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For Social Good, Financing
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'Social Finance' brings together rapid advances in what used to be called socially responsible investment. For example, finance for green businesses, and to support economic development both in deprived areas and developing countries.

With today's current problems, including forced migrations, inadequate education and healthcare systems, environmental

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threats, economic crises, poverty, etc., it has become evident that systemic social change is needed. Unfortunately, creating, maintaining, and fostering sustainable social value is not easy. In this respect, social entrepreneurs can act as change agents with their social missions. Yet, the role of social entrepreneurship in creating sustainable social value is still in an embryonic state. Creating Social Value Through Social Entrepreneurship contains expert research that links social entrepreneurship and social value in order to further understand the role of social entrepreneurship in creating social value and to highlight the importance of social

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entrepreneurs in emerging economies. While covering topics that include crowdfunding, social enterprise, social entrepreneurship ecosystems, and the triggers and challenges of social entrepreneurship, this book seeks to extend the social entrepreneurship contribution to social impact. The book is of value to entrepreneurs, managers, academicians, researchers, and students in various fields that include economics, management, and entrepreneurship. Entrepreneurship is the result of various contextual factors in the community, which are shaped by social challenges and business needs. Recent research efforts have

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focused on the dynamics of communities and how they facilitate entrepreneurship among a diverse group of people and organizations. This book highlights research on the importance of communities and their role in providing an entrepreneurial ecosystem that promotes innovation and business activities. Adopting a multidisciplinary perspective, it explores what it takes to create an entrepreneurial community that fosters creativity. Sharing valuable insights, it will enhance readers' understanding of how entrepreneurship is formed by and exists in communities. This book teaches readers how global trends define the marketplace for saleable

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screenplays in key international territories as well as the domestic market. Veteran writer, producer, and director Andrew Stevens gives you the insider edge you need to write for the global marketplace, sharing his decades of experience producing and financing everything from micro-budget independent films to major studio releases. In leveraging Stevens' comprehensive experience, you will learn how to determine specific subject matter, genre, and story elements to make the most of international sales trends, and harness the power of these insider strategies to craft a screenplay that is poised to sell.

*Creating the Social Venture
Economic Development, Trade, and*

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*Investment Opportunities Post
COVID-19*

*Research Handbook of Finance and
Sustainability*

*Designing a Sustainable Financial
System*

*Handbook of Research on
Disruptive Innovation and Digital
Transformation in Asia*

*Handbook of Research on Value
Creation for Small and Micro Social
Enterprises*

Our world is experiencing increasingly complex social and environmental challenges. The prevailing business models and, to some extent, capitalism per se, are frequently blamed for these problems due to their neglect of social and environmental values in favour of financial returns.

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Within this context, social finance has attracted the attention of governments, organizations, entrepreneurs, and researchers as a means of mobilizing resources and innovation with the goal of establishing effective long-term solutions. This edited collection summarizes, discusses, and analyzes new innovative trends in social finance. It features contributions that aim to highlight emerging trends (products, tools, and processes) in social finance, present a series of case studies related to the development, deployment, and scaling of social finance innovations, offer an understanding of how non-economic externalities are being incorporated, managed, and

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assessed in recent innovations, reveal the disruptive potential of social finance innovations by analyzing how they are redefining mainstream finance, analyze the scales of operation and impact of different innovations, and explore the complex relationship between social finance and social innovation. Featuring contributions from both the research and practitioner community as well as policy actors, the book provides more than a snapshot of the current social finance field by specifically highlighting the major challenges and difficulties that require the urgent attention of policymakers and social entrepreneurs. Thomas Walker is a full professor of finance at Concordia University in

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Montreal, Canada. He previously served as an associate dean, department chair, and director of Concordias David OBrien Centre for Sustainable Enterprise. Prior to his academic career, he worked for firms such as Mercedes Benz, KPMG, and Utility Consultants International. He has published over 70 journal articles and books. Jane McGaughey is an associate professor of diaspora studies at Concordia Universitys School of Irish Studies, holding a PhD in Irish history from the University of London. Her research focuses on the intersections of historical and contemporary migration, gender, and ethnic discrimination. Sherif Goubran is an instructor in the Department of Architecture

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(School of Sciences and Engineering) at the American University in Cairo. He is currently a PhD candidate in the Individualized Program (INDI) at Concordia University, where he is conducting interdisciplinary research on sustainability in the built environment within the fields of design, building engineering, and real estate finance. Nadra Wagdy is an associate consultant at CID Consulting in Egypt. She is contributing to the development and scaling of an Extended Producer Responsibility program, working with the informal waste sector. She has extensive experience supporting cooperatives and not-for-profit organizations across their development phases: starting

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from validating their business plan and governance model to scaling-up their operations.

In recent years, there has been a swell of investment opportunities in contemporary asset classes that have gained considerable attention, including cryptocurrencies, hedge funds, and private equity. These alternative investments provide the opportunity to enhance the diversification of financial portfolios and harvest risk premiums that traditional assets like stocks and bonds fail to provide. The emergence of these new properties has created the need to further understand the mechanics, risks, and returns of alternative investments. Recent Advances and Applications in

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Alternative Investments is a pivotal reference source that provides vital research on the emergence and development of complementary asset classes in the field of finance and investment. While highlighting topics such as carbon emission markets, renewable energy, and digital currencies, this publication explores modern investment strategies as well as the latest products and new types of risk. This book is ideally designed for managers, strategists, accountants, financial professionals, economists, brokers, investors, business practitioners, policymakers, researchers, and academicians seeking current research on contemporary developments in

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investment strategies and
alternative assets.

THE GROUNDBREAKING NEW
METHOD FOR RAISING VENTURE
CAPITAL THROUGH SOCIAL
NETWORKS “The declaration of
independence for our industry!”
—MAT DELLORSO, WealthForge
Inc. “The Crowdfunding
Revolution should be on the
mandatory reading list for
everybody active in the industry
or for everyone who’s planning to
be.” —CROWDFUND NEWS “Kevin
Lawton and Dan Marom have
done a great job. . . . A must-read
for everybody entering the field of
crowdfunding!” —GIJSBERT
KOREN, Smarter Money “We
recommend this book highly to
anyone who is fascinated by this
new methodology for funding

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projects and endeavors. . . . A wonderful read.” —BRIAN MEECE, RocketHub “Read this book if you want to catch the next wave!” —FRED BRYANT, WealthForge Inc. “A must-read for anyone interested in the early stage funding process.” —MANDAR KULKARNI, pluggd.in “The Crowdfunding Revolution offers fundraising inspiration for small business owners and aspiring entrepreneurs.” —BUSINESS2COMMUNITY “The Crowdfunding Revolution offers fundraising inspiration for small business owners and aspiring entrepreneurs.” —SMALL BUSINESS TRENDS YOUR POOL OF INVESTORS JUST INCREASED BY 2 BILLION . . . Since the day the first human being approached

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a prospective investor, the province of capital allocation has been controlled by a small and entrenched minority. All this has changed. Now, the power of the Internet—particularly social media—enables anyone to connect with more investors in less time than it used to take to connect with one. The investing pool is open, everyone is in—and *The Crowdfunding Revolution* shows how to get to the forefront of the new world of venture financing. This groundbreaking guide explains how the explosive growth of connectivity is obviating human-to-human networks and centralized planning of capital allocation—and describes how crowdfunding can be used to tap

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into a “collective intelligence” for far superior results. Providing a wealth of information that will make your crowdfunding efforts more efficient and productive, the book is organized into three thematic sections: **THE ROAD HERE:** A thorough overview of what crowdfunding is—and how and why this radical new approach is replacing traditional means of venture financing **THE CROWDFUNDING CAMPAIGN:** Proven methods for marketing to the crowd, setting clear objectives, building a crowdfunding team, and communicating in a way that inspires action **THE ROAD AHEAD:** The crowdfunding ecosystem, intellectual property issues, mining collective IQ, new

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investment models, and regulations More than 2 billion people globally are now active online—and that number is guaranteed to grow at an extraordinary rate. The Crowdfunding Revolution explains all the ins and outs of raising investment capital by using social media and new technologies to draw small sums of money from an almost countless number of sources. Organic. Transparent. Decentralized. This is crowdfunding. This is the future. Read The Crowdfunding Revolution and become the first expert in your crowd on this radical new approach poised to supplant age-old venture financing methods. As an emerging global

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phenomenon, Islamic economics and the financial system has expanded exponentially in recent decades. Many components of the industry are still unknown, but hopefully, the lack of awareness will soon be stilled. The Handbook of Research on Theory and Practice of Global Islamic Finance provides emerging research on the latest global Islamic economic practices. The content within this publication examines risk management, economic justice, and stock market analysis. It is designed for financiers, banking professionals, economists, policymakers, researchers, academicians, and students interested in ideas centered on the development and practice of Islamic finance.

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Facilitating Higher Education
Growth through Fundraising and
Philanthropy

A Research Agenda for Social
Finance

Financing Startups

The Digital Revolution in
Commercial Banking

Managing the Creation of Social
Value

De Gruyter Handbook of Personal
Finance

Sustainable finance has been one of the emerging areas of finance in the last decade. With its emphasis on any form of financial services that take environmental, social and governance (ESG) considerations into account in decision-making processes, it can help to improve social well-being, preserve

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the ecosystems and promote sustainable economic development. Furthermore, it can contribute to economic and financial resilience, along with enabling sustainable recovery against crises arising from physical or financial shocks. The Handbook of Research on Global Aspects of Sustainable Finance in Times of Crises discusses theory and concepts, focuses on practices and strategies, addresses the recent challenges and trends, and presents future prospects regarding sustainable finance. It provides a global look at sustainable finance in a variety of contexts, along with highlighting contemporary issues in light of crises such as the climate emergency and the

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COVID-19 pandemic. Covering a wide range of topics such as climate finance, green finance, social finance, ESG investing and responsible banking, the book is ideal for corporate managers, portfolio managers, investors, financial analysts, researchers, academicians, students and policymakers.

*Crowdfunding for Social
Good Financing Your Mark on the
World CreateSpace*

This book sheds light on current issues in sustainable finance through an in-depth analysis and discussion of relevant sustainable products and sustainable initiatives of several financial institutions. This edited collection critically presents and

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discusses several relevant theoretical issues, case studies of innovative financial products and sustainable institutions, as well as empirically investigates issues related to both financial and social performance. The book focuses on several innovative products across the sustainable finance ecosystem, including social impact bonds, crowdfunding and green bonds. Similarly, the book spotlights the sustainable investment strategies of institutions ranging from family foundations to asset managers. This volume offers a comparative study of Hong Kong, Singapore and Mainland China's financial models conducted by leading experts in the

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field and advances a sophisticated and common understanding on the development of financial centres in Asia based on the rule of law.

Internet Finance in China

A Guide to Raising Capital on the Internet

A Multidisciplinary Perspective on Creativity, Social Challenges, and Business

The Essentials of Social Finance

Procurement Finance

Crowdfunding for Social Good

Routledge Handbook of Social and Sustainable Finance brings together an international cast of leading authorities to map out and display the disparate voices, traditions and professional communities engaged in

social finance activity. With a clear societal or environmental mission, foundations, individual and group investors, as well as public bodies around the world have become increasingly eager to finance and support innovative forms of doing business. Together, founders and established businesses alike are embracing new sustainable business models with a distinct stakeholder approach to tackle social or environmental problems in what they see as a failed economic system in crisis. As a result, the topic of social and sustainable finance is at the forefront of financial economic thought. This Handbook is divided up into three parts. The first, "The Landscape of Social and Sustainable

Finance and Investments", comprises of chapters from a multitude of perspectives in an effort to grasp the entirety of the landscape. The second, "Challenges, Suggestions, Critiques and Debates", focuses on areas ranging from sociological underpinnings to critical takes on markets, and the identification of specialized business models. Amongst ethical considerations, topics include the scaling of impact, an analysis of sustainability as risk prevention and comparative analyses of various methods of justification and measurement. In the third and final section, "Markets and Institutions", contributions range from various perspectives on sustainable banking to environmental marketplaces, and

finally on to practical cases and country specific observations. This volume is essential reading for both academics and students in economics and finance. It is also of interest to those who study environmental economics, microeconomics and banking.

With new technologies constantly being created, implemented, and sold, it is a robust opportunity for companies to hop on board with the latest digital trends. With the business world undergoing rapid changes and advancements in current times, the transformation process has been rapid and the disruptions significant. This has created a culture of innovation and a plethora of available business opportunities, especially when focused

on Central Asia, Southeast Asia, and East Asia. Along with these innovative technologies and new opportunities in the business world comes challenges and trends within the Asian region that require more attention and advanced research to fully understand this digital transformation era and the resulting impacts, challenges, and solutions. The Handbook of Research on Disruptive Innovation and Digital Transformation in Asia addresses key topics for understanding business opportunities in Asia, covering a variety of challenges and nations in the Asian region from technological disruption and innovation to connectivity and economic corridors in Asia, Islamic finance and tourism, and more. Due to its innovative topics

and approaches, geographical focus, and methodologies, the chapters provide readers with a unique value in bringing new perspectives to understanding emerging businesses and challenges in Asia. This book is ideal for professors in academia, deans, students, politicians, policymakers, corporate heads of firms, senior general managers, managing directors, information technology directors and managers, and researchers.

Social entrepreneurship is a growing area, and we frequently hear of new ventures committed to social change. In academia, however, social entrepreneurship has typically been taught as a 'version' of entrepreneurship, ignoring the unique

structure, challenges and goals of the social venture. In their new book, Coleman and Kariv draw on the latest theory and research to provide boundaries to the definition of social entrepreneurship, discussing both what it is, and what it is not. The book answers several key questions: Who are social entrepreneurs? What is the process for identifying and solving a social need? What are the differences between for-profit and not-for-profit social ventures? What is the role of innovation? How do we develop high performing firms? How do we measure success? The focus on context allows students to appreciate how social entrepreneurship develops and operates in different countries and cultures, lending a global

perspective to the book. Combined with rich pedagogy and a companion website, it provides students with all the learning tools they need to grasp this important subject.

With the growth of information technology, many new communication channels and platforms have emerged. This growth has advanced the work of crowdsourcing, allowing individuals and companies in various industries to coordinate efforts on different levels and in different areas.

Providing new and unique sources of knowledge outside organizations enables innovation and shapes competitive advantage.

Crowdsourcing: Concepts, Methodologies, Tools, and Applications is a collection of

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innovative research on the methods and applications of crowdsourcing in business operations and management, science, healthcare, education, and politics. Highlighting a range of topics such as crowd computing, macrotasking, and observational crowdsourcing, this multi-volume book is ideally designed for business executives, professionals, policymakers, academicians, and researchers interested in all aspects of crowdsourcing.

*Introduction and Practical
Approaches*

*Lending, Investments and the
Financial Crisis*

*Routledge Handbook of Social and
Sustainable Finance*

Concepts, Methodologies, Tools, and

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Applications

*Crowdsourcing: Concepts,
Methodologies, Tools, and
Applications*

*An Academic and Policy Lens on the
Status-Quo, Challenges and Trends*

Your Mark On The World
combines inspiring stories of
ordinary people doing
remarkable things to make the
world a better place with
practical advice to empower
anyone to give more to a
cause (charity, non-profit or
social venture) without giving
up a career or family. The
inspiring stories include:
Botevy's life and death
struggle through Pol Pot's

killing fields that led her ultimately to create an orphanage in Phnom Penh. Rick's personal crusade to cure cystic fibrosis to ensure that his two afflicted grandchildren will attend his funeral and not the other way around. The eight-member Smith family's world service tour. David's decision to walk away from a successful career as an international executive to volunteer to care for victims of leprosy in rural India. These stories are combined with practical financial advice to empower you to give more to a cause without giving up your

family or your career. The book answers your questions: How do I get out of debt and stay out of debt? Which charity or cause do I choose to make my donation? How do I decide where to volunteer? How can our family plan a volunteer vacation? How can I save money for retirement? How much should I contribute to my 401k? Can I use Mint to manage my budget? How to retire early enough to devote healthy years to volunteering? This must-read book provides an overview of philanthropy in America and around the world, providing you with a clear

picture of charity and its fruits. More extensive regulations, new technologies, and new means of communication have significantly changed the financing landscape for startups and small to medium-sized companies (SMEs). This volume provides a contemporary research-based overview of the latest trends in entrepreneurial finance and outlines expected future developments. Starting with the status quo in market regulations and the financing structure of SMEs, it addresses a broad range of new financing alternatives for

innovative startups (e.g. business angel financing, venture capital and corporate venture capital), as well as recent social phenomena (e.g. crowdfunding and initial coin offerings (ICOs)).

Incorporating qualitative, quantitative and mixed analytical methods, the book contributes to a better understanding of the financing world by reflecting both the researcher's and the practitioner's perspective.

This edited collection brings together leading theoretical and applied research with the intent to design a sustainable

global financial future. The contributors argue that our world cannot move toward sustainability, address climate change, reverse environmental degradation, and improve human well-being without aligning the financial system with sustainable development goals like those outlined by the United Nations. Such a system would: a) be environmentally and socially responsible; b) align with planetary boundaries; c) manage natural resources sustainably; d) avoid doing more harm than good; and e)

be resilient and adaptable to changing conditions. The overarching theme in this collection of chapters is a response to the worldwide, supranational sustainable finance discussions about how we can transition to a new socio-ecological system where finance, human well-being, and planetary health are recognized as being highly intertwined.

The Essentials of Social Finance provides an interesting, accessible overview of this fascinating ecosystem, blending insights from finance and social

entrepreneurship. It highlights the key challenges facing social finance, while also showcasing its vast opportunities. Topics covered include microfinance, venture philanthropy, social impact bonds, crowdfunding, and impact measurement. Case studies are peppered throughout, and a balance of US, European, Asian, and Islamic perspectives are included. Each chapter contains learning objectives, discussion questions, and a list of key terms. There is also an appendix explaining key financial concepts for readers

without a background in the subject, as well as downloadable PowerPoint slides to accompany each chapter. This will be a valuable text for students of finance, investment, social entrepreneurship, social innovation, and related areas. It will also be useful to researchers, professionals, and policy-makers interested in social finance.

Handbook of Research on Climate Change and the Sustainable Financial Sector Strategic Cooperation and Partnerships Between Australia and South Asia:

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**Economic Development,
Trade, and Investment
Opportunities Post COVID-19
Handbook of Research on
Crowdfunding
Contemporary Issues in
Sustainable Finance
Handbook of Research on
Social and Organizational
Dynamics in the Digital Era
Contextualizing
Entrepreneurship in Emerging
Economies and Developing
Countries**

*This insightful Research
Agenda explores social finance
and impact investing, surveying
the latest research in this area.
It considers a range of actors*

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from across the social finance ecosystem, from investors and social banks, to the entrepreneurs who propose sustainable solutions and seek finance.

The integration of technology into entrepreneurial initiatives has led to the use of online communities to raise funds for projects and ventures. Through the use of social media platforms and the social web, crowdfunding has provided an innovative, large-scale fundraising solution for both personal and professional initiatives. Strategic Approaches to Successful

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Crowdfunding brings together a collection of research-based chapters relating to the use of the social web to raise funds and provide financial support for start-up companies, individual pursuits, and philanthropic endeavors.

Focusing on a diverse set of topics relating to e-commerce, capital investment, peer-to-peer lending, digital philanthropy, and virtual communities, this timely publication is an essential reference source for academicians, researchers, professionals, and graduate students interested in understanding the dynamics,

best practices, and managerial solutions for drawing funds and financial support from online communities.

Technology in the world today impacts every aspect of society and has infiltrated every industry, affecting communication, management, security, etc. With the emergence of such technologies as IoT, big data, cloud computing, AI, and virtual reality, organizations have had to adjust the way they conduct business to account for changing consumer behaviors and increasing data protection awareness. The Handbook of

Research on Social and Organizational Dynamics in the Digital Era provides relevant theoretical frameworks and the latest empirical research findings on all aspects of social issues impacted by information technology in organizations and inter-organizational structures and presents the conceptualization of specific social issues and their associated constructs. Featuring coverage on a broad range of topics such as business management, knowledge management, and consumer behavior, this publication seeks to advance the practice and

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understanding of technology and the impacts of technology on social behaviors and norms in the workplace and society. It is intended for business professionals, executives, IT practitioners, policymakers, students, and researchers.

Crowdfunding for Social Good is both practical and inspiring, featuring the stories of real people who have successfully raised big money using crowdfunding and practical advice to help you do the same. Crowdfunding is the newest way for nonprofits and social entrepreneurs to raise money for their causes, projects and

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companies. By reading this book, you can join the thousands who have successfully raised money to change the world. Learn how to organize your friends, colleagues and volunteers to help you raise big money. Gain insight into creating a video that will help you spread your message via social media. Read how to start before you start so you can have 30% of your goal raised before you even launch your crowdfunding campaign. If the only thing preventing you from changing the world is the money you need to do it, you are out of excuses. You can

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*raise the money you need to
leave your mark on the world
with Crowdfunding for Social
Good.*

*Individuals and Social Ventures
as Agents of Change*

*Transitioning Beyond Economic
Value*

*Contemporary Developments in
Entrepreneurial Finance*

Social Finance

*Understanding Strategic Risks,
Funding Sources, and the*

*Impact of Emerging
Technologies*

*Financing Your Mark on the
World*

The rise of hybrid ventures
is proof that another way of

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doing business is possible. Many developments in the last 15 years highlight the significance of social entrepreneurship: the 2006 Nobel Peace Prize to Grameen Bank, the efforts of scholars in studying social ventures, and the new academic programs at Ivy League universities, as well as the creation of indices such as the United Nations Human Development Index to measure non-economic issues. This book portrays these as strong indicators to support the development and sustenance of a market-based economy that also imbibes social progress and human values. This book emphasizes

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that awareness of the conditions under which social start-ups emerge is crucial. The authors provide a thorough and empirical analysis of the emergence of social entrepreneurship using the Global Entrepreneurship Monitor (GEM) data as well as case studies from practice. From the perspective of individuals, they examine the most important characteristics of social entrepreneurs, and from a macro perspective, social ventures are studied as agents of change. A handpicked collection of successful cases of social ventures also provides the

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reader with an awareness of the best practices.

Climate change is a major problem, generating both risks and opportunities that will have a direct impact on the economy and the financial sector. In recent years, climate change has threatened both the survival of the financial system and economic development. The growing occurrence of extreme climate events combined with the imprudent nature of economic growth can cause unsustainable levels of harm to the financial sectors. On the other hand, it presents a range of new business challenges. In contrast to

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the most evident physical risks, companies are vulnerable to transformational risks that arise from the reaction of society to climate change, such as technological change, regulation and markets that can boost the cost of doing business, threats to the profitability of existing goods, or effects on the value of the asset. Climate change also offers new business opportunities, and it has made research in the context of a sustainable financial sector indispensable. The Handbook of Research on Climate Change and the Sustainable Financial Sector

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focuses on the impacts of climate change on various sectors of the world economy. This book covers how businesses can improve their sustainability, the impact of climate change on the financial sector, and specifically, the impacts on financial services, supply chains, and the socio-economic status of the world. Beyond focusing on the impacts to the financial industry itself, this book assesses how climate change in the financial sector affects the well-being of society in areas such as unemployment, economic recessions, decreases in consumer purchases, and

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more. This book is essential for stockbrokers, business managers, directors, fund managers, financial analysts, consultants and actuaries, institutional investors, policymakers, practitioners, researchers, academicians, and students interested in a comprehensive view of the impact of climate change on the financial sector.

This book is about internet finance, a concept coined by the authors in 2012.

Internet finance deals specifically with the impacts of internet based technologies, such as mobile payments, social networks, search engines, cloud

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computation, and big data, on the financial sector.

Major types of internet finance include third-party payments and mobile payments, internet currency, P2P lending, crowdfunding, and the use of big data in financial activities.

Internet finance is highly popular and heavily discussed in China. Chinese Premier Li Keqiang made the healthy development of internet finance a policy priority in 2014 state-of-union address. This book, as a detailed report on internet finance in China, will help readers understand the status quo and development of China's

Download Free Crowdfunding For Social Good, Financing Your Mark On The World financial system.

The severe consequences of the global financial crisis 2008-2009 and numerous accounting frauds and financial scandals over the last fifteen years have led to calls for more ethical and responsible actions in all economic activities including consumption, investing, governance and regulation. Despite the fact that ethics in business and corporate social responsibility rules have been adopted in various countries, more efforts have to be devoted to motivate and empower more actors to integrate ethical behavior and rules in making business

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and managerial decisions. The Research Handbook of Finance and Sustainability will provide the readers but particularly investors, managers, and policymakers with comprehensive coverage of the issues at the crossroads of finance, ethics and sustainable development as well as proposed solutions, while focusing on three different levels: corporations, investment funds, and financial markets.

Innovations in Social
Finance

Organizational Engineering
in Industry 4.0

Development Goals and Socio-
Ecological Responsibility

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Crowdfunding and
Entrepreneurial Finance
Recent Advances and
Applications in Alternative
Investments
Handbook of Research on
Global Aspects of
Sustainable Finance in Times
of Crises

Social entrepreneurship differs from traditional forms of entrepreneurship in that the primary goal of the social venture is to address social problems and needs that are as yet unmet. The driving force of such ventures is social value creation. This new textbook aims to provide a comprehensive, cutting edge resource for students, introducing them to the unique concerns and challenges that face social

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ventures through a comparison with the principles of traditional entrepreneurship. The book consists of fourteen chapters covering all aspects of venture creation and management—from writing a business plan, to financing, people management, marketing, and social impact measurement. Social Entrepreneurship uses real-life examples and sources to expose students to contemporary developments in the field, encouraging them to think critically about the issues faced by social ventures across the globe, and experiential exercises and assignments are included to provide students with hands-on experience in creating and managing their own social

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ventures. Also containing review and application questions, illustrative cases, definitions of key terms, and a comprehensive companion website, Social Entrepreneurship is the essential guide to this rapidly emerging field. Visit the companion website at www.routledge.com/cw/beugre to find:

- For Instructors PowerPoint slides
- Instructor's manual
- Multiple-choice questions
- For Students
- Extra illustrative cases
- Web links
- Links to video

The COVID-19 pandemic has forced countries around the globe into lockdown, imposing trade and travel restrictions with devastating economic impacts on all sectors of the economy. In working toward greater economic stability, Australia has been

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strengthening its trade relations with other countries, which is reflected through its increased strategic relations with India. However, it is now essential to explore how Australia is working to further expand its collaboration with other South Asian countries and find new markets and opportunities for trade, investment, tourism, international education, and business dealings for its resources, services, manufacturing, and technology sectors. Strategic Cooperation and Partnerships Between Australia and South Asia: Economic Development, Trade, and Investment Opportunities Post COVID-19 provides an overview of the Australian trade and investment relationship with

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South Asian countries and identifies the trends and developments of bilateral trade agreements in strategic areas of trade, tourism, investment, education, prior and post COVID-19. Covering topics such as international trade, climate change policy, and macroeconomics, it is ideal for policymakers, practitioners, industry professionals, government officials, academicians, researchers, instructors, and students.

This book presents a business model on how to structure the relationship between financial services and procurement. The need for new models is particularly important to support small and medium enterprises

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(SMEs) where there is an evident difficulty in accessing credit. Due to this context, innovative solutions must be introduced. The objective of this book is to determine how innovation can support the dynamic and volatile international context and the increasingly relevant function of procurement. It is becoming more and more important to take into account complex international transactions with notably long payment terms. Organizations need to manage the best way to handle the financial relationships and the risks related to credit provision and payments. This book presents an end-to-end support to procurement, including trade finance, supply chain finance, and related payments. In

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addition, the enterprises need to keep sufficient liquidity levels in the short and medium term. This is a constant challenge today, with the turbulence of financial markets and a continuing climate of economic uncertainty making it harder to obtain external funding. Businesses need to optimize the working capital. This can be done through the innovative concept of procurement finance, which allows SMEs to benefit by the new vision of collaborative procurement. This book provides several practical examples of advanced procurement finance solutions. It demonstrates how the use of process improvement and technology can help in overcoming the current financially difficult situation. In addition,

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based on the business model presented, the integrated approach to procurement finance allows sustainable solutions which will be of interest to academics, researchers, managers, and practitioners in both buyer and vendor companies, as well as in banks and other financial institutions.

A groundbreaking book on the growing trend of crowdfunding Crowdfunding has gained considerable traction over the last few years. By combining the Internet/social media with equity-based financing, it is poised to usher in a new asset class that will change how early stage and small business financing transactions are consummated. Author Steven Dresner, Founder

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and CEO of Dealflow.com, understands the nuances of how crowdfunding can help companies gain much needed access to capital, and now he shares those insights with you. Engaging and informative, this book will serve the needs of a global audience comprising entrepreneurs, financiers, and other professionals. It skillfully addresses the market dynamics that are catapulting crowdfunding into the mainstream and explores essential issues ranging from planning an online campaign, post-transaction management, and business planning to securities law and tax issues. Puts the business of crowdfunding in perspective with a look at the current marketplace, overview of

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important data, and legitimate concerns Examines effective techniques for communicating with the crowd Details equity-based financing and other sources such as debt instruments Contains contributions from a wide array of individuals involved in the worlds of finance, law and accounting, social media, marketing, as well as DealFlow Media's own staff Crowdfunding affords-start ups and other smaller businesses better access to capital via the Internet/social media. It also allows an investor of any size to back a business of their choosing. This new book will show you what this process entails and how it can benefit everyone involved.

Handbook of Research on Theory

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and Practice of Global Islamic
Finance

Writing for the Global Marketplace

Screenwriting for Profit

Strategic Approaches to

Successful Crowdfunding

Creating Social Value Through

Social Entrepreneurship

The book includes the latest research advances and cutting-edge analyses of real case studies in the disciplines of Industrial Engineering and Operations Management from diverse international contexts. This work presents a revised version of the best papers presented at the XXIII International Conference on

Industrial Engineering and Industrial Management promoted by ADINGOR (Asociación para el Desarrollo de la Ingeniería de Organización), which took place at the Polytechnic School of Engineering of Gijón (University of Oviedo), Asturias, Spain, from July 11th to 12th, 2019.

The De Gruyter Handbook of Personal Finance provides a robust review of the core topics comprising personal finance, including the primary models, approaches, and methodologies being used to study particular topics that comprise the field of personal finance today. The contributors include many of the

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world's leading personal finance researchers, financial service professionals, thought leaders, and leading contemporary figures conducting research in this area whose work has shaped—and continues to affect—the way that personal finance is conceptualized and practiced. The first section of the handbook provides a broad introduction to the discipline of personal finance. The following two sections are organized around the core elements of personal finance research and practice: saving, investing, asset management, and financial security. The fourth section

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introduces future research, practice, and policy directions. The handbook concludes with a discussion on an educational and research agenda for the future. This handbook will be a core reference work for researchers, financial service practitioners, educators, and policymakers and an excellent supplementary source of readings for those teaching undergraduate and graduate-level courses in personal finance, financial planning, consumer studies, and household finance.

Contextualizing
Entrepreneurship in Emerging

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Economies and Developing Countries

In the corporate world, businesses are focused on increasing their revenues but ignore the cries of social and environmental concerns from nearby communities. At the other end of the spectrum, nonprofits seek to help their local communities but are constantly required to create fundraisers without having adequate time to put those collected donations to use. The world needs an industry to combine civic engagement and public service with wealth and value creation to provide self-sustaining opportunities for

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public services that are sometimes overlooked or ignored. The Handbook of Research on Value Creation for Small and Micro Social Enterprises defines the concept of social enterprise and provides vital insight into the importance of rebalancing, creating, and promoting economic activities that achieve social fairness, cultural fulfillment, and the protection of the environment. While highlighting topics such as marketing strategies, cross-cultural frameworks, and public policy, this publication focuses on empowering rather than controlling sustainable solutions

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for various communities and consumers. This book is ideally designed for researchers, policymakers, academicians who teach and/or research small and micro social enterprises, and advanced-level students furthering their research exposure to pertinent topics in this field.

Entrepreneurship and the
Community

Financial Products and Financial
Institutions

Finance, Rule of Law and
Development in Asia

Crowdfunding

Your Mark on the World

Stories of Service That Show Us

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How to Give More With a Purpose Without Giving Up What's Most Important

An increase in the restrictions on the availability of funding for new and growing businesses in the aftermath of the global financial crisis has been accompanied by the emergence and growth of crowdfunding as an alternative method of raising capital. Crowdfunding contributes towards the disintermediation of the finance market as funders and promoters are brought together directly, democratising both fundraising by businesses and investment by individuals. This book extends entrepreneurial finance research to the study of crowdfunding. Contributions review the history,

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status and future of crowdfunding, analyse the patterns of fundraising, assess the potential of crowdfunding for the financing of social ventures in particular, and discuss the regulatory implications of recent developments. What is clear from this collection is that the crowdfunding space is still evolving, institutional forms are still developing as models are refined, new institutional collaborations (e.g. between equity platforms and business angel networks) are emerging, and new challenges, particularly regulatory challenges, are being encountered. While crowdfunding is not a universal solution for SME finance in a post-crisis financial landscape, it remains

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too early to determine whether crowdfunding represents a large-scale transformation of the early stage risk capital market or a minor addition to it. This book was originally published as a special issue of Venture Capital.

Many institutions facing dwindling state and government funding often rely on the patronage of others in order to establish monetary security. These donations assist in the overall success and development of the institution, as well as the students who attend. *Facilitating Higher Education Growth through Fundraising and Philanthropy* explores current and emergent approaches in the financial development and sustainability of

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higher education institutions through altruistic actions and financial assistance. Featuring global perspectives on the economics of philanthropy in educational settings and subsequent growth and development within these environments, this book is an exhaustive reference source for professors, researchers, educational administrators, and politicians interested in the effects of altruism on colleges and universities.

This book features contributions from leading researchers into the effect of the recent financial crisis on lending in the banking sector. They explore the emergence of alternative methods of firm financing, including crowdfunding, firm network

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financing and venture capital, and analyse the performance of listed European innovative firms. The book discusses related topics such as the role of loan dynamics and structure for Central and Eastern European economic growth, the liquidity policy of the European Central Bank during the Euro crisis, sovereign pensions and social security reserve funds. Lending, Investments and the Financial Crisis addresses the ways in which the strategies of institutional investors have been impacted by the crisis. The study focuses on Western, Central and Eastern Europe, while providing a wider context in terms of comparison with the Chinese banking system.

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Crowdfunding is a hot topic and this Handbook provides a service to the research community by codifying, discussing and examining research in this area. It will be a starting point for researchers seeking high quality research in this new and important area.

Perspectives from Singapore, Hong Kong and Mainland China

The Crowdfunding Revolution: How to Raise Venture Capital Using Social Media

Social Entrepreneurship

The Emergence of Social Entrepreneurship