

Richard Branson: The Life And Business Lessons Of Richard Branson

From the trailblazing founder and CEO of the Virgin Group, a powerful argument for using business to make a positive impact in the world. Richard Branson, one of the world’s most famous and admired business leaders, argues that it’s time to turn capitalism upside down—to shift our values from an exclusive focus on profit to also caring for people, communities and the planet. As he writes, “My message is a simple one; business as usual isn’t working. In fact, it’s ‘business as usual’ that’s wrecking our planet. Resources are being used up; the air, the sea, the land—are all heavily polluted. The poor are getting poorer. Many are dying of starvation or because they can’t afford a dollar a day for life-saving medicine. . . . Propheying doom and gloom is simply not my style. . . . I think business can help fix things and create a more prosperous world for everyone. I happen to believe in business because I believe that business can be a force for good. By that I mean doing good is good for business.” Screw Business as Usual shows how easy it is for both businesses and individuals to embark on a whole new way of doing things, solving major problems and turning our work into something we both love and are proud of.

Richard Branson: Failure and SuccessThe Incredible Life and History of One of the World's Richest Men!Are you looking for a way to... Turn your dreams into realities? Uncover the tactics of highly successful people? Learn the secrets to conquering the business world? Whatever your reasons may be for wanting to pick up a copy of Richard Branson: Failure and Success, you'll be entranced by the life story of one of the business world's most iconic leaders. Packed with life lessons and inspiration, this riveting book will motivate anyone!With this book, you'll discover: How Richard Branson, a school dropout, transformed himself into a millionaire The tactics that made the Virgin Group of Companies into an incredible empire Methods of turning personal failures into unbelievable successes Inspiration that can be applied to any walk of life From his childhood struggles to his current philanthropic work, it's no surprise that so many professionals look to Branson as a role model.With Richard Branson: Failure and Success, you'll learn one-of-a-kind information that will transform the way you think!Get your copy today and start putting your plans into motion!

"Much more than just a memoir, this is Richard Branson's own take on his extraordinary life so far - and a definitive business guide that reveals his unique philosophy on commerce, success and life."--Page 4 of cover.

An exhilarating and highly personal story of flight by the world-famous adventurer and businessman. As far back as stories go, pioneers have reached for the skies. In the last two hundred years, they have mastered the air and made the modern world possible. Today they are bringing outer space within our reach. They're inventors and toymakers, amateurs and adventurers, visionaries, dreamers and, yes, crackpots. Some have called them irresponsible, even dangerous. But I have met many of them. I have worked with them, and funded them, and flown with them. I admire them, and trust them, and I think they and their kind are our future. In this book I look at the history of flight through the stories and people who have inspired me. These are tales of miraculous rescues; of records made and broken; of surprising feats of endurance and survival, including some of my own adventures, as well as developments in the future of air (and space) travel. This is a story of pioneers, and of course it includes the world famous Montgolfiers and the Wright brothers. But I also want to describe some of the lesser-known trailblazers -- people like Tony Jannus, who in 1914 created the world's first scheduled commercial flight, flying his passengers over the waters of Tampa Bay at an altitude of just fifty feet; the 'bird man' Leo Valentin, who in the 1950s jumped from 9,000 feet with wooden wings attached to his shoulders; and my friend, Steve Fossett, who dedicated his life to breaking records and having adventures. This is his story. It is also, in a small way, my own.

SUMMARY - Screw It, Let's Do It: Lessons In Life By Sir Richard Branson

The Inspiring Journey of Richard Branson

Mandela's Way

Branson

Screw Business As Usual

Eve Branson's life reads like a fast-paced adventure novel. A classically trained ballet dancer, she appeared in racy West End productions, disguised herself as a boy to take glider lessons, enlisted in the Women's Royal Navy Service, and then embarked on a series of harrowing adventures as a “Star Girl” air hostess on the ill-fated British South American Airways. Though marrying the dashing ex-Cavalry officer, Edward “Ted” Branson, brought her down to earth to raise three children, Eve’s quest for adventure never faltered. After running several businesses, traveling the world, and doing global charity work, Eve is preparing to launch the first commercial space travelers to the edge of space in a Virgin Galactic mother ship that bears her name. In this lively, absorbing memoir – part diary, part adventure story, part family history – Eve Branson’s formidable energy propels the reader through an extraordinary life. Along the way, she divulges some of the unorthodox but effective trade secrets behind raising one of the world’s most colourful entrepreneurs. Throughout my life I have achieved many remarkable things. In Screw It, Let's Do It, I will share with you my ideas and the secrets of my success, but not simply because I hope they'll help you achieve your individual goals. Today we are increasingly aware of the effects of our actions on the environment, and I strongly believe that we each have a responsibility, as individuals and organisations, to do no harm. I will draw on Gaia Capitalism to explain why we need to take stock of how we may be damaging the environment, and why it is up to big companies like Virgin to lead the way in a more holistic approach to business. In Screw It, Let's Do It I'll be looking forwards to the future. A lot has changed since I founded Virgin in 1968, and I'll explain how I intend to take my business and my ideas to the next level and the new and exciting areas - such as launching Virgin Fuels - into which Virgin is currently moving. But I have also brought together all the important lessons, good advice and inspirational adages that have helped me along the road to success. Ironically, I have never been one to do things by the book, but I have been inspired and influenced by many remarkable people. I hope that you too might find a little inspiration between these pages.

Richard Branson, who has been called "England's most outrageous billionaire," is also one of the world's most successful business leaders. Since the age of 16, when he founded Student magazine, Branson has been creating companies and finding innovative ways to grow them into the prodigious conglomerate known as the Virgin Group. At the age of 20, Branson founded a mail-order record retailer. Two years later he built a recording studio where the first artist signed to his Virgin label, Mike Oldfield, recorded the haunting soundtrack to The Exorcist. Decades later, industries as varied as entertainment (Virgin Music), retail (Virgin Megastores), transportation (Virgin Airlines), and telecommunications (Virgin Mobile) all bear Branson's business moniker. For the first time, the most thought-provoking, revealing, and inspiring quotes from Branson are compiled in a single book. Virgin Rebel: Richard Branson in His Own Words is a comprehensive guidebook to the inner workings of the Virgin Group chairman and founder. Hundreds of Branson's best quotes, comprising thoughts on business, music, entrepreneurship, politics, exploration, and life lessons, provide an intimate and direct look into the mind of this modern business icon.

The image remains pristine: a charismatic high-school dropout turned billionaire, whose stratospheric rise and daring exploits have won him millions of enduring admirers and made him a model for aspiring entrepreneurs throughout the world. But is this story still credible?

Over the last decade, has Branson matched the expectations perpetuated by Virgin's relentless publicity machine? Or have we all been seduced by a brilliant showman? In his most explosive book to date, Tom Bower, bestselling biographer of Simon Cowell, Bernie Ecclestone,

Conrad Black and Robert Maxwell, dares to explore the reality of the Branson empire. In doing so, he unravels the gripping story of his recent activities - from the astonishing success of mobile phones to his troubled airlines and his long delayed plan to send

multimillionaires into space - and asks whether he really remains Britain's heroic buccaneer.

Richard Branson's Lesson

Fifteen Lessons on Life, Love, and Courage

Screw It, Let's Do It

The Force Behind Virgin: Insight and Analysis Into the Life and Successes of Sir Richard Branson

Sir Richard Branson

Secrets They Won't Teach You at Business School

Richard Branson66 Best Life Lessons, Quotes And Secrets To Success By Richard BransonAre you looking to get into business for yourself? Is the entrepreneurial spirit strong in your mind? Then this is the book for you! Explore how one of the greatest privately funded entrepreneurs in recent history, Richard Branson. The founder of the Virgin Group dealt with a variety of challenges throughout his early career. Yet none of them stopped him from creating the opportunities that paved his way to success.This book looks at not only his early life, but the decisions Branson made throughout his professional career that led to the Virgin brand known internationally. Learn about his first successful business How Virgin Records got its start in the countryside of Oxford Understanding how the Virgin Group has grown throughout the decades How Branson is using the power of the Virgin Group to give back Understand how Branson opens the door to new industries No matter what your personal industry, you can learn from Branson's methods of choosing industries to move into. Branson continues to challenge various old guard companies with his nimble private platform. Learn how his use of private funding has kept the decision making in the hands of Branson and associates. Branson's own life experiences also fuel his search for opportunities. From his phone to flights, Branson is always on the lookout for his next business. Gain motivation from his example to grow your own business.Be inspired by Branson's can do attitude throughout his life. Dealing with challenges professionally? This book can inspire you to move forward and meet those challenges with the same entrepreneurial spirit that Branson did!

Details the life and career of the trend-setting, thrill-seeking businessman famous for founding the Virgin Group.

PAPERBACK EDITION FULLY UPDATED WITH TWO NEW CHAPTERS After creating 12 different billion-dollar businesses and breaking dozens of world records, wouldn't you think you'd done it all? Not Sir Richard Branson. Having brought the Virgin brand to all corners of the globe, he's now reaching out to the stars as he prepares to launch commercial space travel with Virgin Galactic. In this non-stop memoir, Richard takes you inside his whirlwind life: from reinventing his companies in the midst of the financial crisis and devastating personal losses, to tackling the planet's biggest challenges, to the joys of becoming a 'grand-dude' at 64.Discover the irrepressible spirit, ingenious vision and relentless drive that has made Richard the ultimate entrepreneur. The iconoclastic Virgin founder is still changing the world. Next comes outer space.

Richard Branson99 Life Lessons, Inspiration and Motivational Quotes from Richard BransonThis book takes you onto the odyssey of a man's life that despite of many obstacles ascended into a bright and more purposeful life, establishing indelible change and making a difference. A loving husband, a caring father and a successful businessman and he inspire everyone with his work. Richard Branson is literally every woman's dream. Richard has a list of some amazing and fruitful rules of living life and prospering into a world of entrepreneurship. Therefore, this book is a must on the reading list of people who want to try their hand into their own startup or business. Besides creating a fortuitous career in various fields, he helps people with their problems by providing a number of best solutions. He has given a lot of suggestions to young entrepreneurs during his successful course of business, from being a self-motivator to dream of being big, etc. If you want to learn what inspires this man and want some tips to build a blooming life for yourself and for your family then you need to stick with this book till the end. Along the way we will learn more about Richard Branson in a more delineated manner. Here is a preview of what you'll learn: Early life of Richard Branson About his personal Life His business ventures His humanitarian services. What makes him inspirational His ideas of a successful career. And some beautiful quotes by Richard Branson

WEconomy

What Every Business Owner Should Learn from Richard Branson

Behind the Mask

The Life and Style of Sir Richard Branson

A Biography

99 Life Lessons, Inspiration and Motivational Quotes from Richard Branson

In September 2012, a YOUNGOV poll conducted in Britain found that the person British workers would most like as their manager was Sir Richard Branson. With over 40 years in business, Richard Branson is an inspiring pioneer of humanitarian projects and an iconic business leader. In The Virgin Way: How to Listen, Learn, Laugh and Lead, Richard shares and distils his secrets of leadership and success. Branson's observations of many others who have inspired him – from politicians, business leaders, explorers, scientists and philanthropists – Richard reflects on the qualities he feels are essential for success in today's world. This is not a conventional book on leadership. There are no rules – but rather the secrets of leadership that he has learned along the way from his days at Virgin Records, to his role as head of a Fortune 500 company – this is your guide to being your own CEO (Chief Enabling Officer) and becoming a true leader – not just a boss.

Richard Branson His Life and Business LessonsJ.D. Rockefeller

Richard Branson's life is an adventure, from record-breaking balloon flights to courtroom battles with British Airways. This autobiography of the founder of the Virgin empire, offers an insight into the private and public world of this larger-than-life entrepreneur.

This book is about the early life of Richard Branson, the story of his success, and all his business lessons. Reading it will begin to give you an idea of what it takes to be a mega-entrepreneur. It contains tips and business advice from Richard Branson himself. Just like other entrepreneurs, Richard Branson loves to create things. He sees problems in the world and seeks to provide solutions. Unlike other entrepreneurs, Richard Branson does not look at later. Branson has not held back the secrets of his success, freely giving other entrepreneurs advice along the way.

66 Best Life Lessons, Quotes and Secrets to Success by Richard Branson

Business Stripped Bare

The Autobiography

Richard Branson Failure and Success

Story of Strive

Who Is Richard Branson?

What companies comprise the vast Virgin Group? This book looks at the life of Richard Branson, with a focus on how he became successful.

'Doing good can help improve your prospects, your profits, and your business; and it can change the world. We must change the way we do business' - Richard Branson Can we bring more meaning to our lives and help change the world at the same time? In Screw Business as Usual, Richard Branson at his brilliant and motivating best, shares some fascinating and inspiring stories about the people who are already leading the way in transforming business into a force for good, for people and for the planet. Reflecting on some of his own experiences, and those of the Virgin Group, he also shares his new vision for the future and describes how businesses can help create a more prosperous world for everyone. It's time to turn capitalism upside down – to shift our values, to switch from a just profit focus to caring for people, communities and the world and to turn our work into something we both love and are proud of. It's time to Screw Business as Usual.

Not many businessmen are as well-known their personal lives as by the business empires they run. In fact, few of us would probably know much about the owners of most businesses. However, when you hear the name Virgin Group, the name of Richard Branson comes to mind immediately. Branson, who was knighted at Buckingham Palace in March of 2000, becoming Sir Richard Branson, has an estimated net worth of US \$5.2 billion. Keep in mind that he runs a multitude of businesses and that his net worth is increasing day by day. This means that by the end of his life his net worth will probably be much higher than it is currently. Branson is known for his adventurous spirit, not only as an entrepreneur, but also in sports and other areas of his life. In fact, he has broken and holds a few world records. Also, let’s not forget that he is a world-famous face. He has businesses all over the world or at least in the major countries of the world. Additionally, he has made several appearances in many TV shows and movies. Needless to say, he isn’t just a recognizable name, but for most of us, he is also a familiar face. How did Richard Branson become what he is now? What businesses does he run? Why is so much known about his personal life? What is his contribution to the world, in addition to just the entrepreneur world? Find the answers to these questions and many more in this book.

The Incredible Life and History of One of the World's Richest Men! Are you looking for a way to... Turn your dreams into realities Uncover the tactics of highly successful people Learn the secrets to conquering the business world Whatever your reasons may be for wanting to pick up a copy of Richard Branson: Failure and Success, you'll be entranced by the life story of one of the business world's most iconic leaders. Packed with life lessons and inspiration, this riveting book will motivate anyone! With this book, you'll discover: How Richard Branson, a school dropout, transformed himself into a millionaire The tactics that made the Virgin Group of Companies into an incredible empire Methods of turning personal failures into unbelievable successes Inspiration that can be lesppled to any walk of life From his childhood struggles to his current philanthropic work, it's no surprise that so many professionals look to Branson as a role model. With Richard Branson: Failure and Success, you'll learn one-of-a-kind information that will transform the way you think! Get your copy today and start putting your plans into motion!

10 Secrets of the World's Greatest Brand Builder

Virgin Megabrand Mogul

How to Listen, Learn, Laugh and Lead

Business the Richard Branson Way

Lessons In Life

The Virgin Way

** Our summary is short, simple and pragmatic. It allows you to have the essential ideas of a big book in less than 30 minutes. As you read this summary, you will discover Sir Richard Branson's secrets to leading a fulfilling life of passion and success. You will also discover that : doing what you love is the best engine for success; money is neither a goal nor an end in itself; you will move forward by constantly challenging yourself and exceeding your limits; respect for others and a sense of humanity are essential values to maintain your balance; you can seek to progress continuously while savouring the moment and being aware of what you have. Everyone aspires to happiness and success. Richard Branson, Virgin's iconic leader, has both. This born entrepreneur has risen through the ranks by multiplying initiatives, through boldness and inventiveness. Yet he never stopped devoting himself to what he loved and living his passions. This is his philosophy for a life rich in activities and meaning. Ready to make your passions the reason for your success? *Buy now the summary of this book for the modest price of a cup of coffee!*

Richard Branson is a well-known international entrepreneur, and his lessons in life and in business, have served as an inspiration for everyone who dreams of pursuing a career in business, and seeks to make a name for themselves in the competitive world around them. In this book, you will learn about Branson, his different businesses as well as lessons he learned along the way that you can integrate in your daily life. This isn't a biography, it is more about how Branson got started in business, how he managed them, and how he handled failures and criticisms. This book also offers tips, advice, and secrets of how Branson achieved success in business, in spite of his many failures and the obstacles he faced along the way. If you want to achieve success like Richard Branson as an entrepreneur, planning to establish your own business, this book will prove to be a useful source of inspiration to help you along the way.

This book reveals who the real Sir Richard Branson is. We will show you that he is not the playboy one might think he is and he is actually not as rich as people think he is - he is richer. There are a lot of errors out there in the public domain about Richard and we will bring those errors to a close in this book. When you think of Richard Branson, most would most likely think of the Virgin group or think of Virgin Airlines. It is indeed the case that the product has overtaken the man. This book will show you, without a doubt, that the man and the brand are totally unlike each other and that the man behind the brand is really a highly empathic person who, until recently, did not know how to read a Balance Sheet. What he brings to the table is not MBA level business acumen or strategy - what he brings to the table is a brand that represents unyielding quality and class. The Virgin brand is not just a group of companies that belong to Richard, it is a flagship of companies where Richard is the principal investor and lends his name to the business. This is a highly beneficial arrangement and we will show you in this book how all this came to be. From Virgin Records to his labs that do advanced energy research. It's all covered. Don't wait any longer! Scroll up and click the 'Buy Now' button now to learn more about the man behind Virgin.

Looking for advice on setting up your own company, improving your career prospects, or developing your leadership skills? Why not ask Richard Branson? In Like a Virgin: Secrets They Won't Teach You in Business School, Richard distils and shares the wisdom and experience that have made him one of the world's most recognised and respected entrepreneurs. From his 'Top 5 secrets of Business Success', to hard hitting discussions about the global financial crisis, this book brings together his best advice on all things business. It's business school, the Branson way.

The New Autobiography

Ballooning, Birdmen and Blasting Into Space

Finding My Virginity

14 Lessons on Making It to the Top While Having Fun and Staying Green

Richard Branson 45 Life Changing Teachings from Richard Branson about Life and Business

The Life and Business Lessons of Richard Branson

"Time" magazine editor Stengel, who collaborated with Mandela on his bestselling autobiography, distills Mandela's wisdom into 15 vital life lessons that have the power to deepen lives.

Have you ever wondered why people can have similar opportunities, grow up in the same locality, go to the same school, and live in similar economy, but some can outperform others financially and excel in their craft, while others, sometimes intelligent and capable enough, fail miserably? Why are other people mega-successful and what do they have that you don't? You perhaps think that they are hiding some secret formula which gives them tremendous success. But if there is really such thing, we surely would all be using and doing it. The truth is, as what other successful individuals will also tell you, there is no secret ingredient for success. You have what it takes to achieve success- it is your decision to use what you've got and leverage it towards your good that makes a difference. To give you a clearer view, let's take a look at Richard Branson's journey towards success- A high school drop-out who followed his passion in entrepreneurship. He chose to do the things he is passionate about, which made him a mega-successful individual today. It was his decision to follow his heart that led him to the place he is now. This book will give you a snapshot of Richard Branson's life and journey in the business landscape and the lessons from this journey. Hope this gives you something of importance. Take this lessons as your guide on your journey towards your own success.

Know the Brilliant Entrepreneur who Lives Life to the Fullest, and Makes Waves Wherever He Goes As he left school, Richard Branson's headmaster commented that he would either go to jail or become a millionaire. He was right about the latter. Today, Branson is worth billions, \$4.5 billion to be exact. He is the founder of the Virgin Group which controls over 400 companies in various sectors. At the core of his business philosophy is the idea of service. How can a business deliver a great experience to its customers? It is this quest to serve with a passion that is the hallmark of each of the Virgin Group companies. Learn about Branson's illustrious personality, his business philosophy, his famous debacle with British Airways, and various business hurdles. How he jumped from one business to another until finally having found his true calling. Here's a preview of what you'll discover in this book: Richard Branson's family life, childhood, and early life His years as an adolescent and early ventures What business challenges he faced early on in life Founding Virgin Records and Virgin Atlantic The business failures he experienced and what he learned His dream of commercializing space travel Richard Branson, the larger than life character The waves he is making with his philanthropic activities and much more! He is a rare breed of entrepreneurs. Being diagnosed with dyslexia didn't stop him from achieving fame and fortune. He even took British Airways head-on in a fight for the survival of Virgin Atlantic. Get to know Richard Branson up close with this one-of-a-kind book. Understand the mystique that surrounds the man who lives out loud, attempts to break records, and know the controversies that surround him. So, scroll up and click the "Buy now with 1-click" button and get your copy!

"Oh, screw it, let's do it." That's the philosophy that has allowed Richard Branson, in slightly more than twenty-five years, to spawn so many successful ventures. From the airline business (Virgin Atlantic Airways), to music (Virgin Records and V2), to cola (Virgin Cola), to retail (Virgin Megastores), and nearly a hundred others, ranging from financial services to bridal wear, Branson has a track record second to none. Losing My Virginity is the unusual, frequently outrageous autobiography of one of the great business geniuses of our time. When Richard Branson started his first business, he and his friends decided that "since we're complete virgins at business, let's call it just that: Virgin." Since then, Branson has written his own "rules" for success, creating a group of companies with a global presence, but no central headquarters, no management hierarchy, and minimal bureaucracy. Many of Richard Branson's companies--airlines, retailing, and cola are good examples--were started in the face of entrenched competition. The experts said, "Don't do it." But Branson found golden opportunities in markets in which customers have been ripped off or underserved, where confusion reigns, and the competition is complacent. And in this stressed-out, overworked age, Richard Branson gives us a new model: a dynamic, hardworking, successful entrepreneur who lives life to the fullest. Family, friends, fun, and adventure are equally important as business in Branson's life. Losing My Virginity is a portrait of a productive, sane, balanced life, filled with rich and colorful stories: Crash-landing his hot-air balloon in the Algerian desert, yet remaining determined to have another go at being the first to circle the globe Signing the Sex Pistols, Janet Jackson, the Rolling Stones, Boy George, and Phil Collins Fighting back when British Airways took on Virgin Atlantic and successfully suing this pillar of the British business establishment Swimming two miles to safety during a violent storm off the coast of Mexico Selling Virgin Records to save Virgin Atlantic Staging a rescue flight into Baghdad before the start of the Gulf War . . . And much more. Losing My Virginity is the ultimate tale of personal and business survival from a man who combines the business prowess of Bill Gates and the promotional instincts of P. T. Barnum. Also available in the UK from Virgin Publishing, and in Canada from General Publishing, From the Hardcover edition.

Virgin

You Can Find Meaning, Make A Living, and Change the World

Mum's the Word

Richard Branson, Richard Branson Book, Richard Branson Guide, Richard Branson Lessons, Richard Branson Words

A History of Virgin Records

Like a Virgin

In many ways, Richard Branson and his company the Virgin Group areunique. In an era dominated by strategists, Branson is anopportunist with an uncanny knack of sniffing out great deals whereothers hesitate or fear to tread. Never before has a single brandbeen so successfully deployed across such a diverse range of goodsand services. Branson is the ultimate brand builder. So how does he do it? Now bought completely up to date for thisnew edition, Business the Richard Branson Way, not onlyreveals the secrets of Branson's remarkable success but also drawsout the universal lessons and identifies strategies that can beapplied to any business or career. From picking on someone biggerthan you to moving faster than a speeding bullet, and from makingwork fun to keeping the common touch, you have in your hands thesecrets of phenomenal success. Contents Richard Branson Revisited The Life and Times of Richard Branson One Pick on Someone Bigger Than You Two Do the Hippy, Hippy Shake Three Haggle - Everything's Negotiable Four Make Work Fun Five Do Right By Your Brand Six Smile for the Cameras Seven Don't Lead Sheep, Herd Cats Eight Faster than a Speeding Bullet Nine Size Does Matter Ten Never Lose the Common Touch How to Build a Brand the Branson Way Last Word

***100% of Author Royalties are being donated to charity in keeping with the belief that WEconomy can indeed change the world by empowering families in developing communicates to lift themselves out of poverty with the small business training these book sales are providing. Track your individual impact on a global scale with the specific code on your book's back cover at WE.org. Your guide to 'Business with Benefits'... for All! Purpose and profit are powerful human motivators. Combined, this power can change the world. WEconomy is your guidebook to the greatest evolution in business since the assembly line. Discover the secret to achieving purpose with profit in your career and company, all while driving positive impact. Do you crave more meaning in your job? This book is your roadmap. Are you seeking to inspire employees? CEOs are discovering that purpose is the key to increasing productivity and retaining top performers. If you're in sales, unleash the power of purpose to inspire customers to be passionate brand ambassadors. If you are an aspiring social entrepreneur, learn how to massively scale your mission. Get paid to change the world — who wouldn't want to be the person doing that? Uncover the methods of megastars like Oprah Winfrey, Earvin "Magic" Johnson, and Sir Richard Branson, who make the world a better place through purposeful—and highly successful—business strategies. The stellar authorial team share in candid detail, the setbacks and achievements they experienced building successful enterprises and charities—with purpose. With the tips inside this book, you, your business, or your charity can: Find a cause that drives you and your career goals to new heights Create a job that you love and be celebrated by your peers, boss, and industry Inspire brand fanatics to stay loyal to you, your company, and your cause Add a halo to your product, grow your geographic reach, innovate for “the next big thing,” engage Boomers to Gen Z, and much more! This is your blueprint for living by your personal values, achieving career success, and changing the world. Purpose and profit are the greatest human motivators. This is the definitive roadmap for bringing the power of both forces together—achieving purpose with profit in your career, company, and changing the world. Do you crave more meaning in your job? This book will give you the roadmap. Are you seeking to inspire employees? CEOs are discovering that purpose is the secret to increasing productivity and retaining top workers. If you're in sales, unleash the power of purpose to inspire customers to be passionate brand ambassadors. Everyone wants more meaning. We all inherently know that purpose is powerful, but this is the ground-breaking book to unleashing the purpose within your career, company, and life goals. This book will show you how to profit with purpose, whether you're the one calling the shots or a junior employee looking to advance. Get paid to change the world – who wouldn't want to be the person doing that? Discover the methods of megastars like Oprah Winfrey, Earvin "Magic" Johnson, and Sir Richard Branson, who make the world a better place through purposeful—and highly profitable—business strategies. Go behind the scenes of real companies at the forefront of this watershed movement and learn from business leaders, entrepreneurs, celebrities, and aspiring influencers. The all-star authorial team shares in candid detail the setbacks and achievements they experienced building successful enterprises and charities that generate profits with purpose. With the tips inside, you or your business can: • Find a cause that drives you and your career goals to new heights • Create a job that you love, and be celebrated by your peers, boss, and industry • Boost employee productivity and their love for the company and mission • Inspire brand fanatics to stay loyal to you, your company, and your cause • Better the world with out-of-the-box solutions for supporting charities without writing check • Add a halo to your product, grow your geographic reach, innovate for “the next big thing,” engage Boomers to Gen Z, and much more! This is your blueprint for living by your personal values, achieving career success, and changing the world. Additional Praise for WEconomy: “WEconomy shows us, in surprising and engaging stories, how a yearning to succeed in career can also be a calling to contribute to the betterment of society. This is a playbook for those of us who are obsessed with a purposeful life at home and at work.” -Satya Nadella, CEO of Microsoft “Full of inspiring examples and practical ideas, WEconomy is a must read for any in business – large or small – looking to harness among their colleagues the power of that most natural and potent of human instincts – a sense of purpose.” -Paul Polman, CEO of Unilever “The WEconomy, is a blueprint for businesses wanting to achieve success while making the world a better place. Businesses that see the human, not just the customer - and see the whole person, not just a payroll number. Through engaging stories and personal experiences the authors show us that the WEconomy is happening now, and importantly, WE are all responsible for its success.” - Sara Blakely, founder/owner of Spanx brand “The biggest growth market for companies today is to join in the cause of solving society's ills. WEconomy is a fresh and innovative guide for galvanizing all of us to action.” -Tom Wilson, Chair of the U.S. Chamber of Commerce and CEO of Allstate “Is it possible to merge purpose with work? Yes! WEconomy inspires us to channel our diverse backgrounds, experiences, and talents into serving causes that really matter to us and our communities.” -Lynne Doughtie, U.S. Chair and CEO of KPMG “WEconomy is an indispensable handbook for anyone who sees the need to improve the world, who wants to retain and engage employees — or simply has a mandate to drive profitability.” — Jane Francisco, editor in chief, Good Housekeeping “As global citizens, it is important that we all decide how we can help build a better future for everyone who inhabits this planet. A planet we must come to realize we all share. In the WEconomy, Holly, Marc and Craig share, not only entertaining and insightful stories, but top tips on how, both personally and professionally, we can work together to achieve just that.” -Scooter Braun, Entrepreneur and Founder of SB Projects “As people continue to look for meaningful ways they can uniquely contribute personally and professionally to this world, WEconomy illustrates ways we can all do good and do well.” -Pete Carroll, Head Coach of the Seattle Seahawks, NFL Champions “Through fun, inspiring and revealing stories the authors, not only bring the WEconomy to life, but bring the reader along for the ride. As the most connected generation in history, never before has there been such an incredible opportunity to make the ‘WE’ a powerful movement for positive change.” - Ed Sheeran, Grammy Award-winning singer / songwriter

STORY OF STRIVE: The Inspiring Journey of Richard Branson, BY PRIME PUBLISHERS Richard Branson is founder of the Virgin Group, one of the world's most recognizable brands. Not to be confused with Richard Bronson or Richard Brandon. Charismatic entrepreneur Richard Branson became well known when his daredevil business tactics were upstaged by his death defying antics as a sportsman. Founder and mastermind of the Virgin business enterprise, Richard Branson hewed a reputation as one of the most popular personalities in all of England. The charismatic Branson attracted crowds and media attention everywhere, not only in the course of his business exploits but also for his adventurous lifestyle. At the height of his popularity, Branson's name was touted for prime minister, and even monarch, of his native Britain. Tongue-and-cheek aside, Branson's financial escapades were serious business, and his adventurous personal nature projected an aura that seemed larger than life. Richard Branson was born on July 18, 1950 into a middle class family in the English county of Surrey. Branson was the oldest of three siblings. His father, Edward (Ted) Branson was an attorney, in the tradition of the Branson family ancestry. Most agree that Branson inherited his Nordic looks as well as his adventurous spirit from his mother, Eve Branson, a one-time dancer and actress, and a former flight attendant. So energetic and spirited was Eve Branson, that she learned to fly gliders at a time when few women drove cars. She flew so well, in fact, that she trained with the Royal Air Force (RAF) cadets for duty during the Second World War. The Branson children were raised to be hearty, active, and brave. Richard Branson was not adventurous by nature. Out of concern, his mother left him alone in the countryside one day, with instructions to find his own way home through the fields of Devon. Branson was only four at the time, and a neighboring farmer eventually discovered the boy and alerted the Bransons to retrieve their son. Young Richard, who spent that day chasing butterflies, was enamored by the exhilaration of freedom at such a young age. Years later, when his parents enrolled him at Stowe boarding school in Buckingham, he found the environment too restrictive. He dropped out of high school and moved to London, where he made his living as a publisher and later opened a retail record business. This book, STORY OF STRIVE: The Inspiring Journey of Richard Branson, by PRIME PUBLISHERS will assist you to know the success and inspirational life history of Richard Branson. CLICK THE "BUY BUTTON" TO GET YOUR COPY NOW!!!!

Do you want to know what made Richard Branson so successful?This book offers an introduction to Branson, his businesses and the lessons that they teach us. It is not a text book nor a biography, but more of a cheat sheet for reading on the bus or in the bathroom, so that you can pick out the most significant points without having to carry around a bag of weighty tomes. You can read it all in one sitting, or look up specific case studies as and when you are looking for inspiration or direction. The key lessons outlined here are drawn from interviews Branson has given over his more than 40 years in business, from the numerous blogs and articles written by him and about him, and, most importantly, from the successes and failures of many of his commercial ventures. Though his theories and analysis are certainly important, and this book does indeed give them credence, the hardcore details of what worked and what didn't, combined with the reasons why, are the most useful sources you have as a businessman, whether you are following in Branson's footsteps as an entrepreneur, or contemplating his businesses from afar.

Virgin Rebel: Richard Branson In His Own Words

Richard Branson Unofficial : How to Be a Successful Person in Business and Life

Adventures of a Global Entrepreneur

Richard Branson His Life and Business Lessons

Turning Capitalism into a Force for Good

How I Survived, Had Fun, and Made a Fortune Doing Business My Way

Author Shirley Raye Redmond examines the biographical details of a mega-magnate, Sir Richard Charles Nicholas Branson. He founded the Virgin Group, which controls more than 400 companies, but he is also a world-recognized philanthropist.

SPECIAL DEAL!!! Buy the paperback version of the book NOW to receive the kindle version (\$2.99) for FREE! Richard Charles Nicholas Branson was born on July 18, 1950 in Surrey, England. Toiled during his school years and dropped out at the young age of 16. This turn of events actually led to the origin of Virgin Records. Began in the industry of music, Branson's initiatives and enterprises spread into many different industries, leading to Branson's status as a billionaire. His original Virgin Group currently has over 200 different companies, including a space touring company, Virgin Galactic. Branson is well-known for his adventurous spirit, such as flying in a hot air balloon across the Atlantic Ocean. This book examines some of Richard Branson's famous quotes and analyze the meaning and significance of each. Along with each quote is the real life story of how Richard Branson himself implements those same principles effectively in his life and business These quotes will focus on a variety of topics such as: Quote # 1 - On Pitching Your Business Quote # 2 - On Punctuality Quote # 4 _ On Being Decisive Quote # 5 - On Communication Quote # 6 - On Fear Quote # 7 - On Social Media Quote # 8 - On Missed Opportunities Quote # 9 - On Finding Opportunities Quote # 10 - On Being Organized Quote # 11 On Taking Action Quote #12 - On Treating Employees Quote # 13 - One Taking Risks If you are into entrepreneurship and is a Branson's fan, then you cannot miss out on this amazing book.

The series focuses on the people who inspire children today. This book looks at the background, life and achievements of Richard Brandon, his impact on popular culture as well as detailing the everyday facets of his job and how he has gained such success.

In 1968, a young man named Richard Branson began an improbable journey. From opening a tiny record store, called Virgin Records, on the second floor of a building in London, Richard went on to become the head of one of the world's most universally recognized and respected groups of companies. The Virgin name has become a truly global brand and Richard its charismatic public face. His story is awe-inspiring, breathtaking, and often just plain fun. From airlines to mobile phones, round-the-world balloon flights to space travel, a Caribbean island and a South African game reserve, it's clear that Richard Branson is having the time of his life. Some people say that everything Richard touches turns to gold. But the truth is, behind the fun-loving persona lies a dedicated and dynamic businessman who has sweated buckets for every dollar he's made. He has taken his share of falls, just like all of us, and picked himself up and gotten right back into the game. And throughout it all—working, succeeding, failing, trying again—Richard Branson has indeed been having fun. He hasn't done it all alone. He has learned from and been inspired by many remarkable people, from politicians, scientists, writers, and co-workers to his own mother and father. Screw It, Let's Do It shares some of Richard Branson's lessons in life and business that range from good, practical advice to more esoteric inspirations—all of which have made the head of Virgin Group what he is today, including: Just do it—Believe whatever you want to achieve can be achieved. Have fun—Have a positive outlook, and when something stops being fun, move on. Be innovative—The system is not sacred:Think creatively. Have sex appeal—Create excitement in everything you do. Do some good—Change the world, even in a small way. It's hard to read about his journey and not catch his motivational bug and zest for life—to act positively, to change for the better and join him in his enthusiastic and life-affirming visions for the world. Screw It, Let's Do It also presents Branson's vision for the future, a future in which we each fully embrace the responsibility to do no harm to our environment, to hold our hands out to those in need, to work in unity for the great and pressing concerns of our time. It's up to successful companies may like Virgin to lead the way in a more socially responsible—and in fact, wholly revolutionary—approach to business. Engaging, funny, utterly absorbing, and above all, inspiring, Screw It, Let's Do It serves as a template for personal and business growth, a guidebook for anyone who wants to grab life by the horns and take a wonderful ride, living—as Richard Branson surely does— life to its very fullest.

Losing My Virginity

The High-Flying Adventures of Eve Branson

Top 13 Secrets to Success in Life & Business; a Virgin Entrepreneur

The History of a Billionaire

Reach for the Skies

Richard Branson

Richard Branson: 45 Life Changing Teachings from Richard Branson about Life and Business In 1966, a sixteen-year-old school dropout, a dyslexic, started off as an entrepreneur and tried new things despite his inexperience and lack of knowledge. Today he is a well-known business magnate who launched the Virgin Records in 1973. The Virgin group currently, has over 400 companies in about 30 countries across the world. This young boy who I am referring to is -

Richard Branson, commonly referred to as Sir Richard Branson.

In *Business Stripped Bare*, Sir Richard Branson shares the inside track on his life in business and reveals the incredible truth about his most risky, brilliant and audacious deals. Discover why Virgin tried to take on one of the world's biggest superbrands, how Virgin Mobile USA holds the record as the fastest company in history to generate revenues of over one billion dollars (faster than Microsoft, Google and Amazon) and how Richard is the only person in the world to have built eight billion-dollar companies from scratch in eight different sectors. Combining invaluable advice with the remarkable and candid inside stories of Virgin's greatest achievements, as well as some of its setbacks, *Business Stripped Bare* is a dynamic, inspirational and truly original guide to success in business and in life. Whether you are an executive, an entrepreneur or are just starting out, Richard strips business down to show how you can succeed and make a difference.

'Branson has a list of achievements unmatched by any other UK businessman. For anyone burning with entrepreneurial zeal, his reminiscences are akin to a sacred text' Mail on Sunday THE NO.1 INTERNATIONAL BESTSELLER The worldwide bestselling autobiography of iconic entrepreneur Sir Richard Branson, with over two million copies sold to date. Much more than a memoir, this is Sir Richard Branson's own take on his extraordinary life so far – and a definitive business guide that reveals his unique philosophy of commerce, success and life. In *Losing My Virginity*, you'll discover how Virgin grew from a mail-order music business into a path-breaking global brand. From the \$25 million Virgin Earth initiative to the launch of Virgin Galactic, this is a powerful and unique look into the life of an iconic global entrepreneur.

The name Virgin Group is widely known to most people in the world, and so is the name of its founder. Sir Richard Charles Nicholas Branson knew at a very young age that he wanted to be an entrepreneur. He launched his first business venture when he was 16 years old, an age when most teenagers are not even sure what they want to do in their lives. With an estimated net worth of US\$5.2 billion (which is increasing with every passing day), Branson was knighted in Buckingham Palace in March 2000. With over 400 companies operating under the Virgin Group banner, Richard Branson is surely an inspiration for anyone who wants to make it to the top in the world of entrepreneurship. Whether it is his record business or his airlines business, it seems as if whatever he touches turns into gold and he becomes more and more of a success. Do you want to know more about the life of Richard Branson? Do you want to know where he was born and about his family? Do you want to know how he started his life as an entrepreneur and how he made it to the Forbes list of billionaires? Continue reading and you will find all your answers right here.

The Flamboyant Life of Richard Branson

Screw Business as Usual

Dealing with Business