have to do is follow the simple rules. Each method requires only a limited amount of your time and they all make use of easily accessible, low-cost funds. The reasons why the strategies work and everything else you need to know to put them into practice is explained clearly, with numerous worked examples. The three strategies are: 1. The Bone Idle Strategy: Part of your portfolio is allocated to shares and part is allocated to bonds, with adjustments only required twice a year. The rest of the time you do nothing. 2. The Summer Hibernation Strategy: For part of the year your portfolio is allocated to shares and for part of the year it is allocated to bonds. Once again, adjustments to the portfolio are only required twice per year. The rest of the

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time you do nothing. 3. Multi-Asset Trending Strategy: A simple trend-following method determines whether to hold your portfolio in shares or bonds. For this strategy you will need to check your investments and make adjustments once a month. Even on the very few occasions each year when action is required - twice a year for strategies 1 and 2, and once a month for strategy 3 - you'll only spend a few minutes checking your portfolio and making simple changes. The activity levels range from yearly rebalancing, for the laziest investor, through to monthly reallocation, for those who are more active. How much you do depends on how lazy you are feeling. Testing the three Idle Investor strategies for the period 1990 to 2012 resulted in average annual returns of up to 28%. Compare this to a buy-and-

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hold approach of investing in UK shares, which would have delivered 8.5% per year over the same period, and you can see that being idle doesn't mean being unsuccessful! If you are looking for a straightforward investing method that lets you get on with your life while your money grows in the background, then become an Idle Investor.

Success in technical analysis is all about recognizing, and quickly acting on, patterns of market behavior.

Pattern Recognition and Trading

Decisions shows active traders how to realize when a pattern is developing, distinguish between a genuine pattern and a misleading series of events, and apply this recognition for success in specific trading situations. A how-to guide that steers clear of difficult calculations and formulas, this

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dynamic book--from an author tabbed "far ahead of anyone else" by technical analysis guru Martin Pring--is destined to be on the desktop of every serious technical trader.

Recently vilified as the prime dynamic driving home the breach between poor and rich nations, here the branding process is rehabilitated as a potential saviour of the economically underprivileged. Brand New Justice, now in a revised paperback edition, systematically analyses the success stories of the Top Thirteen nations, demonstrating that their wealth is based on the 'last mile' of the commercial process: buying raw materials and manufacturing cheaply in third world countries, these countries realise their lucrative profits by adding value through finishing, packaging and marketing and then

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selling the branded product on to the end-user at a hugely inflated price. The use of sophisticated global media techniques alongside a range of creative marketing activities are the lynchpins of this process. Applying his observations on economic history and the development and impact of global marketing, Anholt presents a cogent plan for developing nations to benefit from globalization. So long the helpless victim of capitalist trading systems, he shows that they can cross the divide and graduate from supplier nation to producer nation. Branding native produce on a global scale, making a commercial virtue out of perceived authenticity and otherness and fully capitalising on the 'last mile' benefits are key to this graduation and fundamental to forging a new global economic balance. Anholt argues with

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a forceful logic, but also backs his hypothesis with enticing glimpses of this process actually beginning to take place. Examining activities in India, Thailand, Russia and Africa among others, he shows the risks, challenges and pressures inherent in 'turning the tide', but above all he demonstrates the very real possibility of enlightened capitalism working as a force for good in global terms.

A small brown monster who drinks oil saves Britain's beaches from an oil spill, becomes a hero, and has tea with the Queen.

Safe Management of Wastes from Health-care Activities

How to Make More of Your Money

The Future is Small

Pattern Recognition and Trading

Decisions

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The Astonishingly Simple Guide to
Accounting

A Total Approach to Investing for
Wealth

In a financial world dominated by gigantism, the beauty of smallness hasn't had much of a look in. Yet beyond the credit boom, globalisation has been found wanting, with growth hard to find. Could it be that small firms are set to be the stock market outperformers of the future? This book confounds the current 'big is better' consensus, with Gervais Williams' extraordinary data showing why smallness offers an effective path for investors beyond the financial crisis.

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But this book is about so much more than just the case

for small being beautiful.

It also explains why the unique characteristics of AIM - the UK market for smaller, growing companies - will be a place of extraordinary vitality in the coming years.

Economic history states that money replaced a bartering system, yet there isn't any evidence to support this axiom. Anthropologist Graeber presents a stunning reversal of this conventional wisdom. For more than 5000 years, humans have used elaborate credit systems to buy and sell goods. Since the beginning

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of the agrarian empires, humans have been divided into debtors and creditors. Through time, virtual credit money was replaced by gold and the system as a whole went into decline. This fascinating history is told for the first time.

In this book, Adrian Koopman describes the complex relationship between birds, the Zulu language and Zulu culture. A number of chapters look at the underlying meaning of bird names, and here we will find that the Zulu name of the Goliath Heron means 'what gives birth to baby crocodiles', the dikkop (umbangaqhwa) means 'what

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causes frost', and the African Hoopoe is a party-goer who wears a colourful blanket. The book goes further than just Zulu names, exploring the underlying meanings of bird names from other South African languages and languages from Central and East Africa. Here we find birds with names that translate as 'cool-porridge', 'kiss-banana-flower' and 'waiter-at-the-end-of-the furrow'. A focus on Zulu traditional oral literature details the roles birds have played in Zulu praise poetry (including the praise poems of certain birds themselves) and in

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proverbs, riddles and children's games. Also considered is traditional bird lore, examining the role played by various species as omens and portents, as indicators of bad luck and evil, as forecasters of rain and storm, and as harbingers of the seasons. Here we see that the Bateleur Eagle (ingqungqulu) is linked to war, the Southern Ground Hornbill (insingizi) to thunder and heavy rain, the Red-chested Cuckoo (uphezukokhono) to the start of the ploughing season, and the Jacobin Cuckoo (inkanku) to the start of summer. Zulu Bird Names and Bird Lore

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discusses the Zulu Bird Name Project, a series of Zulu bird name workshops held between 2013 and 2017 with Zulu-speaking bird guides designed to confirm (or otherwise) all previously recorded Zulu names for birds, while at the same time devising new names for those without previously recorded names. The result has been a list of species-specific names for all birds in the Zulu-speaking region. Finally, the book turns to the role such new bird names can play in conservation education and in avitourism.

How To Pick Quality Shares provides a three-step

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process for analysing company financial information to find good investments. The three steps boil down to finding quality companies, avoiding dangerous or risky companies, and not paying too much for companies' shares. Applying the in-depth techniques described here will give investors a better understanding of companies, and an edge over other investors, including professional investors and analysts. Phil Oakley, an experienced investment analyst and private investor, guides the reader step-by-step through these three stages: 1. For the

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first step, he shows how to identify the kind of high-quality companies that are capable of being profitable investments over the long term. Important themes are how much a company earns on the money it invests, reliable measures of profit and the importance of cash flow. 2. Next, he shows how to spot the dangers and risks that could lead to a company being a bad investment. Here the focus is on how to analyse debt, in particular hidden debt and pension fund deficits. 3. Lastly, he shows how to value a company's shares and determine what is a reasonable price to pay to

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invest in that company. Phil shows why some common shortcuts to valuing shares are not very useful and how to use cash profits to value shares more reliably. At each stage, Phil explains where the investor needs to look in company financial statements to get the information they need and how to analyse this information. Illustrative examples of analysis of real company financial statements are used throughout. If you have a company's latest annual report and its current share price you have all the information you need to be a successful investor. How To Pick Quality Shares

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shows you how.

(Harriman Modern Classics)

Investing essentials, expert
insights and powerful trends
and data

The Creation of the Zulu
Kingdom, 1815–1828

Make Money While You Sleep

Profiles In Courage

Debt

The Long Good Buy

Analysing Cycles in Markets

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extraordinary profits from
ordinary shares Harriman
House Limited**

**In this revealing new book, top
trader Robbie Burns cuts
through the jargon to give you
the low-down on the strategies
you need to make money from
share dealing. Robbie, aka the**

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Naked Trader, is an expert and highly entertaining guide to the sometimes baffling world of the stock market.. The book kicks off with the basics such as: the best websites, magazines and newspapers to look at; the kit you need to get cracking; and some key tips for choosing a broker. Robbie, then, gives you the essential techniques for picking the good shares and, just as importantly, avoiding the bad ones, and finishes up with some more advanced topics like how to make money even when shares fall. Packed with practical advice and delivered in a down-to-earth style, this

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book is all you need to get started. So, grab your laptop and get trading - your naked future awaits!

How top traders made huge profits during the most momentous market events of the past century Financial and commodity markets are characterized by periodic crashes and upside explosions. In retrospect, the reasons behind these abrupt movements often seem very clear, but generally few people understand what's happening at the time. Top traders and investors like George Soros or Jesse Livermore have stood apart from the crowd and

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capitalized on their unique insights to capture huge profits. Engaging and informative, The Greatest Trades of All Time chronicles how a select few traders anticipated market eruptions?from the 1929 stock market crash to the 2008 subprime mortgage meltdown?and positioned themselves to excel while a majority of others failed. Along the way, author Vincent Veneziani describes the economic and financial forces that led to each market cataclysm and how these individuals perceived what was happening beforehand

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and why they decided to place big bets, often at great risk and in opposition to consensus opinion at the time. Traders discussed include George Soros, Jesse Livermore, Paul Tudor Jones, John Templeton, and John Paulson Provide contemporary traders and investors with insights on how great traders make great trades Offers insights on market forecasting, mass psychology, and the importance of personal conviction in trading At a time when many investors are looking to the past for answers to the future, this book brings important historical moments

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in the financial markets to life.

PRAISE FOR THE LONG GOOD

**BUY: "Oppenheimer offers
brilliant insights, sage advice
and entertaining anecdotes.**

**Anyone wishing to understand
how financial markets behave
- and misbehave - should read
this book now." Stephen D.**

**King, economist and author of
Grave New World: The End of
Globalisation, the Return of**

**History "Peter has always been
one of the masters of**

**dissecting financial markets
performance into an**

**understandable narrative, and
in this book, he pulls together
much of his great thinking and**

style from his career, and it

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should be useful for anyone trying to understand what drives markets, especially equities." Lord Jim O'Neill, Chair, Chatham House "A deeply insightful analysis of market cycles and their drivers that really does add to our practical understanding of what moves markets and long-term investment returns." Keith Skeoch, CEO, Standard Life Aberdeen "This book eloquently blends the author's vast experience with behavioural finance insights to document and understand financial booms and busts. The book should be basic reading for any student of finance."

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Elias Papaioannou, Professor of Economics, London Business School "This is an excellent book, capturing the insights of a leading market practitioner within the structured analytical framework he has developed over many years. It offers a lively and unique perspective on how markets work and where they are headed." Huw Pill, Senior Lecturer, Harvard Business School "The Long Good Buy is an excellent introduction to understanding the cycles, trends and crises in financial markets over the past 100 years. Its purpose is to help investors assess risk and the

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**probabilities of different
outcomes. It is lucidly written
in a simple logical way,
requires no mathematical
expertise and draws on an
amazing collection of historical
data and research. For me it is
the best and most
comprehensive introduction to
the subject that exists." Lord
Brian Griffiths, Chairman -
Centre for Enterprise, Markets
and Ethics, Oxford**

Third World Child

**The Greatest Trades of All
Time**

**How to Use Advanced Learning
Strategies to Learn Faster,
Remember More and be More
Across the Black Waters**

The Wealthy Investor

How to Become a Millionaire

How to Pick Quality Shares

This is the new edition of the bestselling guide to understanding and using business accounts and accounting principles, written in a way that even the financially nervous novice can easily absorb. Accounting is generally viewed as a highly technical and complex subject. However, accounts are actually based on simple principles. It's not company accounts that are complex, it's all too often the way that they are explained. In this simple and easy read book, the author guides you through all the major accounting concepts. Discover how to master company accounts, understand balance sheets, profit and loss accounts and cash flow systems.

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(Harriman Modern Classics)
Learn to analyse and monitor your
company's financial performance.

Accounts Demystified is the
definitive, user-friendly guide to the
fundamental principles of accounting
that no manager will want to be
without. In this 5th edition of the
classic Accounts Demystified,
Anthony Rice makes accounting
astonishingly simple and pain-free.
As insightful and wise today as it was
when originally published in 1954,
Jacques Ellul's The Technological
Society has become a classic in its
field, laying the groundwork for all
other studies of technology and
society that have followed. Ellul
offers a penetrating analysis of our
technological civilization, showing
how technology—which began
innocuously enough as a servant of
humankind—threatens to overthrow

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(Harcourt Modern Classics)

humanity itself in its ongoing creation of an environment that meets its own ends. No conversation about the dangers of technology and its unavoidable effects on society can begin without a careful reading of this book. "A magnificent book . . .

He goes through one human activity after another and shows how it has been technicized, rendered efficient, and diminished in the process."—Harper's "One of the most important books of the second half of the twentieth-century. In it, Jacques Ellul convincingly demonstrates that technology, which we continue to conceptualize as the servant of man, will overthrow everything that prevents the internal logic of its development, including humanity itself—unless we take necessary steps to move human society out of

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the environment that 'technique' is creating to meet its own needs."—The Nation "A description of the way in which technology has become completely autonomous and is in the process of taking over the traditional values of every society without exception, subverting and suppressing these values to produce at last a monolithic world culture in which all non-technological difference and variety are mere appearance."—Los Angeles Free Press

An inside account of the multi-billion pound world of private equity and a masterclass on the art of deal-making. The Dealmaker is a frank and honest account of how a severely dyslexic child who struggled at school went on to graduate from Oxford and become a serial

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(Warman Modern Classics)

entrepreneur. It describes Guy Hand's career in private equity, first at Nomura and then as head of his own company, Terra Firma. It looks in detail at the huge deals that Terra Firma has done over the years, involving everything from cinema chains and pubs to waste management, aircraft leasing and green energy. And it offers a brutally honest appraisal of the deal that almost bankrupted him - the acquisition of multinational music recording and publishing company EMI in 2007, just as a global financial crash loomed on the horizon. Above all, it takes the reader inside the previously very secretive world of private equity, explaining how this multi-billion pound sector operates and what opportunities it offers. Both insightful and page-

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turning, it will prove inspirational and essential reading for all those concerned with or interested in the world of investment.

Fourteen authors, including many of the best-known scholars in the field, explore how people actually experience their culture and how those experiences are expressed in forms as varied as narrative, literary work, theater, carnival, ritual, reminiscence, and life review. Their studies will be of special interest for anyone working in anthropological theory, symbolic anthropology, and contemporary social and cultural anthropology, and useful as well for other social scientists, folklorists, literary theorists, and philosophers.

Top Traders Making Big Profits from the Crash of 1929 to Today
The 33 Strategies Of War

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Invest In The Best

(Harriman Modern Classics)
Lessons from a Life in Private Equity

Accounts Demystified

Everyday Book Culture from

Consumerism to Control

The Naked Trader

This report analyses all aspects of cultural diversity, which has emerged as a key concern of the international community in recent decades, and maps out new approaches to monitoring and shaping the changes that are taking place. It highlights, in particular, the

interrelated challenges of cultural diversity and intercultural dialogue and the way in which strong homogenizing forces are matched by persistent diversifying trends. The report proposes a series of ten policy-oriented recommendations, to the attention of States, intergovernmental and non-governmental organizations, international and regional bodies, national institutions and the private sector

**on how to invest in
cultural diversity.
Emphasizing the
importance of cultural
diversity in different
areas (languages,
education, communication
and new media
development, and
creativity and the
marketplace) based on
data and examples
collected from around
the world, the report is
also intended for the
general public. It
proposes a coherent
vision of cultural
diversity and clarifies**

(Harriman Modern Classics)
how, far from being a
threat, it can become
beneficial to the action
of the international
community.

An analysis of the
investment approach of
the world's top
investors, showing how
to achieve market-
beating returns It is
possible to beat the
market. Taking this as a
starting point, Excess
Returns sets out to
explore how exactly the
most famous investors in
the world have done it,
year after year,

sometimes by huge margins. Excess Returns is not a superficial survey of what investors have said about what they do. Rather, Frederik Vanhaverbeke applies a forensic analysis to hundreds of books, articles, letters and speeches made by dozens of top investors over the last century and synthesises his findings into a definitive blueprint of how exactly these investment legends have gone about their work.

Among the legends whose work has been studied are Warren Buffett, Benjamin Graham, Anthony Bolton, Peter Lynch, Charles Munger, Joel Greenblatt, Seth Klarman, David Einhorn, Daniel Loeb, Lou Simpson, Prem Watsa and many more. Among the revealing insights, you will learn of the striking similarities in the craft of great investors, crucial subtleties in their methods that are ignored by many, and the

**unconscious errors
investors commonly make
and how these are
counter to successful
investing. Special
attention is given to
two often overlooked
areas: effective
investment philosophy
and investment
intelligence. The
investing essentials
covered include: •
Finding bargain shares •
Making a quantitative
and qualitative business
analysis • Valuation
methods • Investing
throughout the business**

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**cycle • Timing buy and
sell decisions • And
much, much more! Excess
Returns is full of
timeless and practical
insights, presented in a
unique style, to help
investors focus on the
most promising
opportunities and lead
the way to beating the
market.**

**How to Become a
Millionaire shows you in
an easy-to-read way how
to take a few simple
steps to financial
freedom. The authors
explain the eighth**

wonder of the world, the power of compounding, showing how with relatively small regular savings you can produce a very significant capital sum. Did you know, for example, that with growth at the same rate as the UK stock market over the last 20 years, $\pounds 5,000$ a year would produce $\pounds 2$ million in 25 years? But that is only half the story. By using an ISA mortgage to finance the purchase of your house or flat you can harness

two of the world's
best-performing
financial assets,
property and shares. How
to Become a Millionaire
shows you how to set
them to work for you at
the same time. And
believe it or not, the
capital profits you make
on both will be tax
free! Endowment
mortgages should be
avoided like the plague.
If you are already
saddled with one, the
authors show you how to
calculate whether or not
to run it to maturity

and how to get the best price if you decide to surrender the policy. There is no need to worry about the complexities of the stock market. You will be shown how to invest in tracker funds or a simple high-yield system that will take you less than an hour a year to use. If you want to become a more active investor, the authors give you a taste of the two most popular methods and point you in the right direction to

progress further. There is no need to fantasise about winning the lottery. Written by Jim Slater, one of the country's leading investment experts, and Tom Stevenson, the former City Editor of Independent, this book is a clear blueprint for making your first million. It really could be you.

Buy good companies. Don't overpay. Do nothing. Some people love to make successful investing seem more

complicated than it really is. In this anthology of essays and letters written between 2010–20, leading fund manager Terry Smith delights in debunking the many myths of investing – and making the case for simply buying the best companies in the world. These are businesses that generate serious amounts of cash and know what to do with it. The result is a powerful compounding of returns that is almost

impossible to beat. Even better, they aren't going anywhere. Most have survived the Great Depression and two world wars. With his trademark razor-sharp wit, Smith not only reveals what these high-quality companies really look like and where to find them (as well as how to discover impostors), but also: - why you should avoid companies that abuse the English language - how most share buybacks actually destroy value - what

investors can learn from the Tour de France - why ETFs are much riskier than most realise - how ESG investors often end up with investments that are far from green or ethical - his ten golden rules for investment - and much, much more. Backed up by the analytical rigour that made his name with the cult classic, *Accounting for Growth* (1992), the result is a hugely enjoyable and eye-opening tour through some of the most

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**important topics in the
world of investing – as
well as a treasure trove
of practical insights on
how to make your money
work for you. No
investor's bookshelf is
complete without it.**

**A comparative study of
the world's greatest
investors**

The Dealmaker

**A three-step process for
selecting profitable
stocks**

From Poverty to Power

**Principles of
Thermodynamics**

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Unlimited Memory

This is a book about Courage and Patriotism. It tells the dramatic stories of a number of American politicians of various political and regional allegiances whose one overriding loyalty was to the United States and to the right as God gave them to see it. They range from born aristocrats to self-made men. Some are well-known, some almost forgotten. But all of them, in the face of dreadful consequences, exhibited a special kind of greatness. These stories about them remind us sharply that there is, in addition to a courage with which men die, a courage

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*by which men must live. —Print
Ed.*
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Ruth Finnegan's Oral Literature in Africa was first published in 1970, and since then has been widely praised as one of the most important books in its field. Based on years of fieldwork, the study traces the history of storytelling across the continent of Africa. This revised edition makes Finnegan's ground-breaking research available to the next generation of scholars. It includes a new introduction, additional images and an updated bibliography, as well as its original chapters on poetry, prose, "drum language" and

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drama, and an overview of the social, linguistic and historical background of oral literature in Africa. This book is the first volume in the World Oral Literature Series, an ongoing collaboration between OBP and World Oral Literature Project. A free online archive of recordings and photographs that Finnegan made during her fieldwork in the late 1960s is hosted by the World Oral Literature Project (<http://www.oralliterature.org/collections/rfinnegan001.html>) and can also be accessed from publisher's website.

A brand new edition of the classic bestseller The goal of all

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investors is to make the maximum possible profit from their investments. 'Beyond The Zulu Principle' shows you how to do this by focusing on growth shares. Jim Slater believes he has discovered a major market anomaly that should enable both private and institutional investors to enjoy exceptional returns in the stockmarket. A number of important factors are crucial to successful investment. Jim Slater explains how to choose a company operating in the right sector with an advantage over its competitors. He also highlights the importance of directors' dealings, CEO changes, relative

strength, cash flow accelerating earnings, and the capacity of some companies to clone their activities. Simple but enormously effective, the guidance offered here should help readers to make stockmarket profits well beyond the market averages. Here, the author assesses our modern book culture by focusing on five key elements including the explosion of retail bookstores like Barnes & Noble and Borders, and the formation of the Oprah Book Club.

Making extraordinary profits from ordinary shares

Excess Returns

The Anthropology of Experience

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*The Surprisingly Simple Truth
Behind Extraordinary Results*

Brand New Justice

*How Active Citizens and
Effective States Can Change the
World*

*Why AIM will be the world's best
market beyond the credit boom*

- More than 500 appearances on national bestseller lists
- #1 Wall Street Journal, New York Times, and USA Today
- Won 12 book awards
- Translated into 35 languages
- Voted Top 100 Business Book of All Time on Goodreads

People are using this simple, powerful concept to focus on what matters most in their personal and work lives.

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Companies are helping their employees be more productive with study groups, training, and coaching. Sales teams are boosting sales. Churches are conducting classes and recommending for their members. By focusing their energy on one thing at a time people are living more rewarding lives by building their careers, strengthening their finances, losing weight and getting in shape, deepening their faith, and nurturing stronger marriages and personal relationships. YOU WANT LESS. You want fewer distractions and less on your plate. The daily barrage of e-mails, texts, tweets, messages, and

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meetings distract you and stress you out. The simultaneous demands of work and family are taking a toll. And what's the cost? Second-rate work, missed deadlines, smaller paychecks, fewer promotions--and lots of stress. AND YOU WANT MORE. You want more productivity from your work. More income for a better lifestyle. You want more satisfaction from life, and more time for yourself, your family, and your friends. NOW YOU CAN HAVE BOTH — LESS AND MORE. In *The ONE Thing*, you'll learn to * cut through the clutter * achieve better results in less time * build momentum toward your

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goal* dial down the stress *
overcome that overwhelmed
feeling * revive your energy * stay
on track * master what matters to
you The ONE Thing delivers
extraordinary results in every
area of your life--work, personal,
family, and spiritual. WHAT'S
YOUR ONE THING?

The Investment Trusts Handbook
2021 is the latest edition of the
popular annual handbook for
anyone interested in investment
trusts – often referred to as the
City's best-kept secret, or the
connoisseur's choice among
investment funds. With
fascinating articles by more than a
dozen different authors, including

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analysts, fund managers and investment writers, plus pages of data and analysis, the handbook is an indispensable companion for anyone looking to invest in the investment trust sector.

Contributors include John Baron, Robin Angus, Max King, Sandy Cross, Peter Spiller, Simon Elliott, James Carthew and many more. It is expertly edited by well-known author and professional investor Jonathan Davis. The Investment Trusts Handbook 2021 is an editorially independent educational publication, available through bookshops and extensively online. Distribution is supported by Aberdeen Standard,

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Allianz Global, Axiom Alternative Investments, Baillie Gifford, Bellevue Asset Management, Fidelity International, JP Morgan and Polar Capital. We share an interest in spreading awareness of investment trusts as an option for self-directed investors and financial advisers.

A number of important factors are crucial to successful investment. Jim Slater explains how to choose a company operating in the right sector with an advantage over its competitors. He also highlights the importance of directors dealings, CEO changes, relative strength, cash flow accelerating earnings and the

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capacity of some companies to clone their activities.

Offers a look at the causes and effects of poverty and inequality, as well as the possible solutions. This title features research, human stories, statistics, and compelling arguments. It discusses about the world we live in and how we can make it a better place.

Oral Literature in Africa

Beyond The Zulu Principle

The First 5,000 Years

The Great Gulper

Investing for Growth

Zulu Bird Names and Bird Lore

Extraordinary Profits from

Growth Shares

Kevin Horsley Broke a World

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Memory Record in 2013 and you're about to learn how to use his memory strategies to learn faster, be more productive, and achieve more success. With over 300,000 copies sold, Unlimited Memory is a Wall Street Journal Best Seller and has been the #1 memory book on Amazon for more than two years. It has been translated into more than a dozen languages including French, Chinese, Russian, Korean, Ukrainian, and Lithuanian. Most people never tap into 10% of their potential for memory. In Unlimited Memory, you'll learn how the world's best memory masters get

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themselves to concentrate at will, anytime they want.

When you can easily focus and concentrate on the task at hand, and store and recall useful information, you can easily double your productivity and eliminate wasted time, stress, and mistakes at work.

Jim Slater's classic text made available once more Jim Slater makes available to the investor - whether the owner of only a few shares or an experienced investment manager with a large portfolio - the secrets of his success. Central to his strategy is The Zulu Principle, the benefits of homing in on a relatively

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narrow area. Deftly blending
anecdote and analysis, Jim
Slater gives valuable
selective criteria for
buying dynamic growth
shares, turnarounds,
cyclicals, shells and
leading shares. He also
covers many other vitally
relevant aspects of
investment such as creative
accounting, portfolio
management, overseas markets
and the investor's
relationship with his or her
broker. From The Zulu
Principle you will learn
exactly when to buy shares
and, even more important,
when to sell - in essence,
how to to make
'extraordinary profits from

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ordinary shares'.

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The third in Robert Greene's
bestselling series is now
available in a pocket sized
concise edition. Following
48 Laws of Power and The Art
of Seduction, here is a
brilliant distillation of
the strategies of war to
help you wage triumphant
battles everyday. Spanning
world civilisations, and
synthesising dozens of
political, philosophical,
and religious texts, The
Concise 33 Strategies of War
is a guide to the subtle
social game of everyday
life. Based on profound and
timeless lessons, it is
abundantly illustrated with
examples of the genius and

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*folly of everyone from
Napoleon to Margaret
Thatcher and Hannibal to
Ulysses S. Grant, as well as
diplomats, captains of
industry and Samurai
swordsmen.*

*This scholarly account
traces the emergence of the
Zulu Kingdom in South Africa
in the early nineteenth
century, under the rule of
the ambitious and iconic
King Shaka. In contrast to
recent literary analyses of
myths of Shaka, this book
uses the richness of Zulu
oral traditions and a
comprehensive body of
written sources to provide a
compelling narrative and
analysis of the events and*

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people of the era of Shaka's rule. The oral traditions portray Shaka as rewarding courage and loyalty and punishing failure; as ordering the targeted killing of his own subjects, both warriors and civilians, to ensure compliance to his rule; and as arrogant and shrewd, but kind to the poor and mentally disabled. The rich and diverse oral traditions, transmitted from generation to generation, reveal the important roles and fates of men and women, royal and subject, from the perspectives of those who experienced Shaka's rule and the dramatic emergence of the Zulu Kingdom.

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*How to Invest 5 Minutes a
Week and Beat the
Professionals*

*How Anyone Can Make Money
Trading Shares*

The Late Age of Print

Born White, Zulu Bred

*How to make money by only
buying the best companies in
the world - An anthology of
investment writing, 2010-20*

The ONE Thing

Beyond the Zulu Principle

***Across the Black Waters is
widely rated as an outstanding
novel. It is a simple story about
the ultimate futility and sorrow of
war. It is a journey not just from
a small village in Punjab to
Flanders, from father to soldier,
field to front — but from a soul***

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that nurtures to one that kills.
*Overlooking the claims of war
classics like All Quiet on the
Western Front, the British
Council selected and adapted
this novel into a play to mark the
80th anniversary of the end of
World War I. "The foremost of
Indian novelists." — Daily
Telegraph "His descriptions of
brutality match in compassion
and outrage, and perhaps also in
poetic flair, those of Wilfred
Owen, Siegfried Sasson, or
David Jones." — Alastair Niven,
British Literary Critic*
*"Pushing to the Front" is a 1911
self-help book by Orison Swett
Marden that includes true stories
of extraordinary achievement*

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*from humble beginnings or in the
face of significant adverse,*

*specially chosen to inspire the
reader and motivate them to
realise their full potential in life.*

*Contents include: "The Man and
the Opportunity", "Wanted – A
Man", "Boys with No Chance",
"The Country Boy",*

*"Opportunities Where You Are",
"Possibilities in Spare*

*Moments", "How Poor Boys and
Girls Go To College",*

*"Opportunity Confronts You –
What Will You Do With It?", etc.*

Dr. Orison Swett Marden

*(1848–1924) was an American
author of inspirational books. He
wrote primarily on the subject of
being successful and founded*

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“SUCCESS” magazine in 1897. Marden's books deal with attaining a fruitful and well-rounded life, with many of his ideas being based on the New Thought movement.

The follow-up to The Armchair Investor, this work provides readers with a system to create and sustain real wealth during their lifetime. As a long-term plan, stock-picking alone is incomplete. To become truly wealthy, you need a total package. Thus, the central theme in this book lies squarely on learning the skills for building a successful portfolio of investment. This approach is far broader, yet at the same time,

more focused than relying on one stock-picking system, however good. At the heart of this approach is a 5-level learning progression, that takes you from the passive novice investor to the active expert investor, while setting out the time and money targets to follow, to become a wealth investor over the long term.

This book concentrates on the investment style of Business Perspective Investing, as practiced by Benjamin Graham and Warren Buffett. It takes the reader through the realisation that the thought process involved when buying shares in a company is no different to

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**buying the company in its
entirety. Beginning with how to
assess the quality of a business,
it explains and illustrates with
examples what to look for in
company accounts, how to
determine the value drivers of a
business, the strength of its
franchise and how to interpret
key financial ratios and
performance indicators. It
discusses the ideal
characteristics of a business
worthy of investment so that you
will develop a mental checklist of
what to look out for. The book
then sets out a number of
valuation methods to determine
the likely economic worth of a
company. It is against this**

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estimate that a judgement can be made as to whether a share price offers good value. The book concludes with thoughts on portfolio construction, in particular Focus Investing, where a concentrated approach is taken, and legitimate reasons for deciding to sell a holding.

Throughout, the emphasis is on the methodology used to manage the Sanford DeLand UK Buffettology Fund.

The Idle Investor

Making Extraordinary Profits from Ordinary Shares

Pushing to the Front

The Technological Society

Applying the principles of

Warren Buffett for long-term

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investing success
The Investment Trusts Handbook
2021

Investment Made Easy

An introductory textbook presenting the key concepts and applications of thermodynamics, including numerous worked examples and exercises.

Investing in Cultural Diversity and Intercultural Dialogue