

## Pop Up Peekaboo! Colours

*Meet the colorful unicorns as they explore a magical kingdom in this cute baby board book with flaps to lift and pop-ups to enjoy. Join Moonbeam the purple unicorn as she searches for a friend in the enchanted forest and Sunshine the yellow unicorn as she discovers a secret castle. Which unicorn is hiding behind the colorful rainbow? Lift the flap to see! A magical addition to the best-selling Pop-up Peekaboo series, this read-aloud children's book encourages first learning by introducing little ones to colors and adorable characters. Both parent and child will have fun turning the pages, lifting the flaps, and playing peekaboo. The perfect gift for preschoolers, this book is certain to make them giggle in delight! This sturdy baby book is ideal for preschool play and will keep toddlers entertained time and time again.*

*Alfie and Bet are off on a quest to discover the letter they like the best ... and they just can't seem to agree!With colorful characters, pop-ups on every page and tons of alliterative enthusiasm, this is an adventure readers won't soon forget! (And they'll learn their letters, too!)*

*Have fun at the farm with tractors and farm animals in this lift-the-flap and pop-up board book for babies... Both children and parents will enjoy playing hide and seek to discover cuddly and exciting characters: Farmer Fred is looking for his big, red tractor; Scarecrow is waiting for the big combine harvester; and Jim Farm Cat is up to mischief in the yellow tractor. This early learning lift-the-flap book is ideal for preschool and hands-on play. Rhyming text encourages early word recognition, and the colorful pop-up peekaboo surprises help develop imagination and memory skills. This sturdy baby book will appeal to both parents and children and will keep little ones entertained again and again!*

*With 28 objects to count and find in each illustrated animal scene, this hide and seek book for children with lift the flaps is packed with puzzles and interactive fun! Peek under the flap to reveal the flock of birds in the sky, or school of fish in the coral reef. Then seek all sorts of objects hidden in the animal crowd. Can you find two top hats and five paper planes? Children will want to go back again and again to each of Charlotte Milner's intricately illustrated animal gatherings, and they'll discover something new every time! There are fabulous facts and things to learn along the way, such as how monkeys keep each other clean, and animal collective nouns - did you know that a group of monkeys is called a troop? Children can lift the flap to reveal an army of ants busy at work, or a shimmering school of fish (with shiny foil) passing through the colourful coral reef, and they'll discover why some animals work best as a team. Peek and Seek's combination of gentle learning with fun activities, will enable little ones to develop their hand-eye coordination, counting and observational skills, all the while being engaged and having fun!*

*You're a Community Helper*

*Pop-Up Books: Pop-up Nature*

*Pop-Up Peekaboo: Baby Dinosaur*

*Bedtime Peekaboo!*

*La Menagerie Des Animaux D'Hendi Des*

Young readers can lift-the-flaps to find out what colorful items are hiding behind various objects. On board pages.

Rhyming text gives clues to where a variety of hidden friends may be found.

Turn the pages and lift the flaps of this delightful baby book to meet Diving Dolphin, Stripy Fish, and other exciting sea creatures waiting to pop out! This exciting read-aloud baby book encourages first learning by introducing little ones to colourful underwater scenes and characters. With the help of parents and carers, toddlers will have fun turning the pages and lifting the flaps of Pop-Up Peekaboo Under the Sea. Each surprise character is certain to make toddlers smile! Ideal for preschool play, this sturdy baby book will appeal to both parents and children and will keep little ones entertained time and time again!

Creep through the dense undergrowth of the jungle to discover a whole menagerie of exotic animals, just waiting to leap off the pages of this busy pop-up book. Illustrations are brought to life in a riot of colour and detail as you turn each page to see a 3-dimensional scene emerge. Illustrations: Full colour throughout

Pop-Up Peekaboo Tractor

Mother Goose Club: Favorite Nursery Rhymes

Pop-Up Jungle

Pop-Up Peekaboo: Under the Sea

When Stripy Cat loses his friends, he looks for them in Puppy's doghouse, Bunny's carrot patch, and Froggy's bucket.

Readers must help characters discover who is hiding beneath each page's flaps.

A pop-up surprise under every flap! Turn the pages and lift the flaps of this delightful baby book to meet Diving Dolphin, Stripy Fish, and other exciting sea creatures waiting to pop out at you! This exciting baby book encourages first learning by introducing little ones to colorful underwater scenes and characters. With the help of parents or caregivers, toddlers will have fun turning the pages and lifting the flaps to play peekaboo. Each surprise character is certain to make toddlers smile! The text is written in simple rhymes to support children's language development. Ideal for preschool play, this sturdy baby book will appeal to both parents and children. This exciting read-aloud baby book will keep little ones entertained time and time again!

It's Muddy Puddle Walk day at Peppa's playgroup, and she's very excited. Peppa's favourite thing in the world is jumping in muddy puddles! Will Peppa and her family be able to jump in enough muddy puddles to raise money for a good cause?

Baby Dinosaur

Peek and Seek

Pop-Up Books: Pop-up Seasons

Pop-Up Peekaboo! Woof Woof!

Sophie La Girafe: Sophie Peekaboo Colors

*Read Pop-up Peekaboo! Colours with your baby for a bundle of bright surprisesYour baby will love the bright photographs and 5 fun pop-out surprises from Pop-up Peekaboo! Colour. Four toys have different favourite colours, and each one is looking for their friend. Teddy is searching for Yellow*

*Ducky, who pops out of a yellow watering can. But where is Rabbit's friend, Blue Dragonfly, hiding? Open Pop-up Peekaboo! Colours to find out. Perfect for reading aloud and encouraging early word recognition, your baby will love the new pop-outs in this award-winning series. Pop-up Peekaboo!*

*Colours is also great for developing imagination, early-thinking and memory skills.*

*A fabulous retro pop-up carousel bursting with colo !*

*Rhyming text gives clues to where a variety of hidden vehicles may be found.*

*Take your preschooler on an exciting journey through space in this cute baby board book with flaps to lift and pop-ups to enjoy. This book introduces space, to babies, while encouraging first learning through lively, read-aloud rhymes, as well as fun and colorful space scenes. With the help of parents and caregivers, toddlers will have fun turning the pages, guessing who's hiding under the flaps and then lifting the flaps to play peekaboo! They will learn all about space, astronauts, stars, planets, and more! Ideal for preschool play, this sturdy baby book will appeal to both parents and children and is certain to keep little ones entertained time and time again!*

*Christmas Pop-up Peekaboo!*

*Colors*

*Pop-Up Peekaboo Meow!*

*Pop-Up Peekaboo! Space*

*Space*

**Play hide and seek and find lots of cuddly dogs in this cute children's pop-up book... Ducky, Froggy and the gang are looking for their pet pooches, and they're all hiding behind the pop-up flaps. Splashy Dog is hiding in a bucket, Speedy Dog is behind the flowers and see if you can find Peepo Pup in a wheelbarrow. But where is Jumping Spot? Is she behind the colourful bricks? Open Pop-up Peekaboo! Puppies to find out. This read-aloud book for toddlers encourages first learning by introducing little ones to colourful scenes, adorable characters, and 5 pop-out surprises. Perfect for reading aloud and developing early word recognition, imagination, early-thinking and memory skills, your toddler will love the puppy-themed pop-outs in this highly popular series. Enjoy hours and hours of hide-and-peek surprises with Pop-up Peekaboo! Puppies!**

**A pop-up surprise under every flap! Turn the pages and lift the flaps of this delightful baby book to meet adorable dinosaurs. With the help of parents or caregivers, toddlers will have fun turning the pages and lifting the flaps to play peekaboo. Each surprise character is certain to make toddlers smile! The text is written in simple rhymes to support children's language development. Ideal for preschool play, this sturdy baby book will appeal to both parents and children. This exciting read-aloud baby book will keep little ones entertained time and time again!**

**Enjoy exploring the seasons in this beautiful pop-up book. Five spreads of gorgeously designed pop-up scenes show birds nesting in the spring blossom, bees buzzing in a summer meadow, the wind whipping up the colourful autumn leaves, and the crisp white branches of the forest in the snow, and a whole, four-seasons pop-up tree presents a stunning finale. Illustrations: Full colour throughout**

**With touch and feel patches and sparkly areas to explore, this baby dinosaur board book encourages early learning, and is just right for sharing with your little one. Inside, on 12 sturdy pages, you meet engaging baby dinosaurs hatching, hiding, playing, and sleeping, from long-necked Diplodocus with leathery skin, to baby T. rex with twinkly teeth, and bumpy, plated baby Stegosaurus. The delightful baby dinosaurs are unique, full of character, entertaining, and immediately appealing, and every page of Baby Touch and Feel Baby Dinosaurhas tantalizing texture or an eye-catching shiny area to expand a baby's senses. Easy for very young children to follow, there's one main picture per page to focus on that's clear and life-like, which help a young child's identification skills. The short, fun text is great for reading aloud and building language. All the dinosaurs are also labelled, with helpful pronunciation guides for their names. This small padded book is perfect for little hands to hold. Babies and toddlers will love turning the tough board pages themselves, which develops their fine motor skills. Part of DK's popular Baby Touch and Feelseries, this exciting preschool dinosaur book with its super sparkly jacket makes an ideal baby gift. Age Range- 0-5 years**

**Baby Colors!**

**Pop-Up Peekaboo Pumpkin**

**Pop Up Peekaboo! Penguin**

**Pop Up Peekaboo Under the Sea**

**Pop-Up Peekaboo! Things That Go**

**Invites young readers to feel the textures of different colored and shaped objects, including green peas, a blue butterfly, a yellow button, and a purple flower. On board pages.**

**Toddlers and babies will giggle in delight as Sophie la girafe finds pop-up birthday surprises and her playful friends hiding in this bright and fun peekaboo book Join in the fun and celebrate Sophie's birthday with this beautiful peekaboo board book for babies and toddlers. Sophie la girafe Pop-up Peekaboo Happy Birthday is ideal for fans who use the Sophie toy when teething and makes a great early learning toddler gift, especially for birthdays! Perfect for reading aloud at bedtime this peekaboo pop-up book is just the right size for your toddler's little hands to hold and encourages first words and early learning too. Pop-ups and lift-the-flap surprises encourage memory skills and fine motor skills, while the fun rhymes foster language and early reading skills. Your little one will love the bright images, interactive pop-ups and playful characters - perfect for toddlers' early learning and development.**

**Briefly describes workers who provide services to the community and shows children pretending to be a waiter, teacher, police officer, fire fighter, postal worker, nurse, veterinarian, doctor, dentist, and librarian.**

**Babies can lift the big flaps and play peekaboo in this bedtime book.**

**Pop-up Peekaboo First Words**

**Pop-Up Peekaboo! Unicorn**

**Colours with Ladybird**

**Peppa Pig: Peppa's Muddy Puddle Walk (Save the Children)**

**Pop-Up Peekaboo! Pets**

Take a closer look at nature in this wonderful pop-up book, which brings a nature walk to life - springing out from the pages! See a pop-up bees buzzing in the flowers, a mouse in a blackberry bush, and watch a moving woodpecker pecking and a frog swimming by in a pond. A wonderful way to celebrate nature with little children. Engaging, original illustrations by Julio Antonio Blasco. Amazing pop-up paper engineering by Jenny Hilborne bring the images springing off the page. Simply but engagingly written to explore discoveries of nature as if on a nature trail walk.

Take your toddler on a rain forest adventure and find the adorable baby animals in this lift-the-flap baby book with pictures that pop off the page! This colorful pop-up peekaboo book follows animal parents and their babies as they play hide-and-peek in the rain forest. Babies and toddlers can lift big flaps and see peekaboo surprises pop up from the pages: a naughty baby monkey swinging from a tree, a lively baby tree frog leaping through the leaves, a baby elephant who loves to splish splash in the lake, and a sleepy baby sloth hanging upside down from the branches of his tree. The lively, read-aloud rhymes encourage literacy and early learning, while the surprise pop-up rain forest scenes will delight curious preschoolers. With the help of parents and caregivers, toddlers will have fun turning the sturdy board book pages, guessing what's hiding under each flap, and then lifting the flaps to reveal the baby animal characters and play peekaboo! Ideal for interactive preschool play, Pop-up Peekaboo! Baby Animals will appeal to both parents and children and is certain to keep little ones entertained time and time again!

Discover a whole world of unicorns in this playful book of colours! Bright artwork, finger-holes and a cheerful rhyming text make learning come alive.

A Halloween pop-up book with flaps and friendly pop-up surprises to engage toddlers and help them join in the holiday fun through hands-on learning. Little ones can help find Little Black Cat and her friends hiding under the flaps with Pop-up Peekaboo Pumpkin, a playful Halloween pop-up book that has fun rhymes, five large flaps, and five friendly pop-up surprises that toddlers will love to discover again and again. While the flaps promote hands-on learning, the simple rhyming text encourages little ones to use their imagination and guess which friendly Halloween character is hiding next. As they lift the flaps to find out, they will surely be delighted and say, "Peeka... BOO!" Series Overview: With a pop-up surprise under every flap, the books in DK's Pop-up Peekaboo series help develop memory and imagination, and encourage hands-on play. Children and parents will enjoy the rhyming text and hide-and-peek surprises over and over again and meet lots of new characters along the way.

Alfie and Bet's ABC

Baby Touch and Feel

Pop Up Peekaboo Dragon

Numbers, Colours, Opposites, Shapes and Me!: a Pop-Up Book

A Magical Book of Colours

*Help Sophie find her fluffy yellow lion, red bumpy dinosaur, and more with the newest edition to the Sophie la girafe board books. Sophie la girafe: Sophie Peekaboo Colors promotes early learning by giving toddlers a hands on experience while learning basic colors with touch and feel elements and lift-the-flap surprises. Featuring five bright and appealing spreads, this peekaboo book is sure to keep toddlers entertained while learning necessary words and skills. With more than fifty million sold, Sophie la girafe, the wildly popular toy from France, is a fixture in nurseries all over the world--and now baby's favorite toy is baby's favorite story collection. @Sophie la girafe. Modèle déposé / Design patent*

*A fun lift-the-flap introduction to first concepts from Ingela P Arrhenius.Lift the flaps in this engaging introduction to colours, numbers, shapes, opposites and the body for the very youngest readers. A quirky first concepts book with a pop-up on each spread from much-loved illustrator Ingela P Arrhenius.*

*A fun pop-up and flaps board book for curious little ones who love cuddly pet animals Help Bonnie the Bear find her four cute pets in this adorable lift-the-flap pop-up book for little ones. Bonnie the Bear is playing hide-and-peek with her cuddly pets. Where are they hiding? Babies and toddlers can lift big flaps and see four favorite pets pop up from the pages, playing peekaboo: Jojo the Puppy with his bouncy ball, Bubbles the Bunny in the vegetable patch, Frankie the Cat chasing butterflies, and Havi the Hamster rolling in his hamster ball. Finally Bonnie the Bear is hiding--she pops up with a special surprise for her four pets. What might it be? Lift the flaps to find out! The lively, read-aloud rhymes encourage literacy and early learning, while the surprise pop-up scenes will delight curious preschoolers. With the help of parents or caregivers, toddlers will have fun turning the sturdy board book pages, then lifting the flaps to find and name the familiar cute pets, and play peekaboo! Ideal for interactive preschool play, Pop-up Peekaboo! Pets will appeal to both parents and children and is certain to keep little ones entertained time and time again!*

*Take your toddler on a frozen adventure in this lift-the-flap baby book with pictures that pop off the page! This wintry pop-up peekaboo book follows Polly and her penguin pals as they play hide-and-peek. Babies and toddlers can lift big flaps and see peekaboo surprises pop up from the pages: a playful penguin hiding in the snow, a happy fish splish-splashing in the water, cozy penguins huddling together, a beautiful bird flapping its wings, and a funny seal hiding behind a big rock! The lively, read-aloud rhymes encourage literacy and early learning, while the surprise pop-up scenes will delight curious preschoolers. With the help of parents and caregivers, toddlers will have fun turning the sturdy board book pages, guessing what's hiding under each flap, and then lifting the flaps to reveal the adorable winter animals and play peekaboo! Ideal for interactive preschool play, Pop-up Peekaboo! Penguin will appeal to both parents and children and is certain to keep little ones entertained time and time again!*

*Happy Birthday Sophie! Pop-Up Peekaboo!*

*Peekaboo: Moon*

*Unicorn*

*Pop-Up Peekaboo! Colours*

*Colors and Shapes*

*Take an intergalactic and interactive ride with Pop Up Peekaboo! Space... Fly to the Moon with your little one in this lift-the-flap baby book with pictures that pop off the page! This imaginative pop-up peekaboo picture book follows two little astronauts, Daisy and Danny, who are rocketing into space, past the stars and planets, and heading for their first Moon landing. Babies and toddlers can lift the flaps and see surprises pop up from every page. From the space rocket launching, to a funny alien spaceship, finishing with Daisy, Danny, and their robot landing on the Moon, and planting a flag with a friendly message from Planet Earth. The lively, read-aloud rhymes encourage literacy and early learning, while the pop-up space scenes hold the attention of curious preschoolers. With the help of parents and caregivers, toddlers will have fun turning the sturdy board book pages, guessing what's hiding under each flap, and then lifting the flaps to find the space characters and play peekaboo! Ideal for interactive preschool play, Pop-up Peekaboo! Space will appeal to both parents and children and is certain to keep little ones entertained time and time again!*

*Share a love of reading with your child with this fun-filled book about first words. This interactive book features bold pop-ups that make pictures jump from the pages when the flaps are lifted. With fun surprises on every page, Pop-Up Peekaboo: First Words enhances the reading experience and builds an early learning foundation. As young children explore the spreads, they will learn to recognize, name, and describe the pictures they see.*

*Pop-Up Peekaboo! ColoursPop-up Peekaboo!*

*Find out who's sending Sheep presents in this cute baby book with flaps to lift and pop-ups to enjoy. This read-aloud children's book encourages first learning by introducing little ones to colorful scenes and adorable cuddly characters. With the help of parents and caregivers, toddlers will have fun turning the pages, lifting the flaps to play peekaboo, and guessing who's sending the surprises. This book is the perfect gift for Valentine's day, birthdays, and other special occasions, and is certain to make toddlers smile! Ideal for preschool play, this sturdy baby book will appeal to both parents and children and will keep little ones entertained time and time again!*

*Pop-Up Peekaboo! Baby Animals*

*Farm*

*Pop-Up Peekaboo!*

*Pop-Up Peekaboo! I Love You*

This Mother Goose Club board book is perfect for kids to read (and sing!) along to. Featuring favorite nursery rhymes, full color photos and the characters of Mother Goose Club, this book is sure to be loved by boys and girls ages 2 to 5.

Go on a magical adventure with a cute little ladybird, and learn colours with her animal friends. Perfect for hands-on learning, this charming board book follows a little ladybird on her extraordinary day, as she finds lots of different coloured boots to wear. Meet a fluffy chick, a croaky frog, a fluttering butterfly, and more, and learn the colours of the rainbow! The exciting die-cut cover and tactile glittery finishes on every page inspire interactive learning and the words are written in rhyming verse. The ladybird's journey and colourful characters will appeal to a child's imagination and promote a love of books. Perfect for preschoolers, this is the ideal book to read together with children age 2 and up. Also try Counting with Ladybird. Lift the flaps to find hidden pop-ups illustrating things on the farm.

Ingela P. Arrhenius's unmistakable, enchanting artwork combined with an ingenious slider mechanism on every page make this a totally irresistible board book for toddlers that's perfect for bedtime. Young children will be captivated by the peekaboo concept and--with something to push, pull, or turn on every spread--won't be able to put it down!