

## Pep Confidential: Inside Guardiola's First Season At Bayern Munich

*Standing Alone* is a carefully curated collection of the best coverage of Manchester City's extraordinary 2020/21 Premier League-winning campaign and Champions League tilt from the writers at *The Athletic*.

*After the hugely popular Volume 1, Volume 2 gives you another rare opportunity into Pep Guardiola's Training Sessions with 85 Practices taken directly from Pep's training sessions including: Technical Circuits, Passing, Rondos, Positional and Possession Games, Small to Large Sided Games at Manchester City, Bayern Munich and FC Barcelona.*

*Making the Most of the Success of Pep Guardiola at Manchester City. It offers an in-depth look at the tactical concepts underlying a footballing superpower - revealing who does what, how and why. Discover the secrets of the game model developed by Guardiola that sets City apart from the rest. When Guardiola joined Manchester City in 2016 there were doubts that he could replicate his successful model of football in the English game. But after a single season of acclimatisation we saw those doubts shattered as City won the Premier League in 2017/18 with a record 100 points. Beyond the trophies and the records, however, lies a yet more intriguing story - of how Guardiola adapted and perfected the tactical principles that had made him so successful at Barcelona and Bayern Munich. Who played the key roles on the field, enabling Manchester City's successes of 2017-19. And why the other Premier League sides were unable to stop the City juggernaut sweeping aside all in its path.*

*An explosive and shocking biography of Jose Mourinho - revealing the dark side of the special one'.*

*Edge*

*Pep Guardiola*

*20 Years of Beautiful Obsession*

*Sean Fallon: Celtic's Iron Man*

*Barca*

*Thirteen Steps to the Premier League*

*Pep's City*

From the post room to the board room, everyone thinks they can be the manager. But how do you manage outrageous talent? What do you do to inspire loyalty from your players? How do you turn around a team in crisis? What's the best way to build long-term success? How can you lead calmly under pressure? The issues are the same whether you're managing a Premier League football team or a FTSE 100 company. Here, for the first time, some 30 of the biggest names in football management reveal just what it takes. With their every decision, remark, skill, and success or failure under constant scrutiny from the media and the fans, these managers need to be the most adroit of leaders. In *The Manager* they explain their methods, give examples of lessons they've learned along the way, and describe the decisions they make and the leadership they provide. Each chapter tackles a key leadership issue for managers in any walk of life and, in their own words, shows how the experts deal with the challenges they face in an abnormally high-pressure environment. Offering valuable lessons for business leaders and fascinating behind-the-scenes insights for football fans, *The Manager* is an honest, accessible and unprecedented look at the day-to-day work of these high-profile characters and the world of top-level football management. Contents: A Piece of the Action (Roy Hodgson); The Art of One-on-One (Carlo Ancelotti); Behind the Scenes (Arsène Wenger); Building High-performing Teams (Sam Allardyce); The Field of Play (Roberto Mancini); Handling Outrageous Talent (José Mourinho); Pursuing a Career Under Pressure (Brendan Rodgers); Seeing the Bigger Picture (Harry Redknapp); Creating Success (Sir Alex Ferguson); Crisis Response and Turnaround (Walter Smith); Triumph and Despair (Mark McCarthy). Also featuring: Gerard Houllier, Tony Pulis, Martin O'Neill, Neil Warnock, Howard Wilkinson, Kevin Keegan, Dario Gradi, Andre Villas-Boas, David Moyes, Alex McLeish, Hope Powell, Martin Jol, Glenn Hoddle, Chris Hughton, David Platt, Paul Ince, and George Graham.

Based on previously classified documents and on interviews with former secret police officers and ordinary citizens, *The Firm* is the first comprehensive history of East Germany's secret police, the Stasi, at the grassroots level. Focusing on Grænsee and Peberberg, two East German districts located north of Berlin, Gary Bruce reveals how the Stasi monitored small-town East Germany. He paints an eminently human portrait of those involved with this repressive arm of the government, featuring interviews with former officers that uncover a wide array of personalities, from devoted ideologues to reluctant opportunists, most of whom talked frankly about East Germany's obsession with surveillance. Their paths after the collapse of Communism are gripping stories of resurrection and despair, of renewal and demise, of remorse and continued adherence to the movement. The book also sheds much light on the role of the informant, the Stasi's most important tool in these out-of-the-way areas. Providing on-the-ground empirical evidence of how the Stasi operated on a day-to-day basis with ordinary people, this remarkable volume offers an unparalleled picture of life in a totalitarian state.

The European Game is an adventure. Over three months Daniel Fieldsend travelled the continent discovering the methods for success used at some of the biggest clubs in Europe - from Ajax, Juventus and Benfica to Bayern Munich, A.C Milan, Lyon, Athletic Bilbao and many more. At every stop on his journey, Fieldsend delved to the very heart of what made each club tick, speaking to members of staff all the way up the hierarchical ladder, from scouts and academy coaches to first team managers, analysts and board members, pulling back the curtain to reveal their day-to-day workings. Insightful, ambitious and compelling, *The European Game* is about society, about identity and attachment. It comprises leadership, tactics, coaching and scouting as well as politics, finance, fandom and culture. It is a broad investigation into Europe's relationship with football and what nations can learn from one another, celebrating the uniqueness of football clubs around the continent and the culture of their nations, and exploring whether or not the methods they implement with success can be instilled in other domestic leagues.

The untold story of Real Madrid: one of the most incredible turnarounds in sports and business history. Real Madrid is the most successful sports team on the planet. The soccer club has more trophies than any other sports team, including 11 UEFA Champions League trophies. However, the story behind the triumph goes beyond the players and coaches. Generally unnoticed, a management team consisting mostly of outsiders took the team from near bankruptcy to the most valuable sports organization in the world. How did Real Madrid achieve such extraordinary success? Columbia Business School adjunct professor Steven G. Mandis investigates. Given unprecedented behind-the-scenes access, Mandis is the first researcher to rigorously ana-lyze both the on-the-field and business aspects of a sports team. What he learns is completely unexpected and challenges the conventional wisdom that moneyball-fueled data analytics are the primary instruments of success. Instead, Real Madrid's winning formula both on and off the field, from player selection to financial management, is based on aligning strategy with the culture and values of its fan base. Chasing the most talented (and most expensive) players can be a recipe for a winning record, but also financial disaster, as it was for Real Madrid in the late 1990s. Real Madrid's management believes that the club exists to serve the Real Madrid community. They discovered that its fans care more about why the team exists, how their club wins, and whom it wins versus just winning. The why, how, and whom create a community brand and identity, and inspire extraordinary passion and loyalty, which has led to amazing marketing and commercial success in turn, attracting and paying for the best players in the world, with the values the fans expect. The club's values and culture also provide a powerful environment for these best players to work together to win trophies. The Real Madrid Way explains how Real Madrid has created and maintains a culture that drives both financial and on-the-field success. This book is an engrossing account of the lifetime of one of the greatest clubs in the most popular sport in the world, and for business and organization leaders, it's an invaluable inside look at a compelling alternative model with lasting competitive advantages that can deliver superior and sustainable returns and performance.

Invincible

The Barcelona Inheritance

Bring the Noise

The Jürgen Klopp Story

Quiet Leadership

Zonal Marking: The Making of Modern European Football

Mourinho

In the late sixties and early seventies, an impromptu collection of musicians colonized a eucalyptus-scented canyon deep in the Hollywood Hills of Los Angeles and melded folk, rock, and savvy American pop into a sound that conquered the world as thoroughly as the songs of the Beatles and the Rolling Stones had before them. Thirty years later, the music made in Laurel Canyon continues to pour from radios, iPods, and concert stages around the world. During the canyon's golden era, the musicians who lived and worked in it—Suzie, Judy Blue Eyes' to "It's Too Late," selling tens of millions of records and resetting the thermostat of pop culture. In Laurel Canyon, veteran journalist Michael Walker tells the inside story of this unprecedented gathering of some of the baby boom's leading musical lights—including Joni Mitchell, Jim Morrison, Crosby, Stills, and Nash; John Mayall; the Mamas and the Papas; Carole King; the Eagles; and Frank Zappa, to name just a few—who turned Los Angeles into the music capital of the world and forever changed consumed.

Sean Fallon is one of British football's great untold stories. For the first time, the Celtic legend speaks candidly about his time as right-hand man to Jack Stein and how together they ruled Scottish football and conquered Europe with the Lisbon Lions. We learn how the Irishman shaped Celtic's glory era of the 1960s and 70s by signing not only the majority of the Lions, but also players such as Kenny Dalglish, Danny McGrain, Lou Macari, George Connelly, Davie Hay, Pat Bonner and Paul McStay. Fallon also reflects on over Rangers in 1957, the lean years of the early 1960s and the uneasy final stages of his and Stein's tenure at Celtic. His own, oft-underrated role is illuminated by revealing interviews with the likes of Sir Alex Ferguson, Kenny Dalglish, current Celtic boss Neil Lennon, chief executive Peter Lawwell, Stein's son, George, Sean's family and former colleagues.

From Cruyff's "Total Football" to the epic rivalry between Guardiola and Mourinho, a gripping chronicle of the rise and fall of Barcelona's dominance in world soccer. Barcelona's style of play -- pressing and possessing -- is the single biggest influence on modern soccer. In *The Barcelona Inheritance*, Jonathan Wilson reveals how and why this came to pass, offering a deep analysis of the evolution of soccer tactics and style. In the late 1990s, Johan Cruyff's Dream Team was disintegrating and the revolutionary manager thinkers, including Pep Guardiola and Joseourinho. Today, their teams are first and second in the Premier League, marking the latest installment in a rivalry that can be traced back twenty-five years. The *Barcelona Inheritance* is a book about the tactics, the personalities, the friendships, and, in one case, an apocalyptic falling-out that continue to shape the game today.

When Jose Mourinho realised as a teenager that he was never going to be a great player, he decided he was going to become the best coach in the world. At 47, many would say that he's done that - probably including Mourinho, who has called himself the Special One. From translator and assistant to Sir Bobby Robson at Barcelona, to Champions League-winning manager at Porto and on to turning Chelsea into one of Europe's most successful clubs, followed by Champions League victory at Inter-Milan, and now real rapid. Backed by Abramovich's billions, Mourinho weeded out those not fully committed to his methods, made several astute signings and improved the performances of many Chelsea stars. The result: in his first season in 2005, Chelsea won both the Premier League title and the Carling Cup, followed by another title the following season. Mourinho then left for Inter-Milan where he delivered a treble in his second season in charge, and is now tasked with bringing Real Madrid's 'Galacticos' the silverware they crave. Pe has written an intelligent, analytical and concise account of the life and psychology of Mourinho. To develop this portrait, he has interviewed those who have worked closely with him, such as Sir Bobby Robson and Louis van Gaal, as well as some of the players who provide a revealing insight into what has made Mourinho the most successful manager in the world.

How Values Created the Most Successful Sports Team on the Planet

Laurel Canyon

The Making of a Superteam

Made in Africa

Winning Hearts, Minds and Matches

The Expected Goals Philosophy

Carlo Ancelotti is one of the greatest managers of all time, with five Champions League titles to his name. Yet his approach could not be further from the aggressive theatricals favoured by many of his rivals. His understated style has earned him the fierce loyalty of players like David Beckham, Zlatan Ibrahimovic and Cristiano Ronaldo. In *Quiet Leadership*, Ancelotti reveals the full, riveting story of his managerial career - his methods, mentors, mistakes and triumphs - and takes us inside the dressing room to trace the characters, challenges and decisions that have shaped him. The result is both a scintillating memoir and a rare insight into the business of leadership.

Pep's wife, Cristina Serra, told me, I think Pep shares too much in your book. Too much tactical information. He's very open about these things in his press conferences too. Other coaches don't do that. Any coach who reads your book will get a complete run down of Pep's tactics . . . For three extraordinary seasons, Marti Perarnau was given total access around Bayern Munich to its players, its backroom staff, its board members and, above all, to its manager, Pep Guardiola. In the follow-up to his critically acclaimed account of Guardiola's first full season at Bayern, Pep Confidential, Perarnau now lifts the lid on the Catalan's whole tenure in Bavaria. Pep Guardiola: The Evolution takes the reader on a journey through three action packed seasons as Bayern smashed domestic records yet struggled to emulate that dominance in Europe, analysing Guardiola's management style through key moments on and off the field. As the author shadows the manager and his superstar players during training and matchdays, he delivers a portrait of some of football's most spellbinding individuals that is as enthralling as it is utterly unique. Perarnau reveals how Guardiola improved as a manager at Bayern despite failing to land the ultimate prize in European football, examines his decision to leave Germany to take up the challenge at Manchester City and how his managerial style will continue to evolve in the Premier League. This is more than the story of three seasons with one of the biggest clubs in the game, it is a portrait and analysis of a manager and the footballing philosophies that have beguiled the world.

Lionel Messi and the Art of Living is a bold and insightful examination of a world-famous sporting hero's career from an entirely new perspective, providing a context extending far beyond the football field. The idea that sports stars are role models is a cliché, but it is also true in a way that is rarely appreciated. Although the details of Messi's story are already well known, the book offers a different viewpoint, understanding how his journey can be related to our own lives on a meaningful and impactful level. Containing exclusive, illuminating interviews with deep thinkers and high achievers from a number of different fields, this book delivers a fresh and inspiring approach to a global icon, ensuring that you will never look at Lionel Messi - or life - in the same way again.

In June 2018 Leeds United made an appointment that shocked the footballing world. Despite being stuck in the second tier of English football and tagged the Championship's perennial chokers, they attracted one of the most revered coaches in world football. What followed captivated the hearts and minds of Leeds United's legion of passionate supporters worldwide. Marcelo Bielsa has crafted a team in his image, a team that plays in an almost bewildering attacking style with fluidity across the pitch. Leeds have become synonymous with exciting, attacking, vertical football and this style has seen them promoted back to the Premier League. Professional football analyst Lee Scott explains how, breaking down the tactics that have made Leeds so successful during Bielsa's time. He shows just how they occupy spaces and overtook defences; how they press and cut off passing lanes to deny the opposition space to attack in the defensive phase; and more than that, he delves into Bielsa's mindset, to explain what makes the Argentine mastermind tick.

Inside Arsenal's Unbeaten 2003-2004 Season

The Inside Story of the Stasi

At the End of the Storm

Football Manager Stoke My Life

The European Game

The History of African Players in English Football

The Making of the Greatest Team in the World

*Does Guardiola create competitive advantage? Case closed in this compelling analysis of sporting success. Read it! - James Kerr, bestselling author of Legacy. In The Barcelona Way, sports psychologist Prof. Damian Hughes draws on exclusive insight into FCB as well as first-hand research from organizational psychology, to set out a method to create your own high-performance culture. At the heart of FCB's winning culture are a set of principles, epitomized by Pep Guardiola, Johan Cruyff, Lionel Messi and many other FCB legends, which govern how to nurture talent, prepare for change and provide the best environment to build a culture of sustained success. These principles: Big Picture, Art of Change, Repetition, Cultural Architects, Authentic Leadership are at the heart of FCB's unprecedented domination of football, and are the key to developing high-performance cultures in any team-based organisation across every industry. The Barcelona Way is a hugely practical must-read that sets out a clear plan, based on the same principles, for you to create a culture of success and get the best of yourself and your team.*

*FC Barcelona are the greatest football team in the world, the greatest for a generation and possibly the greatest of all time. This is the inside story of how the team came to redefine how the game is played, told by the journalist closer to it than any other. This edition contains a new epilogue reflecting on the departure of Pep Guardiola and Spain's victory at Euro 2012.*

*Football Manager stole my life reveals the cult behind a computer game that, since its debut in 1992, has sold 20m copies and become a part of football culture.*

*Access inside the changing room and behind the scenes that any journalist or writer would kill for... Perarnau's insights are astonishing - Graham Hunter 'Write about everything you see. Be as critical as you like' - Pep Guardiola to Marti Perarnau, Summer 2013 Marti Perarnau was given total access to Bayern Munich during season 2013-14. This book represents the first time in the modern era that a writer has got this close to one of the elite teams of world football. At the invitation of Pep Guardiola, he shadowed the Catalan, his staff and his superstar players during training and on matchdays. Bayern smashed domestic records on their way to the double, but were humiliated by Real Madrid in the Champions League semi-final. Perarnau was with them every step of the way. Perarnau is with Guardiola as he is courted by the world's greatest clubs during his sabbatical in New York. We hear Guardiola explain in detail the radical tactical moves which transform Bayern's season and reprogramme the players who will win the World Cup with Germany. Perarnau talks exclusively and in fascinating detail with an array of players, including Arjen Robben, Manuel Neuer, Phillip Lahm, Thiago Alc?ntara and Bastian Schweinsteiger. Pep Confidential is much more than the story of a season - it is also a lasting portrait of one of the greatest coaches in sport.*

*Standing Alone*

*Stories from Liverpool's Historic Title Win*

*Inside Pep Guardiola's First Season at Bayern Munich*

*Play Like Pep Guardiola's Barcelona*

*A Soccer Coach's Guide*

*The Duellists*

*How to Create a High-Performance Culture*

A collection of articles from the writers of *The Athletic* detailing Liverpool F.C.'s 2019–2020 championship season. As Liverpool ended their thirty-year wait to be crowned champions of England, they were followed by their equivalent from the world of sports writing: a team of elite talents, assembled to leave all competition trailing in their wake. This is the story of Liverpool's title win in the longest season, as told by the writers of *The Athletic*, with their blend of inside access and expert analysis; great ideas and beautiful writing. Articles include profiles of each of Liverpool's title winners by their former youth team coaches; Oliver Kay watches Sadio Mané score against Manchester City in the company of the striker's family, in his hometown in Senegal; James Pearce spends 90 minutes analysing Virgil van Dijk; plus there are exclusive interviews with Jürgen Klopp, and the club's US owners. Read the stories behind a unique and historical season from a team of writers every bit as good as the footballers they were following.

The signing of Naby Keita for almost €5m in August 2017 was the third time in the space of 14 months that Liverpool broke the transfer record for an African player. But while Senegal's Sadio Mané and Mohamed Salah of Egypt helped Jürgen Klopp's side reach the Champions League final in 2018, Guinea midfielder Keita took time to adapt to his new surroundings. Tracking his first season in English football and featuring interviews with Klopp and those closest to Liverpool's three biggest African stars, Ed Arons tells the story of the thrilling 2018/19 campaign that ended with the club's sixth European crown after just missing out to Manchester City in the thrilling Premier League title race. Yet the historic season which saw Mané and Salah share the Premier League's Golden Boot with Arsenal's Gabon striker Pierre-Emerick Aubameyang would not have been possible had it not been for those who blazed the trail before them. From Arthur Wharton - the first player born in Africa to appear in the Football League - to Steve Mokone, Albert Johannesson, Brian and Mark Stein, Peter Ndlovu, Christopher Wreh, Lucas Radebe, Jay Jay Okocha, Didier Drogba, Yaya Touré and Riyad Mahrez, *Made in Africa* tells the story of the pioneers who changed the face of English football forever.

'A must-read for anyone who's doubted Pep's influence, from handing the power to Barca's hometown crop to never betraying his childhood romanticism of the game Four Four Two 'Balagué's insightful biography presents Guardiola as a relentless perfectionist - a man obsessed with the minutiae of football, often unable to switch off! SPORT This fully updated edition of the international bestseller includes Manchester City's incredible 2017-18 league triumph Pep Guardiola is the most successful and sought-after football coach in the world. After being appointed first-team manager in 2008, he transformed Barcelona into arguably the greatest club side of all time, winning thirteen trophies in four years, and he won the Double twice in his three years in charge of Bayern Munich. He then faced his biggest challenge yet when he joined Manchester City in 2016: to turn them into a team that consistently wins in the most difficult of leagues and a regular challenger in the Champions League. But in only his second year at the club, he had turned a good side into memorable one, leading them to the Premier League title in record-breaking style . . . and doing it the Guardiola way. Guillem Balagué has followed Pep's career from the outset and has had direct access to the man and his inner circle for this updated edition. This then is the definitive portrait of Pep Guardiola and his relentless pursuit of footballing perfection.

Finding the next superstar is a challenge for all companies, and there are plenty of tricks that the business world can learn from football's talent hothouse. There are certain quantifiable skills that you can glean from CVs, but the intangible qualities that make up the next generation of leaders are harder to spot. In *Edge*, Ben Lyttleton looks at football, arguably the world's biggest reservoir of talent, to learn about these immeasurable capabilities. These are personality traits from the head up that differentiate the good from the great; qualities like resilience, ambition, leadership, decision-making, adaptability and composure under pressure. How do you measure what the eye cannot see? Football has traditionally quantified talent through a rear-view mirror: looking at goals, tackles, and passes. New data can help us measure distance run, sprints made, speeds clocked, as well as time on the ball and position on the pitch. But the biggest talents in football all share characteristics that are harder to quantify. The challenge for all businesses is to understand these indeterminable traits - this is the secret to getting the best out of your talent. *Edge* will explain how the most innovative leaders in football are stealing a march on their rivals by identifying talent that possess these immeasurable qualities.

Marcelo Bielsa

Lionel Messi and the Art of Living

Further Anatomy of a Winner

The Evolution of Winning Soccer Tactics from Cruyff to Guardiola

Brave New World

Pep Guardiola - 85 Passing, Rondos, Possession Games & Technical Circuits Direct from Pep's Training Sessions

The Real Madrid Way

Jürgen Klopp's coaching career began in the German second tier at the unfashionable club of FSV Mainz 05, whom he steered to the Bundesliga for the first time in forty-one years. In 2008, he joined Borussia Dortmund, where he achieved back-to-back league titles and took the club to the UEFA Champions League final. He left Germany for one of the England's most challenging jobs: to manage Liverpool, a once-mighty club that had not managed sustained success since the 1980s. It was not a task for the fainthearted. Anfield, Liverpool's home, is a temple to flamboyant attacking soccer powered by passion. In Klopp, Liverpool finally found a manager who embodied the essence of the club. Klopp is dynamic, expressive, restless, driven—he feels every move and play, every tactical shift, every contact on the field. His eyes betray a wild ecstasy and agony as his team thrives or falls. His game plan demands relentless commitment—the famous gegenpress—and he is one of the great personal motivators in all sport. Raphael Honigstein, author of *Das Reboot* and *Bundesliga* correspondent for the Guardian, has interviewed Klopp and followed his career since his early years, and better than anyone knows how to “bring the noise” to his subject. This is Alex Ferguson's compelling account of Manchester United's rollercoaster 1996-97 season at home and in Europe. Outspoken as ever, Fergie confides to his diary the shocks, setbacks, and secrets of life at England's biggest football club.

When the name of Theo Walcott was included in the England squad for the 2006 World Cup, shock waves ran through the football world. But no one was more surprised than Theo himself. Five years later, Theo Walcott is one of the most recognizable names in football. As the English heart of the brilliant young Arsenal team, he has become a firm favourite at the Emirates Stadium. He represents everything that is good about the beautiful game: a player with his feet on the ground, but lightning quick on the field. He carries the expectations of the nation on his shoulders, especially since one night in Croatia made him the youngest player in history to score a hat-trick for England. It has been an incredible adventure, an unbelievable story for a quiet boy from a small village who only started playing football when he was 10. But how does it feel for your dreams to come true? In *Theo: Growing Up Fast*, Theo Walcott takes you right inside his world.

\*MASTERFUL\* Raphael Honigstein the story of superclub Bayern Munich by the critically acclaimed author of *Tor!* Bayern Munich is a team of extremes. They are the most passionately supported club in Germany and the most hated. There is no doubt that they are the most successful. Winners of twenty-four domestic titles since the late 1960s, they have stood at the pinnacle of European football for almost their entire existence. Through interviews with the key protagonists, Uli Hesse tells the story of this unique club. From early run-ins with the Nazis to being dubbed FCB Hollywood for their egocentric stars in the 1990s up to the sensational undercover appointment of the best coach in the world, Pep Guardiola, Hesse opens the doors on Bavaria's superpower and takes you inside Bayern Munich.

Bayern

The Philosophy that Changed the Game

Inside Pochettino's Spurs

My Turn

The Secrets of European Football Success

Mastering the Premier League

Theo: Growing Up Fast

*'A wonderful overview of tactical development in European football!' Matthew Syed, The Times 'A fascinating assessment of football in 2019' Observer*

*In April 2011, Barcelona and Real Madrid faced each other four times in just 18 days: twice in Champions League semi-finals, once in La Liga, again in the Copa del Rey. Those 18 days descended into a strained, feverish period that defined an era for one of football's most intense rivalries: Pep Guardiola and Jose Mourinho. In The Duellists, Paolo Condo tells the story of the rivalry that encapsulated both the best and worst of modern football.*

*The Expected Goals method is football's best-kept secret. The metric gives unparalleled insight into which teams and players are performing at the highest level. Professional gamblers have used Expected Goals to make millions through football betting. Club scouts have used Expected Goals to identify hidden gems in the transfer market. And the media have recently started using Expected Goals to offer more profound insight in their broadcasts. Despite this, most ordinary fans still don't understand what the Expected Goals method is - or appreciate the significant impact that it is set to have on the sport in coming years. Expected Goals (otherwise known as xG) was originally conjured up by a small corner of the online football analytics community. It didn't take long for professional gamblers to begin using xG to predict match outcomes. These bettors utilised the Expected Goals method to turn over hundreds of millions of pounds from the bookmakers. Before long, football clubs had caught on to the ground-breaking insight given by xG. Brentford FC were leaders in this field, managing to assemble a Play-Off-reaching squad on a shoe-string budget. In the last five years, the small West London side have turned over more than £100m in transfer revenue from their use of the Expected Goals method in player recruitment. More recently, the Expected Goals method has been adopted by the media as a form of insight. Fans are finally catching on to the pioneering means of football analysis. Soon enough, anyone who doesn't understand the Expected Goals philosophy will be left behind. "This book will make you watch football differently" - Tobias Pedersen "Possibly the most ground-breaking football book ever written" - Football Impact "A brilliant account of the history and future of Expected Goals" - StatShot*

*The Sunday Times Bestseller The exclusive behind-the-scenes story of the Mauricio Pochettino revolution at Spurs, told in his own words Since joining the club in 2014, Mauricio Pochettino has transformed Tottenham from underachievers into genuine title contenders. In the process, he has marked himself out as one of the best managers in the world. He has done so by promoting an attacking, pressing style of football and by nurturing home-grown talent, fully endearing himself to the Spurs faithful along the way. Guillem Balagué was granted unprecedented access to Pochettino and his backroom staff for the duration of the 2016-17 season, and was therefore able to draw an extensive interview material with Pochettino, his family, his closest assistants, players such as Dele Alli and Harry Kane, and even a very rare conversation with Daniel Levy to tell the manager's story in his own words. From Pochettino's early years as a player and coach to his transformation of Tottenham into one of the best teams in England, the book uniquely reveals the inner workings of the man and of its footballing philosophy. It also lays bare what it takes to run a modern-day football team competing at the highest level over the course of a single campaign. The result is the most comprehensive and compelling portrait of a manager and of a club in the Premier League era.*

*A Will to Win*

*Another Way of Winning: The Biography*

*Pep Confidential*

*What Businesses Can Learn from Football's Greatest Talent Hothouse*

*Andrea Pirlo: I Think Therefore I Play*

*The Special One: The Dark Side of Jose Mourinho*

*Manchester City and the Chase for Glory*

*Written by Agustín Peraita, FCBarcelona Project Director at Sao Paulo FC Barcelona, this book is for soccer coaches looking to understand and implement Pep Guardiola's tactical approach and coaching methodology for his 2009-2010 Barca side. Contains over 50 illustrations, detailing on-field drills, tactical diagrams and weekly planning schedules.\**

*Why couldn't Michael Jordan, master athlete that he was, hit a baseball? Why can't modern robotics come close to replicating the dexterity of a five-year-old? Why do good quarterbacks always seem to know where their receivers are? In this deeply researched book, Sports and Business reporter Zach Schonbrun explores what actually drives human movement and its spectacular potential. The groundbreaking work of two neuroscientists in Major League Baseball is only the beginning. Schonbrun traces the fascinating history of motor control and details how new investigations in the brain are helping explain the extraordinary skills of talented performers like Stephen Curry, Tom Brady, Serena Williams, and Lionel Messi; as well as musical virtuosos, dancers, rock climbers, race-car drivers, and more. Whether it is timing a 93-mph fastball or reaching for a coffee mug, movement requires extraordinary computation that many take for granted - until now. The Performance Cortex ushers in a new way of thinking about the athletic gifts we strain to see in our cavernous arenas. It's not about the million-dollar arm anymore. It's about the million-dollar brain.*

*Pep Guardiola is, without a doubt, the most successful football coach and teacher of the last 10 years. He revolutionised FC Barcelona and formed a team that was one of the best in the history of the sport. Now he follows Jupp Heynckes as coach of Bayern Muntch and faces the pivotal question: Will he be able to keep the team's quality or even improve it? Pep has become a legend, and in order to understand this, it is necessary to see behind the curtain and understand the man who constitutes the Guardiola System. What are the key values and principles that form the basis of his method? How did he form a unit with such diverse football stars? What can we learn from Pep? Miguel Angel Violan manages to make the 'unknown Guardiola' better known and illustrates in many informing and amusing anecdotes: The Philosophy that Changed the Game! Throughout the world football is a potent force in the lives of billions of people. Focusing on national, political and cultural identities, football is the medium through which the world's hopes and fears, passions and hatreds are expressed.*

*The Barcelona Way*

*The Firm*

*The Manager's Diary*

*A Game-Changing Way of Analysing Football*

*A Life of Total Football*

*Inside the Minds of Football's Leaders*

*The Inside Story of Rock-and-Roll's Legendary Neighborhood*

**Pep Confidential**Inside Pep Guardiola's First Season at Bayern MunichBirlinn

Invincible by Amy Lawrence: A gripping insider's account of how Bergkamp, Henry, Vieira and Pires became the first team in 100 years to go the entire season undefeated 2014 Writer of the Year, Football Supporters' Federation 'This book is so full of exclusive interviews you'll soon feel like part of the squad. A worthy tribute to one of English football's best ever teams, it makes you long for one more game at Highbury' Shortlist 'Unbeatable insight' Henry Winter, Daily Telegraph In 2003-04, a team that played with lightning speed and lustrous skill fulfilled Wenger's lifelong dream - to go a whole season unbeaten. They pushed and inspired each other, bringing the best out of strong characters like Jens Lehmann, a self-styled 'Mad German', Sol Campbell, an intense competitor, Robert Pirès, an instant friend if you give him a football, Patrick Vieira, a soft-spoken, battle-hardened captain, Gilberto, a thoughtful Brazilian, Thierry Henry, a supremely gifted and obsessed scorer and creator, and Dennis Bergkamp, the perfectionist conductor. Based on exclusive player interviews, and with a foreword and afterword by Arsene Wenger, this definitive book allows the Invincibles to tell their own story. Football writer Amy Lawrence weaves together the team's recollections, and the testimonies of other key players and protagonists around the club, to relive the pivotal games and moments. From the battle of Old Trafford to jubilation at White Hart Lane, from training ground sparks to dressing room revelations, readers will go behind closed doors, onto the pitch, and into the players' minds to understand the teamwork and the psychology to go unbeaten. Published in time for the 10-year anniversary, this is a must-have read for any Arsenal fan. It will be enjoyed by readers of memoirs by Dennis Bergkamp and Tony Adams, and will also appeal to football fans everywhere who enjoy classic sports books such as The Damned United. Amy Lawrence has watched football avidly since her first trip to Highbury at the age of six, and has written about it, mostly for the Guardian and the Observer, for twenty years. She lives in London.

How Neuroscience is Redefining Athletic Genius

Creating a Global Superclub

The Performance Cortex

Pepe, Jose and the Birth of Football's Greatest Rivalry

The Manager

Football Against the Enemy

The Evolution