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The current workforce demography
and the emergent job market have

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put at risk millions of baby boomers' retirement prospects in the U.S. alone. This is now also a global problem. Many, who were anticipating joyous sunset years, have suddenly awakened to the dire future they now face. Since the

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job-market meltdown triggered in 2001, many have resigned to the idea that the emerging rules for success are beyond them.

Regroup, conquer these rules, and learn how to: Reinvent yourself and reengage in ways that you thought

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out of reach Discover your genius and redefine your value proposition Uncover and then vanquish brand-new job challenges to vivify your everyday life Make your career immune from economic cycles Find meaning in your work and bring

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back joy that eluded you! Master the art of aligning your purpose with possibilities Retire the word "retire" from your vocabulary and stop working for a living Eliminate stress from meaningless work Enjoy what you do; live even longer and thrive

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recently completed a bachelors or masters degree (or online course or bootcamp) and want to get hired quickly. * Seniors/ final year students looking for an internship to kickstart your career. * You are a young professional (YP) with less

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than 3 years' experience who was recently laid off or frustrated with your current role. * Tired of applying to dozens of jobs without getting a positive response and/or final job offer. * You had job offers but they were rescinded. * F1 visa, STEM

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that JOBS CHASE YOU, instead of the other way around! * LinkedIn - A dedicated chapter on LinkedIn that teaches you some creative (and SECRET) ways to leverage the site and identify high-paying jobs with low competition. * Social

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more... Author is a practicing analytics manager who has worked in Fortune500 Firms like NASDAQ , BlackRock, etc. Unlike most job search books that are written by recruiters or professors, this book is written by a senior professional,

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who rose quickly from analyst to managerial roles. She has attended interviews of her own, and knows clearly the frustrations (and at times, hopelessness) of the job search process. The systems in this book have successfully helped

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dozens of job seekers and will work effectively for you too! Read on to launch your dream career! Note, this book is deliberately kept short and precise, so you can quickly read through and start applying these principles, instead of sifting

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through 500 pages of fluff. Topics included in this book: How to find a job after college/ graduation; Secrets to Findina a Job after College; How to use LinkedIn to get a job; Job interview guide and preparation; Guide to Winning

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Block has taken his place as one of the career coaching industry's most innovative thinkers and contributors.” —Frank X. Fox, Executive Director, Professional Association of Résumé Writers & Career Coaches “A must-read for

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all job seekers in today's highly competitive job market.” —Sherry Zylka, Associate Dean of Continuing Education and Workforce Development, Schoolcraft College (Michigan) “Jay has written a unique and highly

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effective book combining motivational techniques with job search innovation.” —Susan Leventhal, Manager, Professional Placement Network, Workforce One, Florida About the Book: In 101 Best Ways to Land a Job in

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Troubled Times, Jay Block helps you approach your job transition strategically—not as a one-time search, but as a campaign of discovery through which you'll achieve your career objectives. Follow his easy five-step process

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Carefully define clear job and career goals
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cover letter, networking, multiple interviews, etc. It didn't work. What I will explain in this book did work. You too can repeat my success by learning the three secrets for online job search: not far-reaching theories you may find in the

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best possible start. This practical and focused guide takes the reader on a journey to discover those things that really matter when it comes to finding the right career. In his first book, Ian D Boreham has elevated the art and science of career advice and job

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your network, and utilizing social media, will allow the reader to get started in the right direction. In addition, techniques on how to make a good first impression, create a targeted results-oriented

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the reader to maintain success throughout his or her career. In the face of a weak economy, corporate downsizing and global outsourcing, job seekers are facing a very competitive job market. The scarcity of

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jobs, coupled with an unusually high number of qualified candidates, means that job seekers today must be vigilant about setting themselves apart. It is not unusual for employers to receive hundreds or

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thousands of resumes for one open Position. With that in mind, it is exceedingly important that job seekers know how to approach their job strategy and utilize creative resources to differentiate themselves and

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show how they can make an immediate impact in a company or organization. To share insider secrets on finding - and landing - the job, Augustine created *How Hard Are You Knocking: Landing a Job in a*

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can conduct a highly focused search Improve their attractiveness to potential employers Optimize their interviewing skills Mine the contacts they've built

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up over the years for an effective networking campaign Explore alternative career options and plan for the future Readers will also find a gold mine of checklists,

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building your brand online; avoiding common pitfalls, such as jumping into filling out a social media profile without a strategy; getting to know Twitter, the only real-

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search strategy designed to keep the job seeker engaged in their search and drive the offers they really want, really quickly. About this project: I've spent my career helping senior executives, talented professionals and new graduates find their dream jobs. Their job searches were slow, stalled or even DOA before we met; after just a few weeks of

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