



1,000 Things. Think differently about design. Create Insanely Great Experiences. Think differently about your brand experience. Master the Message. Think differently about your story. By following Steve Jobs's visionary example, you'll discover exciting new ways to unlock your creative potential and to foster an environment that encourages innovation and allows it to flourish. You'll learn how to match—and beat—the most powerful competitors, develop the most revolutionary products, attract the most loyal customers, and thrive in the most challenging times. Bestselling business journalist Carmine Gallo has interviewed hundreds of successful professionals—from CEOs, managers, and entrepreneurs to teachers, consultants, and stay-at-home moms—to get to the core of Steve Jobs's innovative philosophies. These are the simple, meaningful, and attainable principles that drive us all to "Think Different." These are The Innovation Secrets of Steve Jobs. An enhanced ebook is now available with 10 demonstration videos of Jobs' sure-fire innovation secrets. Select the Kindle Edition with Audio/Video from the available formats.

Walter Isaacson racconta l'avvincente storia del geniale imprenditore la cui passione per la perfezione e il carisma feroce hanno rivoluzionato sei settori dell'economia e del business: computer, film d'animazione, musica, telefoni, tablet ed editoria digitale. Nasihat dari Steve Job 1. Bukalah pintu untuk Tuhan 2. Jangan menunggu 3. Kenallah diri sendiri 4. Berani mengakui kesalahan 5. Jangan menyerah 6. Jadilah dirimu sendiri 7. Berani mengambil resiko 8. Percayai instingmu 9. Bagikanlah kebijaksanaanmu 10. Hiduplah untuk hari ini

This is a stunning visual guide to the life and works of entrepreneur Steve Jobs. Easily one of the most influential innovators of the twenty-first century, Steve Jobs has fundamentally shaped the way in which we communicate and, even more broadly, live our lives. In this information-packed graphic biography, Steve Jobs' remarkable talent and genius are explored through bold design and original graphics. Kevin Lynch explores Jobs' journey from savvy salesman, to his rivalry and market competition with Bill Gates, and his shift towards radical innovations in later life. This technological innovator led a fascinating, astounding and ultimately too short life, that irreversibly impacted how we communicate. Steve Jobs is a visual celebration and comprehensive study of 'The Maverick' and his work; and a must-have for any fan of Apple products.

I, Steve

ICon Steve Jobs

Nella testa di Steve Jobs. La gente non sa cosa vuole, lui si

How to Find, Keep, and Nurture Talent

Steve Jobs: Apple iCon

Looks to the example of Apple's Steve Jobs in determining how business leaders should act in today's professional world. Reprint.

Draws on more than forty interviews with Steve Jobs, as well as interviews with family members, friends, competitors, and colleagues to offer a look at the co-founder and leading creative force behind the Apple computer company.

The former Senior Vice President of Apple Computer and close colleague of Steve Jobs's throughout his tenure, Jay Elliot takes readers on a remarkable tour through Jobs's astonishing career. From the inception of game-changing products like the Apple II and the Macintosh, to his stunning fall from grace, and on to his rebirth at the helm of Apple, his involvement with Pixar, and the development of the iPod, iPhone, iPad, and much more, The Steve Jobs Way presents real-life examples of Jobs's leadership challenges and triumphs, showing readers how to apply these principles to their own lives and careers. Packed with exclusive interviews from key figures in Apple Computer's history, this revealing account provides a rarely seen, intimate glimpse into the Steve Jobs you won't see on stage, thoroughly exploring his management and leadership principles. From product development meetings to design labs, through executive boardroom showdowns to the world outside of Silicon Valley, readers will see the real Steve Jobs, the "Boy Genius" who forever transformed technology and the way we work, play, consume, and communicate—all through the eyes of someone who worked side by side with Jobs. Written in partnership with William L. Simon, coauthor of the bestselling Jobs biography iCon, The Steve Jobs Way is the "how to be like Steve" book that readers have been waiting for.

This title examines the remarkable life of Steve Jobs and his work building the groundbreaking company Apple. Readers will learn about Jobs's background and education, as well as his early career and his time with NeXT Computer and Pixar. Also covered is a look at how Apple operates, its history, and its many innovations, including the iPod, the iPad, and the iPhone. Color photos and informative sidebars accompany easy-to-read, compelling text. Features include a timeline, facts, additional resources, Web sites, a glossary, a bibliography, and an Index. Technology Pioneers is a series in Essential Library, an imprint of ABDO Publishing Company.

Steve Jobs, the Counterculture and How the Crazy Ones Took over the World

Steve Jobs (Italian Edition)

Apple: Company and Its Visionary Founder, Steve Jobs

L'essentiel de ses messages

The Innovation Secrets of Steve Jobs: Insanely Different Principles for Breakthrough Success

THE SUNDAY TIMES AND #1 INTERNATIONAL BESTSELLER - with a new foreword by Silicon Valley legend Marc Andreessen. 'For my money, a better book about Jobs than Walter Isaacson's biography' New Yorker 'A fascinating reinterpretation of the Steve Jobs story' Sunday Times We all think we know who Steve Jobs was, what made him tick, and what made him succeed. Yet the single most important question about him has never been answered. The young, impulsive, egotistical genius was ousted in the mid-80s from the company he founded, exiled from his own kingdom and cast into the wilderness. Yet he returned a decade later to transform the ailing Apple into the most successful company the world had ever seen. How did this reckless upstart transform himself into a visionary business leader? The first comprehensive study of Jobs' career following his dismissal from Apple, written with unparalleled access and insight, BECOMING STEVE JOBS offers a startling new portrait of the most important business figure in modern history. The most intimate biography yet of Jobs, written by the journalist who knew him better than any other, BECOMING STEVE JOBS draws on recently discovered interviews that have never before seen the light of day, and answers for the first time the most pressing questions about what made this legendary business leader such a success.

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Suggéré par le créateur d'Apple, qui fait face à une maladie redoutable, Steve Jobs, à partir de plus de quarante entretiens menés sur plus de deux ans et d'interviews d'une centaine de membres de sa famille, amis, rivaux, concurrents et collègues, le livre retrace l'incroyable vie et l'extraordinaire personnalité d'un génie, perfectionniste et hyperactif, qui a révolutionné les ordinateurs, les films d'animation, la musique, les téléphones, les tablettes tactiles et l'édition numérique. Steve Jobs est désormais l'icône absolue de l'inventivité. Il a compris qu'associer la créativité à la technologie était devenu essentiel. Steve Jobs a bien sûr collaboré au livre mais n'a demandé aucun droit de regard sur ce qui est écrit, ni même de le lire avant la publication. Il n'a imposé aucune limite, au contraire, il a encouragé son entourage à parler librement. « Il y a beaucoup de choses dont je ne suis pas fier, dit-il, notamment la façon dont, à vingt-trois ans, j'ai géré la situation lorsque ma petite amie est tombée enceinte. Mais je n'ai pas de cadavres dans le placard que j'essaie de cacher. » C'est avec une extrême franchise que Steve Jobs parle des personnes avec qui il a travaillé ou été en concurrence. Il peut profondément exaspérer les gens autour de lui. Ses amis, ennemis et collègues évoquent sans langue de bois ses passions, ses démons, ses désirs, son intransigeance, et son obsession du contrôle qui ont forgé sa vision des affaires et les innovations qui en ont découlé. La personnalité de Steve Jobs et les produits qu'il crée sont étroitement liés, comme les différentes parties d'un système intégré – tous les produits Apple et ses logiciels participent de cette logique. Le parcours de Jobs est exemplaire, un modèle en terme d'innovation, de caractère, de direction d'entreprise et de valeurs.

Steve Jobs was not a genius inventor. Steve Jobs was not a computer scientist. Steve Jobs did not hesitate to steal ideas from competitors and employees. It's time to tell the truth about the person that was Steve Jobs: a great boss, a fantastic negotiator and a marketing genius. But not an inventor. Using quotes from Steve Jobs himself and his collaborators, this book helps us understand what his role was at Apple. Various examples are cited as the creation of the Apple II, Macintosh, iPhone and the iPad. Finally, the real nature of Apple products is revealed: there is no revolution. The Apple II was not the first personal computer, the Macintosh was not the first computer with a graphical user interface, the iMac is a common computer and the iPad is not the first tablet. Are you ready to read the truth?

Steve Jobs par Steve Jobs

The Apple Revolution

Inside Steve's Brain

Steve Jobs, Figure Mythique

Pioneers of the Computer Age: from Charles Babbage to Steve Jobs

A parody of Silicon Valley culture chronicles the everyday struggles, triumphs, celebrity encounters, political hobnobbing, and counterintuitive management philosophy of Fake Steve Jobs, in a hilarious fictional memoir.

"An unauthorized/unofficial biography"--T.p. verso.

Steve JobsJC Lattès

Presents a graphic interpretation of Steve Jobs's spiritual connections to Buddhism through his mentor and friend Kobun Otagawa, and describes how his search for perfection helped bring about the iPod and the resurgence of Apple.

Apple & IPod Wizard

Biography with Signature

Steve Jobs

The Greatest Second Act in the History of Business

The Steve Jobs Way

Steve Jobs, Steve Wozniak et Ronald Wayne créent Apple le 1er avril 1976 à Cupertino. Au début des années 1980, Steve Jobs saisit le potentiel commercial des travaux du Xerox Parc sur le

couple interface graphique/souris, ce qui conduit à la conception du Lisa, puis du Macintosh en 1984, les premiers ordinateurs grand public à profiter de ces innovations. Après avoir perdu

une lutte de pouvoir à la tête d'Apple avec le directeur général qu'il avait pourtant recruté, John Sculley, il quitte l'entreprise en septembre 1985 pour fonder NeXT. En 1986, il rachète

la division Graphics Group de Lucas film, la transforme en Pixar Animation Studios et rencontre le succès commercial en 1995 avec Toy Story, un film dont il est le producteur délégué. Il

reste directeur-général propriétaire de la compagnie (à 50,1 %) jusqu'à son acquisition par la Walt Disney Company en 2006. Début 1997, Apple, alors au bord de la faillite, rachète NeXT.

L'opération permet à Steve Jobs de revenir à la tête de la firme qu'il a cofondée et fournit à Apple le code source de NeXTSTEP à partir duquel est développé le système d'exploitation Mac

OS X. Il supervise durant les quatorze années suivantes la création, le lancement et le développement de l'iMac (1998), de l'iPod, d'iTunes et de la chaîne de magasins Apple Store (2001),

de l'iTunes Store (2003), de l'iPhone (2007) et de l'iPad (2010), présentant les différents produits à un rythme pluriannuel lors de ses fameuses keynotes et faisant de son entreprise une

dés plus riches au monde au moment de sa mort. En 2003, Steve Jobs apprend qu'il est atteint d'une forme rare de cancer pancréatique. Il passe les années suivantes à lutter contre la

maladie, subissant plusieurs hospitalisations et arrêts de travail, apparaissant de plus en plus amaigri au fur et à mesure que sa santé décline. Il meurt le 5 octobre 2011 à son domicile

de Palo Alto, à l'âge de cinquante-six ans. Sa mort soulève une importante vague d'émotion à travers le monde.

Steve Jobs. Una biografia illustrata. Ediz. illustrata

The Zen of Steve Jobs

The Second Coming of Steve Jobs