

The Crowdfunding Myth: Legally An Effectively Raise Money For Your Business

Business Organizations Law in Focus, Second Edition provides a thorough introduction to the key attributes, advantages, and disadvantages of every form of for-profit organization in the United States, including: partnerships, limited liability companies, and corporations. The practice-oriented approach of the Focus Casebook Series elucidates the legal and practical aspects of business organizations through real-world scenarios that provide numerous opportunities for students to apply theory to practice and solidify their understanding of key concepts. Clear exposition and Case Previews support independent learning and focus case analysis. New to the Second Edition: Significantly more editing of cases with an eye towards making case excerpts simpler and more accessible to students. Expanded coverage of LLCs in Chapter 12, including a newly added case and related exercises addressing the primacy of the operating agreement in LLC governance and 2019 case and associated exercises highlighting dissolution standards. Newly-added cases and exercises in Chapter 9 highlighting the continued evolution of Delaware's Caremark corporate monitoring and oversight doctrine, including references to the Delaware Supreme Court's recent decision

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Marchand v. Barhill, 212 A.3d 805, 809 (Del. 2019) reversing the dismissal of C claims against an ice cream manufacturer over allegedly persistent food safety i and the Chancery Court's decision in Clovis Oncology, Inc. Derivative Litig., C.A. N 2017-0222-JRS, 2019 WL 4850188 (OCT. 1, 2019) denying a motion to dismiss Caremark claims involving allegedly "serial non-compliance" with FDA protocols a regulations having to do with drug approval. An additional case in Chapter 10 th whether the "disrespectful and unfairly disproportionate treatment of a female shareholder by the male majority in a closely held corporation constitutes corpo oppression" pursuant to New York Business Corporation Law § 1104-a (a)(1). A case in Chapter 10 in which shareholders of AmerisourceBergen—one of the wo leading wholesale distributors of opioid painkillers—sought to exercise their insp rights under DGCL § 200 to investigate whether the firm had engaged in wrong connection with the distribution of opioids. Additional and expanded references Business Corporation Act (MBCA) standards across Chapters 8, 9, and 10, inclu expanded references to MBCA standards concerning director conflicting interest transactions, the corporate opportunity doctrine, and the MBCA's universal dem for derivative actions. A new case in Chapter 3 addressing duties of loyalty and the partnership context that invokes the Meinhard v. Salmon standard in a man more accessible to students. Updated coverage of the proxy system and proxy r

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securities offering rules and regs, and developments in insider trading law. New and “spotlight” sections that address a variety of timely issues, including “unicorns” (start-up businesses with a valuation of at least \$1 billion), claims involving opioid manufacturers, and corporate governance matters involving #MeToo claims. Professors and students will benefit from: Features that engage students in applying theory to practice, such as Real-Life Applications, Application Exercises, and Applying the Concepts. Experiential exercises on drafting documents and preparing appropriate filings. An overview in Chapter One of the various forms of business organization and their key attributes, advantages, and disadvantages. An emphasis on contemporary principal cases and issues that resonate with today’s students and fuel class discussion. Clear exposition of legal principles means students can absorb assigned reading on their own, and professors don’t have to explain it from the lectern in class. Attention to attorney ethical issue and rules that commonly arise in the representation of business entities. The online ascii art generator can convert text to multiline text boxes. Learn quick and effective techniques for developing blockchain-based distributed applications with ease Key Features Discover why blockchain is a game changer in the technology landscape Set up blockchain networks using Hyperledger Fabric Write smart contracts at speed with Hyperledger Composer Book Description Blockchain and Hyperledger are open source technologies that power the development of decentralized applications

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Learning Path is your helpful reference for exploring and building blockchain networks using Ethereum, Hyperledger Fabric, and Hyperledger Composer. Blockchain Development with Hyperledger will start off by giving you an overview of blockchain demonstrating how you can set up an Ethereum development environment for development, packaging, building, and testing campaign-decentralized applications. You'll then explore the de facto language Solidity, which you can use to develop decentralized applications in Ethereum. Following this, you'll be able to configure Hyperledger Fabric and use it to build private blockchain networks and applications that connect to the world. Toward the later chapters, you'll learn how to design and launch a network, and how to implement smart contracts in chain code. By the end of this Learning Path, you'll be able to build and deploy your own decentralized applications by addressing the key pain points encountered in the blockchain life cycle. This Learning Path includes content from the following Packt products: Blockchain Quick Start Guide by Xun (Brian) Wu and Weimin Sun Hands-On Blockchain with Hyperledger by Nitin Gaur et al. What you will learn Understand why decentralized applications are necessary Develop and test a decentralized application with Hyperledger Fabric and Hyperledger Composer Write, compile, and test a smart contract using Solidity Design transaction models and chain code in Golang Deploy the Composer REpresentational State Transfer (REST) Gateway to access Composer transactions Maintain, monitor, and manage your blockchain system

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Who this book is for This Learning Path is designed for blockchain developers who want to build decentralized applications and smart contracts from scratch using Hyperledger Fabric. Basic familiarity with or exposure to any programming language will be useful to get started with this course.

A groundbreaking book on the growing trend of crowdfunding Crowdfunding has gained considerable traction over the last few years. By combining the Internet/social media with equity-based financing, it is poised to usher in a new asset class that will change how early stage and small business financing transactions are consummated. Author Steven Dresner, Founder and CEO of Dealflow.com, understands the nuances of how crowdfunding can help companies gain much needed access to capital, and now shares those insights with you. Engaging and informative, this book will serve the needs of a global audience comprising entrepreneurs, financiers, and other professionals. It skillfully addresses the market dynamics that are catapulting crowdfunding into the mainstream and explores essential issues ranging from planning an online campaign to post-transaction management, and business planning to securities law and tax implications. Puts the business of crowdfunding in perspective with a look at the current market, an overview of important data, and legitimate concerns Examines effective techniques for communicating with the crowd Details equity-based financing and other sources of debt instruments Contains contributions from a wide array of individuals involved

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worlds of finance, law and accounting, social media, marketing, as well as DealFlow Media's own staff Crowdfunding affords-start ups and other smaller businesses access to capital via the Internet/social media. It also allows an investor of any back a business of their choosing. This new book will show you what this process and how it can benefit everyone involved.

All you need to protect and profit from your invention You've got a great idea and ready to strike it rich. Now, you need to find a company or partner you can trust out a fair licensing deal, and get your idea to the marketplace. Profit From Your will help you negotiate and draft a licensing agreement that protects your interests maximizes your chances of earning a profit. With this all-in-one guide you'll understand how to: navigate the licensing landscape protect your intellectual property rights ownership rights work with licensing agents protect confidential information find solicit potential licensees license overseas reveal your invention safely, and negotiate update an agreement. The 10th edition is completely updated with the latest developments in licensing law and patent filing rules, and covers industry-standard Fair, Reasonable and Nondiscriminatory (FRAND) licensing terms. With Downloadable Forms: download forms including license agreements, assignments, joint ownership agreements, and more (details inside).

Why Are We All Gagging?

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Introduction to Private Equity, Debt and Real Assets

Against Our Will

How to Get in on the Explosive Growth of the Real Estate Crowdfunding Industry

Myths of Marketing

Blockchain Development with Hyperledger

Lessons from a Life

This book focuses on various types of crowdfunding and the lessons learned from academic research. Crowdfunding, a new and important source of financing for entrepreneurs, fills a funding gap that was traditionally difficult to close. Chapters from expert contributors define and carefully evaluate the various market segments: donation-based and reward-based crowdfunding, crowdfinancing and crowdlending. They further provide an assessment of startups, market structure, as well as backers and investors for each segment. Attention is given to the theoretical and empirical findings from the recent economics and finance literature. Furthermore, the authors evaluate relevant regulatory efforts in several jurisdictions. This book will appeal to finance, entrepreneurship and legal scholars as well as entrepreneurs and platform operators.

How to Make Money Investing in Pre-IPO Stocks: An Investors' Guide to Building Wealth in Private Companies Build wealth like billionaire investor Chris Sacca by

investing in Pre-IPO shares of private companies. How to Make Money Investing in Pre-IPO Stocks outlines the changing legal landscape that is creating an opportunity for every day investors to invest in private companies and profit. Between 2012 and 2015, Congress passed the JOBS Act and the FAST Act both of which outlined the rules and regulations on crowdfunding, making it easier for every day Americans to invest in private companies. SF Angel Investor of the Year and equity crowdfunding expert Manny Fernandez walks you through his investing strategies and shares how you can take advantage of them as well. Manny has spent the last five years focusing on the emerging opportunities created by equity crowdfunding, Pre-IPO investing, and wealth creation for the everyday investor. In this book you'll learn: * How the legal landscape is changing to allow YOU to invest in Pre-IPO stocks. * Why investing in Pre-IPO stocks both boosts the economy and creates an opportunity for YOUR wealth creation. * How you can access Pre-IPO investment opportunities without being on Wall Street. * What steps you need to consider to get started. How to Make Money Investing in Pre-IPO Stocks: An Investors' Guide to Building Wealth in Private Companies covers the legal, theoretical, and practical sides of investing in Pre-IPO stocks. Buy the book and get started today.

The purpose of this book is to describe how an established technology company or an entrepreneur can use crowdfunding to raise capital from accredited investors.

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The book is targeted to small private technology companies, usually with less than 10 employees, and with more than 3 years of operational experience. Within the category of equity crowdfunding, there is a sub-category called "accredited investor" crowdfunding, characterized by investments made by investors who expect a profit, and generally will continue to support the enterprise over a longer period of time than the venture capitalist. Generally, the goal for the amount raised would be around \$1 million. As is the case for most of the Reg D capital raised in 2012, the use of the capital is for business growth and expansion, in such items as new staff, sales and marketing, and new capital equipment. From a technological point of view, the capital would generally be used to improve an existing product or service, called a sustaining innovation. The book covers the steps and executive or entrepreneur follows to prepare and execute a crowdfunding project. It provides a detailed analysis of the 10 accredited investor crowdfunding websites currently in operation. This book is not about donor-based crowdfunding, or its near cousin, non-accredited investor crowdfunding. This book is intended for CEOs of technology companies and technology entrepreneurs who would like to learn more about this new technique of raising capital.

Susan Brownmiller's groundbreaking bestseller uncovers the culture of violence against women with a devastating exploration of the history of rape—now with a new

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preface by the author exposing the undercurrents of rape still present today Rape, as author Susan Brownmiller proves in her startling and important book, is not about sex but about power, fear, and subjugation. For thousands of years, it has been viewed as an acceptable “spoil of war,” used as a weapon by invading armies to crush the will of the conquered. The act of rape against women has long been cloaked in lies and false justifications. It is ignored, tolerated, even encouraged by governments and military leaders, misunderstood by police and security organizations, freely employed by domineering husbands and lovers, downplayed by medical and legal professionals more inclined to “blame the victim,” and, perhaps most shockingly, accepted in supposedly civilized societies worldwide, including the United States. Against Our Will is a classic work that has been widely credited with changing prevailing attitudes about violence against women by awakening the public to the true and continuing tragedy of rape around the globe and throughout the ages. Selected by the New York Times Book Review as an Outstanding Book of the Year and included among the New York Public Library’s Books of the Century, Against Our Will remains an essential work of sociological and historical importance.

Profit From Your Idea

A Transactional Approach

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Build a Better Business by Building Community A Practice Based Guide For New Venture Creation How to Make Smart Licensing Deals Proceedings and Debates of the ... Congress

Written by a lawyer who works at the intersection between legal education and practice in access to justice and human rights, this book locates, describes and defines a collective identity for social justice lawyering in the UK. Underpinned by theories of cause lawyering and legal mobilisation, the book argues that it is vital to understand the positions that progressive lawyers collectively take in order to frame the connections they make between their personal and professional lives, the tools they use to achieve social change, as well as ethical tensions presented by their work. The book takes a reflexive ethnographic approach to capture the stories of 35 lawyers working to positively transform law and policy in the UK over the last 50 years. It also draws on a wealth of primary sources including case reports, historic campaign materials and media analysis alongside wider ethnographic interviews with academics, students and lawyers and participant observation at social justice conferences, workshops and events. The book explains the way in which lawyers' networks facilitate their collective positioning and influence their strategic decision making, which in turn shapes their interactions with social activists, with other lawyers and with the state itself.

It's common knowledge that marketing is nothing but advertising, and if your business comes through word of mouth then you don't need marketing anyway. Besides, everyone knows that social media is the best form of free marketing there is... don't they? The world of marketing is

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abound with a staggering number of misconceptions, fallacies and falsehoods. In *Myths of Marketing*, recognized industry expert Grant Leboff takes readers on a fascinating and entertaining journey through some of the most deeply entrenched stereotypes that exist in the industry, from the idea that sales and marketing are basically the same and that getting people's attention costs a lot of money, to the notion that demography is the best way to segment your market and 'content is king'. Using a combination of academic research, amusing examples and industry case studies, *Myths of Marketing* effectively debunks many of the most pervasive myths and assumptions, leaving readers with a clearer, more perceptive understanding of marketing as a whole, to improve their own practice and marketing strategy.

Master each step of the complete life cycle of a firm with Leach/Melicher's *ENTREPRENEURIAL FINANCE*, 7E. This edition vividly explains the theories, corporate finance tools and techniques you need to start, build and eventually harvest a successful entrepreneurial venture today. Using an inviting presentation, this book emphasizes sound financial management practices as you learn how to secure financing, use business cash flow models and strategically position your early-stage company. You also learn how to interact effectively with financial institutions and regulatory agencies that can impact venture growth and ensure liquidity for investors. Updates throughout this edition feature real examples as well as in-depth capstone cases and mini-cases drawn from actual entrepreneurial ventures and common financial scenarios. Strengthen your entrepreneurial skills as you study key concepts, such as venture capital funds, clean tech, sustainable sales growth, strategic alliances, licensing agreements and exit strategies. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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International Business Law and the Legal Environment provides business students with a strong understanding of the legal principles that govern doing business internationally. Not merely about compliance, this book emphasizes how to use the law to create value and competitive advantage. DiMatteo's transactional approach walks students through key business transactions—from import and export, contracts, and finance to countertrade, dispute resolution, licensing, and more—giving them both context and demonstrating real world application. This new edition also includes: New material on comparative contract and sales law & European private law; joint ventures and collaborative alliances. A new part on foreign direct investment that includes a chapter on emerging markets. New chapters on privacy law, and on environmental concerns. Greater coverage of the World Trade Organization. "Case highlights" and court opinions that feature edited court transcripts which expose students to actual legal reasoning and an understanding of the underlying legal principles. These decisions are drawn from a broad range of countries, offering a truly international look at the subject. Students of business law and international business courses will find DiMatteo's clear writing style easy to follow. A companion web site includes an instructor's manual, PowerPoints, and other tools to provide additional support for students and instructors.

Legal, Philosophical and Economic Dimensions

Start-Up

Banish the Misconceptions and Become a Great Marketer

Crowdfunding and the Democratization of Finance

Wise Guy

I Hate Men

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Crowdfunding Opportunities and Challenges

The world of crowdfunding can be a confusing one. Right now, for many of the innovative ideas, crowdfunding is the most viable option, giving entrepreneurs opportunity to reach out to a number of potential investors rather than just one. Crowdfunding Myth, Jillian enumerates on the falsehoods that people tend to know about crowdfunding and points entrepreneurs in the right direction. Whether you are trying to raise capital for your first real estate deal or syndicate your first film along with industry contributors, will give you clear direction on how to meet your fundraising goals while staying within the letter of the law. "The crowdfunding myth deconstructed. You must read this to understand the nuances and it will make you an overnight expert crowdfunder. Nobody has broken the crowd funding equity myth phenomena yet and with this book can allow you to be the first. Buy it now." - Drake, founder of U.S. Crowdfund Professional Association and CIFRA "It has been a pleasure to work with Jillian on multiple occasions given her knowledge on crowdfunding securities law. She has been an invaluable resource for both our company and the industry at large." - Amy Wan, Chief Legal Counsel, Patch of Money "A MUST READ BEFORE YOU VENTURE INTO REGULATION

CROWDFUNDING! Jillian Sidoti gives very important and practical advice on how to raise capital using the new crowdfunding laws. Small business owners should e

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these new options, as there are many and this book helps them make the decision that best suits them." -Ruth Hedges, pioneer of crowdfunding legislation and producer of the 2012 Global Crowdfunding Convention.

Think Kickstarter® is just for artists and people who don't really want to work for their success? Think again! In 2012 President Obama signed the JOBS act (Jumpstart Our Business Startups), empowering privately owned companies to raise capital from investors without going through the rigorous IPO and private placement process. Your private company can now crowdfund your way to success! Now that the floodgates have been handed down the last regulations, the floodgates will open and companies will be able to compete for funding. Thankfully for you, small business and legal expert Cliff Ennico has followed the equity crowdfunding story since its inception and has translated the regulations into a clear set of dos and don'ts for entrepreneurs and small business others looking to get in early. In *The Crowdfunding Handbook*, burgeoning crowdfunders can learn how to:

- Decipher whether crowdfunding is the best bet
- Choose between funding platforms
- Pitch a project to the public
- Reach the most promising investors
- Figure out disclosure documents and report requirements

And more! IPSs are expensive, and venture capital nearly impossible to attract. Crowdfunding is changing the game for private companies. Are you taking full advantage?

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This is the definitive and essential text on creating and sponsoring real estate investment groups. Written by a nationally renowned attorney whose practice to the complex legal aspects of these kinds of securities; it is a concise, easily understood and practical guide on how to proceed. It contains all the basics you to grasp in the US Securities and Exchange Commission (SEC) regulations governing this kind of investment. The text includes details of the SEC's rules governing the Act. Long term, this federal legislation is likely to be a game-changer in the syndication of commercial real estate. Regulation A+, finalized just before publication, may be an important new capital-raising option for smaller companies. The portion of the Act that has been in force since September 2013, allowing for public advertising of crowdfunding, is also thoroughly examined. Author Gene Trowbridge, Esq., CCIM, works as a lawyer for and consultant to individuals and organizations engaged in real estate group sponsorships and conducts seminars and workshops throughout the country. He has also been a distinguished and popular member of the CCIM faculty since 1998, helping to shepherd exceptional practitioners to a professional designation that has been called the Ph.D. of commercial real estate. He has been a group sponsor representing over 850 investors in sixteen real estate syndications.

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It's a Whole New Business!

The Economics of Crowdfunding

Lawyers Changing Lives

International Business Law and the Legal Environment

How to Fund Your Business Without Selling Your Soul

Lawyers, Networks and Progressive Social Change

Entrepreneurial Finance

This book examines the regulatory framework, regulatory objectives, regulatory logics, regulatory instruments, regulatory failures, and regulatory responses in China's financial market after the global financial crisis. The book provides an in-depth analysis of China's contemporary financial regulatory system, focusing on risks, regulation, and policies in practice. By drawing on public and private interest theories relating to financial regulation, the book contends that the controlled development of the banking sector, and the financial sector generally, has transformed China's banks into more market-oriented institutions and increased public sector growth. However, China's financial

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market and financial regulation have some inherent weaknesses and deficiencies. This book also offers insights into how this can be improved or adapted to minimize systemic risks in China's financial sector. This book tries to prove that financial regulation is not just a vehicle for maintaining efficient financial markets but a primary tool through which the Chinese government achieves its political and economic objectives. More fundamentally, according to the law and finance theory, strong market and vibrant judicial systems are needed to further modernize China's financial markets and market economy. The book will be a useful reference for anyone interested in learning from the Chinese experience.

Although we have been successful in our careers, they have not turned out quite as we expected. We both have changed positions several times—for all the right reasons—but there are no pension plans vesting on our behalf. Our retirement funds are growing only through our individual contributions. Michael and I have a wonderful marriage with three great

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children. As I write this, two are in college and one is just beginning high school. We have spent a fortune making sure our children have received the best education available. One day in 1996, one of my children came home disillusioned with school. He was bored and tired of studying. "Why should I put time into studying subjects I will never use in real life?" he protested. Without thinking, I responded, "Because if you don't get good grades, you won't get into college." "Regardless of whether I go to college," he replied, "I'm going to be rich."

Organizational collaboration has played an important role in the field of strategic management in recent decades, including influential works on joint ventures, networks, and social capital. Likewise, the field of entrepreneurship has long recognized the value of collaboration, since young ventures often don't have the latitude to own or control all of the resources they need. Rather, the conditions of uncertainty and resource scarcity inherent in entrepreneurship push these ventures to creatively access

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resources, often through partnerships and collaborations that vary in formality. Though the importance of collaboration to entrepreneurship might seem apparent, research on it is distributed across multiple contexts, theoretical perspectives, and units of analysis. The Oxford Handbook of Entrepreneurship and Collaboration is a comprehensive volume that addresses the most important topics related to collaboration and connects them to unique challenges and opportunities related to entrepreneurship. Bringing together leading scholars from both areas, the volume takes stock of the current literature and aims to advance this body of research by highlighting the role that collaboration plays in value creation, resource acquisition, and the development of entrepreneurial ventures.

More Than Money Jamey Stegmaier knows crowdfunding. He's a veteran of seven successful Kickstarter campaigns (and counting) that have raised over \$1.4 million, and he's the proprietor of the widely read Kickstarter Lessons blog. In this book he offers a comprehensive guide to crowdfunding,

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demonstrating that it can be a powerful way for entrepreneurs to grow their businesses by building community and putting their customers first. This book includes over forty stories of inspiring successes and sobering disasters. Stegmaier uses these examples to demonstrate how to (and how not to) prepare for a campaign, grow a fan base, structure a pitch, find new backers, and execute many other crucially important “nuts and bolts” elements of a successful crowdfunding project. But Stegmaier emphasizes that the benefits of crowdfunding are much more about the “crowd” than the “funding.” He shows that if you treat your backers as people, not pocketbooks—communicate regularly and transparently with them, ask their opinions, attend to their needs—they'll become advocates as well as funders, exponentially increasing your project's chances of succeeding.

The Crowdfunding Handbook

Raise Money for Your Small Business or Start-Up with Equity Funding Portals

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Raise Capital on Your Own Terms

Digital Libraries and Crowdsourcing

**From Venture Capital to LBO, Senior to Distressed Debt,
Immaterial to Fixed Assets**

Crowdfunding

Business Organizations Law in Focus

Canadian Communication Policy and Law provides a uniquely Canadian focus and perspective on telecommunications policy, broadcasting policy, internet regulation, freedom of expression, censorship, defamation, privacy, government surveillance, intellectual property, and more. Taking a critical stance, Sara Bannerman draws attention to unequal power structures by asking the question, whom does Canadian communication policy and law serve? Key theories for analysis of law and policy issues—such as pluralist, libertarian, critical political economy, Marxist, feminist, queer, critical race, critical disability, postcolonial, and intersectional theories—are discussed in detail in this accessibly written text. From critical and theoretical analysis to legal research and citation skills, Canadian Communication Policy and Law encourages deep analytic engagement. Serving as a valuable resource for students who are undertaking research and writing on legal topics for the first time, this comprehensive text is well

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suited for undergraduate communication and media studies programs. This book explores how independent film and music artists and labels use crowdfunding and where this use places crowdfunding in the contemporary system of cultural production. It complements an analysis of independence in film and music with the topic of crowdfunding as a firmly established form of financing cultural activity. In the second half of the 20th century, the concept of artistic independence was vital to classifying and distinguishing artists, their works, and labels or publishers who released them. However, during the last three decades, this term has become increasingly blurred, and some commentators argue that independence is in crisis. Can crowdfunding be the answer to this crisis? Some believe that it is, whereas others argue otherwise, seeing crowdfunding instead as just the next manifestation of this crisis. This dilemma is a starting point for the analyses of the relationships between crowdfunding and artistic independence conducted in this book, and will be of great interest to people looking for a deeper understanding of crowdfunding, how it can influence artistic independence, and what it means for artists and audiences. It will be a stimulating read for scholars and students with an interest in media and cultural studies, digital humanities, fandom, sociology, economics, business studies, and law, while also offering insights to artists and practitioners in the creative

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industries.

Entrepreneurial finance brings together the fast-moving world of entrepreneurship with the disciplined world of finance. Fundamentals of Entrepreneurial Finance provides an accessible, yet rigorous, framework for understanding how ambitious, high-growth start-ups can successfully obtain funding and interact with investors.

I've watched the emergence and quick rise of real estate crowdfunding and I have to tell you, I've been dying to write this book. So many of my readers have reached out with questions about this growing new industry. Whether you are an investors, real estate developer, or entrepreneur, this new sector is a game changer. My name's Salvador Briggman and I've been blogging about crowdfunding since 2012. On my main website, CrowdCrux.com, I bring awareness to crowdfunding success stories and demystify this alternative financial tool. I'm lucky enough to have impacted over 1 million website visitors in the past year and have been cited by the New York Times, Wallstreet Journal, and more. In this ebook, my co-author Krystine Therriault and I bring tremendous clarity to real estate crowdfunding. We break down everything you need to know to get started raising money for a new property or investing in real estate online. Along with answering many of your questions, our biggest hope is that this comprehensive guide will get you pointed you in the right direction. We want you to

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succeed in this changing industry. If you enjoy this ebook, please take a second to leave a review on Amazon. Now...it's time to get ready to dive into the world of real estate crowdfunding!

Startups, Portals and Investor Behavior

Digital Health

Accredited Investor Crowdfunding: A Practical Guide for Technology Executives and Entrepreneurs

An Investors' Guide to Building Wealth in Private Companies

Build decentralized applications with Hyperledger Fabric and Composer

Handbook of Research on Emerging Business Models and Managerial Strategies in the Nonprofit Sector

China's Financial Markets after the Global Financial Crisis

The book in front of you is the first international academic volume on the legal, philosophical and economic aspects of the rise of 3D printing. In recent years 3D printing has become a hot topic. Some claim that it will revolutionize production and mass consumption, enabling consumers to print anything from clothing, automobile parts and guns to various foods, medication and spare parts for their home appliances. This may significantly reduce our environmental footprint, but also offers potential for innovation and creativity. At the same time 3D printing raises social, ethical, regulatory and legal questions. If individuals can print anything they want, how does this affect existing systems of intellectual property rights? What are the societal consequences of the various types of products one can print with a 3D printer, for example weapons?

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Should all aspects of 3D printing be regulated, and if so, how and to what ends? How will businesses (have to) change their way of working and their revenue model in light of the shift to printing-on-demand? How will the role of product designers change in a world where everyone has the potential to design their own products? These and other questions are addressed in high quality and in-depth contributions by academics and experts, bringing together a wide variety of academic discussions on 3D printing from different disciplines as well as presenting new views, broadening the discussion beyond the merely technical dimension of 3D printing. Bibi van den Berg is Associate Professor at eLaw, the Center for Law and Digital Technologies at Leiden University, The Netherlands. Simone van der Hof is Full Professor at eLaw in Leiden and Eleni Kosta is Associate Professor at TILT, the Tilburg Institute for Law, Technology and Society at Tilburg University, The Netherlands.

Do you know where your money is? More importantly, do you know what your money is doing? Most of us feel confident that we know what money is. But few of us feel confident in taking responsibility for what our money does. We hand over the power of money to banks and mainstream finance with real, often damaging, consequences for people and planet. A unique collaboration between an academic and a practitioner, this book tells the story of money, from ancient Athens to the Bitcoin revolution, to explain how crowdfunding is the way for people to reclaim the power of their money in pursuit of a fairer and greener society.

?This book presents the outcomes of the symposium “NEW METROPOLITAN PERSPECTIVES,” held at Mediterranea University, Reggio Calabria, Italy on May 26–28,

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2020. Addressing the challenge of Knowledge Dynamics and Innovation-driven Policies Towards Urban and Regional Transition, the book presents a multi-disciplinary debate on the new frontiers of strategic and spatial planning, economic programs and decision support tools in connection with urban–rural area networks and metropolitan centers. The respective papers focus on six major tracks: Innovation dynamics, smart cities and ICT; Urban regeneration, community-led practices and PPP; Local development, inland and urban areas in territorial cohesion strategies; Mobility, accessibility and infrastructures; Heritage, landscape and identity;and Risk management,environment and energy. The book also includes a Special Section on Rhegion United Nations 2020-2030. Given its scope, the book will benefit all researchers, practitioners and policymakers interested in issues concerning metropolitan and marginal areas. Start-Up is ideal for anyone looking to start a business – whether you are a student or a professional preparing to launch your own business or social enterprise. It covers the crucial business processes you need to consider when starting a new venture, and contains inspirational and educational cases of successful start-ups by young people from across the globe, including the UK, the US, Hong Kong and Romania. Drawing on the author's extensive practical experience, this book is a unique and invaluable guide to the world of start-ups. Key features: • Assumes no prior knowledge and covers essential finance skills. • Firmly based in practice with detailed advice on carrying out market and industry research. • Features an extensive range of international case studies and examples of start-ups. This concise and lively book is the perfect resource for students and entrepreneurs alike.

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Conceptualizing the Regulatory Thicket

Men, Women and Rape

Real Estate Crowdfunding Explained

A Crowdfunder's Strategy Guide

Financing the Start-Up Business and Venture Capital Financing

3D Printing

Capital Offenses: Business Crime and Punishment in America's Corporate Age

This innovative casebook uses a simulated deal format that is drawn from the "deal-files" of real world practicing lawyers. It integrates the teaching of transactional lawyering skills with the presentation of new substantive law that is critical to the success of a first year corporate lawyer practicing in a transactional setting.

From the lead prosecutor on the Enron investigation, an eye-opening examination of the explosion of American white-collar crime. If "corporations are people too," why isn't anyone in jail? A serious defect in a GM car causes accidents; Enron scams investors out of their money; banks bet on the housing market crash and win. In the race to maximize profits, corporations can behave in ways that are morally outrageous but technically legal. In *Capital Offenses*, Samuel Buell draws on the unique pairing of his expertise as a Duke University law professor and his personal experience leading the investigation into

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Enron—the biggest white-collar crime case in U.S. history—to present an in-depth examination of business crime today At the heart of it sits the limited liability corporation, simultaneously the bedrock of American prosperity and the reason that white-collar crime is difficult to prosecute—a brilliant legal innovation that, in its modern form, can seem impossible to regulate or even manage. By shielding employees from legal responsibility, the corporation encourages the risk-taking that drives economic growth. But its special legal status and its ever-expanding scale place daunting barriers in the way of federal and local investigators. Detailing the complex legal frameworks that govern both corporations and the people who carry out their missions, Buell shows that deciphering business crime is rarely black or white. In lucid, thought-provoking prose, he illuminates the depths of the legal issues at stake—delving into fraudulent practices like Ponzi schemes, bad accounting, insider trading, and the art of “loopholing”—showing how every major case and each problem of law further exposes the ambivalence and instability at the core of America’s relationship with its corporations. An expert in criminal law, Buell masterfully examines the limits of too permissive or overzealous prosecution of business crimes. *Capital Offenses* invites us to take a fresh look at our legal framework and learn how it can be used to effectively discipline corporations

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for wrongdoing, without dismantling the corporation.

Fund and Fuel Your Dreams! You're an entrepreneur with a great idea. But your business needs money. So, do you max out your credit cards, borrow from friends and family, and do everything yourself? Or do you make a devil's bargain with some venture capitalist who'll demand a tenfold return and could easily take your business out from under you? No and no! You don't have to bootstrap, and you don't have to sell out! Jenny Kassan says the landscape of investment capital is far larger and more diverse than most people realize. She illuminates the vast range of capital-raising strategies available to mission-driven entrepreneurs and provides a six-step process for finding and enlisting investors who are a match with your personal goals and aspirations. The plan you create will inspire you, excite you, and help you achieve your dreams!

Modern businesses exist in a dynamic and increasingly competitive realm. To remain viable, organizations must constantly adopt new methods and processes to optimize productivity and workflow. The Handbook of Research on Emerging Business Models and Managerial Strategies in the Nonprofit Sector is a comprehensive reference source for the latest scholarly information on management tools, analytics, and infrastructures for contemporary nonprofit organizations. Highlighting a range of multidisciplinary topics such

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as crowdfunding, shared value creation, and human resource development, this publication is ideally designed for managers, professionals, students, researchers, and academics interested in enhancing process management in nonprofit businesses.

The Legend of Auntie Po

Legally and Effectively Raising Money for Your Business

The Cultural Impact of RuPaul's Drag Race

New Metropolitan Perspectives

A Guide to Raising Capital on the Internet

Crowdfunding and Independence in Film and Music

Knowledge Dynamics and Innovation-driven Policies Towards Urban and Regional Transition Volume 2

"Aware of the racial tumult in the years after the passage of the Chinese Exclusion Act, Mei tries to remain blissfully focused on her job, her close friendship with the camp foreman's daughter, and telling stories about Paul Bunyan--reinvented as Po Pan Yin (Auntie Po), an elderly Chinese matriarch"--

This book presents a comprehensive state-of the-art approach to digital health technologies and practices within the broad confines of healthcare practices. It provides a canvas to discuss emerging digital health solutions, propelled by the

ubiquitous availability of miniaturized, personalized devices and affordable, easy to use wearable sensors, and innovative technologies like 3D printing, virtual and augmented reality and driverless robots and vehicles including drones. One of the most significant promises the digital health solutions hold is to keep us healthier for longer, even with limited resources, while truly scaling the delivery of healthcare. Digital Health: Scaling Healthcare to the World addresses the emerging trends and enabling technologies contributing to technological advances in healthcare practice in the 21st Century. These areas include generic topics such as mobile health and telemedicine, as well as specific concepts such as social media for health, wearables and quantified-self trends. Also covered are the psychological models leveraged in design of solutions to persuade us to follow some recommended actions, then the design and educational facets of the proposed innovations, as well as ethics, privacy, security, and liability aspects influencing its acceptance. Furthermore, sections on economic aspects of the proposed innovations are included, analyzing the potential business models and entrepreneurship opportunities in the domain.

Fully revised and updated to reflect changes in the private equity sector Building on and refining the content of previous editions, Introduction to Private Equity, Debt and Real Assets, Third Edition adopts the same logical, systematic, factual and long-term perspective on private markets (private equity, private debt and private real

assets) combining academic rigour with extensive practical experience. The content has been fully revised to reflect developments and innovations in private markets, exploring new strategies, changes in structuring and the drive of new regulations. New sections have been added, covering fund raising and fund analysis, portfolio construction and risk measurement, as well as liquidity and start-up analysis. In addition, private debt and private real assets are given greater focus, with two new chapters analysing the current state of these evolving sectors. • Reflects the dramatic changes that have affected the private market industry, which is evolving rapidly, internationalizing and maturing fast • Provides a clear, synthetic and critical perspective of the industry from a professional who has worked at many levels within the industry • Approaches the private markets sector top-down, to provide a sense of its evolution and how the current situation has been built • Details the interrelations between investors, funds, fund managers and entrepreneurs This book provides a balanced perspective on the corporate governance challenges affecting the industry and draws perspectives on the evolution of the sector.

Silicon Valley icon and bestselling author Guy Kawasaki shares the unlikely stories of his life and the lessons we can draw from them. Guy Kawasaki has been a fixture in the tech world since he was part of Apple's original Macintosh team in the 1980s.

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He's widely respected as a source of wisdom about entrepreneurship, venture capital, marketing, and business evangelism, which he's shared in bestselling books such as *The Art of the Start* and *Enchantment*. But before all that, he was just a middle-class kid in Hawaii, a grandson of Japanese immigrants, who loved football and got a C+ in 9th grade English. *Wise Guy*, his most personal book, is about his surprising journey. It's not a traditional memoir but a series of vignettes. He toyed with calling it *Miso Soup for the Soul*, because these stories (like those in the *Chicken Soup* series) reflect a wide range of experiences that have enlightened and inspired him. For instance, you'll follow Guy as he . . .

- Gets his first real job in the jewelry business--which turned out to be surprisingly useful training for the tech world.
- Disparages one of Apple's potential partners in front of that company's CEO, at the sneaky instigation of Steve Jobs.
- Blows up his Apple career with a single sentence, after Jobs withholds a pre-release copy of the Think Different ad campaign: "That's okay, Steve, I don't trust you either."
- Reevaluates his self-importance after being mistaken for Jackie Chan by four young women.
- Takes up surfing at age 62--which teaches him that you can discover a new passion at any age, but younger is easier!

Guy covers everything from moral values to business skills to parenting. As he writes, "I hope my stories help you live a more joyous, productive, and meaningful life. If *Wise Guy* succeeds at this, then that's the best story of all."

The Crowdfunding Myth

How to Make Money Investing in Pre-ipo Stocks

Canadian Communication Policy and Law

The How-To Bible of Syndicated Investment Real Estate

The Oxford Handbook of Entrepreneurship and Collaboration

Scaling Healthcare to the World

Fundamentals of Entrepreneurial Finance

The Cultural Impact of RuPaul's Drag Race is a collection of original material that goes beyond simple analysis of the show and examines the profound effect that RuPaul's Drag Race has had on the cultures that surround it: audience cultures, economics, branding, queer politics and all points in between. What was once a cult show marketed primarily to gay men, Drag Race has drawn both praise and criticism for its ability to market itself to broader, straighter and increasingly younger fans. The show's depiction of drag as both a celebrated form of entertainment and as a potentially lucrative career path, has created an explosion of aspiring queens in unprecedented numbers and has had far-reaching impacts on drag as both an art form and a career. Contributors include scholars based in the United Kingdom, the United States, Canada and South Africa. The contributions are interdisciplinary, as well as international. The editor invited submissions from scholars in theatre and performance studies, English literature, cultural anthropology, media studies, linguistics, sociology and

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marketing. What he envisaged was an examination of the wider cultural impacts that RuPaul's Drag Race has had. What he received was a rich and diverse engagement with the question of how Drag Race has affected local, live cultures, fan cultures, queer representation and the very fabric of drag as an art form in popular cultural consciousness. This original collection, with its variety of topics and approaches, is a critical appraisal of RuPaul's Drag Race at an important point of the programme's run, as well as of the growing industries around RPDR, including DragCon and drag queen's post-show careers in the on- and offline world. Primarily of interest to students, scholars and researchers in media and communication studies, gender and sexuality studies, popular culture, queer theory, LGBTQ history, media studies, and fan studies. Will also appeal to fans of the series. Link

Instead of outsourcing tasks to providers using labor-intensive countries, libraries around the world increasingly appeal to the crowds of Internet users, making their relationship with users more collaborative . These internet users can be volunteers or paid, work consciously, unconsciously or in the form of games. They can provide the workforce, skills, knowledge or financial resources that libraries need in order to achieve unimaginable goals.

*Rich Dad, Poor Dad
Congressional Record
Business Planning*