

## **The New Sustainability Advantage: Seven Business Case Benefits Of A Triple Bottom Line**

*During the last 150 years, we have stressed the oceans, warmed the planet and overextended almost every natural resource. To create real change will require a generation of leaders and businesses that think and act differently. "Sustainability Is the New Advantage" identifies the skill sets, best practices, and new ideas needed to teach a new generation to start, grow, and manage sustainable organizations.*

***ROAD TEST YOUR IDEA BEFORE YOU LAUNCH YOUR LEAN START-UP** Thinking about starting a new business? Stop! Is there a genuine market for your idea? Do you really want to compete in that industry? Are you the right person to pursue it? No matter how talented you are or how much capital you have, if you're pursuing a fundamentally flawed opportunity then you're heading for failure. So before you launch your lean start-up, take your idea for a test drive and make sure it has a fighting chance of working. Now in its fifth edition, *The New Business Road Test* is the essential handbook for anyone wanting to launch a start-up. The new and fully updated case studies – Ella's Kitchen, Whole Foods, eBay and more – and 'seven domains' framework will help you avoid impending disaster and enhance your chances of achieving your entrepreneurial dreams. This book will help you answer the live-or-die questions: · Are the market and industry attractive? · Does the opportunity offer both customer benefits as well as competitive and economic sustainability? · Can you deliver the results you seek? The accompanying app (available on iTunes and Android) makes it easy to assemble all the evidence you need for your road test, wherever you are. [www.newbusinessroadtest.com](http://www.newbusinessroadtest.com)*

*What do Brazil's top beauty brand, America's second-fastest-growing restaurant chain, and the world's third bestselling car have in common--besides achieving enormous success with revenue in the tens of billions? They are doing it all while holding to their convictions of implementing sustainable principles that help consumers live better lives. But they aren't the only ones. *Green Giants* examines nine companies--including Chipotle, Toyota, Unilever, Tesla, General Electric, and more--who have established the blueprint for sustainable success that anyone can follow. Author Freya Williams, an early pioneer of the modern sustainable business movement, discovered six factors responsible for the overwhelming success of these nine socially responsible companies:· *The Iconoclastic Leader*· *Disruptive Innovation*· *A Higher Purpose*· *Built In, Not Bolted On*· *Mainstream Appeal*· *A New Behavioral Contract*Packed with eye-opening research, exclusive interviews, and enlightening examples, *Green Giants* serves as your blueprint for merging wild profitability with social responsibility.*

*Argues that businesses stand to profit from development strategies that are socially and environmentally responsible. Original.*

*Finding Purpose, Driving Innovation and Executing Change*

*Seven Business Case Benefits of a Triple Bottom Line*

*Net Positive*

*Seven Ways to Think Like a 21st-Century Economist*

*Embedded Sustainability*

*RESTART Sustainable Business Model Innovation*

*How to Create and Implement Sustainability Plans in Any Business Or Organization*

*Winning Sustainability Strategies*

*Sustainable Banking introduces business leaders and students to the many ways in which financial institutions can manage their environmental and social impact and meet the needs of the current generation without compromising the needs of future generations. Olaf Weber and Blair Feltmate go beyond the business case for sustainability: how managing environmental, social, and governance risk can contribute to a bank's bottom line - to make the sustainability case for banking: how banks and other financial institutions can make a positive impact on society. In their book, Weber and Feltmate discuss the key aspects involved in making a financial institution sustainable: how to manage the direct and indirect impacts of banking activities on the community and the environment, how to minimize and mitigate the environmental footprint of internal operations, and how to account for various types of environmental and social risk in lending and project finance. They also introduce sustainable banking products and strategies being adopted by industry leaders, such as responsible investing, social finance, and impact lending.*

*Clearly, the "normal" way of life is the opposite of genuine sustainability, and it has an expiration date. Any way of life that is fully in balance with the family of life must be genuinely sustainable, a healthy path with a future. At present, too few really comprehend this concept. It would be wise to learn, and Sustainable or Bust is a useful tool for the job. Seven-point-something billion people can't switch to sustainable living this afternoon, because it's temporarily impossible. But the collapse of industrial civilization is now in its early stages, and when it's done, the human sphere will be much smaller, slower, and simpler. Decades down the road, many new options will become possible, including genuine sustainability. We could help our descendants find a more direct path to health and balance by learning about sustainability now, and sharing this wisdom with the young ones. There's never been a better time to hit the books and feed our minds — before the lights go out. Nothing can change until ideas change. My first book, *What Is Sustainable*, presented an introduction to genuine sustainability, with an emphasis on food. *Sustainable or Bust* is a collection of 64 book reviews, and 16 rants. It's a gallery of thinkers, scholars, and ideas that might make "normal" minds itch and squirm. This book is for pilgrims who are awake, alive, and weary of normal — minds hungry for outside-the-box ideas. I don't expect to see the end of the collapse. What the survivors, if any, choose to do is entirely beyond my control. I am not responsible for the decisions they make, but I am responsible for doing what I can to help them understand their history, predicament, and options. Who are we? Where are we from? How did we get here?*

Sustainability has become a buzzword in the last decade, but its full meaning is complex, emerging from a range of different sectors. In practice, it has become the springboard for millions of individuals throughout the world who are forging the fastest and most profound social transformation of our time—the sustainability revolution. The Sustainability Revolution paints a picture of this largely unrecognized phenomenon from the point of view of five major sectors of society: Community (government and international institutions) Commerce (business) Resource extraction (forestry, farming, fisheries etc.) Ecological design (architecture, technology) Biosphere (conservation, biodiversity etc.) The book analyzes sustainability as defined by each of these sectors in terms of the principles, declarations and intentions that have emerged from conferences and publications, and which serve as guidelines for policy decisions and future activities. Common themes are then explored, including: An emphasis on stewardship The need for economic restructuring promoting no waste and equitable distribution An understanding and respect for the principles of nature The restoration of life forms An intergenerational perspective on solutions Concluding that these themes in turn represent a new set of values that define this paradigm shift, The Sustainability Revolution describes innovative sustainable projects and policies in Colombia, Brazil, India and the Netherlands and examines future trends. Complete with a useful resources list, this is the first book of its kind and will appeal to business and government policymakers, academics and all interested in sustainability.

Sustainability Principles and Practice gives an accessible and comprehensive overview of the interdisciplinary field of sustainability. The focus is on furnishing solutions and equipping students with both conceptual understanding and technical skills. Each chapter explores one aspect of the field, first introducing concepts and presenting issues, then supplying tools for working toward solutions. Elements of sustainability are examined piece by piece, and coverage ranges over ecosystems, social equity, environmental justice, food, energy, product life cycles, cities, and more. Techniques for management and measurement as well as case studies from around the world are provided. The 3rd edition includes greater coverage of resilience and systems thinking, an update on the Anthropocene as a formal geological epoch, the latest research from the IPCC, and a greater focus on diversity and social equity, together with new details such as sustainable consumption, textiles recycling, microplastics, and net-zero concepts. The coverage in this edition has been expanded to include issues, solutions, and new case studies from around the world, including Europe, Asia, and the Global South. Chapters include further reading and discussion questions. The book is supported by a companion website with online links, annotated bibliography, glossary, white papers, and additional case studies, together with projects, research problems, and group activities, all of which focus on real-world problem-solving of sustainability issues. This textbook is designed to be used by undergraduate college and university students in sustainability degree programs and other programs in which sustainability is taught.

Creating and Sustaining Superior Performance

Sustainable Protein Sources

Doughnut Economics

Pathways to Health Equity

Portrait of a Paradigm Shift

Building Boardroom Buy-in

The Stakeholder Route to Maximizing Business and Social Value

The Sustainability Champion's Guidebook

The New Sustainability Advantage shows how the benefits of the "triple bottom line" can increase a typical company's profits by fifty-one to eighty-one percent within five years, depending on the company's size and industry sector, while avoiding risks that could jeopardize its financial well-being. Fully revised and updated, this tenth anniversary edition clearly demonstrates that, by focusing on seven powerful yet easy to grasp sustainability strategies, businesses can: Increase revenue Improve productivity Reduce expenses Decrease risks Expressed in clear business language and presented in an appealing, graphically rich format, this practical guide and the accompanying online Sustainability Advantage Simulator Dashboard enables executives to enter their own data and quickly identify the high-leverage benefit areas for their organization. More detailed downloadable spreadsheets help them drill down into specific areas of interest and fine-tune the assumptions to their specific situation. An indispensable tool for both sustainability champions and senior management, The New Sustainability Advantage proves that the quantified business case for sustainability is more compelling than ever before. Bob Willard gave up an award-winning successful career in senior management at IBM to devote himself full-time to building corporate commitment to sustainability. Widely in demand as a speaker, he has delivered hundreds of presentations demonstrating the business case for sustainability to companies, consultants, academics, and NGOs worldwide. Bob is the author of The Sustainability Champion's Guidebook, The Next Sustainability Wave, and the original edition of The Sustainability Advantage.

In the United States, some populations suffer from far greater disparities in health than others. Those disparities are caused not only by fundamental differences in health status across segments of the population, but also because of inequities in factors that impact health status, so-called determinants of health. Only part of an individual's health status depends on his or her behavior and choice; community-wide problems like poverty, unemployment, poor education, inadequate housing, poor public transportation, interpersonal violence, and decaying neighborhoods also contribute to health inequities, as well as the historic and ongoing interplay of structures, policies, and norms that shape lives. When these factors are not optimal in a community, it does not mean they are intractable: such inequities can be mitigated by social policies that can shape health in powerful ways. Communities in Action: Pathways to Health Equity seeks to delineate the causes of and the solutions to health inequities in the United States. This report focuses on what communities can do to promote health equity, what actions are needed by the many and varied stakeholders that are part of

communities or support them, as well as the root causes and structural barriers that need to be overcome.

"Implement the green strategies outlined in Dan Esty's and Andrew Winston's bestseller Green to Gold" Hard-nosed business advice for gaining competitive advantage through sustainability action in buildings and operations, information technology, product design, sourcing, manufacturing, logistics and transportation, marketing, accounting, and other key business functions Whether you are a climate change skeptic or an environmentalist, sustainability issues cannot be ignored in today's corporate world. With rising energy and natural resource costs, intensified regulations, investor pressures, and a growing demand for environmentally friendly products, sustainability is no longer an option—it's a business imperative. Unlike many green business books, the Playbook skips the environmental ideology and deals exclusively with tools and strategies that have been shown to cut costs, reduce risks, drive revenues, and build brand identity. Builds on Dan Esty and Andrew Winston's prizewinning Green to Gold, which has become a business classic and a staple of management training across the world. Shows in detail how each business function or department can achieve an eco-advantage over the competition Offers frameworks, checklists, and action plans applicable to any business—big or small, in manufacturing or services The Green to Gold Business Playbook gives you the tools to make green work—and work profitably—for your business.

A Financial Times "Best Book of 2017: Economics" 800-CEO-Read "Best Business Book of 2017: Current Events & Public Affairs" Economics is the mother tongue of public policy. It dominates our decision-making for the future, guides multi-billion-dollar investments, and shapes our responses to climate change, inequality, and other environmental and social challenges that define our times. Pity then, or more like disaster, that its fundamental ideas are centuries out of date yet are still taught in college courses worldwide and still used to address critical issues in government and business alike. That's why it is time, says renegade economist Kate Raworth, to revise our economic thinking for the 21st century. In Doughnut Economics, she sets out seven key ways to fundamentally reframe our understanding of what economics is and does. Along the way, she points out how we can break our addiction to growth; redesign money, finance, and business to be in service to people; and create economies that are regenerative and distributive by design. Named after the now-iconic "doughnut" image that Raworth first drew to depict a sweet spot of human prosperity (an image that appealed to the Occupy Movement, the United Nations, eco-activists, and business leaders alike), Doughnut Economics offers a radically new compass for guiding global development, government policy, and corporate strategy, and sets new standards for what economic success looks like. Raworth handpicks the best emergent ideas—from ecological, behavioral, feminist, and institutional economics to complexity thinking and Earth-systems science—to address this question: How can we turn economies that need to grow, whether or not they make us thrive, into economies that make us thrive, whether or not they grow? Simple, playful, and eloquent, Doughnut Economics offers game-changing analysis and inspiration for a new generation of economic thinkers.

**How to Implement Sustainability Practices for Bottom-Line Results in Every Business Function**

**How Today's Best-Run Companies Are Achieving Economic, Social and Environmental Success -- and How You Can Too**

**The Next Big Competitive Advantage**

**Practical Sustainability Strategies**

**How to Keep Your Strategy Moving as Fast as Your Business**

**The Next Sustainability Wave**

**Sustainable Or Bust**

**The Triple Bottom Line**

Now beyond its eleventh printing and translated into twelve languages, Michael Porter's The Competitive Advantage of Nations has changed completely our conception of how prosperity is created and sustained in the modern global economy. Porter's groundbreaking study of international competitiveness has shaped national policy in countries around the world. It has also transformed thinking and action in states, cities, companies, and even entire regions such as Central America. Based on research in ten leading trading nations, The Competitive Advantage of Nations offers the first theory of competitiveness based on the causes of the productivity with which companies compete. Porter shows how traditional comparative advantages such as natural resources and pools of labor have been superseded as sources of prosperity, and how broad macroeconomic accounts of competitiveness are insufficient. The book introduces Porter's "diamond," a whole new way to understand the competitive position of a nation (or other locations) in global competition that is now an integral part of international business thinking. Porter's concept of "clusters," or groups of interconnected firms, suppliers, related industries, and institutions that arise in particular locations, has become a new way for companies and governments to think about economies, assess the competitive advantage of locations, and set public policy. Even before publication of the book, Porter's theory had guided national reassessments in New Zealand and elsewhere. His ideas and personal involvement have shaped strategy in countries as diverse as the Netherlands, Portugal, Taiwan, Costa Rica, and India, and regions such as Massachusetts, California, and the Basque country. Hundreds of cluster initiatives have flourished throughout the world. In an era of intensifying global competition, this pathbreaking book on the new wealth of nations has become the standard by which all future work must be measured.

Are you at risk of being trapped in an uncompetitive business? Chances are the strategies that worked well for you even a few years ago no longer deliver the results you need. Dramatic changes in business have unearthed a major gap between traditional approaches to strategy and the way the real world works now. In short, strategy is stuck. Most leaders are using frameworks that were designed for a different era of business and based on a single dominant idea—that the purpose of strategy is to achieve a sustainable competitive advantage. Once the premise on which all strategies were built, this idea is increasingly irrelevant. Now, Columbia Business School professor and globally recognized strategy expert Rita Gunther McGrath argues that it's time to go beyond the very concept of sustainable competitive

advantage. Instead, organizations need to forge a new path to winning: capturing opportunities fast, exploiting them decisively, and moving on even before they are exhausted. She shows how to do this with a new set of practices based on the notion of transient competitive advantage. This book serves as a new playbook for strategy, one based on updated assumptions about how the world works, and shows how some of the world's most successful companies use this method to compete and win today. Filled with compelling examples from "growth outlier" firms such as Fujifilm, Cognizant Technology Solutions, Infosys, Yahoo! Japan, and Atmos Energy, *The End of Competitive Advantage* is your guide to renewed success and profitable growth in an economy increasingly defined by transient advantage.

Shows how companies can maximize the value of their CR initiatives by fostering strong stakeholder relationships.

Are you just playing—or playing to win? Strategy is not complex. But it is hard. It's hard because it forces people and organizations to make specific choices about their future—something that doesn't happen in most companies. Now two of today's best-known business thinkers get to the heart of strategy—explaining what it's for, how to think about it, why you need it, and how to get it done. And they use one of the most successful corporate turnarounds of the past century, which they achieved together, to prove their point. A.G. Lafley, former CEO of Procter & Gamble, in close partnership with strategic adviser Roger Martin, doubled P&G's sales, quadrupled its profits, and increased its market value by more than \$100 billion in just ten years. Now, drawn from their years of experience at P&G and the Rotman School of Management, where Martin is dean, this book shows how leaders in organizations of all sizes can guide everyday actions with larger strategic goals built around the clear, essential elements that determine business success—where to play and how to win. The result is a playbook for winning. Lafley and Martin have created a set of five essential strategic choices that, when addressed in an integrated way, will move you ahead of your competitors. They are: □ What is our winning aspiration? □ Where will we play? □ How will we win? □ What capabilities must we have in place to win? □ What management systems are required to support our choices? The stories of how P&G repeatedly won by applying this method to iconic brands such as Olay, Bounty, Gillette, Swiffer, and Febreze clearly illustrate how deciding on a strategic approach—and then making the right choices to support it—makes the difference between just playing the game and actually winning.

What entrepreneurs and investors should do before launching a lean start-up

The Automation Advantage: Embrace the Future of Productivity and Improve Speed, Quality, and Customer Experience Through AI

Appraisal and Evaluation in Central Government : Treasury Guidance

How to Transform Your Company

How Strategy Really Works

The Circular Economy Handbook

The Business Guide to Sustainability

Competitive Advantage

*First edition: Winner of Choice Magazine - Outstanding Academic Titles for 2007 Sustainability promises both reduced environmental impacts and real cash savings for any organization - be it a business, non-profit/NGO or government department. This easy-to-use manual has been written by top business consultants specifically to help managers, business owners, organizational leaders and aspiring environmental managers/sustainability coordinators to improve their organization's environmental, social and economic performance. The authors demystify 'sustainability', untangle the plethora of sustainability frameworks, tools and practices, and make it easy for the average person in any organization to move towards sustainability. Organized by sector (manufacturing, services and office operations, and government) and common organizational functions (senior management, facilities, human resources, purchasing, environmental affairs and compliance, marketing and public relations, and finance and accounting), the authors show how organizations can incorporate sustainability into their everyday work through the application of useful tools and self-assessments. This fully updated edition includes a new chapter on information and communication technology (ICT). The authors have also added many new facts, stories, practices and resources throughout the book to keep up with this rapidly emerging field and have updated their widely used SCORE sustainability assessment.*

*Protein plays a critical role in human nutrition. Although animal-derived proteins constitute the majority of the protein we consume, plant-derived proteins can satisfy the same requirement with less environmental impact. Sustainable Protein Sources allows readers to understand how alternative proteins such as plant, fungal, algal, and insect protein can take the place of more costly and less efficient animal-based sources. Sustainable Protein Sources presents the various benefits of plant and alternative protein consumption, including those that benefit the environment, population, and consumer trends. The book presents chapter-by-chapter coverage of protein from various sources, including cereals and legumes, oilseeds, pseudocereals, fungi, algae, and insects. It assesses the nutrition, uses, functions, benefits, and challenges of each of these proteins. The book also explores opportunities to improve utilization and addresses everything from ways in which to increase consumer acceptability, to methods of improving the taste of products containing these proteins, to the ways in which policies can affect the use of plant-derived proteins. In addition, the book delves into food security and political issues which affect the type of crops that are cultivated and the sources of food proteins. The book concludes with required consumer choices such as dietary changes and future research ideas that necessitate vigorous debate for a sustainable planet. Introduces the need to*

*shift current animal-derived protein sources to those that are more plant-based Presents a valuable compendium on plant and alternate protein sources covering land, water, and energy uses for each type of protein source Discusses nutritive values of each protein source and compares each alternate protein to more complete proteins Provides an overview of production, including processing, protein isolation, use cases, and functionality Presents solutions to challenges, along with taste modulation Focuses on non-animal derived proteins Identifies paths and choices that require consumer and policymaker debate and action*

*Renew and Sustain is an innovative, profitable, socially and environmental conscious approach towards a sustainable future. The book discusses this method, what sustainability is and why it makes sense to implement these solutions. This is accomplished via dialog with specific case studies about sustainability and the value of being more sustainable.*

*From the global automation leaders at Accenture—the first-ever comprehensive blueprint for how to use and scale AI-powered intelligent automation in the enterprise to gain competitive advantage through faster speed to market, improved product quality, higher efficiency, and an elevated customer experience. Many companies were already implementing limited levels of automation when the pandemic hit. But the need to rapidly change business processes and how organizations work resulted in the compression of a decade's worth of digital transformation into a matter of months. Technology suddenly became the essential element for rapid organizational change and the creation of 360-degree value benefiting all stakeholders. Businesses are faced with the imperative to embrace that change or risk being left behind. In The Automation Advantage, global enterprise technology and automation veterans Bhaskar Ghosh, Rajendra Prasad, and Gayathri Pallail give business leaders and managers the action plan they need to execute a strategic agenda that enables them to quickly and confidently scale their automation and AI initiatives. This practical and highly accessible implementation guide answers leaders' burning questions, such as: How do I identify and prioritize automation opportunities? How do I assess my legacy systems and data issues? How do I derive full value out of my technology investments and automation efforts? How can I inspire my employees to embrace change and the new opportunities presented by automation? The Automation Advantage goes beyond optimizing process to using AI to transform almost any business activity in any industry to make it faster, more streamlined, cost efficient, and customer-focused—vastly improving overall productivity and performance. Featuring case studies of successful automation solutions, this indispensable road map includes guiding principles for technology, governance, culture, and leadership change. It offers a human-centric approach to AI and automation that leads to sustainable transformation and measurable business results.*

*Managing Sustainable Business*

*How Great Leaders Transform Their Organizations and Shape the Future*

*Communities in Action*

*The Power of Sustainable Thinking*

*Renew and Sustain*

*A Cutting Edge Approach to Being Socially Responsible, Environmentally Conscious, and Incredibly Profitable for Businesses, Schools, and Government.*

*Beyond Digital*

*Sustainability Is the New Advantage*

The future will be powered by sustainable thinking in business, organizations, governments and everyday life. This revolutionary book tackles climate change, sustainability and life success by starting with the individual. It provides proven staged-based methods for transforming thinking and behaviour, beginning first with the readers own cognitive patterns, then moving to how individuals can motivate other people, and finally how teams and organizations can be motivated to change.

A timely and compelling guide for sustainability champions wanting to promote "deeper green" companies.

Despite recent optimism and global initiatives, the implementation of corporate sustainability programs has been slow at best, with less than a third of global companies having developed a clear approach to sustainability. Presenting numerous award-winning cases and examples from companies such as Unilever, Patagonia, Tumi, DSM and Umicore alongside original ideas based upon 20 years of experience, this book reveals how to design and implement a stronger sense of focus and move sustainability programs forward. This proven combination of purpose, direction and speed is dubbed the "3D" approach. Drawing on practitioner cases and data analysis from the Dow Jones Sustainability Index, Vectoring offers a plain-spoken framework to identify the relative position of companies compared to their peers. The "3D" archetypes deliver insights for practitioners to locate inhibitors and overcome them by providing practical suggestions for process improvements. This includes designing and executing new sustainable business models, embedding the SDGs within company strategy and assessing the impact of sustainability programs on competitiveness and valuation. Offering directions for CFOs to shift companies from integrative to transformative thinking in order to accelerate their sustainability programs, Winning Sustainability Strategies shows how to achieve purpose with profit and how to do well by doing good.

The United States is among the wealthiest nations in the world, but it is far from the healthiest. Although life expectancy and survival rates in the United States have improved dramatically over the past century, Americans live shorter lives and experience more injuries and illnesses than people in other high-income countries. The U.S. health disadvantage cannot be attributed solely to the adverse health status of racial and ethnic minority and poor people: even highly advantaged Americans are in worse health than their counterparts in other, "peer" countries. In light of the new and growing evidence about the U.S. health disadvantage

Health asked the National Research Council (NRC) and the Institute of Medicine (IOM) to convene a panel of experts to study the issue. The Panel on Understanding Cross-National Health Differences in High Income Countries examined whether the U.S. health disadvantage exists across the life span, considered potential explanations, and assessed the larger implications of the findings. U.S. Health in the 21st Century presents detailed evidence on the issue, explores the possible explanations for the shorter and less healthy lives of Americans than those of people in comparable countries, and recommends actions for nongovernment agencies and organizations to address the U.S. health disadvantage.

Shorter Lives, Poorer Health

Sustainable Banking

Playing to Win

Beyond Great

CrowdRising

How Smart Companies Turn Sustainability into Billion-Dollar Businesses

An Executive Education Case and Textbook

Sustainability Principles and Practice

**The New Sustainability Advantage Seven Business Case Benefits of a Triple Bottom Line** New Society Publishers

**This practical, easy-to-follow guidebook helps sustainability champions at any level in a company lead a transformation to a smarter, more successful, and more sustainable enterprise. The Sustainability Champion's Guidebook outlines the transformational steps to take, tips and techniques to use, and derailers to avoid. Bob Willard's previous books provide a financially relevant, compelling business case outlining why smart business executives should embrace sustainability. An expert on leadership, culture change, and organizational development, Willard distils lessons learned about cultural transformation and provides guidance on how to embed sustainability into corporate cultures. This guidebook is exceptionally easy to use, read and consult. Each tip is self-contained within two facing-pages. A change tip is presented on one page with a supporting sidebar or figure on its opposite, facing page. It is organized around four frameworks for easy reference: A seven-step sustainability change process Seven leadership practices to use during the change process Seven paradoxes that complement the seven leadership practices Seven derailers to avoid This book is an indispensable tool for sustainability champions who are transforming their companies into more sustainable enterprises.**

**Runaway climate change and rampant inequality are ravaging the world and costing a fortune. Who will help lead us to a better future? Business. These massive dual challenges—and other profound shifts, such as pandemics, resource pressures, and shrinking biodiversity—threaten our very existence. Other megatrends, such as the push for a clean economy and the unprecedented focus on diversity and inclusion, offer exciting new opportunities to heal the world, and prosper by doing so.**

**Government cannot do this alone. Business must step up. In this seminal book, former Unilever CEO Paul Polman and sustainable business guru Andrew Winston explode fifty years of corporate dogma. They reveal, for the first time, key lessons from Unilever and other pioneering companies around the world about how you can profit by fixing the world's problems instead of creating them. To thrive today and tomorrow, they argue, companies must become "net positive"—giving more to the world than they take. A net positive company: Improves the lives of everyone it touches, from customers and suppliers to employees and communities, greatly increasing long-term shareholder returns in the process. Takes ownership of all the social and environmental impacts its business model creates. This in turn provides opportunities for innovation, savings, and building a more humane, connected, and purpose-driven culture. Partners with competitors, civil society, and governments to drive transformative change that no single group or enterprise could deliver alone. This is no utopian fantasy. Courageous leaders are already making it real—and the stakes couldn't be higher. With bold vision and compelling stories, Net Positive sets out the principles and practices that will deliver the scale of change and transformation the world so desperately needs. Join the movement now at [netpositive.world](http://netpositive.world)**

**Taking the business model as point of departure, this open access book explores how companies and organizations can contribute to a more sustainable future by designing innovative models that are both sustainable and profitable. Based upon years of research, it draws together theoretical foundations and existing literature on the topic of sustainable business alongside case studies and practical solutions. After examining the theoretical foundations of sustainable business model innovation, the authors present their own framework - RESTART. Consisting of seven factors, this framework can be the basis for restarting any business model. The final section outlines a research agenda for sustainable business informed by the perspectives and frameworks put forward in this book.**

**How to Gain a Competitive Advantage**

**The New Sustainability Advantage**

**Realizing the Circular Advantage**

**The End of Competitive Advantage**

**The Rise of Disaster Capitalism**

**The Green to Gold Business Playbook**

**The Fourth Industrial Revolution**

**Managing the Social and Environmental Impact of Financial Institutions**

**Can we align global production and consumption systems with sustainability? Can business growth actually lead to a healthier planet? Can companies innovate through the circular economy to create competitive**

advantage and genuine impact? Waste to Wealth proved that the emerging circular economy advantage exists – now Lacy, Long and Spindler show you how to realize it at speed and scale in *The Circular Economy Handbook*. We stand at a crossroads, with rising geopolitical and geo-economic tensions, massive technological change and a host of social and environmental challenges. We are pushing planetary boundaries to their limits, with climate change and threats to biodiversity and oceans as just a few examples. Significant impacts are already being felt, and both people and planet face potentially catastrophic and irreversible consequences if we don't urgently change our global model and systems. Our current linear "take, make, waste" models of production and consumption will not be sustainable in a world of some 9 billion people by 2050, especially with ever-expanding rates of consumption. Thriving within these dynamics demands more than incremental adjustments to business-as-usual. The circular economy offers a powerful means to decouple growth from use of scarce and harmful resources, enabling greater production and consumption with fewer negative environmental impacts—at the same time, making companies more innovative and competitive. In fact, this book shows that \$4.5 trillion in economic value is at stake. Delivering on the promise of a circular economy demands impact and scale, extending through value chains and, ultimately, disrupting the entire economic system. In *The Circular Economy Handbook*, the authors illuminate the path from insight to action, from linear to circular. With case studies, advice and practical guidance, they show leaders how to pivot towards a holistic circular organization, embedding circularity internally and delivering broad-based system change. With unique insights across business models, technologies, and industries – featuring stories and real-world examples from circular pioneers – this book is the essential guide to help companies become leaders in the movement to secure the circular economy advantage.

Strategies that enable organizations to succeed as businesses and as responsible corporate citizens Based on the authors' many years of research and hands-on experience, this book provides tested and proven practical strategies that make it possible for organizations to develop, maintain, or extend their competitive advantage without causing harm to the environment and society. Moreover, it explains how to set goals and objectives and then monitor, measure, and report on progress towards achieving corporate social responsibility and environmental sustainability. Most importantly, readers will discover that this can all be accomplished while, at the same time, improving bottom-line profitability. *Practical Sustainability Strategies: How to Gain a Competitive Advantage* is divided into four parts: Part 1, Introduction to Sustainability, underscores the urgency for organizations to adopt and develop sustainable practices Part 2, Sustainable Strategies, details numerous strategies that have been proven to work, including environmental innovation through biomimicry, green buildings, and green chemistry Part 3, Tools and Metrics, offers practical information on implementing strategies and measuring sustainability and reporting, including global standards and guidelines for managing sustainability, life-cycle analysis, carbon and water footprints such as GRI, GHG Protocol, UN Global Compact Part 4, Conclusion, provides an expert forecast of the future of sustainability Case studies based on the authors' research and fieldwork illustrate how leading companies have implemented each of the sustainability strategies discussed in the book. There's also an appendix with additional case studies exploring various aspects of business practices and sustainability. *Practical Sustainability Strategies* is ideal as a graduate textbook as well as a reference for business managers. All readers will not only gain a greater appreciation for sustainable development, but also the skills needed to integrate sustainability into all aspects of their organization's business practices.

Two world-renowned strategists detail the seven leadership imperatives for transforming companies in the new digital era. Digital transformation is critical. But winning in today's world requires more than digitization. It requires understanding that the nature of competitive advantage has shifted—and that being digital is not enough. In *Beyond Digital*, Paul Leinwand and Matt Mani from Strategy&, PwC's global strategy consulting business, take readers inside twelve companies and how they have navigated through this monumental shift: from Philips's reinvention from a broad conglomerate to a focused health technology player, to Cleveland Clinic's engagement with its broader ecosystem to improve and expand its leading patient care to more locations around the world, to Microsoft's overhaul of its global commercial business to drive customer outcomes. Other case studies include Adobe, Citigroup, Eli Lilly, Hitachi, Honeywell, Inditex, Komatsu, STC Pay, and Titan. Building on a major new body of research, the authors identify the seven imperatives that leaders must follow as the digital age continues to evolve: Reimagine your company's place in the world Embrace and create value via ecosystems Build a system of privileged insights with your customers Make your organization outcome-oriented Invert the focus of your leadership team Reinvent the social contract with your people Disrupt your own leadership approach Together, these seven imperatives comprise a playbook for how leaders can define a bolder purpose and transform their organizations.

Sustainability is now the greatest business imperative, yet how do you actually develop and implement a sustainability plan if you aren't an expert? From the authors of the award-winning handbook *The Business Guide to Sustainability* comes this highly practical guide to designing and implementing a customized sustainability plan in any business, organization or government department of any type and scale. This step-by-step guide explains how to create a sustainability plan and sustainability report. Each chapter has two vital sections. The first contains background reading, tips and case examples to help you be successful. The second presents a set of methods each with step-by-step instructions and a selection matrix to help choose the best methods. The book also contains sample worksheets and exercise materials that can be copied for organization-wide use.

**Practical Strategies and Tools for Organizations**

**U.S. Health in International Perspective**

**Leveraging Corporate Responsibility**

**The Green Book**

**The Sustainability Revolution**

**Building a Sustainable World through Mass Collaboration**

**The Step-by-step Guide to Sustainability Planning**

**"How to Create a Positive Future for the Climate, the Planet, Your Organization and Your Life"**

**This book offers 32 texts and case studies from across a wide range of business sectors around a managerial framework for Sustainable Business. The case studies are developed for and tested in executive education programmes at leading business schools. The book is based on the premise that the key for managing the sustainable business is finding the right balance over time between managing competitiveness and profitability AND managing the context of the business with its political, social and ecological risks and opportunities. In that way, a sustainable business is highly responsive to the demands and challenges from both markets and societies and managers embrace the complexity, ambivalence and uncertainty that goes along with this approach. The book presents a framework that facilitates the adoption of best business practice. This framework leads executives through a systematic approach of strategic analysis and business planning in risk management, issues management, stakeholder management, sustainable business development and strategic differentiation, business model innovation and developing dynamic capabilities. The approach helps broaden the**

understanding of what sustainable performance means, by protecting business value against sustainability risks and creating business value from sustainability opportunities.

"Canadian sustainability expert Bob Willard, who spent 34 years with IBM, offers a punchy, practical guide to leading change in your company in *The Sustainability Champion's Guidebook*. He presents a seven-step model of change, seven practices that sustainability champions in companies must follow, seven paradoxes they will face, and seven "derailers" to avoid. If you're interested in becoming a champion for sustainability in your company, this would offer useful guidance." - Harvey Schachter, *The Globe and Mail* This practical, easy-to-follow guidebook helps sustainability champions at any level in a company lead a transformation to a smarter, more successful, and more sustainable enterprise. *The Sustainability Champion's Guidebook* outlines the transformational steps to take, tips and techniques to use, and derailers to avoid. Bob Willard's previous books provide a financially relevant, compelling business case outlining why smart business executives should embrace sustainability. An expert on leadership, culture change, and organizational development, Willard distills lessons learned about cultural transformation and provides guidance on how to embed sustainability into corporate cultures. This guidebook is exceptionally easy to use, read, and consult. Each tip is self-contained within two facing pages. A change tip is presented on one page with a supporting sidebar or figure on its opposite, facing page. It is organized around four frameworks for easy reference: A seven-step sustainability change process Seven leadership practices to use during the change process Seven paradoxes that compliment the seven leadership practices Seven derailers to avoid This book is an indispensable tool for sustainability champions who are transforming their companies into more sustainable enterprises. Bob Willard uses his senior management experience from his thirty-four-year career at IBM to create a business case for corporate sustainability strategies. He has delivered hundreds of keynote presentations on the subject to corporations, consultants, academics, and NGOs worldwide. His two highly-acclaimed books, *The Sustainability Advantage* and *The Business Case for Sustainability*, are also available through New Society Publishers.

Around the world in Britain, the United States, Asia and the Middle East, there are people with power who are cashing in on chaos; exploiting bloodshed and catastrophe to brutally remake our world in their image. They are the shock doctors. Thrilling and revelatory, *The Shock Doctrine* cracks open the secret history of our era. Exposing these global profiteers, Naomi Klein discovered information and connections that shocked even her about how comprehensively the shock doctors' beliefs now dominate our world - and how this domination has been achieved. Raking in billions out of the tsunami, plundering Russia, exploiting Iraq - this is the chilling tale of how a few are making a killing while more are getting killed.

The founder and executive chairman of the World Economic Forum on how the impending technological revolution will change our lives We are on the brink of the Fourth Industrial Revolution. And this one will be unlike any other in human history. Characterized by new technologies fusing the physical, digital and biological worlds, the Fourth Industrial Revolution will impact all disciplines, economies and industries - and it will do so at an unprecedented rate. World Economic Forum data predicts that by 2025 we will see: commercial use of nanomaterials 200 times stronger than steel and a million times thinner than human hair; the first transplant of a 3D-printed liver; 10% of all cars on US roads being driverless; and much more besides. In *The Fourth Industrial Revolution*, Schwab outlines the key technologies driving this revolution, discusses the major impacts on governments, businesses, civil society and individuals, and offers bold ideas for what can be done to shape a better future for all.

**Leadership, Change, and the Future of Business**

**How Courageous Companies Thrive by Giving More Than They Take**

**Green Giants**

**The Shock Doctrine**

**The New Business Road Test**

**Nine Strategies for Thriving in an Era of Social Tension, Economic Nationalism, and Technological Revolution**

Open innovation enabled through crowdsourcing is one of the hottest topics in management strategy today. Particularly striking – and of vital importance to the world – are the pioneering efforts to apply crowdsourcing technology and open innovation to solve social, environmental, and economic sustainability challenges. *CrowdRising* sets out these challenges as context and then highlights the experiences of leaders and early adopters, identifies implementation guidelines, critical success factors and lessons learned, and finally projects where the field is going in the future. With a strong focus on the applications of crowdsourcing for innovation, engagement, and market intelligence, the book profiles the initiatives of companies, NGOs, and

technology providers using crowdsourcing to develop these solutions to global problems. It addresses the key challenges impacting organizations: 1) identifying more sustainable ways to design, distribute, transport, recycle, and repurpose products; and 2) discovering and implementing the systems needed to transform global economic growth, drive human prosperity, and replenish the planet's resources.

Beyond Great will give readers everywhere the strategies they need to navigate a daunting new era of technological, economic, and social change. Supported by years of research and hands-on consulting practice, it will present a comprehensive framework for building a high performing, adaptive, and socially responsible global company. The book begins by taking an incisive look at the disruptive forces transforming globalization, including economic nationalism; the boom in data flows and digital commerce; the rise of China; heightened public concerns about capitalism and the environment; and the emergence of borderless communities of digitally connected consumers. The authors then offer nine core strategies that will help businesses today address and exploit these forces. Through compelling stories from real companies that have used these strategies to make change, Beyond Great argues that leaders today must evince a new kind of flexibility and light-footedness, constantly layering in new strategies and operational norms atop existing ones to allow for "always-on" transformation. Leaders must master a whole new set of rules about what it takes to be "global," becoming shapeshifters adept at handling contradiction, multiplicity, and nuance. This book will show them how.

This new edition incorporates revised guidance from H.M Treasury which is designed to promote efficient policy development and resource allocation across government through the use of a thorough, long-term and analytically robust approach to the appraisal and evaluation of public service projects before significant funds are committed. It is the first edition to have been aided by a consultation process in order to ensure the guidance is clearer and more closely tailored to suit the needs of users.

Companies know how to meet the demands of shareholder value: years of managerial excellence testify to this achievement. Many also know how to create stakeholder value – through traditional approaches such as CSR and philanthropy which predictably lead to trade-offs and added costs. What remains elusive is discovering is how to meet both shareholder and stakeholder requirements in the core business – without mediocrity and without compromise – creating value for the company that cannot be disentangled from the value it creates for society and the environment. What if sustainability was embedded into the DNA of your organization? How can you incorporate environmental, health and social value into its very core? Many companies, despite their best intentions, "bolt on" sustainability as an afterthought to their core strategies. They trumpet green initiatives and social philanthropy which lie at the margins of the business, with symbolic wins that inadvertently highlight the unsustainability of the rest of their activities. Today's ecological and social pressures require a different business response – one that existing strategy frameworks fail adequately to address. In *Embedded Sustainability*, authors Chris Laszlo and Nadya Zhexembayeva explain and predict how companies can better leverage global challenges for enduring profit and sustained growth. They introduce the marquis concept of embedded sustainability: the incorporation of environmental, health, and social value into the heartbeat of the product life-cycle with no trade-off in price or quality – no social or green premium. This book helps readers to comprehend and implement the notion of embedded sustainability. At its best, embedded sustainability is invisible, similar to quality. In addition to delivering socially and environmentally conscious products for consumers, it is capable of considerably motivating employees. Most of all, it enables smart companies to create even more value for both their shareholders and stakeholders.