

## **Mark Zuckerberg (True Bookbiographies)**

*The celebrated chief executive officer of Chrysler Corporation offers a straightforward account of his career at Ford, of the recent resurgence of Chrysler, and of what is wrong and right with American business*

*"We are a people who matter." Inspired by President Barack Obama's Of Thee I Sing, Go Show the World is a tribute to historic and modern-day Indigenous heroes, featuring important figures such as Tecumseh, Sacagawea and former NASA astronaut John Herrington. Celebrating the stories of Indigenous people throughout time, Wab Kinew has created a powerful rap song, the lyrics of which are the basis for the text in this beautiful picture book, illustrated by the acclaimed Joe Morse. Including figures such as Crazy Horse, Net-no-kwa, former NASA astronaut John Herrington and Canadian NHL goalie Carey Price, Go Show the World showcases a diverse group of Indigenous people in the US and Canada, both the more well known and the not- so-widely recognized. Individually, their stories, though briefly touched on, are inspiring; collectively, they empower the reader with this message: "We are people who matter, yes, it's true; now let's show the world what people who matter can do."*

*Winner of the 2020 Robert F. Sibert Informational Book Medal A 2020 American Indian Youth Literature Picture Book Honor Winner "A wonderful and sweet book . . . Lovely stuff." —The New York Times Book Review Told in lively and powerful verse by debut author Kevin Noble Maillard, Fry Bread is an evocative depiction of a modern Native American family, vibrantly illustrated by Pura Belpre Award winner and Caldecott Honoree Juana Martinez-Neal. Fry bread is food. It is warm and delicious, piled high on a plate. Fry bread is time. It brings families together for meals and new memories. Fry bread is nation. It is shared by many, from coast to coast and beyond. Fry bread is us. It is a celebration of old and new, traditional and modern, similarity and difference. A 2020 Charlotte Huck Recommended Book A Publishers Weekly Best Picture Book of 2019 A Kirkus Reviews Best Picture Book of 2019 A School Library Journal Best Picture Book of 2019 A Booklist 2019 Editor's Choice A Shelf Awareness Best Children's Book of 2019 A Goodreads Choice Award 2019 Semifinalist A Chicago Public Library Best of the Best Book of 2019 A National Public Radio (NPR) Best Book of 2019 An NCTE Notable Poetry Book A 2020 NCSS Notable Social Studies Trade Book for Young People A 2020 ALA Notable Children's Book A 2020 ILA Notable Book for a Global Society 2020 Bank Street College of Education Best Children's Books of the Year List One of NPR's 100 Favorite Books for Young Readers Nominee, Pennsylvania Young Readers Choice Award 2022-2022 Nominee, Illinois Monarch Award 2022*

*Libya lived under the absolute rule of Muammar Gaddafi for more than four decades. He was the state, and to not worship him was to live in fear. Sofia, a naive but ambitious Swedish girl whose mission is to present Libya to the Western world of big business via the pages of the Wall Street Journal's magazine SmartMoney, finds herself facing one setback after another as she learns to navigate Gaddafi's Libya, where nothing is what it appears to be. She discovers that she is watched at every turn. A love affair proves to be both thrilling and dangerous, as Sofia gradually realizes that the country's most powerful men have ways to control even people's personal lives. Moving with determination through the corridors of power,*

*consumed by her desire to succeed and to be part of something bigger than herself, Sofia remains blissfully unaware of the minefield she has walked into.*

*Five Years at the Epicenter of the Dot.com Juggernaut*

*How the Billionaire CEO of SpaceX and Tesla is Shaping Our Future*

*The Minefield Girl*

*The Life She Wished to Live: A Biography of Marjorie Kinnan Rawlings, author of The Yearling*

*The New Imperialists*

*One Click*

*Warren Buffett and the Business of Life*

**You Can Bring a Horse to Water but Can't Make it Drink. Its very easy to say Hardwork pays. Even a man who is freaking alcoholic and whose only work is to drink, abuse others and sleep, He's gonna give you the philosophy to do Hardwork b'coz it always pays off. Haha bit\*ch we are tired of listening this phrase. The main of the theme is "Does Hardwork Really Matters"? If it matters why isn't it making us successful?**

**A comprehensive and engaging biography of Marjorie Kinnan Rawlings, Pulitzer Prize-winning author of the beloved classic *The Yearling*. Washington, DC, born and Wisconsin educated, Marjorie Kinnan Rawlings was an unlikely author of a coming-of-age novel about a poor central Florida child and his pet fawn—much less one that has become synonymous with Florida literature writ large. Rawlings was a tough, ambitious, and independent woman who refused the conventions of her early-twentieth-century upbringing. Determined to forge a literary career beyond those limitations, she found her voice in the remote, hardscrabble life of Cross Creek, Florida. There, Rawlings purchased a commercial orange grove and discovered a fascinating world out of which to write—and a dialect of the poor, swampland community that the literary world had yet to hear. She employed her sensitive eye, sharp ear for dialogue, and philosophical spirit to bring to life this unknown corner of America in vivid, tender detail, a feat that earned her the Pulitzer Prize in 1938. Her accomplishments came at a price: a failed first marriage, financial instability, a contentious libel suit, alcoholism, and physical and emotional upheaval. With intimate access to Rawlings's correspondence and revealing early writings, Ann McCutchan uncovers a larger-than-life woman who writes passionately and with verve, whose emotions change on a dime, and who drinks to excess, smokes, swears, and even occasionally joins in on an alligator hunt. *The Life She Wished to Live* paints a lively portrait of Rawlings, her contemporaries—including her legendary editor, Maxwell Perkins, and friends Zora Neale Hurston, Ernest Hemingway, and F. Scott Fitzgerald—and the Florida landscape and people that inspired her.**

**The Power Broker by Robert A. Caro is a riveting and timeless account of power, politics and the city of New York by "the greatest political biographer of our times" (Sunday Times) chosen by Time magazine as one of the 100 Best Non-Fiction Books of All Time and by the Modern Library as one of the 100 Greatest Books of the Twentieth**

**Century. Now also a Sunday Times Bestseller. The Power Broker tells the story of Robert Moses, the single most powerful man in New York for almost half a century and the greatest builder America (and probably the world) has ever known. Without ever once being elected to office, he created for himself a position of supreme and untouchable authority, allowing him to utterly reshape the city of New York, turning it into the city we know today, while at the same time blighting the lives of millions and remaining accountable to no one. First published in 1974, this monumental classic is now widely acknowledged to be one of the greatest books of its kind.**

**A “funny, contemplative” memoir of working at Amazon in the early years, when it was a struggling online bookstore (San Francisco Chronicle). In a book that Ian Frazier has called “a fascinating and sometimes hair-raising morality tale from deep inside the Internet boom,” James Marcus, hired by Amazon.com in 1996—when the company was so small his e-mail address could be james@amazon.com—looks back at the ecstatic rise, dramatic fall, and remarkable comeback of the consummate symbol of late 1990s America. Observing “how it was to be in the right place (Seattle) at the right time (the ’90s)” (Chicago Reader), Marcus offers a ringside seat on everything from his first interview with Jeff Bezos to the company’s bizarre Nordic-style retreats, in “a clear-eyed, first-person account, rife with digressions on the larger cultural meaning throughout” (Henry Alford, Newsday). “Marcus tells his story with wit and candor.” —Booklist, starred review Creativity, Inc.**

**The Everything Store: Jeff Bezos and the Age of Amazon**

**Amelia to Zora**

**Amazonia**

**Power Brokers and Fast Money Inside the Music Business**

**Does It Really Matter?**

**Riding the Storm**

At the age of thirty, just as everything was falling into place for him, Lee Pesky died of brain cancer. For his father, Alan, grief came with the realization that he had lost the chance to love Lee as he was—not as he wanted him to be. Ambitious, successful, and always striving for more, Alan had a hard time relating to a son who struggled with learning disabilities at a time when there was little understanding or help for kids who had them. Their relationship was complicated, and now, Lee was gone. More to Life than More is a memoir of misunderstanding, loss, and learning. After Lee’s death, Alan’s conception of more crumbles. He launches himself into keeping Lee’s memory alive by helping kids in a way he wasn’t able to help his son. It was too late to change his relationship with Lee, but he could create something positive and enduring from his loss: Lee Pesky Learning Center, a non-profit in Idaho dedicated to understanding and helping those with learning differences. In 25 years, LPLC has benefited more than 100,000 children and has become a national force for early childhood literacy. And for Alan,

it has meant getting to know the son he had misunderstood and lost.

Take a close look at the lives of remarkable people with this fascinating True Book series. From civil rights leaders to pioneering women, the subjects of these books are sure to inspire anyone who reads about them. Readers will follow the stories of these influential figures and learn about their incredible accomplishments. Engaging sidebars highlight important people, places, and events Timelines illustrate major events in the subjects' lives Glossaries explain difficult terms in a way that makes them easy to understand Eye-catching images give readers an up-close look at some of history's most important figures [www.factsfornow.scholastic.com](http://www.factsfornow.scholastic.com) See page 1 for more information.

The definitive biography that unlocks the remarkable story of Vivian Maier, the nanny who lived secretly as a world-class photographer, featuring nearly 400 of her images, many never seen before, placed for the first time in the context of her life. Vivian Maier, the photographer nanny whose work was famously discovered in a Chicago storage locker, captured the imagination of the world with her masterful images and mysterious life. Before posthumously skyrocketing to global fame, she had so deeply buried her past that even the families she lived with knew little about her. No one could relay where she was born or raised, if she had parents or siblings, if she enjoyed personal relationships, why she took photographs and why she didn't share them with others. Now, in this definitive biography, Ann Marks uses her complete access to Vivian's personal records and archive of 140,000 photographs to reveal the full story of her extraordinary life. Based on meticulous investigative research, Vivian Maier Developed reveals the story of a woman who fled from a family with a hidden history of illegitimacy, bigamy, parental rejection, substance abuse, violence, and mental illness to live life on her own terms. Left with a limited ability to disclose feelings and form relationships, she expressed herself through photography, creating a secret portfolio of pictures teeming with emotion, authenticity, and humanity. With limitless resilience she knocked down every obstacle in her way, determined to improve her lot in life and that of others by tirelessly advocating for the rights of workers, women, African Americans, and Native Americans. No one knew that behind the detached veneer was a profoundly intelligent, empathetic, and inspired woman—a woman so creatively gifted that her body of work would become one of the greatest photographic discoveries of the century.

"Following his blockbuster biography of Steve Jobs, *The Innovators* is Walter Isaacson's revealing story of the people who created the computer and the Internet. It is destined to be the standard history of the digital revolution and an indispensable guide to how innovation really happens. What were the talents that allowed certain inventors and entrepreneurs to turn their visionary ideas into disruptive realities? What led to their creative leaps? Why did some succeed and others fail? In his masterly saga, Isaacson begins with Ada Lovelace, Lord Byron's daughter, who pioneered computer programming in the 1840s. He explores the fascinating personalities that created our current digital revolution, such

as Vannevar Bush, Alan Turing, John von Neumann, J.C.R. Licklider, Doug Engelbart, Robert Noyce, Bill Gates, Steve Wozniak, Steve Jobs, Tim Berners-Lee, and Larry Page. This is the story of how their minds worked and what made them so inventive. It's also a narrative of how their ability to collaborate and master the art of teamwork made them even more creative. For an era that seeks to foster innovation, creativity, and teamwork, The Innovators shows how they happen"--

The House That Jack Ma Built

Losing My Virginity

The Innovators

Forever Young

Mark Zuckerberg

Nine Steps to Becoming Rich from the Inside Out

The Snowball

Mark ZuckerbergChildren's Press

Lessons in creativity and business from the president of Pixar and Disney Animation

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'Just might be the best business book ever written.' Forbes Magazine This is the story behind the company that changed animation forever. Here, the founder of Pixar reveals the ideas and techniques that have made Pixar one of the most widely admired creative businesses, and one of the most profitable. As a young man, Ed Catmull had a dream: to make the world's first computer-animated movie. When an early partnership with George Lucas led, indirectly, to his founding Pixar with Steve Jobs and John Lasseter in 1986, he couldn't have known what would come. Nine years later and against all odds, Toy Story was released. It was the start of a new generation of animation. Through its focus on the joy of storytelling, inventive plots and emotional authenticity, Pixar revolutionised how animated films were created. Creativity, Inc. is a book for managers who want to lead their employees to new heights, a manual for anyone who strives for originality, with behind-the-scenes examples from Pixar itself. It is a book about how to build and sustain a creative culture with a unique identity. And through this story, we learn what creativity really is. 'Ed reveals, with common sense specificity and honesty, examples of how not to get in your own way and realize a creative coalescence of art, business and innovation.' George Lucas

For use in schools and libraries only. A former public assistance youth who became a self-made millionaire at 14. At 16, he was a reallionaire, a businessman dedicated to giving back and inspiring others.

Develop the Scaramucci mindset that drives entrepreneurial success Hopping over the Rabbit Hole chronicles the rise, fall, and resurgence of SkyBridge Capital founder Anthony Scaramucci, giving you a primer on how to thrive in an unpredictable business environment. The sheer number of American success stories has created a false impression that becoming an entrepreneur is a can't-miss endeavor—but nothing could be further from the truth. In the real world, an entrepreneur batting .150 goes directly to the Hall of Fame. Things happen. You make a bad hire, a bad strategic decision, or suffer the consequences of an unforeseen market crash. You can't control what happens to your business, but you can absolutely control how you react, and how you turn bumps in the road into ramps to the sky. Anthony Scaramucci has been there and done that, again and again, and has ultimately come out on top; in this book, he shares what he wishes he knew then. Your chances of becoming an overnight billionaire are approximately the same as your chances of being signed to the NBA. Success is hard work, and anxiety, and tiny hiccups that can turn into disaster with a single misstep. This book shows you how to use

adversity to your ultimate advantage, and build the skills you need to respond effectively to the unexpected. Learn how to deal with unforeseen events Map a strategic backup plan, and then a backup-backup plan Train yourself to react in the most productive way Internalize the lessons learned by a leader in entrepreneurship For every 23-year-old billionaire who just created a new way to send a picture on a phone, there are countless others who have failed, and failed miserably. Hopping over the Rabbit Hole gives you the skills, insight, and mindset you need to be one of the winners.

The Contrarian

Conversations with Master Historians

The Untold Story of the Photographer Nanny

Get Big Fast

Vivian Maier Developed

Elon Musk

Reallionaire

As today's preeminent doomsday investor Mark Spitznagel describes his Daoist and roundabout investment approach, "one gains by losing and loses by gaining." This is Austrian Investing, an archetypal, counterintuitive, and proven approach, gleaned from the 150-year-old Austrian School of economics, that is both timeless and exceedingly timely. In *The Dao of Capital*, hedge fund manager and tail-hedging pioneer Mark Spitznagel—with one of the top returns on capital of the financial crisis, as well as over a career—takes us on a gripping, circuitous journey from the Chicago trading pits, over the coniferous boreal forests and canonical strategists from Warring States China to Napoleonic Europe to burgeoning industrial America, to the great economic thinkers of late 19th century Austria. We arrive at his central investment methodology of Austrian Investing, where victory comes not from waging the immediate decisive battle, but rather from the roundabout approach of seeking the intermediate positional advantage (what he calls shi), of aiming at the indirect means rather than directly at the ends. The monumental challenge is in seeing time differently, in a whole new intertemporal dimension, one that is so contrary to our wiring. Spitznagel is the first to condense the theories of Ludwig von Mises and his Austrian School of economics into a cohesive and—as Spitznagel has shown—highly effective investment methodology. From identifying the monetary distortions and non-randomness of stock market routs (Spitznagel's bread and butter) to scorned highly-productive assets, in Ron Paul's words from the foreword, Spitznagel "brings Austrian economics from the ivory tower to the investment portfolio." *The Dao of Capital* provides a rare and accessible look through the lens of one of today's great investors to discover a profound harmony with the market process—a harmony that is so essential today.

'Branson has a list of achievements unmatched by any other UK businessman. For anyone burning with entrepreneurial zeal, his reminiscences are akin to a sacred text' Mail on Sunday THE NO.1 INTERNATIONAL BESTSELLER The worldwide bestselling autobiography of iconic entrepreneur Sir Richard Branson, with over two million copies sold to date. Much more than a memoir, this is Sir Richard Branson's own take on his extraordinary life so far - and a definitive business guide that reveals his unique philosophy of commerce, success and life. In *Losing My Virginity*, you'll discover how Virgin grew from a mail-order music business into a path-breaking global brand. From the \$25 million Virgin Earth initiative to the launch of Virgin Galactic, this is a powerful and unique look into the life of an iconic global entrepreneur.

Explore the lives of some of the most important leaders and innovators in recent history with this exciting new True Book series.

Fascinating text details the life stories and accomplishments of these world-changing figures, while photos provide visual context. Readers are also encouraged to think critically about these people's achievements and how they continue to affect our world today. Using maps, photos and art, and organized by region, a comprehensive atlas tells the story of Native Americans in North America, including details on their religious beliefs, diets, alliances, conflicts, important historical events and tribe boundaries.

Overcoming the Unseen Forces That Stand in the Way of True Inspiration

Start Something That Matters

A Memoir

Seizing Opportunity in an Unpredictable World

Orbit: The Digital Empire: Bill Gates, Steve Jobs, Sergey Brin, Larry Page, Mark Zuckerberg & Jack Dorsey

Austrian Investing in a Distorted World

Peter Thiel and Silicon Valley's Pursuit of Power

*Success is random. And there are a number of things that we can do to capture this randomness and focus it in our favour. According to bestselling author Frans Johansson strategy, planning, and careful analysis no longer guarantee strong performances. But dig deep into the actions of successful people and organizations and you'll find one common theme. A turning point occurs - a major client signs on, a new competitor redefines the market, an unlikely idea surfaces - and they take advantage of that 'click moment' to change their fate. Diane von Furstenberg saw a matching skirt and top on TV and the wrap-dress was born. Microsoft Windows was on the brink of being shut down until two people met unexpectedly at a party. Starbucks sold brewing equipment and coffee by the pound until Howard Schultz experienced his first latte. Each of these individuals experienced a rare point of opportunity that was completely unexpected. But they capitalized on their luck in ways that paid off, and altered the course of their lives. Johansson shows the actions we can take to create click moments, open ourselves up to chance encounters, and harness the forces of success that follow. 'With characteristic clarity, Johansson presents an account of how randomness, serendipity and 'luck' can be used to enhance success in business and your own life.' Sir Ken Robinson, bestselling author of The Element*

*So, I've written a book. Having entertained the idea for years, and even offered a few questionable opportunities ('It's a piece of cake! Just do four hours of interviews, find someone else to write it, put your face on the cover, and voila!'), I have decided to write these stories just as I have always done, in my own hand. The joy that I have felt from chronicling these tales is not unlike listening back to a song that I've recorded and can't wait to share with the world, or reading a primitive journal entry from a stained notebook, or even hearing my voice bounce between the Kiss posters on my wall as a child. This certainly doesn't mean that I'm quitting my day job, but it does give me a place to shed a little light on what it's like to be a kid from Springfield, Virginia, walking through life while living out the crazy dreams I had as young musician. From hitting the road with Scream at 18 years old, to my time in Nirvana and the Foo Fighters, jamming with Iggy Pop or playing at the Academy Awards or dancing with AC/DC and the Preservation Hall Jazz Band, drumming for Tom Petty or meeting Sir Paul McCartney at Royal Albert Hall, bedtime stories with Joan Jett or a chance meeting with Little Richard, to flying halfway around the world for one epic night with my daughters...the list goes on. I look forward to focusing the lens through which I see these memories a little sharper for you with much excitement.*

*The long-awaited first biography of W. G. Sebald 'The best biography I have read in years' Philippe Sands 'Spectacular' Observer 'A remarkable portrait' Guardian W. G. Sebald was one of the most extraordinary and influential writers of the twentieth century. Through books including The Emigrants, Austerlitz and The Rings of Saturn, he pursued an original literary vision that combined fiction, history, autobiography and photography and*

*addressed some of the most profound themes of contemporary literature: the burden of the Holocaust, memory, loss and exile. The first biography to explore his life and work, Speak, Silence pursues the true Sebald through the memories of those who knew him and through the work he left behind. This quest takes Carole Angier from Sebald's birth as a second-generation German at the end of the Second World War, through his rejection of the poisoned inheritance of the Third Reich, to his emigration to England, exploring the choice of isolation and exile that drove his work. It digs deep into a creative mind on the edge, finding profound empathy and paradoxical ruthlessness, saving humour, and an elusive mix of fact and fiction in his life as well as work. The result is a unique, ferociously original portrait.*

*Copiously researched and documented, Hit Men is the highly controversial portrait of the pop music industry in all its wild, ruthless glory: the insatiable greed and ambition; the enormous egos; the fierce struggles for profits and power; the vendettas, rivalries, shakedowns, and payoffs. Chronicling the evolution of America's largest music labels from the Tin Pan Alley days to the present day, Fredric Dannen examines in depth the often venal, sometimes illegal dealings among the assorted hustlers and kingpins who rule over this multi-billion-dollar business. Updated with a new last chapter by the author.*

*Robert Moses and the Fall of New York*

*How Entrepreneurs Turn Failure into Success*

*In Search of W. G. Sebald*

*An Autobiography*

*A Native American Family Story*

*The Power Broker*

*Fry Bread*

**\*\*Check out the Doug Unplugs animated series on Apple TV!\*\* It's easy being a robot, if you play by all the rules—but when Doug gets curious, he decides to unplug and forge his own path. And he discovers a whole world of what's possible. Doug is a robot. His parents want him to be smart, so each morning they plug him in and start the information download. After a morning spent learning facts about the city, Doug suspects he could learn even more about the city by going outside and exploring it. And so Doug . . . unplugs. What follows is an exciting day of adventure and discovery. Doug learns amazing things by doing and seeing and touching and listening—and above all, by interacting with a new friend. Dan Yaccarino's funny story of robot rebellion is a great reminder that sometimes the best way to learn about the world is to go out and be in it. Praise for Doug Unplugged: "A gentle robotic rebellion." —USA Today A sweet tale . . . Yaccarino [is] especially good at slipping in the small, nourishing details that are savored upon repeated readings." —The New York Times**

**Shortlisted for the Financial Times and Goldman Sachs Business Book of the Year Prize 2008 The Snowball is the first and will be the only biography of the world's richest man, Warren Buffett, written with his full cooperation and collaboration. Combining a unique blend of "The Sage of Omaha's" business savvy, life story and philosophy, The Snowball is essential reading for anyone wishing to discover and replicate the secrets of his business and life success. Warren Buffett is arguably the world's greatest investor. Even as a child he was fascinated by the concept of risk and probability, setting up his first business at the age of six. In 1964 he bought struggling Massachusetts textile firm Berkshire Hathaway and grew it to be the 12th largest corporation in the US purely through the exercise of sound investing principles - a feat never equalled in the annals of business. Despite an estimated net worth of around US\$62 billion, Buffett leads an intriguingly frugal life taking home a salary of only £50,000 a year. His only indulgence is a private jet, an extravagance he wryly acknowledges by calling it "The Indefensible". In 2006, he made the largest charitable donation on record, with most of it going to the Bill & Melinda Gates Foundation. The Snowball provides a comprehensive, richly**

**detailed insight one of the world's most extraordinary and much loved public figures.**

**A biography of venture capitalist and entrepreneur Peter Thiel, the enigmatic, controversial and hugely influential power broker who sits at the dynamic intersection of tech, business and politics Since the days of the dot-com bubble in the late 1990s, no industry has made a greater global impact than Silicon Valley. And few individuals have done more to shape Silicon Valley than billionaire venture capitalist and entrepreneur Peter Thiel. From the technologies we use every day to the delicate power balance between Silicon Valley, Wall Street and Washington, Thiel has been a behind-the-scenes operator influencing countless aspects of contemporary life. But despite his power and the ubiquity of his projects, no public figure is quite so mysterious. In the first major biography of Thiel, Max Chafkin traces the trajectory of the innovator's singular life and worldview, from his upbringing as the child of immigrant parents and years at Stanford as a burgeoning conservative thought leader to his founding of PayPal and Palantir, early investment in Facebook and SpaceX, and relationships with fellow tech titans Mark Zuckerberg, Elon Musk and Eric Schmidt. The Contrarian illuminates the extent to which Thiel has sought to export his values to the corridors of power beyond Silicon Valley, such as funding the lawsuit that bankrupted the blog Gawker to strenuously backing far-right political candidates, including Donald Trump for president. Eye-opening and deeply reported, The Contrarian is a revelatory biography of a one-of-a-kind leader and an incisive portrait of a tech industry whose explosive growth and power is both thrilling and fraught with controversy.**

**Bill Gates and Steve Jobs arguably revolutionized how people work and communicate. Mark Zuckerberg and Jack Dorsey pioneered new ways to connect socially. Sergey Brin and Larry Page created a way to navigate the massive World Wide Web. Together, these men rise above the rest as icons in the world of technology, and their stories are as interesting as their work. Cover by famed artist George Amaru.**

**Hit Men**

**Hardwork**

**A True Book - Biographies, Spring 2013**

**A Memoir of Misunderstanding, Loss, and Learning**

**Speak, Silence**

**How a Group of Hackers, Geniuses, and Geeks Created the Digital Revolution**

**The Click Moment**

**In 2006, while travelling in Argentina, young entrepreneur Blake Mycoskie encountered children too poor to afford shoes, who developed injuries on their feet that often led to serious health problems. Blake knew he wanted to help, but rather than start a charity, he went against conventional wisdom and created a for profit business to help the children who he met. With the help of a local shoemaker, Blake struck out to merge activism and fashion in the form of a local canvas shoe worn by farmers and gauchos alike, called the alpargata. Blake called his creation TOMS Shoes (which stands for "Tomorrow's Shoes") and promised to give a pair of new shoes to a child in need for every pair that he sold. Starting with only two hundred pairs of handmade shoes, optimism, and entrepreneurial charisma, Blake successfully launched TOMS into the high fashion world. They can now be seen adorning the feet of celebrities such as Keira Knightley, Scarlett Johansson, and Tobey Maguire. Blake's mission is to prove that you can achieve financial success and make the world a better place at the same time. In**

this book, he shares the six counterintuitive principles that have guided the growth of TOMS for the past three years: Make business personal Be resourceful without resources Reverse retirement Keep it simple Stay humble Give more, advertise less The result is an inspiring account of a young man whose entrepreneurial spirit was able to affect change in the world, and a call to others to be inspired to do the same. As part of the One for One initiative, Random House will provide a new book to a child in need with every copy of Start Something That Matters purchased.

Can money buy you happiness? A few years ago, Duncan Bannatyne might have said so. He was happily married, and his businesses were thriving. Life was good. He couldn't have known that a storm was brewing on the horizon, and that he would soon face immense personal and professional struggles, including the strain of a divorce and the impact of the recession on his business empire. *Riding the Storm* is the inspirational account of how Duncan overcame these setbacks. It's a survival story, full of insights into how he adapted his businesses and his life to new financial realities. In it, Duncan explains exactly how a working-class boy from Clydebank built himself a multimillion-pound business empire, and talks with incredible frankness about the current strategies, goals, and finances of his companies. He reveals the true nature of his feuds and friendships with the other Dragons, and uses his experiences from *Dragons' Den* to offer advice to start-up entrepreneurs in today's market. He speaks openly about the terrible pain of his divorce, and how his children's love gave him the strength to get through it. He discusses the opportunities that success has given him, from learning to dance for Sport Relief to trekking up Kilimanjaro with his daughter. And finally he explains why, in spite of having just gone through the toughest years of his life, he feels positive about the future—and why you should, too.

Co-founder of The Carlyle Group and patriotic philanthropist David M. Rubenstein takes readers on a sweeping journey across the grand arc of the American story through revealing conversations with our greatest historians. In these lively dialogues, the biggest names in American history explore the subjects they've come to so intimately know and understand. — David McCullough on John Adams — Jon Meacham on Thomas Jefferson — Ron Chernow on Alexander Hamilton — Walter Isaacson on Benjamin Franklin — Doris Kearns Goodwin on Abraham Lincoln — A. Scott Berg on Charles Lindbergh — Taylor Branch on Martin Luther King — Robert Caro on Lyndon B. Johnson — Bob Woodward on Richard Nixon — And many others, including a special conversation with Chief Justice John Roberts Through his popular program *The David Rubenstein Show*, David Rubenstein has established himself as one of our most thoughtful interviewers. Now, in *The American Story*, David captures the brilliance of our most esteemed historians, as well as the souls of their subjects. The book features introductions by Rubenstein as well a foreword by Librarian of Congress Carla Hayden, the first woman and the first African American to lead our national library. Richly illustrated with archival images from the Library of Congress, the

book is destined to become a classic for serious readers of American history. Through these captivating exchanges, these bestselling and Pulitzer Prize-winning authors offer fresh insight on pivotal moments from the Founding Era to the late 20th century.

South African born Elon Musk is the renowned entrepreneur and innovator behind PayPal, SpaceX, Tesla, and SolarCity. Musk wants to save our planet; he wants to send citizens into space, to form a colony on Mars; he wants to make money while doing these things; and he wants us all to know about it. He is the real-life inspiration for the Iron Man series of films starring Robert Downey Junior. The personal tale of Musk's life comes with all the trappings one associates with a great, drama-filled story. He was a freakishly bright kid who was bullied brutally at school, and abused by his father. In the midst of these rough conditions, and the violence of apartheid South Africa, Musk still thrived academically and attended the University of Pennsylvania, where he paid his own way through school by turning his house into a club and throwing massive parties. He started a pair of huge dot-com successes, including PayPal, which eBay acquired for \$1.5 billion in 2002. Musk was forced out as CEO and so began his lost years in which he decided to go it alone and baffled friends by investing his fortune in rockets and electric cars. Meanwhile Musk's marriage disintegrated as his technological obsessions took over his life ... Elon Musk is the Steve Jobs of the present and the future, and for the past twelve months, he has been shadowed by tech reporter, Ashlee Vance. *Elon Musk: How the Billionaire CEO of Spacex and Tesla is Shaping our Future* is an important, exciting and intelligent account of the real-life Iron Man.

Doug Unplugged

The Crime, Beauty, and Amplified Chaos of America's Most Polarizing Band

Twenty-Six Women Who Changed the World

Jeff Bezos and the Rise of Amazon.com

Atlas of Indian Nations

How Five Restless Kids Grew Up to Virtually Rule Your World

More to Life than More

In Amazon.com Jeff Bezos built something the world had never seen. He created the most recognized brand name on the Internet, became for a time one of the richest men in the world, and was crowned "the king of cyber-commerce." Yet for all the media exposure, the inside story of Amazon.com has never really been told. In this revealing, unauthorized account, Robert Spector, journalist and best-selling author, gives us this up-to-date, fast-paced, behind-the-scenes story of the company's creation and rise, its tumultuous present, and its uncertain future.

**\*\*Winner of the Financial Times and Goldman Sachs Business Book of the Year Award\*\*** 'Brad Stone's definitive book on Amazon and Bezos' The Guardian 'A masterclass in deeply researched investigative

financial journalism . . . riveting' The Times The definitive story of the largest and most influential company in the world and the man whose drive and determination changed business forever. Though Amazon.com started off delivering books through the mail, its visionary founder, Jeff Bezos, was never content with being just a bookseller. He wanted Amazon to become 'the everything store', offering limitless selection and seductive convenience at disruptively low prices. To achieve that end, he developed a corporate culture of relentless ambition and secrecy that's never been cracked. Until now... Jeff Bezos stands out for his relentless pursuit of new markets, leading Amazon into risky new ventures like the Kindle and cloud computing, and transforming retail in the same way that Henry Ford revolutionised manufacturing. Amazon placed one of the first and largest bets on the Internet. Nothing would ever be the same again.

What happens when a girl tries to grow up in a world where everyone wants her to remain a child? Hayley Mills' teenage decade in Hollywood produced some of the era's greatest coming-of-age family movies: classics like Pollyanna, The Parent Trap and In Search of the Castaways, and in Britain the acclaimed Whistle Down the Wind. These films made Hayley a genuine teen idol and a household name. Now and for the first time, Hayley reveals the truth of her own coming-of-age story, in her own words - a story of incredible twists of fate and fortune, but also mismanagement, bankruptcy, family crisis and dislocation. Told with characteristic warmth, honesty and humour, Hayley takes us back in time to a bygone era, charting a journey from her carefree childhood innocence in post-war Britain, growing up in the shadow of her famous theatrical family, to being propelled into the Technicolor boomtown of 1960s Hollywood, where she is mentored to stardom by Walt Disney himself.

In just a decade and half Jack Ma, a man who rose from humble beginnings and started his career as an English teacher, founded and built Alibaba into the second largest Internet company in the world. The company's \$25 billion IPO in 2014 was the world's largest, valuing the company more than Facebook or Coca Cola. Alibaba today runs the e-commerce services that hundreds of millions of Chinese consumers depend on every day, providing employment and income for tens of millions more. A Rockefeller of his age, Jack has become an icon for the country's booming private sector, and as the face of the new, consumerist China is courted by heads of state and CEOs from around the world. Granted unprecedented access to a wealth of new material including exclusive interviews, Clark draws on his own first-hand experience of key figures integral to Alibaba's rise to create an authoritative, compelling narrative account of how Alibaba and its charismatic creator have transformed the way that Chinese exercise their new found economic freedom, inspiring entrepreneurs around the world and infuriating others, turning the tables on the Silicon Valley giants who have tried to stand in his way. Duncan explores vital questions about the company's past, present, and future: How, from such unremarkable origins, did Jack Ma build Alibaba? What explains his relentless drive and his ability to outsmart his competitors? With over 80%

of China's e-commerce market, how long can the company hope to maintain its dominance? As the company sets its sights on the country's financial and media markets, are there limits to Alibaba's ambitions, or will the Chinese government act to curtail them? And as it set up shop from LA and San Francisco to Seattle, how will Alibaba grow its presence and investments in the US and other international markets? Clark tells Alibaba's tale within the wider story of China's economic explosion—the rise of the private sector and the expansion of Internet usage—that have powered the country's rise to become the world's second largest economy and largest Internet population, twice the size of the United States. He also explores the political and social context for these momentous changes. An expert insider with unrivaled connections, Clark has a deep understanding of Chinese business mindset. He illuminates an unlikely corporate titan as never before, and examines the key role his company has played in transforming China while increasing its power and presence worldwide.

Tales of Life and Music

The Storyteller

Goodbye, Guns N' Roses

Amazon.com

A Celebration of Indigenous Heroes

Alibaba

The Dao of Capital

Goodbye, Guns N' Roses transports the reader into a mind-altering trip through the colors, scandals, nihilism, and mythology that make Guns N' Roses so much more than another "hair metal" band. A valentine and a breakup letter to one of rock's most controversial bands. Goodbye, Guns N' Roses is a genre-rattling attempt to explain the appeal of America's most divisive rock band. While it includes uncharted history and the self-lacerating connoisseurship of a Guns N' Roses fetishist, it is not a recycled chronicle – this book is a deconstruction of myth, one that blends high and low art sketches to examine how Guns N' Roses impacted popular culture. Unlike those who have penned other treatments of what might be considered a clichéd subject, Art Tavana is not writing as a GNR patriot or former employee. His book aims to provide an untethered exploration that machetes through the jungle of propaganda camouflaging GNR's explosive appeal. After circling the band's three-decade plundering of American culture, Goodbye, Guns N' Roses uncovers a postmodern portrait that persuades its viewer to think differently about their symbolic importance. This is not a rock bio but a biography of taste that treats a former "hair metal" band like a decomposing masterpiece. This is the first Guns N' Roses book written for everyone; from the Sunset Strip to a hyper-digital generation's connection to "Woke Axl," it is a pop investigation that dodges no bullets.

Profiles the lives of twenty-six women who, through their acts and deeds, helped shape and change the

world during their lifetime, including pilot Amelia Earhart and anthropologist Zora Neal Hurston. Don Giovanni was once the wealthiest and handsomest young man in Messina. Then a tidal wave changed everything. When a well-dressed stranger offers him a magical purse, he knows he shouldn't take it. Only the devil would offer a deal like this, and only a fool would accept. Don Giovanni is no fool, but he is desperate. He takes the bet: he will not bathe for 3 years, 3 months, and 3 days. Beauty is a small price to pay for worldly wealth, isn't it? Unless he loses the wager—and with it his soul. Set against the stunning backdrop of ancient Sicily, Donna Jo Napoli's new novel is a powerful tale about discovering what truly matters most.

Buy now with one-click. Amazon's business model is deceptively simple: make online shopping so easy and convenient that customers won't think twice. Yet Amazon's success is largely down to CEO and founder Jeff Bezos, a man described as both a 'happy-go-lucky mogul' and a 'notorious micromanager'. His high energy, passionate approach to retailing has driven Amazon to the top. Jeff Bezos is smart. Originally a computer geek, he had the vision to capitalise on the untapped online market for books. He's also a calculating machine who creates 'deal-flow' charts for every major decision, from what business to create to how to choose a spouse. One Click explores what makes Bezos Bezos. Through detailed research and interviews with Amazon employees, competitors and observers, Richard Brandt has deciphered how Bezos thinks, what drives his actions and how he makes his business decisions. Amazon.com was waiting to be discovered. It took Bezos's unique character and strategy to make it happen. Anyone in the business world can learn from his reinvention of the retail landscape.

Hopping over the Rabbit Hole

Go Show the World

Iacocca

The American Story

The Wager